

MYRTLE BEACH POLICE DEPARTMENT



2019 YEAR IN REVIEW

PRESENTED BY: CHIEF AMY PROCK





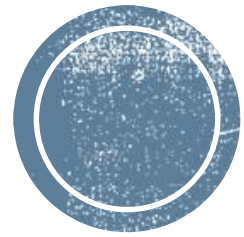
The Chief's Perspective - 2019



- Challenges:
 - Crime reduction.
 - Retaining and expanding our team.
 - Continuing pro-active policing strategies.
 - Changes in the physical environment.
 - Addressing increased participation in special events.
 - Internal and external communications.

- Responses and Opportunities:
 - Intelligence led policing.
 - Retention and recruitment plan.
 - Intelligence led staffing and deployment plan.
 - Increased partnerships, increased community involvement continued strategic planning.
 - Law enforcement saturation, redeployment and support.
 - Increased internal communication and community outreach efforts.





Calls for Service

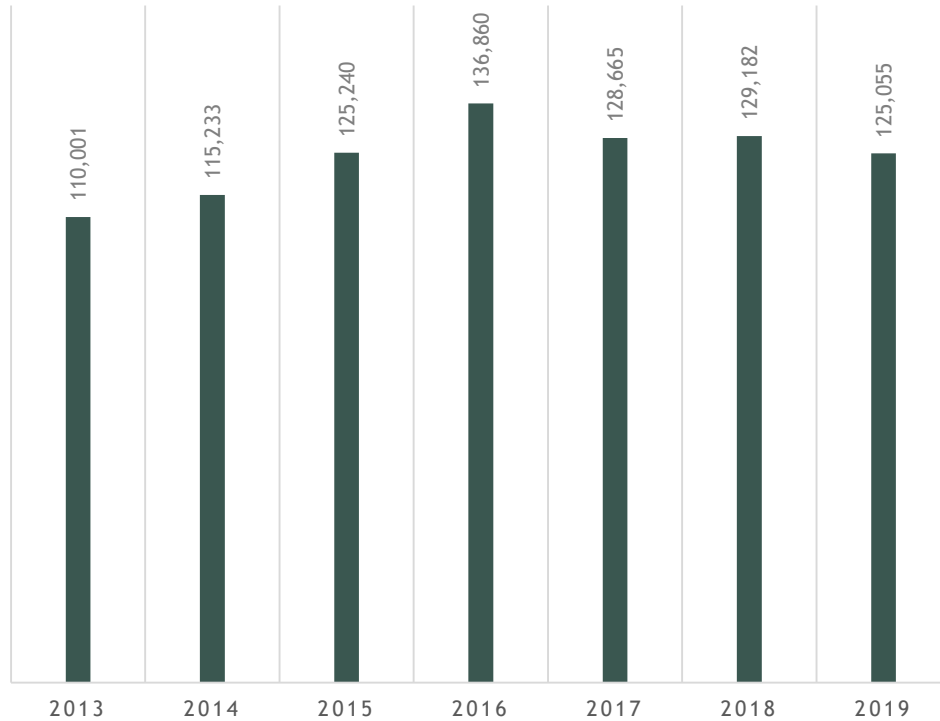


2019 Myrtle Beach Police Department
Communications Center

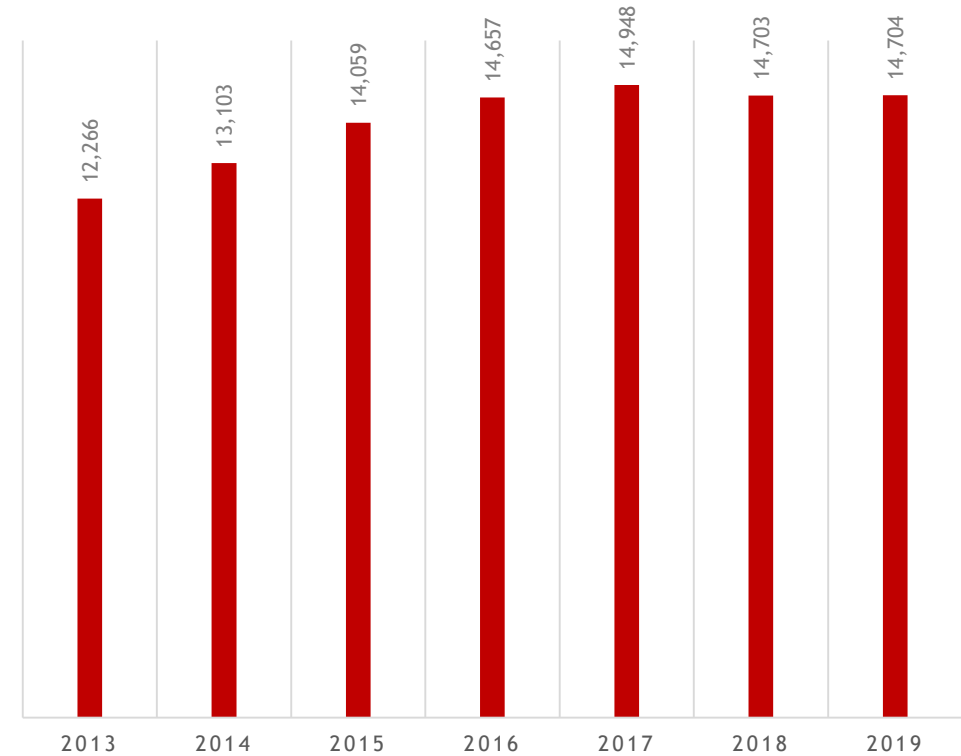


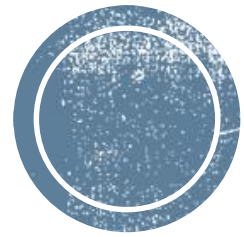
Calls for Service Comparison

POLICE



FIRE



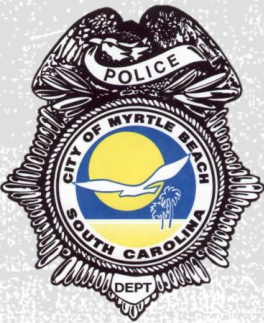
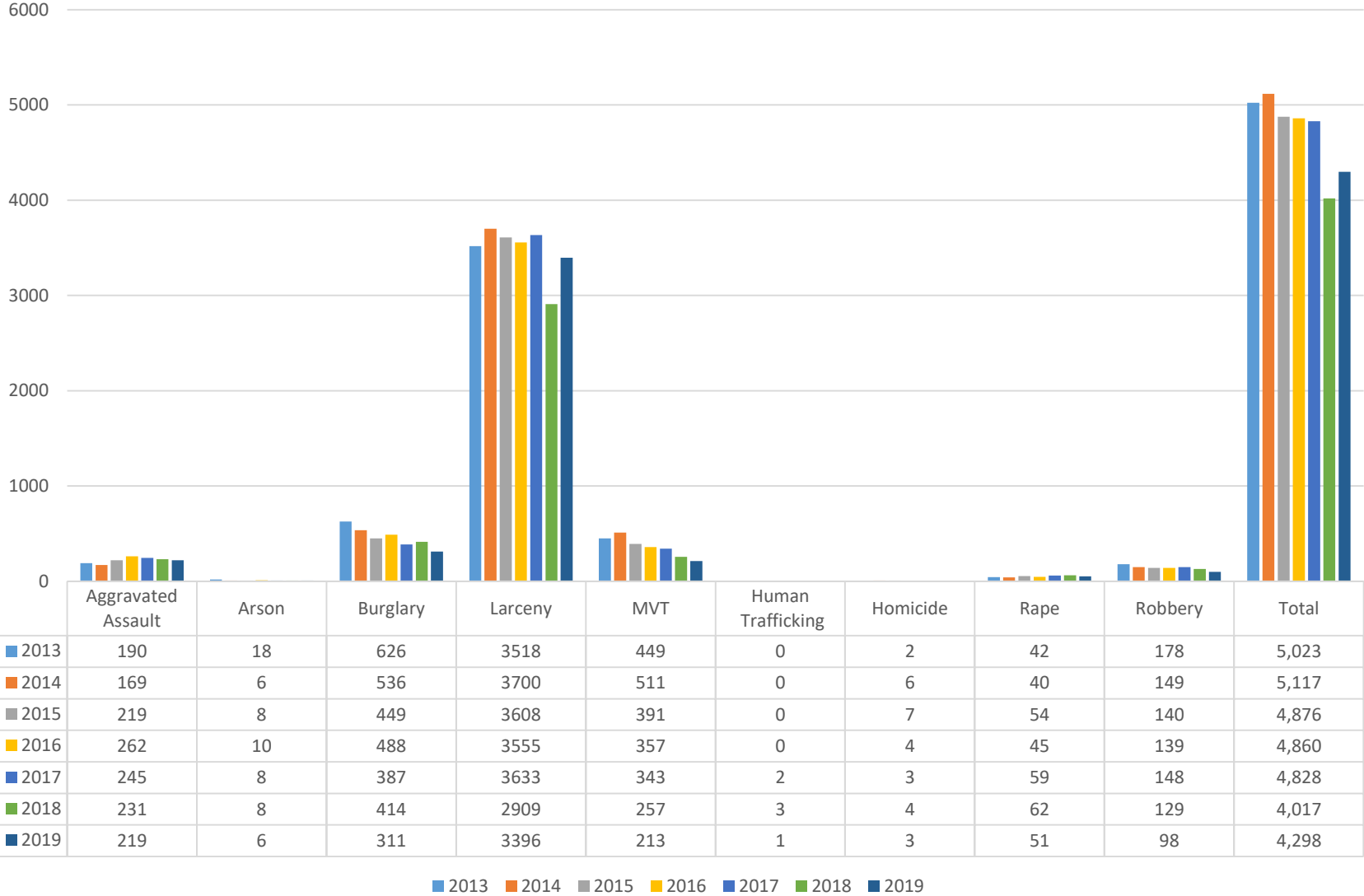


