

## Goodbye 2019, Hello 2020

- Applicant: OMA
- When: December 31, 2019 - January 1<sup>st</sup> 2020
- Time: 8:00 p.m. - 1:00 a.m.
- Where: Plyler Park
- Set-up: December 31, 2019
- Take Down: January 1, 2020
- Expected Attendance: 2000
- SE Committee Vote: Approved

APPLICATION FOR SPECIAL EVENTS PERMIT  
Within the City of Myrtle Beach, SC  
(Please print legibly or type)  
(Must be submitted 90 days prior to the event)

1. Name of Activity/Event: Goodbye 2019...Hello 2020!

2. Type and Purpose of Event: To promote tourism and visitors to the Myrtle Beach Boardwalk and Boulevard increase activity

3. Location of Event: Plyler Park - The Myrtle Beach Boardwalk

4. Organization: The Oceanfront Merchants Association

5. Applicant: Jan Connell

<u>Jan Connell</u> Primary contact person PO Box 3879 Myrtle Beach, SC 29578 843-251-8008 myrtlebeachdowntown@gmail.com	<u>Michelle Kerscher</u> Alternate contact person's name 916 N Ocean Blvd Myrtle Beach, SC 29577 843-448-6550 michelle@gaydolphin.com
Primary address	Alternate address
Primary telephone/fax number	Alternate telephone/fax number
Primary email address	Alternate email address

7. Date(s) of event: December 31st Hours of operation: 8pm - 1am (Jan 1, 2020)

8. Date of set-up: Tuesday December 31st Take Down Completed By: January 1st, 2020

9. Expected attendance: 500-2,000

10. Charitable Benefactor (if applicable): NA  
Is group a non-profit organization:  Yes  No If yes, attach copy of 501 IRS letter.  
If no, what portion of proceeds will go to charitable organizations: \_\_\_\_\_

11. How will you publicize the event?  
Social Media, Radio and Print

12. Are public funds being used?  Yes  No

13. Does the applicant intend to gate the event and charge an admission fee:  Yes  No  
If so, please detail the amount of the fee and describe as to how the event will be gated: \_\_\_\_\_

14. Entertainment Description (show on site plan): DJ, Strolling Magician, Human Statues, Juggler  
, Glitter Tattoos, Carolina Caricature Artist, Pirate & Tiki Birds

Speakers/microphone needed:  Yes  No Electrical hook-ups needed:  Yes  No

15. Is a fireworks display planned in conjunction with this event?  Yes  No  
Fireworks displays require a SC State Permit obtained by a SC Licensed Pyrotechnician.

The fee of approximately \$300 - \$600 is based upon when the permit is issued.  
(15 or more days prior to the event \$300; 14 days or less \$600).

16. To what extent has the applicant communicated with adjacent property owners, and what responses have been received? The area businesses are in full support of this event.

17. Signage: Will any signs, banners or pennants be posted or hung? Describe the proposed location(s) and include specific details on site plan. Stage banners, Pepsi Banners, Banners on 10 by 10 tents naming activities plus 2 A frame signs

18. Parking requirements:(show on site plan): No. of spaces available \_\_\_\_\_ No. of handicap \_\_\_\_\_  
If required, has permission been granted for use of Event location by entity other than the City of Myrtle Beach?  Yes  No If yes, please attached proof of authorization.

19. Alcohol:

Will alcoholic beverages be made available to the public?  Yes  No

If yes, provide the following information:

What type of alcohol will be made available?  Spirituous Liquor  Beer  Wine

List the exact locations and times for alcohol sales:

Location: Plyler Park Times: 8pm until 12 AM

Have the City and State permits been applied for and/or obtained?  Yes  No

\*Permits approved for the events will be amended if ABC permits are not granted. Applicants are required to provide proof of issuance before the event.

Do the alcohol vendors presently hold a license for on premise consumption?  Yes  No

If so, Name Hurricanes Daiquiri Bar & Grill Address 970 Ocean Boulevard (Boardwalk side), MB, SC 29577

Telephone (843) 945-9646 (Dennis Lendhardt)

If alcohol will be sold or given away, and the vendor is not a license holder for on-site consumption, list the person(s) who will apply for the alcoholic beverage license:

If so, Name Dennis Lendhardt Address 970 Ocean Boulevard (Boardwalk side) MB, SC 29577

Telephone (843) 945-9646

The applicant agrees that all alcohol sales at the event will cease no later than one hour before the scheduled end of each day of the festival.  Yes  No

20. Parades:

Is there a parade planned with this event?  Yes  No

If yes, please state the day, time, location, and anticipated number of participants, routes, times, staging area, disbanding area, review stand, and alternate dates: \_\_\_\_\_

(If the parade is planned for state or municipal roads, please provide written permission or approval from SCDOT and/or the City of Myrtle Beach.)

