

**MEETING MINUTES
AUGUST 10, 2021**

**9:00 A.M. – WORKSHOP MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER
10:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER**

 Roll Call.


Present: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Gregg Smith, Jackie Hatley, John Krajc.
Absent/Excused Philip N. Render.


CALL TO ORDER.....9:00 A.M. Workshop

INVOCATION.....Councilman Krajc

PLEDGE OF ALLEGIANCE.....Councilman Krajc

APPROVAL OF AGENDA.....


 **Motion** To Approve **Moved by** Mike Lowder, **Seconded by** Jackie Hatley.


 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Gregg Smith, Jackie Hatley, John Krajc.

Absent: Philip N. Render

APPROVAL OF MINUTES.....July 27, 2021

 **Motion:** To Approve **Moved by** Michael Chestnut, **Seconded by** Jackie Hatley.



 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Gregg Smith, Jackie Hatley, John Krajc.

Absent: Philip N. Render


CALL TO ORDER.....10:04 A.M. Regular


PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Opioid Initiative Update- Addiction, Recovery, and Outreach - Trevor Greene (workshop)
 Trevor Greene gives a recap from last two and a half years and discusses ways to expand scope of services by including: Identify solutions to solve gaps and duplication of services, Ensure utilization of evidence-based practices and coordinate efforts associated with the opioid crisis, Develop programs and services, Establish associated policies and procedures, and draft local regulations, Develop public awareness through the local school system and media, Outline efforts to improve enforcement and mapping, and Develop action steps to secure future funding.
2. Legislative Update – Denny and Associates – Tony Denny and Le Frye (workshop)
 Mr. Denny reviews bills that became law in 2021 that include: Extension of the abandoned building tax credit (S.271), COVID-19 Liability Safe Harbor Act (S.147), Santee Cooper Reform (H.3194), Municipal Parking (S.40), and Beach preservation/baseline erosion zones (S.107). Legislation to will be continue to be monitored: Tobacco/Vaping Pre-emption (H.3681), Golf Cart Operation (S.296), Criminal Asset Forfeiture (H.3619), and Re-opening Community Pools (S.183). Mr. Denny gives


an update regarding the ARAP funds. Mr. Denny concludes stating that the Legislature is planning to go back into session in October to discuss and vote on new district lines.


3. Safe Giving Program / Emergency Phone Program – Amy Prock, Chief of Police, Myrtle Beach Police Department, Blakely Roof United Way of Horry County (workshop)

 Chief Prock expresses that giving can be done while avoiding aggressive solicitation, panhandling, and misdemeanor offenses from ones seeking assistance.


 Ms. Roof reviews steps to be taken to put program into action. Actions to include: Community Education, Organization ownership, Social media and media campaign, and Signage implementation. Signage to be posted to encourage safe giving on the Boardwalk, MB Shopping district and city parks. The URL identifies the United Way donation location to donate safely and locally. Monthly, the United Way will release the funds to all local organizations.

4. Gold Cap Ambassadors Yearly Update – Mike Snow (meeting)

 Brian Schmitt reviews the God Caps deployment schedule, the SMART System, captures the activities of all Ambassadors and their interactions to help our community. Discusses actions taken during the COVID-19 pandemic, stating that despite Covid-19, the Gold Cap Ambassadors have been effective at establishing relationships with business operators and residences within their service area, staff moral remains good, and deployment is effective.

 Mike Snow states that the greatest challenge has been litter mitigation and greatest success of the Gold Cap Ambassador program is all the support and appreciation we have received from the downtown business community, residents and visitors. (full presentation available at request in Clerk’s Office).

5. Public Information Update – PIO Staff

 Mark Kruea gives an update on past, present, and future events.

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff, and may be passed as a group with the APPROVAL OF THE AGENDA.*

Note: *City laws are known as ordinances. Before a City ordinance can be enacted it must be introduced (1st Reading), & then approved (2nd reading). Resolutions are normally actions through which City Council reinforces or makes policy not rising to the level of law. Motions are generally related to direction from City Council to City staff to take certain actions.*

CONSENT AGENDA


REGULAR AGENDA


Resolution R2021-23 granting a special event permit for the “Waves of Praise Gospel Music Festival” September 3 and 4, 2021, and affirming the city’s co-sponsorship.

This free festival includes performances by nationally known gospel artists, food, non-alcoholic beverages and merchandise vendors. The Festival is expected to attract 10,000 concertgoers. The public parking spaces along the event site at 8th North, and a single lane on 8th North, will be used for production load-in /out and production and talent vehicles.

