**Please submit a proposal only if you're available to present in-person at the conference on Thursday, November 2 or Friday, November 3**

The Local Public Health Association of Minnesota seeks presentation/workshop proposals for breakout sessions at our 2023 Fall Conference. Conference attendees are primarily county, tribal, and city public health leaders, as well as select state public health partners from across Minnesota.

Proposal submission deadline: EOD Monday, August 21

Workshop/Presentation Criteria Overview - What are we looking for?
We are looking for 60 minute presentations that will enhance the knowledge, skills, and abilities of those working in Local Public Health departments across Minnesota.

Generally, presentations should:

- Impart new information.
- Share promising strategies and best practices.
- Depict creative programs and services.
- Demonstrate innovative ideas/solutions.
- Make significant contributions to professional development for local public health leaders

With the theme "The Power of Communication in Public Health Leadership", we are particularly interested in workshops and presentations relating to:

- Effective messaging - both internally and externally to the public
- Communicating effectively as a leader
- Employee engagement, satisfaction, and retention
- Burnout and resiliency
- Communication strategies, campaigns, and practices
- Conflict management
- Working and communicating with the media
- Crisis communication and disaster response
- Boundary setting
- Health Equity and communications
- Working and communicating with partners

If you think it would make a good workshop, submit your idea!

Please keep in mind that presentations/workshops should be:
Free of commercialism/political views.
Free of a direct sales pitch for any company’s specific product or service

Please note:

- LPHA will provide a screen, laptop and LCD projector in each workshop room. Any other equipment is the responsibility of the presenter.
- Presenters are responsible for bringing their own presentation on a flash drive.
  If selected, presenters are required to adhere to all submission deadlines that will be outlined in their acceptance email.

LPHA reserves the right to edit titles and descriptions for clarity, brevity, and marketability. The workshop selection process will be completed in August, and all applicants will be notified of the committee's decision by the end of August, 2023.

Please contact Alicia Rodriguez, LPHA Project Manager, at 651-789-4325 if you have any additional proposal submission questions.
6. Presentation Description (75 words max)

7. Please list 3 learning objectives of this presentation/workshop. By the end of this presentation, attendees will be able to:
   1. 
   2. 
   3. 

8. Please choose the category that best describes your presentation/workshop:
   - Effective messaging - internal and/or external
   - Communicating effectively as a leader
   - Employee engagement, satisfaction, and retention
   - Burnout and resiliency
   - Communication strategies, campaigns, and practices
   - Conflict management
   - Working and communicating with the media
   - Crisis communication and disaster response
   - Boundary setting
   - Health Equity and communications
   - Working and communicating with partners
   - Other (please specify)

9. Would you be willing to present this workshop twice at the conference?
   - Yes
   - No

10. Web link to More Information or Video URL (if available)

11. Which of the following dates/times are you available to give this presentation? Check all that apply.
   - Thursday, November 2, morning
   - Thursday, November 2, afternoon
   - Friday, November 3, morning
2023 LPHA Fall Conference Breakout Session Proposal

Presenter Information

* 12. Primary Presenter name


* 13. Title


* 14. Agency/Organization

15. Please list any additional presenters: Name, Title, Agency/Organization


16. Is there anything else you'd like us to know?

