

**CITY OF MOUNDS VIEW
CITY COUNCIL WORK SESSION AGENDA
SBM FIRE STATION NUMBER THREE
11920 Ulysses Street in Blaine
Monday, March 17, 2025
6:00 p.m.**

ROLL CALL: Lindstrom, Gunn, Meehlhause, Clark, Smith

Council Work Sessions are informal gatherings of the council at which no final decisions are made, rather consensus discussion to direct staff on council decision items.

AGENDA ITEMS DISCUSSED BY CONSENSUS

1. 2026-2028 Strategic Plan discussion

PUBLIC COMMENT

Citizens may speak to issues not on tonight's agenda. Before speaking, please give your name and address for the minutes. Also, please limit your comments to three minutes. As a reminder, public comment is for addressing the Council only. Comments or concerns regarding Staff must be submitted in writing to the Mayor or City Administrator. Failure to respect these guidelines will result in me asking you to cease commenting and asking you to return to your seat. That said, is there anyone here for public comment?

NEXT COUNCIL WORK SESSION: Monday, April 7, 2025 at 6:00 pm
NEXT COUNCIL MEETING: Monday, March 24, 2025 at 6:00 pm

City of Mounds View Staff Report

To: Honorable Mayor and City Council
From: Brian Beeman, Assistant City Administrator
Item Title/Subject: Strategic Plan Update 2026-2028

Introduction: The next three year Strategic Planning process has started. Individual Strategic Planning sessions were held with each City Council Member. Due to a number of proposed changes from the current 2023-2025 Strategic Plan, a meeting with the full City Council is recommended to come to a consensus on the new plan.

Discussion:

The individual City Council Member Strategic Planning sessions have been completed and any new information from the current Strategic Plan has been combined and summarized. (attached)

Strategic Plan Strategy/Goal:

A progressive city that is welcoming and desirable destination to all ages and cultures, who seek progress through partnership, and a place where residents can live, work and play safely and show pride in the community.

Financial Impact:

None

Recommendation:

Review the Strategic Plan updates, discuss, and come to a consensus on the updates so that a resolution approving the 2026-2028 Strategic Plan can be considered in an upcoming City Council regular meeting.

- 1) The goal for this meeting is to finalize the **Strategies** for the 2026-2028 Strategic Plan.
- 2) A future meeting will likely be needed to review the **Goals** section.

Respectfully submitted,



Brian Beeman
City Administrator

Attachment(s):

1. Strategies Summary for 2026-2028 Updates

**City of Mounds View Strategic Plan
Spring 2025 Update
For the
2026-28 Strategic Plan**

WHERE WE ARE GOING

Strategies: (Current/Existing)

- Continue addressing inflow & infiltration through the HOPP program.
- Maintain and plan for infrastructure improvements including waste water, water, & transportation.
- Continue with city-wide levy system for streets vs. going back to the assessment process.
- Ensure entire city is well connected and walkable and consider improving transportation options and programs, explore how to make intersections more pedestrian friendly. Develop a city-wide walkability and safer intersections plan.
- Expand on City Strengths
- Consider more parks amenities, ~~like the splash pad, at primarily Silverview & City Hall parks~~ and add alternate play equipment for special needs children **that is inclusive.**
- Develop a parks funding plan.
- Consider ways to make Mounds View parks more of a destination.
- Ensure an efficient city-wide garbage collection system.
- Increase community engagement while being sensitive to the changing demographics and their needs, and inclusive to all socioeconomic situations.
- Support and return MVPD outreach to pre-pandemic efforts and activities such as: The New Americans Academy, CPR training, climbing wall, Shop With a Cop, National Night Out, neighborhood outreach, walking and driving neighborhoods to hand out police badge stickers to kids and other activities.
- Develop other community outreach programs, and consider **reinstating** a full-time additional Community Relations/Outreach officer **or City Communications & Outreach Specialist/Technician.**
- Consider increased funding for police training.
- Maintain a safe community by enforcing the law such as traffic enforcement.
- Implement HR policies to recruit and retain staff and provide growth opportunities by making salaries competitive and equitable, and creating an enjoyable working environment.
- Continue BR&E program. Maximize utilization of development space and current list of available sites.
- Consider residential redevelopment and thriving small businesses with neighborhood appeal.
- ~~Support the development of a variety of house stocks that includes affordable and market rate and the maintenance of properties.~~
- Increase the EDA levy to have funds available for redevelopment projects, housing rehabilitation, and loan programs, and older housing stock replacement.
- Reconsider the existing housing loan program by reducing interest rates.

- Continuing supporting tax increment financing (TIF) as an economic development tool.
- ~~Consider more town homes and affordable apartments and other housing options.~~
- Encourage land owners to maintain and take care of properties to ensure they are following codes and rules and forcing them to keep up maintenance. Make low interest loans available to address maintenance needs.

New: (Determine what can be added, combined with existing Strategies, or deleted)

- Continue to support Community Engagement Committee and define its purpose and determine its future.
- Consider budgeting for and hiring a “Communications & Community Engagement Technician/Specialist” by 2027, unified one-voice for all departments and City Council
- Emphasize Economic and Cultural Diversity & Outreach: Find other types of industries/businesses that we don’t have that would add to the diversity of businesses. Further explore and define the Cultural Diversity & Outreach Committee. Consider a different cultured committee member for each member, consider Coffee with the Council at Community Center and/or going to different neighborhoods each week with different theme and bring a different Dept. Head each meeting matching the theme of the week or the specific problem in that area, etc.
- Greenspace & wetland preservation and funding mechanisms
- Infrastructure: Maintain, clean water, fix potholes
- Explore options for Event/Community Center’s future and offer more robust programming and sharing of amenities and programing with surrounding communities
- Explore new revenue sources, research new businesses, fees, services, etc.
- Explore Employee Programs: pay scale, benefits, work environment, team building, and work life balance, encourage remote working when feasible, etc.
- Support increased EDA levy to acquire and assemble more parcels for redevelopment, look at 1-4 units and commercial development
- Consider replacing older homes built in the 1940-50’s
- Programs to maintain 1960-70’s homes
- Research Mobile Home Parks: convert, maintain, or replace. Examples: tiny homes, townhomes, owner-occupied, industrial
- Create all parks ADA assessable and consider the diverse population
- Maintain High Safety Standards: research various programs and potential housing solutions for homeless, find ways to keep youth occupied and involved in activities, more robust activity programing thorough Community Center, etc.
- Keep up with Technology: Explore various software programs and keep up with private sector and surrounding cities in social media platforms, community activation/notification systems, Aps, simplifying website, payment systems, etc.
- Continue to partner with Charter Commission to ensure Charter itself meets the needs of all constituents and residents, city staff, and City Council. And specifically address the following: 1) Council Vacancies, 2) Eliminating Department Quarterly Reports, 3) Eliminate 1st & 2nd Reading, 4) Chapter 8 Petitioning Residents (Follow State Statutes)