



2020 A Year in Review

MYRTLE BEACH POLICE DEPARTMENT

PRESENTED BY: CHIEF AMY PROCK



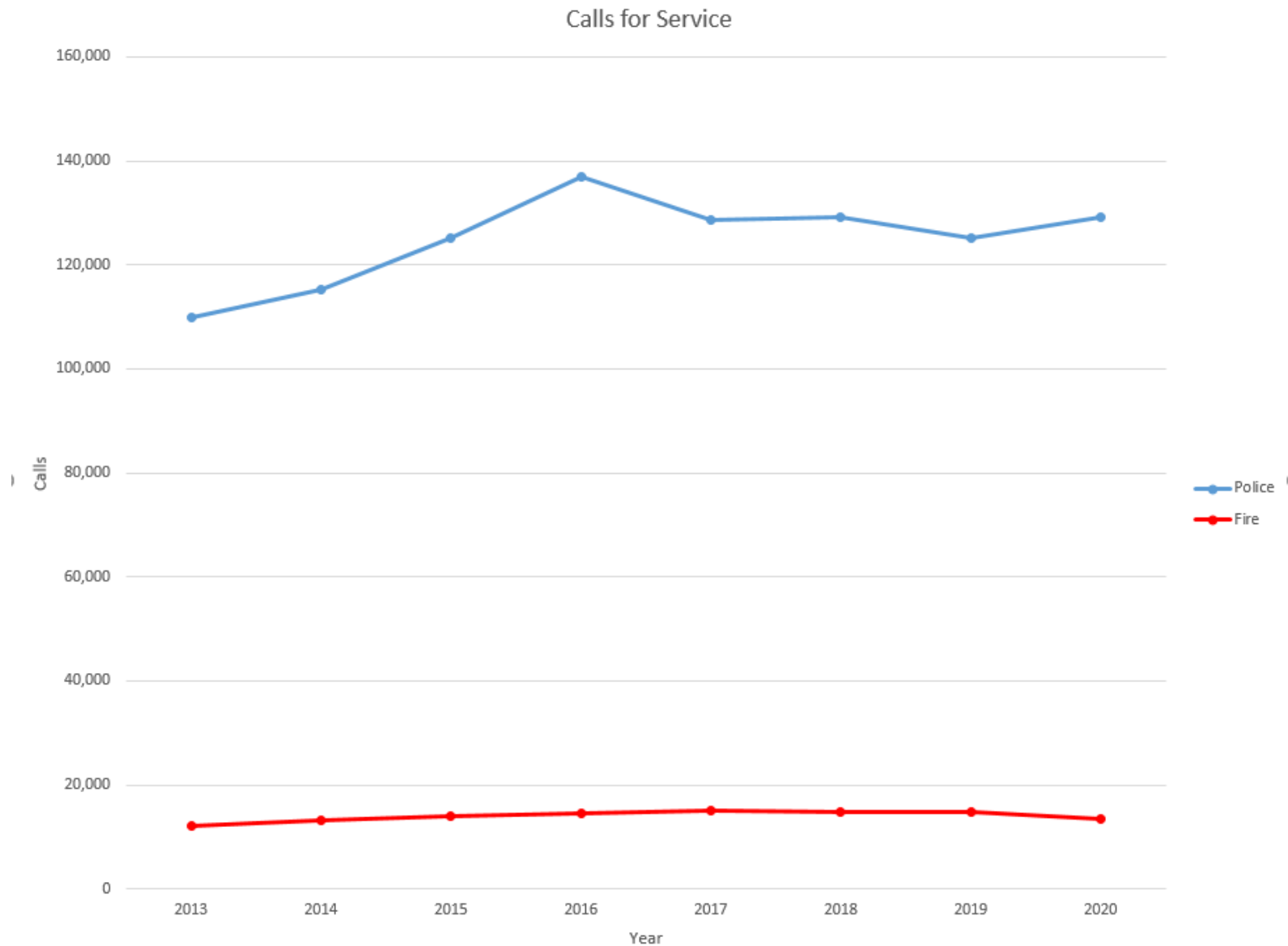
Chief's Perspective - 2020

- ▶ Challenges:
 - ▶ Crime reduction.
 - ▶ COVID-19 Pandemic.
 - ▶ National civil unrest and perceptions of law enforcement.
 - ▶ Retaining and expanding our team with loss of retirees.
 - ▶ Continuing pro-active policing strategies.
 - ▶ Internal and external communications.

