

A dark teal silhouette of Washington County with a white, irregular border, positioned on the left side of the slide.

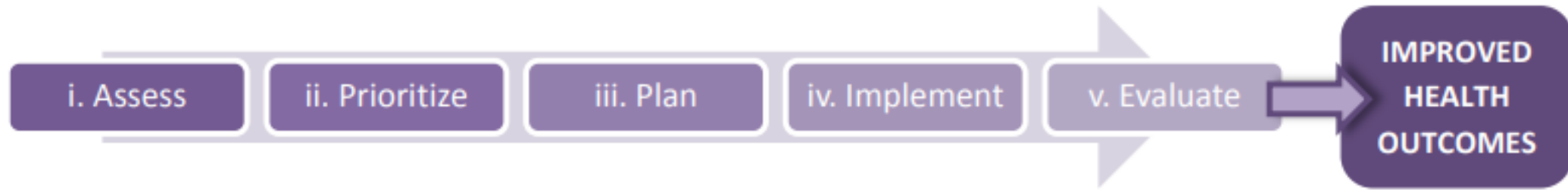
From Data to HOPE

Healthy Opportunities for People through Equity

Rebecca Leighton, Washington County Public Health & Environment

Community Health Assessment

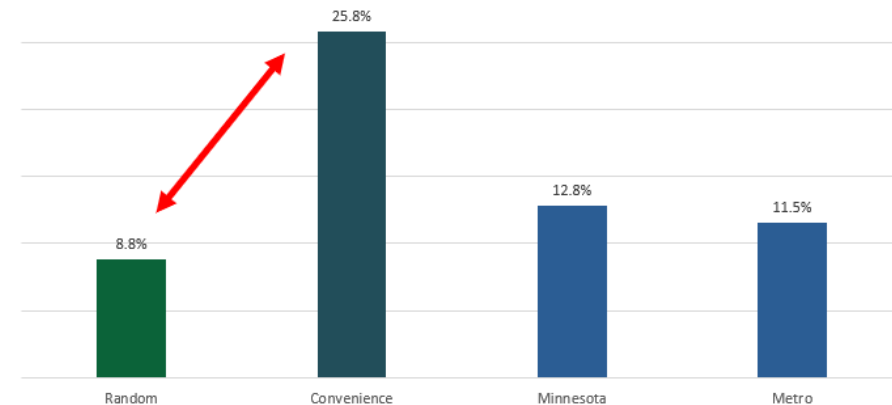
- Required by Minnesota State Statute 145A to conduct a Community Health Assessment



Low-income residents report higher rates of fair or poor health*

- Focus on health equity

- *Washington County consistently ranks in the top 5 via County Health Rankings*
- *We know that not all residents have the same opportunity to be healthy*



*from the 2019 Washington County Adult Health Survey

HOPE Methodology

- Assess and analyze existing data
- Engage stakeholders and community partners
- Identify communities with most disparities
- Focus in on a community
- Gather qualitative data
- Engage organizations and residents in authentic community engagement

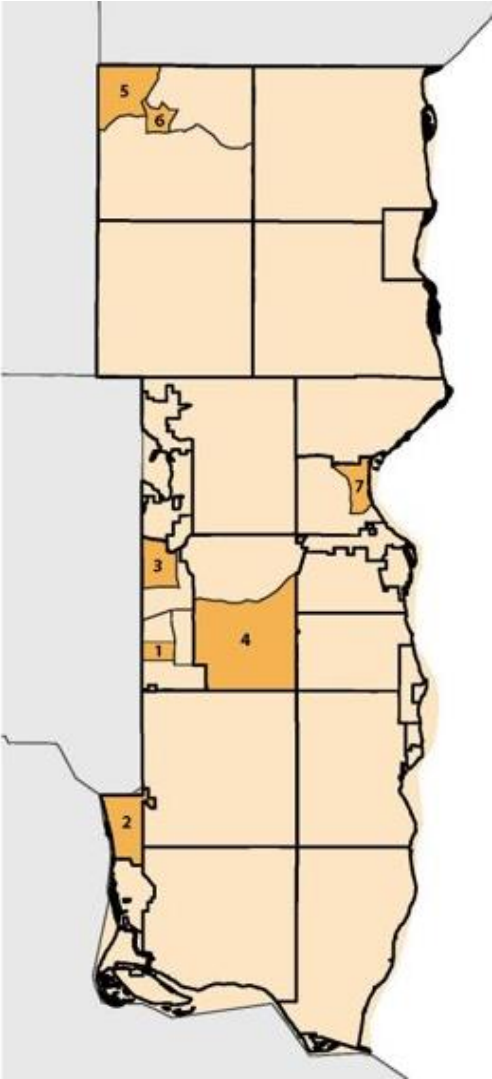
Community Engagement Continuum



HOPE Key Aims

- 1. Who among us is sickest and poorest?
- 2. Where do they live?
- 3. Why is this happening?