Per the proposed resolution City Council declares the Festival a Special Event, and:

- Adopts the site plan and authorizes the Manager to make changes as needed.
- Authorizes area businesses to display temporary welcome signs.
- Extends a welcome to Festival participants.

 **Motion:** To Approve **Moved by** Michael Chestnut, **Seconded by** Gregg Smith.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Gregg Smith, Jackie Hatley, John Krajc.


Absent: Philip N. Render


APPROVED


Motion M2021-109 to approve a Special Events Permit to NS Promotions for The Myrtle Beach Mini Marathon and Coastal 5k, October 17 and 18 2021 from 6:00 am – 11:00 am Saturday and 6am – 12pm on Sunday. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

There are two races, a 5K (3.1 miles) on Saturday, followed by a half-marathon (13.1 miles) on Sunday. The Saturday race will follow the same course described for the “Turkey Trot (see M2021-111 below). The Sunday race will follow the course that has been used for several years. The race starts on 8th Ave., North at the Pavilion site. Rolling road closures for the half marathon include Grissom Parkway (Seaboard to 62nd North), 62nd North (Grissom to Ocean Boulevard), and Ocean Boulevard (62nd North to 2nd South). From 2nd South the runners get on the Boardwalk and finish at 9th North.

This is the 12th year for this event. There are no in-kind service request.

 Mayor Brenda Bethune recused herself for Motions M2021-109, M2021-110, and M2021-111 due to working relationship with applicant.

 **Motion:** To Approve **Moved by** John Krajc, **Seconded by** Mike Lowder.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 5).

Yes: Michael Chestnut, Mike Lowder, Gregg Smith, Jackie Hatley, John Krajc.

Recused: Mayor Brenda Bethune


Absent: Philip N. Render

APPROVED

Motion M2021-110 to approve a Special Event Permit to Native Sons Promotions for the “Myrtle Beach Jeep Jam” to be held at the former Myrtle Square Mall Site October 29th through October 31st 2021 from 11am – 8pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

This event is billed as a “family-friendly celebration of Jeep culture and the off-road lifestyle”, and is expected to attract 35,000 participants. Most of the events will be held on the Old Mall Site, although the event also includes a slow-motion Jeep parade (better known as a “Beach Crawl”) each day from the 2nd Avenue Pier to the 24th Avenue North (capped at 250 vehicles). The applicant is aware that they must pay for any services provided by the City of Myrtle Beach.

 **Motion:** To Approve **Moved by** Mike Lowder, **Seconded by** Michael Chestnut.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 5).

Yes: Michael Chestnut, Mike Lowder, Gregg Smith, Jackie Hatley, John Krajc.

Recused: Mayor Brenda Bethune


Absent: Philip N. Render

APPROVED

Motion M2021-111 to approve a Special Event Permit to NS Promotions for the “2021 Turkey Trot” 5K race on the streets in the Market Common area on November 25, 2021 from 6:00am and 11:00am. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

It is anticipated that there will be at least 750 runners for this event. This request includes rolling closures for portions of the following streets: Farrow Parkway, Pampas, Forbus and Myers. Off Duty Police Officers and EMT's will be hired at the promoter's expense, there are no in-kind service request.

 **Motion:** To Approve **Moved by** Mike Lowder, **Seconded by** Michael Chestnut.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 5).

Yes: Michael Chestnut, Mike Lowder, Gregg Smith, Jackie Hatley, John Krajc.

Recused: Mayor Brenda Bethune


Absent: Philip N. Render

APPROVED

Motion M2021-112 to approve a Special Event Permit to Southern Entertainment/Amie Lee for “Moo and Brew” on the Pavilion Place site, September 25, 2021, from 12:30pm to 8:30pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate

The event will include a Burger competition and beer sampling with national and local entertainment. The applicant is requesting closure of the parking spots on 8th Avenue and waiving of rental fees for the city stage.

 **Motion:** To Approve **Moved by** John Krajc **Seconded by** Gregg Smith.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Gregg Smith, Jackie Hatley, John Krajc.

Absent: Philip N. Render

APPROVED

Motion M2021-113 to approve a Special Event Permit to “Pride Myrtle Beach” for “Pride in the Park” at Valor Gardens. The event will celebrate LGBTQ+ inclusion and acceptance. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

This is a gated free event, there will be live entertainment, a DJ, food trucks and beer and wine sales. This request includes a closure of Hackler St. between Howard and Farrow. There are no in-kind service request.

