



# Council Agenda

**MYRTLE BEACH CITY COUNCIL:**  
BRENDA BETHUNE, MAYOR  
MICHAEL CHESTNUT, MAYOR PRO-TEM  
JACKIE HATLEY  
JOHN KRAJC  
MIKE LOWDER  
PHILIP N. RENDER  
GREGG SMITH

**MYRTLE BEACH CITY COUNCIL MEETING AGENDA  
TUESDAY, JUNE 28, 2022  
9:00 A.M. – WORKSHOP – COUNCIL CHAMBER  
10:00 A.M. – MEETING – COUNCIL CHAMBER  
COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER  
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

*NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.*

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

## **CALL TO ORDER**

## **INVOCATION**

## **PLEDGE OF ALLEGIANCE**

## **APPROVAL OF AGENDA**

## **APPROVAL OF MINUTES...** June 14, 2022

## **PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:**

1. Shirley Boone Scholarship – Moriah Brown (Meeting)
2. Technology Advisory Group Update – Jason Greene (Meeting)
3. Emergency Management Mass Notification System – Travis Glakti (Meeting)

4. Proclamation declaring July 1, 2022, as "Whispering Pines Day." (Meeting)
5. Public Information Update – PIO Staff (Meeting)

### **NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)**

**CONSENT AGENDA** – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

**Note:** *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

**Motion M2022-102 to approve a Special Event Permit to the Bicycle and Pedestrian Committee/Grand Strand Bicycle Club for “Bike the Beach,” October 8, 2022, from 7:00 a.m. and 1:00 p.m. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.**

*The event is comprised of several group rides on the roadways and along the beach. Road closures include Ocean Boulevard, between Eighth and Ninth Avenues North, from 7:00 to 10:00 a.m., and another section of Ocean Boulevard, Eighth to Second Avenue for the family ride, 9:00 to 9:45 a.m.*

**Motion M2022-103 to approve a Special Event Permit to BEI-Beach, LLC, for the Annual Tree Lighting Ceremony and holiday events on November 19, 2022. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.**

*Tree lighting event will include partial closings of Reed and Deville Streets in the area adjacent to the Grand 14 Cinema.*

**Motion M2022-104 authorizing the City Manager or his designee to: apply for a grant of \$1,500 from the League of American Bicyclists Community Spark Grants Program; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match is required.**

*The Community Spark Grant Program offers grants to communities looking to fund innovative and creative ideas for bike-related projects to create more bicycle friendly communities. New promotional materials for youth bicycle safety programming continue efforts of safety and education for young bicyclists. The proposed project will have a specific focus on K-12 and recreation afterschool programs.*

### **REGULAR AGENDA**

**2nd Reading Ordinance 2022-031 granting a franchise to provide towing and storage services within the City of Myrtle Beach, South Carolina.**

*Sec. 23-130 governs removal of disabled/abandoned vehicles and police-directed tows. The manager is responsible for ensuring that such vehicles and police-directed tows are removed from public property in a timely manner. Staff issued a Request for Quotes (RFQ) for city-directed towing services for the next five-year period.*

*Only the four of the current franchise holders responded to the RFQ:*

- *Shoreline Towing*
- *Strand Towing*
- *Corner Cars*
- *Quality Towing*

**2nd Reading Ordinance 2022-032 granting a boardwalk vendor franchise agreement for the Sixth Avenue North portion of the public boardwalk of the City of Myrtle Beach for a period of two years, beginning June 14, 2022.**

*Four boardwalk franchises exist at the following locations:*

- *Third Avenue North*
- *Fourth Avenue North*
- *Fifth Avenue North*
- *Sixth Avenue North*

*Normal franchises are for three years, but due to turnover, the sequencing is skewed. This two-year franchise will help staff get the franchises in synch.*

**2nd Reading Ordinance 2022-033 in the Code of Ordinances for the City of Myrtle Beach, an ordinance to amend Chapter 5, Section 5-18 to provide a civil penalty and to amend Chapter 9, Article 1, Section 9-5 to prohibit certain types of uses as well as use of fireworks in certain areas and during certain times; exceptions and violation resulting in civil infraction.**

*The ordinance will amend city code sections addressing fireworks to comply with state law. The proposed amended ordinance would continue to prohibit the use, discharge or ignition of fireworks on public: beaches, beach accesses, government land adjacent to the beach, streets or rights-of-way, including street-ends adjacent to the beach, public parks and other public properties at all times.*

*The proposed amended ordinance would also make it unlawful to:*

- *To use, fire, shoot, discharge or ignite fireworks if a person is under the age of 18 years, unless accompanied by a parent or legal guardian;*
- *To shoot, fire, discharge or throw fireworks at or toward any person, animal, structure or vehicle, including but not limited to golf carts;*
- *To use, fire, shoot, discharge or ignite any fireworks within a vehicle or throw fireworks from a vehicle, including golf carts;*
- *To use, fire, shoot, discharge or ignite any fireworks within 500 feet of a church, hospital, asylum or school; and*

- *To use, fire, shoot, discharge or ignite any fireworks within 300 feet of gasoline stations or other businesses where gasoline and/or other flammable liquids or gases are sold or stored.*

*Under the proposed amended ordinance, violations are subject to civil fine of \$250 for a first violation and \$500 for each subsequent violation occurring within twelve months.*

**Resolution R2022-027 authorizing the purchase of Lot 4, Eight Avenue North (PIN #443-04-02-0029), to be used as future stormwater retention.**

*This parcel is one of eight identified by city engineers that would be used to accommodate a new stormwater retention area associated with the development in the Arts & Innovation District. Parcel is Lot 4, #181-06-13-004. Purchase price is \$110,000.00.*

**Resolution R2022-028 authorizing the purchase of Lot 5, Eighth Avenue North (PIN #443-04-02-0028), to be used as future stormwater retention.**

*This parcel is one of eight identified by city engineers to be used to accommodate a new stormwater retention area associated with the development in the Arts & Innovation District. Parcel is Lot 5, Eighth Avenue North, #181-06-13-003. Purchase price is \$130,000.00.*

**Resolution R2022-029 authorizing the purchase of PIN #444-01-04-0006 located in the Oceanfront Redevelopment Project Area.**

*The City of Myrtle Beach has made a considerable investment in the redevelopment of the downtown. This acquisition will further reflect our commitment to create a safe and vibrant downtown. The property is situated between Ocean Boulevard and the Arts & Innovation District. Funding for this acquisition will come from the TIF bonds already approved by City Council.*

**Motion M2022-105 authorizing the City Manager or his designee to: apply for a grant of \$265,000 from the Office of Community Policing Services School Violence Prevention Program; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. A match of \$66,250 is required.**

*The School Violence Prevention Program is aimed at providing improved security at schools and on school grounds through the implementation of evidence-based school safety programs and technology. Acquiring Acoustic Threat Detection for Myrtle Beach High, Myrtle Beach Middle, Myrtle Beach Elementary and Myrtle Beach Primary Schools will alert law enforcement to an active shooter and allow for an immediate response within these schools. This will increase school safety and security within the Myrtle Beach cluster by improving the ability to detect gunshots.*

**Motion M2022-106 to Declare a Vacancy on the Planning Commission.**

*Members of Planning Commission may be removed by vote of City Council pursuant to City of Myrtle Beach Code of Ordinances.*

## **NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)**

## **COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

## **COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER**

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager/Assistant City Manager (CM/ACM) Update

## **REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**

**EXECUTIVE SESSION** – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

**NOTE:** *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
  - *A pending, threatened or potential claim.*
  - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.*

## **ADJOURNMENT**