Washington County
1 Oakdale 709.12
2 Newport 710.03
3 Oakdale 709.07
4 Lake Elmo 704.06
5 Forest Lake 701.03
6 Forest Lake 701.04
7 Stillwater 705.02



Focus on Place: Landfall



Data Activity

Pick 2 locations that are meaningful to your work



Community Engagement

Washington County resources

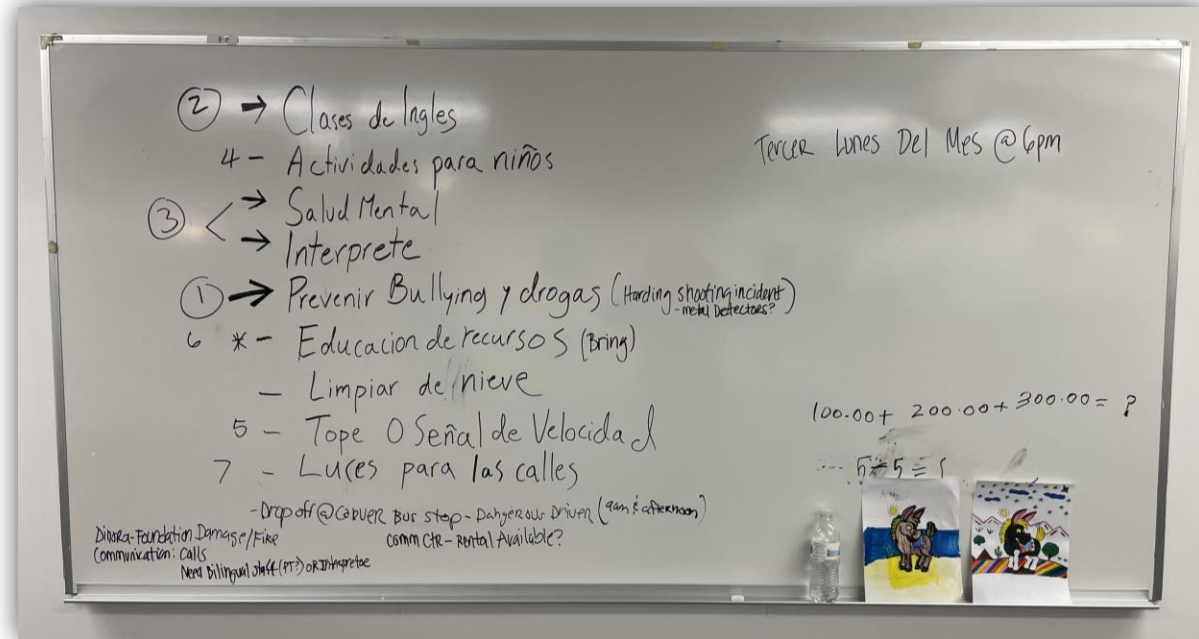
- Family Home Visiting
- Washington County Parks
- Workforce Development

External partners

- 3M
- 622 School district
- Community colleges
- JROC
- YMCA



Landfall Leaders



- Regular meetings with committed local leaders
- Co-creating solutions alongside community
- Top issues identified by community
 - Bullying prevention among youth
 - Mental Health concerns (suicide prevention)
 - English language classes

Communication

- Consider your audience
 - Community members – WhatsApp, phone calls, group & individual meetings
 - Partners
- Incentives
 - Food
 - Compensation
 - Responding to direct asks



What is the outcome of this work?

Transformative:

- Capacity building
- Empowerment
- Civic Engagement



Looking ahead

- Our goal is to design a dynamic and integrated Community Health Assessment and Community Health Improvement Plan that
 - Engages stakeholders countywide
 - Recognizes and integrates equity focused, placed-based assessment and action planning
- Every HOPE community is unique, with different assets, resources and partners

Thank you!