Crime Trends



2019 Myrtle Beach Police Department Observations

Part 1 Incident Count Comparison

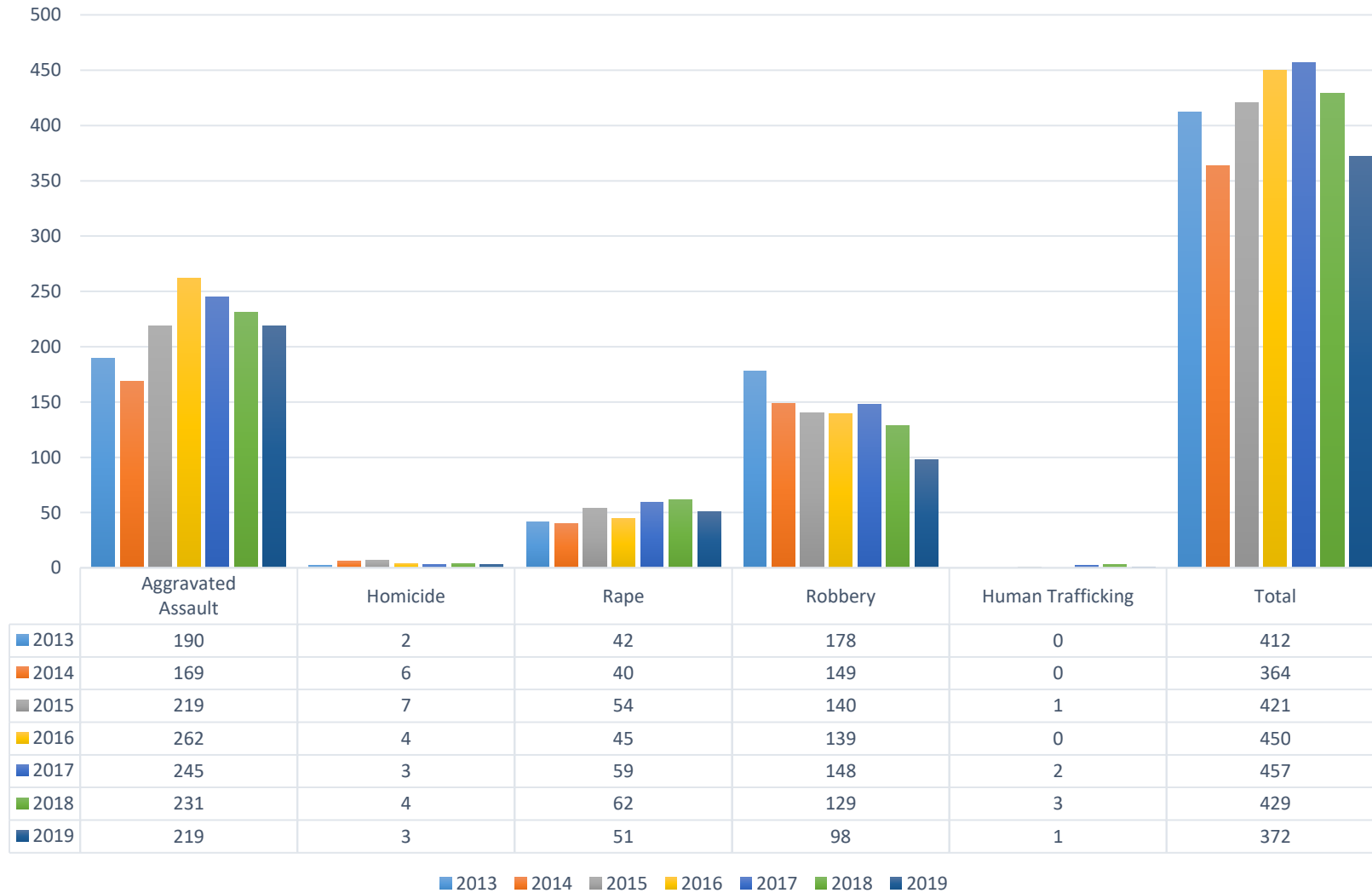


Part 1 Crime Incident Count Comparison

- Trending down in violent crimes.
- Trending down in burglary and motor vehicle theft.
- Trending upward in larceny; shoplifting and theft from a vehicle.