- ▶ Responses and Opportunities:
 - ▶ Intelligence led policing.
 - ▶ Implementation of new ways to reach community through mitigated practices.
 - ▶ Increased internal communication and community outreach efforts in virtual platforms and mitigated strategies.
 - ▶ Continued retention through leadership opportunities and recruitment action strategies.
 - ▶ Intelligence led staffing and deployment.
 - ▶ Increased partnerships, increased community involvement continued strategic planning.
 - ▶ Law enforcement saturation, redeployment and support.



Calls for Service Trend

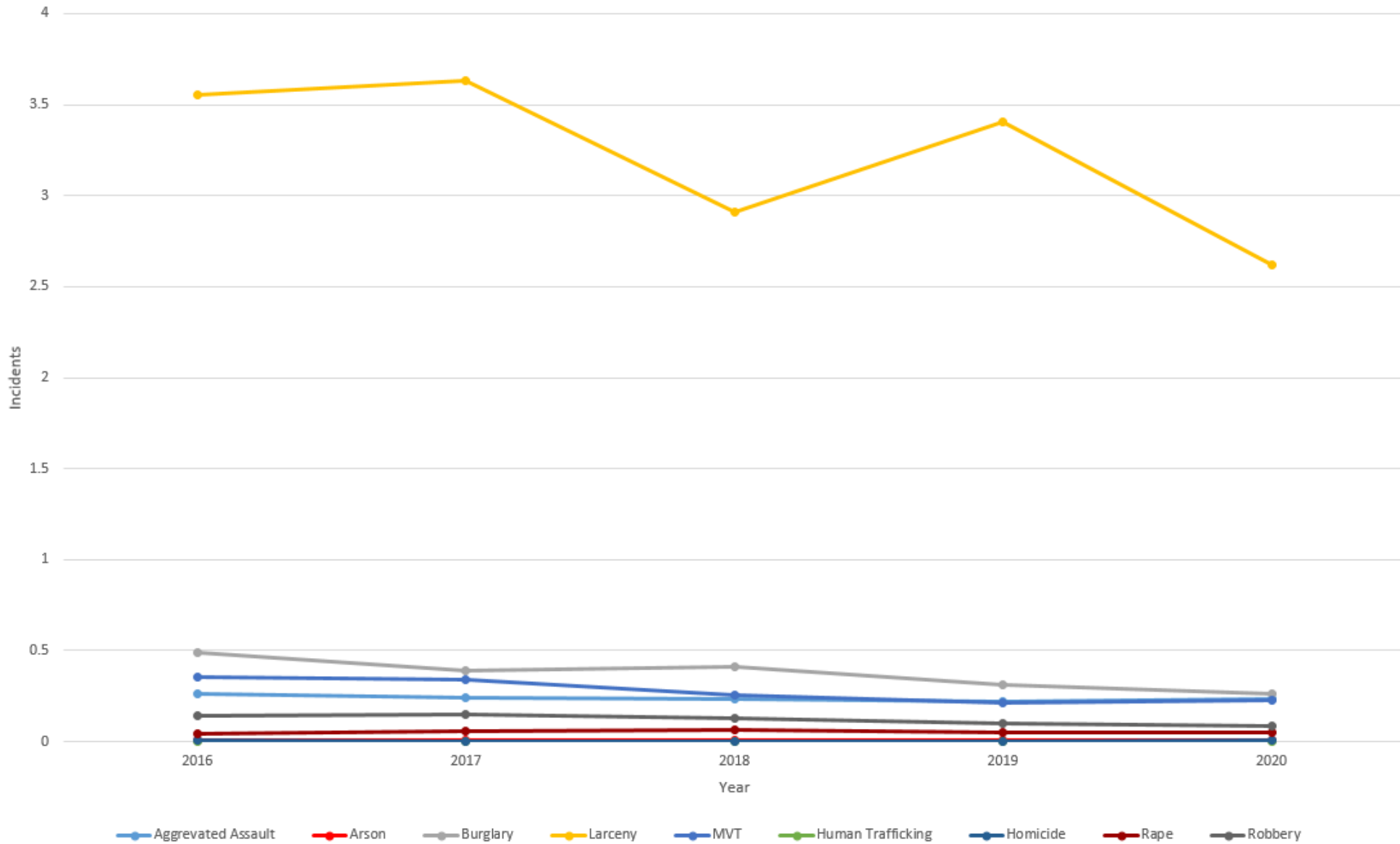




Department Numbers

- ▶ Officers responded to 124,142 calls for service
- ▶ Self Initiated – 72,006
- ▶ 10,550 Incident Reports
- ▶ 10,199 Supplemental Reports
- ▶ 22,022 Citations / Warrants

Part 1 Incident Count Comparison



- Trending down in larcenies
- Trending down in burglary, rape, and robbery



2019 and 2020 Part I Crimes

OFFENSE	January 1 st – December 31 st Total			
	2019	2020	Difference	% Chg
Homicide	4	6	+2	50%
Rape	52	47	-5	-10%
Robbery	98	87	-11	-11%
Armed	53	64	+11	21%
Strong-arm	45	23	-22	-49%
Aggravated Assault	220	235	+15	7%
Human Trafficking	1	1	-	0%
Total Violent Crime	375	376	+1	0%
Burglary	314	264	-50	-16%
Business/Non-residential	75	68	-7	-9%
Hotel/Motel	97	116	+19	20%
Residential	142	80	-62	-44%
Larceny	3,404	2,622	-782	-23%
Motor Vehicle Theft	214	227	+13	6%
Arson	6	6	-	0%
Total Property Crime	3,938	3,119	-819	-21%
Total Part I Crime	4,313	3,495	-818	-19%

Larceny Breakdown



OFFENSE	2019	2020	Diff.	% Chg
Pocket-picking	10	20	10	50%
Purse-snatching	5	0	-5	-100%
Shoplifting	1,280	1,020	-260	-20%
Theft from Building	617	429	-188	-30%
