Parking Task Force

September 2018 Report – March 2019 Update
Task Force Members

• Eileen Polese
• Marth Glantz
• Joe Cambareri
• Rob Bernstein
• Eric Marcos
• Antoinette Whalen
• Michael Bonaforte

• Filippo Simone
• Antoinette Morales
• Tom Jackson
• John Brogan
• Karen Schleimer
• Peter Grunthal
• Gina Picinich
Enhance the User Experience

• Shoppers
• Business Owners & Employees
• Commuters
Review Parking Strategy

- Technology
- Parking Lots
- On Street
- Permits
- Education
Technology

• Add additional lighting at kiosks
  • Lighting has been added at all kiosks.

• Review need for additional kiosks in higher traffic areas
  • Review indicated that additional kiosks were not necessary at this time.
Technology

• Evaluate different App options
  • Different App options were evaluated. The result was that financially, the current Mpay2park App is the best choice for the Village.

• Advertise App and provide education
  • Mpay2park is working on updates to the App now, including rate/hour clarification, better location of the “pins” for each lot, and a fuller representation of all municipal lot options. Once complete, stickers and signage will be utilized for advertisement and educational purposes.
Parking Lots

• Allow for some level of free parking in lots (Weekend)
  • Metered, lot parking will be free on Saturdays and Sundays. Thursdays will no longer be free.
• Simplify time limits in lots
  • All municipal lots have either 4 or 12 hour max parking.
• Review and modify signage throughout Village lots
• Provide directional signage to parking lots
  • Upon receiving the App signage and stickers, all lots will receive a refresh of signage.
On Street

- Addition of on street parking where possible
  - This item is still under consideration.
- Keep meters to promote turnover
  - Meters are being kept, but condensed for aesthetics.
- Review options for on street handicapped spaces
  - Spaces have been identified for handicapped spaces, and will be lined when warmer weather arrives.
- Review options for credit cards at meters
  - There are no new options at this time.
Permits

• Volume discounts on parking permits for employers
  • This item is still under consideration.
• Allow for quarterly permit purchases
  • Permits can be purchased quarterly.
• Online permit applications and payment are almost here! The system is being tested and is expected to launch shortly.
Education

• Create campaign to educate, inform parking options and guidelines
  • Maps are being placed in each kiosk with updated information and parking options.
  • Once the updated signage and App information are in place, e-mail, and social media will be utilized to help spread the word.
Going Forward

• Expand scope of task force to outside of downtown
• Evaluate possible rate increases for parking and for violations