Violent Crime Incident Comparison 2013 -2019



Violent Crime Incident Comparison

Decrease from 2018:

Aggravated Assault

Homicide

Rape

Robbery

Human Trafficking



2018 & 2019 Part I Crime



OFFENSE	January 1 st – December 31 st Total			
	2018	2019	Difference	% Chg
Homicide	4	3	-1	-25%
Rape	62	51	-11	-18%
Robbery	129	98	-31	-24%
Armed	73	53	-20	-27%
Strong-arm	56	45	-11	-20%
Aggravated Assault	231	219	-12	-5%
Human Trafficking	3	1	-2	-66
Total Violent Crime	429	372	-57	-13%
Burglary	414	311	-103	-25%
Business/Non-residential	64	72	+8	13%
Hotel/Motel	140	97	-43	-31%
Residential	210	142	-68	-32%
Larceny	2,909	3,396	+487	17%
Motor Vehicle Theft	257	213	-44	-17%
Arson	8	6	-2	-25%
Total Property Crime	3,588	3,926	+338	9%
Total Part I Crime	4,017	4,298	+281	7%

*Improvement in all offense categories EXCEPT Larceny



OFFENSE	2018	2019
Pocket-picking	4	1
Purse-snatching	10	5
Shoplifting	1,113	1,281
Theft from Building	620	613
Theft from Coin-Operated Machine or Device	24	25
Theft from Motor Vehicle	570	822
Theft of Motor Vehicle Parts or Accessories	112	104
All Other Larcenies	456	536
TOTAL	2,909	3,396

Larceny breakdown



38% of the larcenies are shopliftings.

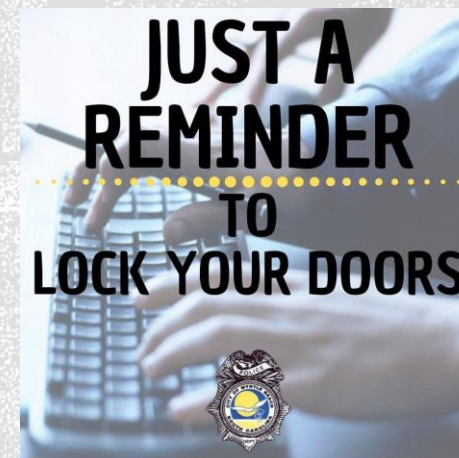
24% of the larcenies are burglary automobiles.

105 firearms were stolen from vehicles in 2019.

MBPD continues to work with businesses and citizens to address this ongoing issue.

Social media blasts, neighborhood watch and business watch reminders and partnerships with our local associations.

PUBLIC SAFETY IS A SHARED RESPONSIBILITY.





#MBP**DS**TRONG



Myrtle Beach Police Department:

5 divisions working together to provide exceptional service to the citizens of Myrtle Beach while supporting the efforts of each other.



Administrative Division

- 300 Animal Cruelty and Neglect complaints with 4 felony cases for animal cruelty cases.
- Fielded approximately 400 wildlife related complaints and investigated approximately 50 animal bites/attacks.
- Seized approximately 100 animals related animal cruelty, vicious and dangerous animals.
- Officers worked with employers and found employment for 7 individuals.
- Assisted over 40 individuals with bus tickets home through New Directions.
- Completed 1,700 keep checks that include business and property checks.
- Assisted as a police representative for COPE.
- Facilitated property clean-ups through Code Enforcement.
- Increased our Neighborhood Watch Group to 30 Neighborhoods this year.
- 216 neighborhood watch meetings were conducted.
- 25 Safety-educational & kid events.
- New Guardian Academy program started for parents, guardians, teachers.





Administrative Division

- Increased recruitment coverage on social media and main stream media to reach over 80,000 viewers resulting in 1,728 candidates as well as increased communication with our community.
- Produced a new recruiting video.
- Continued community partnerships in False Alarm compliance and the Trespass and Loitering Program.
- Restaurant and Bar compliance checks and Business License violation enforcement.
- Nuisance Abatement compliance, investigation and enforcement.
- 184 Taxi inspections, 119 Chauffeur permits, investigate taxi complaints.
- Wrecker Franchise inspections.
- 749 Rental conveyance renewals, rental conveyance complaints; enforcement.
- Over 100 training classes in-house and with outside agencies.
- Eight pre-services training groups that included detention officers and assisted outside agencies as well.
- Over 100 Active Shooter and scenario based training sessions in house and within the community.





Investigative Division

- In 2019, the Investigative team consists of 6 detectives assigned to Violent Crimes and 8 detectives assigned to Property Crimes, supervised by 2 Lieutenants and 2 Sergeants.
- This team worked 2,156 cases this year.
- Detectives worked 3 homicides within the City limits with each incident resulting in arrests.
- We have team members that liaison with the Myrtle Beach Rape Crisis Center.
- We have team members that liaison with the SC Coastal Region Task Force on Human Trafficking.
- We have several team members on the Carolina Organization of Retail Crime Alliance / Local Retail Theft Group.





