

TECHNOLOGY ADVISORY GROUP COMMITTEE3 YEAR TERM

MEMBERS	ADRESS	PHONE	EMAIL ADDRESS	APP'T DATE	TERM Exp.	TERM #
Micah "Cole" Naus				12/14/2 1	8/28/2 2	Filling unexpired term of Frank McClatchy
Lauren Riddei				8/28/18	8/28/2 2	1
Gina Trimarco				8/28/18	8/28/2 2	2
Robyn Pigott				12/9/20	8/28/2 3	1
Sarah Bonnoitt				9/8/202 0	8/28/2 3	1
Meagan Michal				8/28/18	8/28/2 3	2
Peter Gasca				8/28/18	8/28/2 4	2
Jason T. Greene				8/28/18	8/28/2 4	2
Joseph Bonanno				8/28/18	8/28/2 4	2
LouAnn Timmons				12/14/2 1		
Jean French				8/28/18		
NOTE: City Residents are highlighted in blue.						

Sarah Bonnoitt, with HTC, is resigning her position with TAG, and HTC wishes to replace her with Kevin Cox, HTC, Strategic Account Advisor.

Via M2019-189, City Council approved a 10-year gift agreement with HTC. Per the agreement, HTC will contribute \$250,000 over the course of the 10-years (\$125,000 in cash and \$125,000 in in-kind services). In consideration of this gift, HTC will have a member on the TAG Board for as long as the agreement is in place. Currently Sarah Bonnoitt is the HTC representative on TAG and HTC wishes to replace Ms. Bonnoitt with Mr. Cox.

April 25, 2022

Fox,

As we discussed on Friday, HTC would like to have Kevin Cox replace me on the TAG committee.

Attached is our agreement for the HTC Aspire Hub. The second to last bullet on the second page is what I was referencing in terms of a permanent seat on TAG for the duration of the agreement.

Please let me know if you have any questions or concerns. I've asked Kevin to prepare his resume and cover letter, but we will wait until we hear back from you before submitting anything to Jennifer.

Are you okay with me giving Jason a heads up on this in the meantime?

Thank you,

Sarah Bonnoitt | Government & Policy Strategist | HTC | p [843.369.8634](tel:843.369.8634) |
m [843.655.9214](tel:843.655.9214) | www.htcinc.net

City Clerk
PO Box 2468
Myrtle Beach, SC 29578

May 6, 2022

Dear Myrtle Beach City Council:

I am writing to express my interest to serve on the City of Myrtle Beach's Technology Advisory Group (TAG). As a lifelong resident and technology professional, I believe the work of the TAG has been and will continue to be instrumental to the success of Myrtle Beach's downtown redevelopment and the future of our city's economic growth.

My attached resume highlights my wide array of professional experience and community involvement that provide a comprehensive understanding of our local industry's needs. In my current role at HTC, I advocate on behalf of our Cooperative members in the municipality, medical, financial and higher education sectors. As a cooperative, HTC takes seriously the challenge of creating jobs and the opportunity to invest and reinvest in the communities that we serve. This commitment, combined with the technologies and infrastructure that HTC provides, will contribute greatly to the TAG.

HTC remains committed to supporting our region's existing businesses, helping recruit future businesses, with its state-of-the-art fiber optic network and licensed wireless service. I would be grateful for the opportunity to work with the TAG and support the needs of our city.

Sincerely,

Kevin Cox
Strategic Account Advisor

Kevin R. Cox
843-369-8947
Kevin.Cox@htcinc.net

Education

Coastal Carolina University, May 2001

B.S. in Business Administration, Marketing and Finance Major, Honors Program
Certified Smart City Council Practitioner

Work Experience

March 2021 – Present, Strategic Account Advisor

Horry Telephone Cooperative, Business Services

Responsible for advocating for our Cooperative members. My focus is in the municipality, higher education, health care, and banking sectors.

January 2019 – March 2021, Sales Supervisor

Horry Telephone Cooperative, Business Services

Responsible for leading and training the inside sales team for the Business Services department. Required to meet monthly revenue goals for the inside sales team and indirectly responsible for monthly revenue goals for the outside sales, hospitality and major account executives.

January 2012 – December 2018, Corporate Sales Trainer

Horry Telephone Cooperative, Business Services

Responsible for training new and existing employees on services and features provided by the Business Services department. Responsible for maintaining a sales quota similar to a Sales Manager for two outside sales persons and two inside sales persons.

September 2003 – January 2012, Account Executive

Horry Telephone Cooperative, Business Services

Responsible for establishing business relationships and maintaining current customer accounts, While actively seeking new customers for all of HTC's communication services (telephone service, internet service, VoIP PBX systems, data network systems, and cable television).

September 2002 - September 2003, Wireless Account Executive

Horry Telephone Cooperative, Wireless Phone Division

Responsible for promoting cellular service through Cingular to new customers, while maintaining accounts for current customers.

August 2001 - September 2002, Wireless Account Sales Support

Horry Telephone Cooperative, Wireless Phone Division

Responsible for maintaining current wireless customer accounts by assisting them with their wireless phones and helping them find the correct wireless rate plan for their calling needs. Directly assisted the Business Wireless Account Executive with their large clients.