Theft from Coin-Operated Machine or Device	25	11	-14	-56%
Theft from Motor Vehicle	826	519	-307	-37%
Theft from Motor Vehicle Parts or Accessories	103	140	37	34%
All Other Larcenies	538	500	-38	-7%
Total	3,404	2,622	-782	-23%

MBPD continues to work with businesses and citizens to address this ongoing issue.



Administrative Division

▶ Community Team

- ▶ Homelessness Initiative
- ▶ Property abatement
- ▶ COPE

▶ Crime Prevention Section

- ▶ Neighborhood Watch
- ▶ CPTED

▶ Regulatory Section

- ▶ Nuisance Abatement
- ▶ TEAP/Loitering
- ▶ Mental Health Assistance

▶ Training Section

- ▶ Officer In-Service / Pre-Service
- ▶ Advanced Training
- ▶ Cultural Diversity

- The Community Team has provided 433 clothing items and 200 blankets to people in need in the Myrtle Beach
- 272 people with bus tickets home
- helped to find housing for 41 Individuals with the Assistance from ECHO.
- Added five new Neighborhood Watch groups
- 50 new TEAP participants and 26 new loitering



Investigative Division

▶ **Intelligence Unit**

- ▶ Crime Analyst
- ▶ Intelligence Analysts

▶ **Central Detective Unit**

- ▶ Shift Detectives
- ▶ Family Services

▶ **Major Crimes Unit**

- ▶ Major Crime Detectives
- ▶ Crime Scene Officers

▶ **Street Crimes Unit**

- ▶ Street Crime Officers
- ▶ Task Force Officers

▶ Total Assigned Cases = 2,190

- ▶ These cases are made up of violent and property crimes

▶ Currently Active = 322

▶ Closed by Arrest = 1,082

▶ **Clearance Rate 85%**

▶ Crime Scene Processing Reports = 1,034



Intelligence Led Policing

- ▶ Collaborative approach with all agencies and community
- ▶ Problem-solving.
- ▶ Information sharing.
- ▶ Police accountability.
- ▶ Intelligence in all areas.
- ▶ Building from what we know.