Investigative Division

Crime Scene

- Responded to 606 individual calls for service to process various crime scenes.
- 35 additional cases included where Crime Scene assisted other agencies (responding to process scenes, basic processing of items in our lab, the use of AFIS, Cellular phone forensics, and vehicle infotainment system forensics).
- Processed over 282 digital devices (cellular phones, computers, and storage devices).
- Crime Scene recorded the beach and City buildings for erosion and damage caused by hurricanes and monitored traffic.
- Participated in approximately 6 weeks of outside training, which included computer forensics, cellular phone forensics, shooting reconstruction, Advanced Drone Operations, drone piloting and the Crime Scene Academy.
- Approximately 71 individuals fingerprinted under our public fingerprint service.





Investigative Division

- The Federal Bureau of Investigation's Joint Terrorism Task Force or JTTF.
- The Federal Bureau of Investigation's Safe Street's Task Force.
- The Alcohol, Tobacco, Firearms Task Force.
- The United State's Marshals Service Fugitive Task Force.
- The United States Secret Service Electronic Crimes Task Force.
- The Drug Enforcement Administration Task Force.





Patrol Division

- Officers performed 14,534 keep checks.
- Officers completed over 11,000 incident reports.
- Officers responded to 5,242 Public Assist calls (not including keep checks).
- Maintained a high level of visibility.
- Continued community outreach program.
- Worked on forming and maintaining relationships with the business and private community.
- Completed Axon fleet camera project.
- Engagement in Intelligence Led Policing training.





Family Services Unit

Domestic Violence Officer

- Domestic Violence High and Aggravated - 24
- Domestic Violence 1st- 34
- Domestic Violence 2nd- 152
- Domestic Violence 3rd - 230
- Family Offense (Non-Violent/ Informational Only) - 310
- Domestic Violence Calls for Service - 810

Juvenile Officer

- Myrtle Beach School Improvement Council.
- Instruction of drug awareness and prevention (DARE and Operation Prevention).
- Continued organization of Student Pledge Against Gun Violence
- Teen Advisory Board.





Special Operations Division

Traffic Unit

- Myrtle Beach Police Department was re-elected 'host agency' for the 15th Circuit Law Enforcement Network.
- This is the 14th year in a row, named 'Network of the Year' and considered the 'Gold Standard' for DUI enforcement.
- Investigated 2,684 collisions in 2019 a decrease from 2018 at 2,739.
- 12 fatalities in 2018, 3 fatalities in 2019.
- 297 impaired drivers were arrested in 2019.
- Conduct regular operations to address speeding, seatbelt usage, and pedestrian/bicycle issues.
- Hosted Child Safety Seat events.
- Motor unit continues to provide funeral escorts, enforcement, and public education.
- Increased technology by acquiring crash data analysis equipment and software.

Beach Patrol Unit

- Implemented weekly training (swimming, water rescue, specialty equipment usage).
- Intra and Inter departmental and agency cooperation (MBFD, DNR, US Coast Guard, etc.).
- Maintain/increase cooperation with the beach services and lifeguards.
- Assisted with lost children, address alcohol and other violations.
- Stepped-up enforcement/monitoring of beach access and other beach-related activities.
- Voluntary compliance with parasail and jet ski businesses.





Special Operations Division K-9 Unit

- 585 deployments (47% increase from 2018)
- 66 bomb/explosive sweeps
- Seized over 11 kilos of marijuana, 1.3 lb. of heroin, and various other drugs.
- Tracked and located 12 weapons.
- Seized over \$20,000.
- Extremely active in community events, neighborhood watches, and charity events.
- Added 'Yep', apprehension K-9
- Retired 'Cees'; passed away from medical condition
- Assisted with mutual aid throughout Horry County, with SCHP, SLED, Darlington NASCAR, and other major events.





Support Services Division

Detention

- Booked in 10,383 individuals into the jail facility.
- Completed over 200 in-state transports.
- Provide transport to medical facilities
- Maintained proper flag protocol.
- Participated in numerous community events.

Property and Evidence

- Processed 18,995 pieces of evidence.
- Collected 476 pounds of drugs in the NADDI box.
- One technician received certification from IAPE.
- Participated in evidence and equipment audits.
- Provided uniforms and equipment to all departmental new hires.





Support Services Division

Communications Unit

- Dispatched 119,084 police calls for service.
- Dispatched 14,347 fire calls for service.
- All Communications Officers participated in MBFD's night training drills/live burns.
- 4 Communications Officers successfully completed the CTO program.
- 5 part-time call takers were hired (2 currently still employed).