21. Vendors:

Will vendors be present at this event?  Yes  No

If yes, describe in detail on a separate sheet the number of vendors involved, specify the goods or services being vended and indicate whether the vendors are specifically contracted or regularly

licensed. Please indicate exact location of vendors on the site plan.

**22. FOOD SERVICE:**

Will food be prepared at this event?  Yes  No

If yes, describe in detail on a separate sheet how the food will be prepared, type and location of cooking appliances and type of fuel to be used for cooking. *No cooking on site.*

Will food trucks be present at this event  Yes  No *Food prepared.*

If yes, Mobile Food Units must meet the requirements of the following safety codes: the International Fire Code (IFC); National Fire Protection Association's NFPA 58 (Liquefied Petroleum Gas Code), NFPA 70 (National Electric Code), and NFPA 96 (Standard for Ventilation Control and Fire Protection of Commercial Cooking Operations); and the Code of Federal Regulations 49 CFR 180.205(d) (General requirements for requalification of specification cylinders) and 49 CFR 180.209 (Requirements for requalification of specification cylinders). The Fire Marshal's office will be responsible for inspections.

**23. Prior Events:**

Is this a first time event?  Yes  No

Has this event occurred five (5) or more times in the preceding years?  Yes  No

If so, please list the years: \_\_\_\_\_

**24. Emergency Medical Services:**

An approved EMS plan is required to receive a permit for the event.

Please attach appropriate documentation (attach additional pages as necessary).

(Call City of Myrtle Beach Fire Department at 918-1109 for questions.)

**25. Security Plan:**

(Call City of Myrtle Beach Police Department at 918-1366 for

questions.) Has the Police Department approved a security plan?

Yes  No  Detail your security plans during event. (attach additional pages as necessary). (The plan shall specify

- a. The number of POST-certified off-duty law enforcement personnel and private security guards which the applicant plans to hire – where the number of off-duty law enforcement personnel shall be the same or more than the number of private security guards.
- b. The arrangements the applicant has made for hiring them.
- c. Details of the plan for payment.

If no, you must engage qualified security consultants to provide the Police Department with a security plan for approval. A security plan must be approved in order to receive a permit for this event.

If yes, please attach appropriate documentation.

**26. Cleanup of Event Area:**

Detail your plan to keep site and adjacent public and private property free of trash and debris generated by this activity:

Onsite trash disposal containers plus additional blue barrels TBD. We will also need barricade fencing for Plyler Park.

If using a private sanitation company, give name, contact person and telephone number: \_\_\_\_\_

Will additional trash receptacles need to be placed in the event area?  Yes  No If Yes, please contact the City of Myrtle Beach Solid Waste Division (843-918-2160), and they will assist in determining the number of receptacles needed as well as the cost for providing the additional service. If this service is used, payment is due five (5) days before the event.

**27. Street Closings:**

(Please attach documents from SCDOT and/or City of Myrtle Beach authorizing this closure.)

Streets to be closed: No street closings

Day/Dates: \_\_\_\_\_

Closing Time: \_\_\_\_\_

Opening Time: \_\_\_\_\_

**28. Insurance:** (Certificate of Insurance to be sent to City of Myrtle Beach Risk Department; for questions call 918-1007.)

- 1) Coverage shall be written on an occurrence basis and provide Premises/Operations:  
Independent Contractors: Products/Completed Operations: Contractual and Broad Form  
Property Damage.
- 2) Minimum Limits of Liability will be \$1,000,000 combined single limit per occurrence for bodily  
injury and property damage.
- 3) The City of Myrtle Beach shall be named as "additional insured" and the policy endorsed to  
require that the City be provided thirty (30) days written notice of coverage modification or  
cancellation.
- 4) A certificate of insurance will be provided to the City ten (10) days prior to the beginning date of  
the event permitted herein.
- 5) Additional limits or coverages may be required by the Risk Manager to address specific special  
or unusual hazards.

**29. Special Requirements:**

Are there any special or unusual requirements that may be imposed or created by virtue of  
the proposed event activity?     Yes     No

If Yes, please explain: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**SITE**  
**PLAN**

(The site plan must accompany your Special Event application or the  
application will be considered incomplete and returned to the applicant.)