Community Involvement

2020 – Present President for Coastal Carolina University Alumni Association
2020 – 21 President for the Conway Chamber of Commerce
2018 & 2019 Chair for the Conway Chamber Business Power Breakfasts
Co-Chair for the 2018, Chair for the 2019 and 2020 Waccamaw Area Heart Walk
Board of Directors Secretary for Habitat for Humanity of Horry County
Board of Directors for the Waccamaw Youth Center
Grand Strand Optimist Club President
South Carolina Optimist Lieutenant Governor
Carolina Forest Sunrise Rotary President
2020 - Present Executive Committee member for the Myrtle Beach Bowl
North Conway Baptist Church Deacon. 2019 - 2023
Board of Directors & Community Service Chair for gsSCENE (Myrtle Beach Young Professionals Organization)
2008 Volunteer of the Year as voted by readers of the Myrtle Beach Herald
Graduate of Leadership Grand Strand Class 30
Board of Regents for Leadership Grand Strand
Graduate of Leadership Conway
2010 and 2011 Myrtle Beach Chamber of Commerce Incredible Customer Experience Award recipient for Individuals in the Communications category
Director, Teacher and Performer at Carolina Improv Company
Grand Strand Magazine's 2011 Top Ten Most Stylish professionals
Sun News "40 Under 40" award recipient



GIFT AGREEMENT

For Naming The

MYRTLE BEACH TECHNOLOGY INNOVATION CENTER

I. Introduction

The purpose of this agreement is to summarize the mutual understanding of Horry Telephone Cooperative, Inc. (HTC) (Donor) and the City of Myrtle Beach (City) regarding a gift of support for innovation, technology, and economic growth intended to help the citizens of both the City of Myrtle Beach and Horry County in general.

II. Description of the Gift

In recognition of this gift and commitment, the City will provide HTC the naming rights for the soon to be developed technology and innovation center (Center) for a period of ten years. The Center, currently located at 509 9th Avenue N., will be named "The HTC Aspire Hub." The naming rights to the Center will be honored immediately upon the signing of this agreement.

Under the conditions of this contribution, HTC will gift to the City a donation of cash and in-kind services totaling approximately \$250,000.00. This gift would be described as follows:

- a total of \$125,000 cash with \$50,000 cash payment within the first 90 days of acceptance of this agreement, and subsequent payments of \$15,000.00 annually for five years and;
- an equivalent value of \$125,000 in-kind HTC provided services to be used as/when needed up to the end of the 10-year term of this agreement. End-user in-kind services, such as Wi-Fi hotspots, must be restricted to public use and benefit unless otherwise agreed upon by both parties.

The Donor commits in good faith to fulfill the obligation herein specified. If for any reason it becomes clear that the Center will not be built or if the facility ceases to be used for its original intent as described in this document, the Donor reserves the right to cease any further gift disbursements.

HTC will receive recognition of the gift and naming rights to the Center in all materials utilized to promote and/or identify the venue for a period of ten years. Such materials include, but are not limited to, the following:

- E-mail Marketing & Website
- Event Invitations & Promotions
- All Advertising Media (Print, Radio, Television, Digital)
- All Printed Promotional Collateral

For recognition purposes related to this agreement, the donor shall be identified as "HTC."

III. Administration of the Gift

HTC will coordinate with Deputy City Manager Fox Simons for approval of in-kind services to be charged to this agreement as appropriate. HTC will coordinate with the City Public Information Officer, the Director of Downtown Development, and the Chair of the City's Technology Advisory Group, on all marketing and public relations efforts related to the Center.

IV. Items for Special Consideration

HTC will be a preferred provider* of communication services for city-owned buildings in the "Arts and Innovation District" for the term of the agreement. For properties sold, leased, or marketed by the City in the "Arts and Innovation District", the City agrees to provide information verbally or via printed brochure provided by HTC on the state-of-the-art fiber optic network and its abilities and the City agrees, if permitted by buyer or lessee, to provide HTC with a lead contact for the purchaser/lessee of the property.

*As a preferred provider, HTC agrees that it will invest over \$150,000 to provide a state-of-the-art fiber optic network and distribution infrastructure that will connect directly at the tenant's location and can be used as an economic development attraction for technology companies and others looking to locate in the Arts and Innovation District. As a preferred provider, HTC will partner with the City of Myrtle Beach to make presentations to prospective tenants regarding the options and capabilities of this fiber optic network.

HTC will receive recognition in a minimum of two (2) areas in prominent locations at the Center, one location inside the venue and one location outside the venue, for the purpose of recognizing the gift and providing a naming right to the Center for a period of ten years. The location of such displays will be mutually agreed upon by HTC and the City.

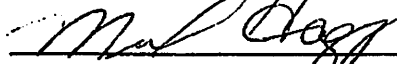
HTC will also be provided the right to:

- Approve any digital or printed promotional materials bearing the HTC name or logo prior to public distribution.
- Work with the appropriate City personnel for joint PR efforts such as announcements, ribbon cuttings, hosted events.
- Advertise, highlight, profile the Center in print, video, and social media.
- Advertise HTC as "The Official Technology Provider for the City of Myrtle Beach."
- Use the Center to host quarterly workshops for businesses and community members for free. Understanding that "free" simply covers the cost of the actual facility and not food, drink, or other materials. The City or its designee would be listed as a sponsor as appropriate.
- Have representation on the appropriate committee or board that provides oversight to the Center.
- Furnish a tabletop or digital exhibit inside the Center highlighting HTC technology resources and services available to its members.

V. Miscellaneous

- a. **Situs:** This agreement is executed in and shall be governed by the laws of the State of South Carolina.
- b. **Amendment:** This agreement may be amended at any time by written agreement signed by each party.
- c. **Date:** The effective date of this agreement shall be the date this agreement is fully executed.

DONOR/REPRESENTATIVE - HTC



Michael F. Hagg, Chief Executive Officer

Date: 10/4/20

CITY OF MYRTLE BEACH



Fox Simons, Deputy City Manager

Date: 10/6/20