Records Unit

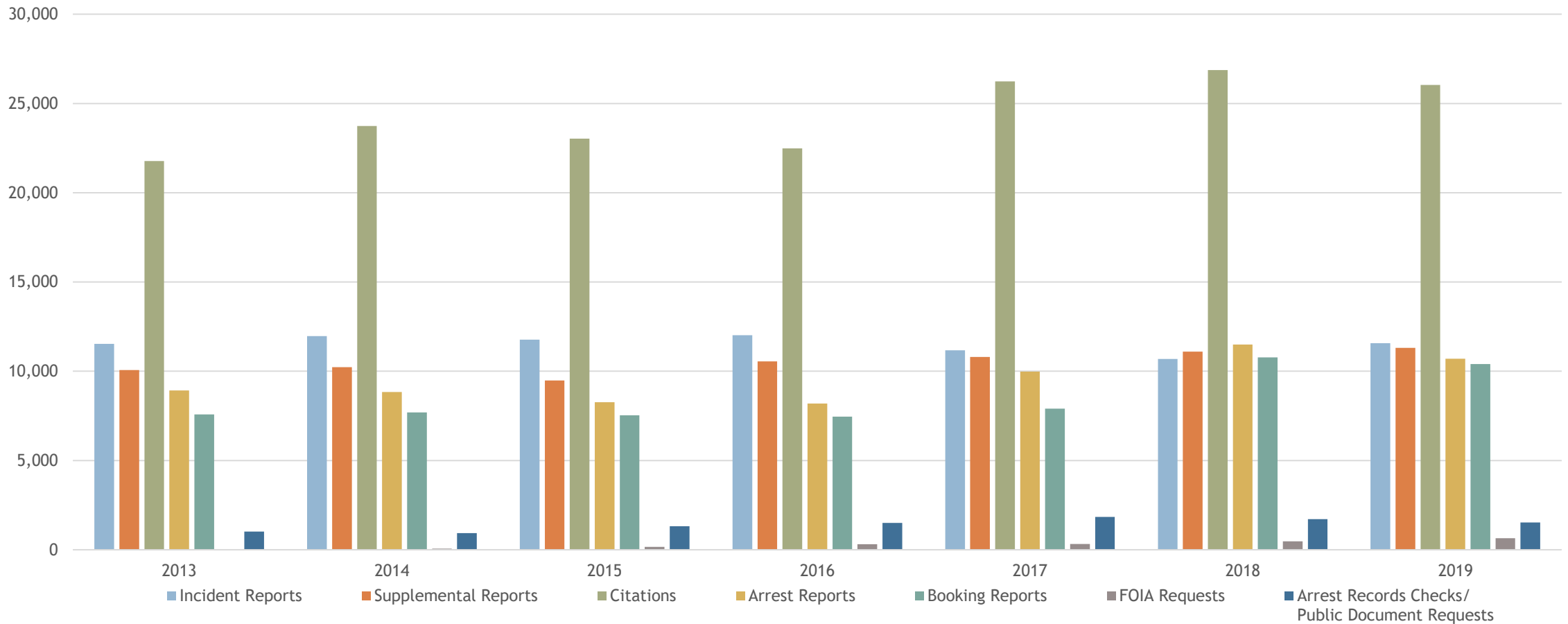
- Cleared 11,577 incident reports
- Cleared 11,308 case supplement reports
- Cleared 10,704 arrest reports
- Entered/Reviewed 26,034 citations / warrants
- Entered 22,456 tickets into SCUTTIES
- Completed 3,792 Expungement Orders
- Reviewed 10,405 Booking Reports.
- Completed or assisted in completion of 641 FOIA requests.
- Completed 1,524 public record request & background checks.





Support Services Division

Records





Support Services Division

Real Time Crime

Case #19-000445 – Attempted Murder RTC was able to track the vehicle involved in the shooting into and from the incident location. By tracking the vehicle to the point which it entered the city, RTC utilized the ALPR system to obtain the license plate information for the vehicle.