**Site Plan Size Requirement:**

The City may be able to provide a base map of the area upon  
request. Must be presented on 8 ½" x 11" letter size paper

**Site Plan must include the following:**

- 1) Location and number of all structures with respect to the existing buildings, property  
lines, roads and walkways, to include
  - Tents/detail description of size/state if tent is fully or partially enclosed/number of tents;  
Indicate activity in each tent.
  - Grandstands/size/capacity
  - Stage – include electrical hook-ups and engineer certification
  - All electrical hook-ups/generators
  - All speakers/hook-ups
  - Vendor booths, size and description of goods sold
  - Refreshment stands

- Restroom accommodations (include number of handicap accessible); please advise if you will require a source of potable water.
- Tables
- Trash and recycling receptacles
- Signs with size indicated (must identify all signs visible from public roadway)
- Parking areas/include handicap spaces available and number
- Vehicle/trailer locations
- Perimeter fencing, barricades, barriers, and all entry/exit points.

**Additional applications/licenses or permits required:**

- 1) Tent permit from City Construction Services Department (843-918-1111).
- 2) Business licenses from City Business Office for all vendors (843-918-1151). (The business license form is also available on the City website.
- 3) Liquor license and/or beer/wine license from the State of South Carolina.
- 4) Street closure permits from SCDOT and/or the City of Myrtle Beach.

**REVIEW YOUR APPLICATION PRIOR TO SUBMITTAL !!**

Please fill out the application completely. All applications are considered new and "same as last year" is not an appropriate answer. A complete application includes the required site plan of the correct size and security plans described herein.

By my signature below, I certify that I have actual authority to make this application, and to bind the organization, if any, sponsoring the event, and that I, or the organization, will be financially responsible for any costs or fees that may be imposed for the Event.

Date Submitted: 1/13/2019 Signature of Applicant: 



## OCEANFRONT MERCHANTS ASSOCIATION

**GOODBYE 2019 AND HELLO 2020**

**Tuesday December 31, 2019**

**8pm – 1am**

**Security Plan, Parking, Vendors and EMS**

**SECURITY:**

OMA members are on site and 911 will be called if necessary.

Jan Connell – Director of The Oceanfront Merchants Association

843-251-8008

Matt Haywood-Entertainment Coordinator

843-437-6984

Michelle Kerscher-Gay Dolphin

843-448-6550

We will also hire 2 Myrtle Beach off Duty Officers

**PARKING:**

Parking garage, street parking, paid lot parking.

**EMS:**

In case of emergency EMS will be called.

**ALCOHOL:**

Beer and wine only.

**LOAD IN/LOAD OUT:**

Stage cover will be put in place no later than Tuesday, December 30th. 10 by 10 tent behind stage for costume changes. Entertainment will pull in alley between Plyler Park and Myrtle Beach French Fries to unload and then move their vehicles to public parking.

**SUMMARY:** This is a new event for OMA and we are hoping to make this an annual event for tourists as well as locals. Our goal is to provide family friendly entertainment while driving traffic to our area retailers and hotels.

**VENDORS:**

Heroes 4 Hire

Carolina Caricatures

Stormfront



**OCEANFRONT**  
**MERCHANTS ASSOCIATION**  
**Tuesday December 31st, 2019**

**GOODBYE 2019, HELLO 2020**

**In-Kind Services Request**

**Extra Blue Trash Barrels**

**Security Fencing (Bicycle Racks?) for Plyler Park**

**2- Off Duty Myrtle Beach Police Officers (8pm – 1am)**





## OCEANFRONT MERCHANTS ASSOCIATION

**GOODBYE 2019, HELLO 2020**

**Tuesday December 31st, 2019**

### **TIMED SUMMARY**

- 8:00pm – 1:00am      2 bars (as designated on site plan) Last call will be made at 11:45pm  
2 entry gates to Plyler Park (Ocean Boulevard side and boardwalk side  
\*each gate will have 1 officer, 2 ID checkers and 2 people attaching bands
- 8:00pm-Midnight      DJ – Dancing on concrete area in front of stage  
Human Statues  
Strolling Juggler  
Strolling Magician  
Caricature Artists (will have their own 10 by 10 tent if needed)  
Strolling Pirate & Tiki Birds  
Glitter Tattoos

#### **SET-UP:**

Stage cover/ day of event

8 – 10 by 10 tents Glitter Tattoos, One changing tent close to stage.

Hang stage banner, Pepsi Banner, Banners for 10 by 10 tents, 2 A-frame signs

30 Standing Cocktail Tables

4- 6 ft tables (2 at each entry)

10 folding chairs (5 at each gate)

Goodbye 2019...Hello 2020

December 31, 2019  
8pm 1am