 **Motion:** To Approve **Moved by** Gregg Smith, **Seconded by** Jackie Hatley.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Gregg Smith, Jackie Hatley, John Krajc.

Absent: Philip N. Render

APPROVED

Motion M2021-114 to approve a Special Events Permit to the Ocean Front Merchants Association for “Boardwalk Fright Nights” to be held in Plyler Park, Ocean Blvd, Pavilion Place and 9th Ave. Fridays, Saturdays and Sundays October 1st through November 1st. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

The event will take place from 11:00 am to 11:00 pm. It will include live actors, a children’s maze, vendors and various strolling entertainment with a beer garden that will be open from 4-11pm on 9th Avenue. They are expecting there to be 500 attendees per night. Ocean Boulevard will be closed between 9th and Mr. Joe White.

 **Motion:** To Approve **Moved by** Gregg Smith, **Seconded by** John Krajc.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Gregg Smith, Jackie Hatley, John Krajc.


Absent: Philip N. Render

APPROVED

Motion M2021-115 to approve a Special Event Permit to MMA Creative/Amie Lee for “World Championship Chili Cook Off” on the Pavilion Place site, September 17 through 19, 2021, from 11:00am to 6:00pm each day. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate

The event will include over 220 teams competing in several divisions. The event will also include food trucks, beer and wine sales, live entertainment, a car show, a volleyball tournament and a cornhole tournament. The applicant is requesting closure of Ocean Boulevard from 8th to 9th avenue each day.

 **Motion:** To Approve **Moved by** Michael Chestnut, **Seconded by** Mike Lowder.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Gregg Smith, Jackie Hatley, John Krajc.


Absent: Philip N. Render

APPROVED

Motion M2021-116 to appoint Mike Chestnut to the Board of Directors of the Myrtle Beach Downtown Alliance for an initial term of one year.

The Myrtle Beach Downtown Alliance Board of Directors includes a board seat for a Myrtle Beach Councilmember or designee of the City Council. Since this is an initial term, the term is only for one-year.


 **Motion:** To Appoint Councilman Chestnut **Moved by** Gregg Smith, **Seconded by** Mike Lowder.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).
Yes: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Gregg Smith, Jackie Hatley, John Krajc.
Absent: Philip N. Render

Motion M2021-117 to authorize the City Manager to enter into a one-year funding agreement with the Myrtle Beach Downtown Alliance.

This is a formal agreement between the City and the Myrtle Beach Downtown Alliance. This agreement is expires 6.30.22.


 **Motion:** To Approve **Moved by** Mike Lowder, **Seconded by** Michael Chestnut.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).
Yes: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Gregg Smith, Jackie Hatley, John Krajc.
Absent: Philip N. Render

Motion M2021-118 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes vehicles that staff has tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.

 **Motion:** To Approve **Moved by** Mike Lowder, **Seconded by** Michael Chestnut.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).
Yes: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Gregg Smith, Jackie Hatley, John Krajc.
Absent: Philip N. Render


EXECUTIVE SESSION - Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.


Note: South Carolina law requires that Council's business is conducted in public with limited exceptions known as “Executive Sessions”. Subjects eligible for Executive Session include:

- **Personnel matters.**
- **Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.**
- **The receipt of legal advice relating to:**
 - **A pending, threatened, or potential claim.**
 - **Other matters covered by the attorney-client privilege.**
 - **Settlement of legal claims, or the position of the City in other adversary situations.**
- **Discussions regarding development of security personnel or devices.**
- **Investigative proceedings regarding allegations of criminal misconduct.**

- **Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.**

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no votes or take action in Executive Session.


 **Motion:** To Enter Closed Session to discuss 1) possible property acquisition, invite Lauren Clever and Jim Hubbard 2) city imposed fees and charges **Moved by** Jackie Hatley, **Seconded by** Mike Lowder.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).
Yes: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Gregg Smith, Jackie Hatley, John Krajc.

Absent: Philip N. Render

11:25 A.M.

 **Motion:** To Exit Closed Session **Moved by** Mike Lowder, **Seconded by** John Krajc.


 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).
Yes: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Gregg Smith, Jackie Hatley, John Krajc.

Absent: Philip N. Render

12:12 P.M.

ADJOURNMENT

 **Motion:** To Adjourn **Moved by** Mike Lowder, **Seconded by** John Krajc.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).
Yes: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Gregg Smith, Jackie Hatley, John Krajc.

Absent: Philip N. Render

12:12 P.M.

ATTEST:

BRENDA BETHUNE, MAYOR

JENNIFER ADKINS, CITY CLERK