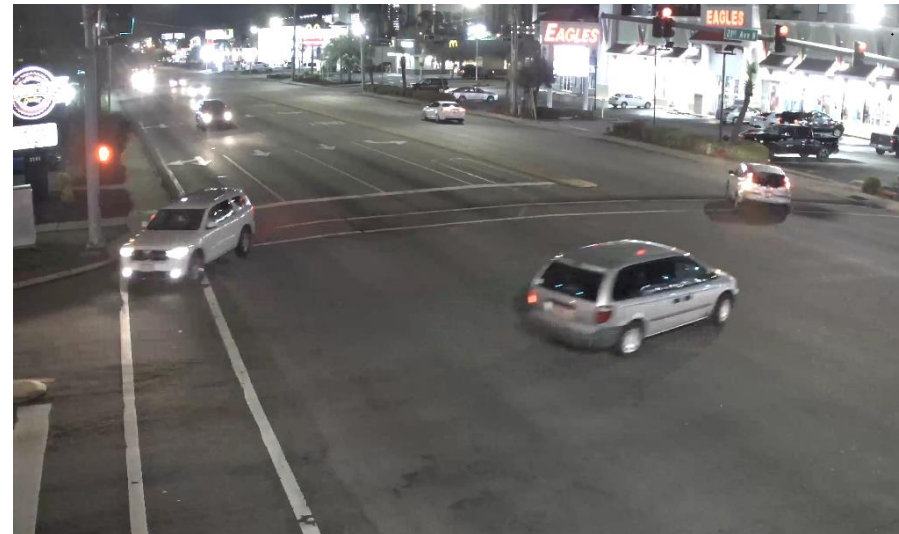




Support Services Division

Real Time Crime

Case #19-005651 – Murder In actual real time, RTC was able to view the suspects leave the incident location and begin to track the vehicle involved with the crime. A description of the vehicle was given out over two radio channels and live updates were given to responding officers in real time. The vehicle was tracked to an area hotel and officers were able to locate the subjects and affected arrests shortly after the actual crime.





Support Services Division

Real Time Crime

Case #19-008326 – Armed Robbery A call for service came out described as an armed robbery which had just occurred. RTC was able to locate the vehicle shortly after the incident occurred and track the vehicle involved. Additionally, RTC was able to give responding officers physical descriptions of the offenders and tag information. The vehicle and subjects were located and arrested a short time later.



ALPR Locations

Center South NB
Center South SB
Coventry Bypass EB
Coventry Bypass WB
Fantasy Harbor Bypass NB
Fantasy Harbor Bypass SB
Farrow Pkwy
Robert Grissom/44th NB
Grissom Waterway SB
Hwy 501 Bypass EB
Hwy 501 Seaboard WB
US 17 Split NB
US 17 Split SB
US 17 Lauderdale Bay NB
US 17 Lauderdale Bay SB
MBPD 19 (Mobile)



Automatic License Plate Reader

In 2019, the system read 38,708,022 license plates that produced 114,966 alerts.





Community Service



Engagement and partnership.



Event Participation

- Bag Ladies
- City Day
- Coffee with a Cop
- Cookies with Cops
- Pancakes with Police at Pepper Geddings
- DSS Angel Tree
- Dragon Boat Race
- Elder Baskets
- Grand Strand Humane Society Angel Tree
- Guns and Hoses Softball Game
- Junior Police Academy
- Myrtle Beach Elementary School Angel Tree
- Paint with a Hero
- Shop with a Hero
- Special Olympics Polar Plunge
- Special Olympics Tip-a-Cop Event
- Special Olympics Torch Run
- Rock the Stop
- Paint with a Hero
- Pancakes with Police at
- Pepper Geddings
- Reading Buddies at MB Early Childhood Development
- Guardian Academy
- Pack the Paddy Wagon - GSHS
- International Student Outreach Program



Violent Crime Reduction Efforts



- July 2017 our COPS grant award of 10 MBPD officers provided for the effort to begin based on the growth of the City of Myrtle Beach and the violent crime statistics.
- MBPD immediately focused on the downtown / waterfront area to implement CPTED principles.
- Our crime analyst, working with our officers identified and addressed hotspots and the needs of those areas.
- Zone realignment based on needs and increased communication with team to problem solve.
- Focus on intelligence led policing.
- Enhanced enforcement effort and prevention towards high-risk victims.
- Business outreach meetings, community outreach meetings, faith based outreach meetings and use of social media to push and receive information.



Intelligence Led Policing

- Collaborative approach with all agencies and community
- Problem-solving.
- Information sharing.
- Police accountability.
- Intelligence in all areas.
- Building from what we know.





Special Events

- Coordination of 42 Special Events in 2019 with an increase from 39.
- Mutual Aid with over 40 outside agencies for events that include:
 - The Martin Luther King Parade
 - Bowery 75th Anniversary
 - Myrtle Beach Marathon
 - Coastal Highland Games
 - Dragon Boat Festival
 - Myrtle Beach Jeep Jam
 - Military Appreciation Days
 - Taste of Market Common
 - Cinco de Mayo Festival
 - PRIDE in the Park
 - Carolina Country Music Festival
 - Independence Day 5k
 - Greek Family Affair
 - Coastal Sounds Oceanfront
 - Concert, Farmers Market at Market Common
 - Concert of Hope
 - Waves of Praise
 - SASA Parade
 - Jazz Fest
 - Ladies and Littles
 - SALT-Oberfest
 - Seafood Festival
 - 2nd Annual Arts & Music
 - AHA Beach Ride
 - Myrtle Beach Turkey Trot
 - Mistletoe Market
 - Southern Times Square
 - OMA Good-bye NYE Celebration



- Programs at Myrtle Beach High School and Myrtle Beach Middle School.
- Liaison with Juvenile Officer at all Myrtle Beach Cluster Schools.
- Educational programs to include Crime Scene Basics, Safe Driving Awareness, How drugs affect you / Decisions Make you, K-9 Basics.
- Active Shooter training with Administration and Teachers.
- SRO's participated in class instruction throughout the year.
- 552 calls on school grounds, 368 of which are self initiated.



