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1 **R2019-29: RESOLUTION DESIGNATING THE FRANKLIN G. BURROUGHS-**  
2 **SIMEON B CHAPIN ART MUSEUM'S "CAN'T YOU SEA/OCEAN PLASTIC**  
3 **ARTIFACTS" AS A LEGISLATIVE FESTIVAL FROM JUNE 6 THROUGH**  
4 **SEPTEMBER 8, 2019.**

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5 **Applicant/Purpose:** The Franklin G. Burroughs-Simeon B. Chapin Art Museum/to hold  
6 a legislative festival for an art exhibit from June 6 - September 18 2019.

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8 **Brief:**

- 9 • Museum requests placement of 20 two-sided banners placed on streetlight  
10 poles on both sides of Ocean Boulevard from Kings to Springmaid to advise  
11 public about summer long art festival.  
12 • Banners will be 30" x 84".  
13 • In-kind cost for installation & take down of banners is \$35/pole.  
14 • Estimate of attendance @ art museum during festival period is 15,000.

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16 **Issues:**

- 17 • Sign ordinance does not allow proposed signage w/out special event approval.  
18 • Absent legislative festival designation, special events are limited to 5 days  
19 outside a special district.  
20 • Proposed festival designation only needed to allow proposed signage. Related  
21 activities will take place inside the museum & are permitted by law.  
22 • The Special Events Technical Review Committee unanimously recommends  
23 approval.

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25 **Public Notification:** Normal meeting notification.

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27 **Alternatives:**

- 28 • Do not pass resolution.  
29 • Amend resolution.

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31 **Financial Impact:** No significant impact.

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33 **Manager's Recommendation:** I recommend approval.

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35 **Attachment(s):** Proposed resolution, application & site plan.

CITY OF MYRTLE BEACH  
COUNTY OF HORRY  
STATE OF SOUTH CAROLINA

RESOLUTION DESIGNATING THE FRANKLIN  
G. BURROUGHS-SIMEON B. CHAPIN ART  
MUSEUM'S "CANT YOU SEA?/ OCEAN  
PLASTIC ARTIFACTS" A LEGISLATIVE  
FESTIVAL FROM JUNE 15 THROUGH  
SEPTEMBER 8, 2019.

WHEREAS, the Franklin G. Burroughs-Simeon B. Chapin Art Museum will hold a visual art exhibit from June 15 through September 8, 2019; and

WHEREAS, the museum requests the placement of banners on light poles on Ocean Boulevard from the turn off Business 17 to Springmaid Boulevard, directly in front of the Museum, and north on Ocean Boulevard.

WHEREAS, the museum requests the placement of a sculpture on the front lawn of the museum

NOW THEREFORE, IT IS RESOLVED that:

- 1. The Myrtle Beach City Council finds that:
  - The events referenced above collectively constitute a Legislative Festival as defined by Article VI, Division 1, Section 19-126 of the Code of Ordinances. Such festival is to be known as "Can't You Sea?/ Ocean Plastic ARTifacts".
- 2. Also pursuant to this designation City Council also:
  - Approves the placement and installation of festival-related signs and banners along streetlight poles between Kings Highway and Springmaid Boulevard, along Springmaid Boulevard, in front of the Franklin G. Burroughs-Simeon B. Chapin Art Museum, and north on Ocean Boulevard.
  - Approves the attached site plan by reference and authorizes the City Manager to make subsequent adjustments to these plans as necessary to ensure public safety and/or the efficient delivery of City services, and/or to improve the appearance or the efficiency of the site or the quality of the experience for Festival attendees.

SIGNED AND SEALED THIS 28<sup>th</sup> day of May 2019.

\_\_\_\_\_  
BRENDA BETHUNE, MAYOR

ATTEST:

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JENNIFER STANFORD, CITY CLERK