School Resource Officer Program





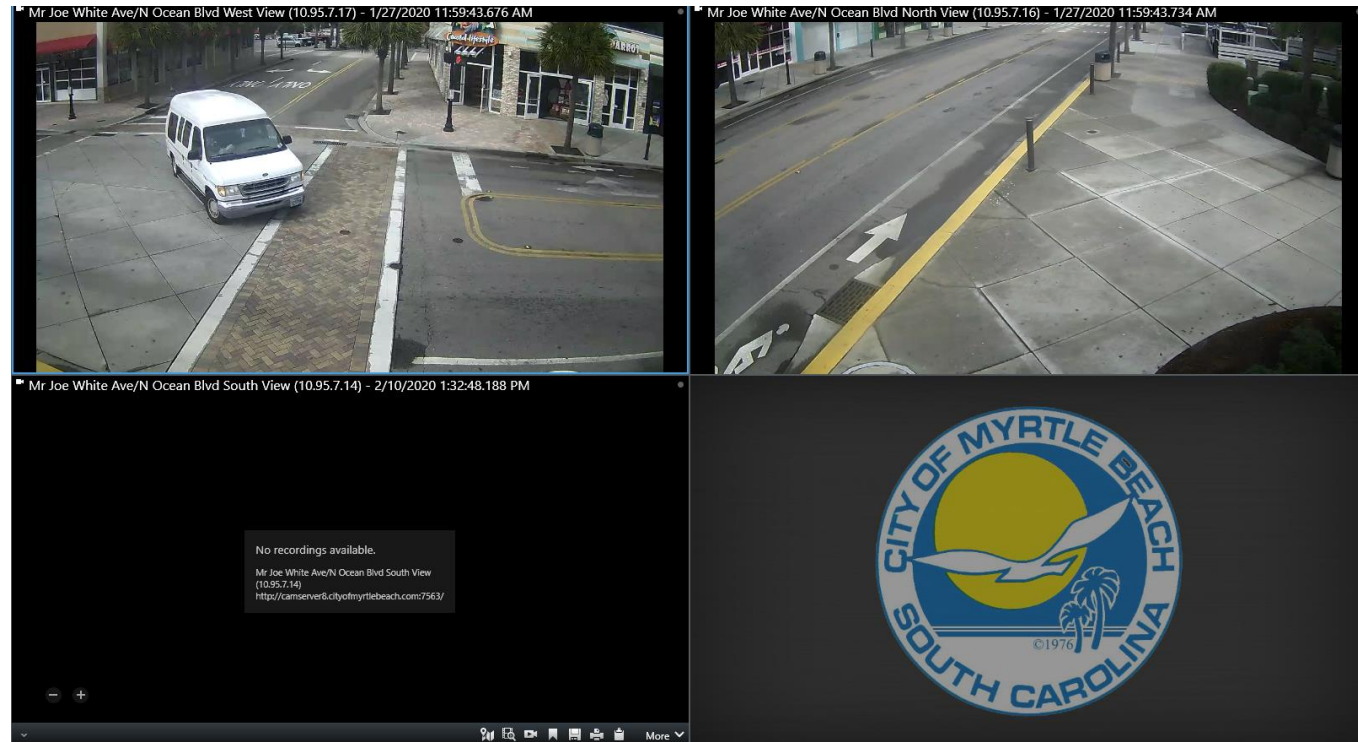
Technology



Technology working to solve crimes.

Technology

- Drone System. The continued use of advanced drone systems provides additional flight time, nighttime flight, better photography in a variety of situations.
- Continued additions to Real Time Crime. With the advancements in camera systems and the advancements in networking gear this has expanded coverage and provided for better optimization of the network.





Technology

- Arc-GIS software is used to map specific crimes to develop patterns and address ongoing case development.
- In-house Crime Analyst software is used to track crime trends and hot-spot areas.
- Continued use of facial recognition software in investigations assists in identifying offenders faster.



2019 Highlights

- Continued work on the comprehensive plan and funding of the plan.
- Implementation continues to yield positive results.
- Engagement in Intelligence Led Policing and focus driven to continue crime reduction and community partnerships.



2020 Focus

- Crime reduction through Intelligence Led Policing
- Employee development and training.
- Continued police retention and recruitment.
- Community education and engagement.
- Innovation and technology.
- Customer service and effective police services.
- Opioid program.
- Quality of Life Court.
- Downtown Master Plan Support.



THANK YOU FOR YOUR SUPPORT.

THANK YOU TO THE MYRTLE BEACH POLICE DEPARTMENT TEAM.

THANK YOU TO OUR LAW ENFORCEMENT PARTNERS.

THANK YOU TO THE MYRTLE BEACH COMMUNITY,

AS PUBLIC SAFETY IS A SHARED RESPONSIBILITY.