Patrol Division

- ▶ **Uniform Patrol**
 - ▶ Calls for Police Service
 - ▶ Incident Reports
 - ▶ Property Checks
- ▶ **Animal Control**
 - ▶ Animal Bites
 - ▶ Nuisance Animals
 - ▶ Neglected or Abused Animals
- ▶ **Power shift**
 - ▶ Enhanced coverage and saturation





Special Operations Division

▶ Beach Patrol Unit

- ▶ Enforcement presence on the beach
- ▶ Liaison with beach services and MBFD

▶ Canine Unit

- ▶ Tracking
- ▶ Drug Detection
- ▶ Demonstrations

▶ Traffic Unit

- ▶ Community Service Officers
- ▶ Collision Investigation
- ▶ Education and Traffic Safety
- ▶ Motorcycle Unit





Special Operations Division

► Waterfront

- Calls for Police Service
- Incident Reports
- Property Checks
- Special events
- Bike Patrol





Support Service Division

- ▶ **Communications Section**
 - ▶ Answer 911 and non emergency calls
 - ▶ Dispatch calls to officers
- ▶ **Detention Section**
 - ▶ Process arrestees
 - ▶ Transport
- ▶ **Property and Evidence Section**
 - ▶ Store and maintain evidence
- ▶ **Records Section**
 - ▶ Process reports and citations
 - ▶ FOIA





Real Time Crime Unit

- ▶ Real time crime is a two-person team that completes a heavy workload.
 - ▶ In 2020, this team testified at 2 homicide trials, both were found guilty
 - ▶ Participated in several operations that were completed by MBPD
 - ▶ Monitored the license plate reader initiated over 325 calls for service
 - ▶ Worked on more than 250 significant cases where video evidence was obtained
 - ▶ This team consistently is watching the video feed to look for crime in progress, over 1,000 cameras
- ▶ They work with road units when crimes are being committed and provide real-time information on crimes such as:
 - ▶ Assaults
 - ▶ Robberies / Burglaries / Larcenies
 - ▶ Stolen vehicles
 - ▶ Motor vehicle accidents
 - ▶ Missing/Wanted Persons
 - ▶ And many more....



Event Participation

- ▶ DSS Angel Tree
- ▶ Grand Strand Humane Society Angel Tree
- ▶ Guns and Hoses Softball Game
- ▶ Shop with a Hero
- ▶ Special Olympics Polar Plunge
- ▶ Reading Buddies at MB Early Childhood Development
- ▶ Pack the Paddy Wagon – GSHS
- ▶ "High Speed" Book Drive
- ▶ Elder Baskets





Special Events

Completed Events

- ▶ Women's March
- ▶ Taste of Market Common
- ▶ Independence Day 5K
- ▶ Poochmania
- ▶ Coastal 5k Doggie Dash
- ▶ Mini Marathon
- ▶ Jeep Jam
- ▶ Market Common Carriage Rides
- ▶ American Heart Association Beach Ride
- ▶ Market Common Tree Lighting
- ▶ Turkey Trot
- ▶ Ground Zero Christmas
- ▶ HOB Tree Lighting
- ▶ NYE on the Boardwalk
- ▶ 2020 Southern Times Square

Miscellaneous

- ▶ Manned 3 COVID-19 testing events
- ▶ Manned 3 food drive distribution events
- ▶ Assisted Coastal Carolina
 - ▶ Sun Belt Championship
 - ▶ Myrtle Beach Bowl



Technology

- ▶ Drone System. The continued use of advanced drone systems provides additional flight time, nighttime flight, better photography in a variety of situations.
- ▶ Continued additions to Real Time Crime. With the advancements in camera systems and the advancements in networking gear this has expanded coverage and provided for better optimization of the network.
- ▶ Arc-GIS software is used to map specific crimes to develop patterns and address ongoing case development.
- ▶ In-house Crime Analyst software is used to track crime trends and hot-spot areas.
- ▶ Continued use of facial recognition software in investigations assists in identifying offenders faster.



2020 Highlights / Focus

- ▶ Crime reduction through Intelligence Led Policing
- ▶ Employee development and training
- ▶ Continued police retention and recruitment
- ▶ Community education and engagement
- ▶ Innovation and technology
- ▶ Customer service and effective police services
- ▶ Opioid program
- ▶ Quality of Life Court
- ▶ Downtown Master Plan Support



2021 Focus

- ▶ Continued work on the comprehensive plan and funding of the plan
- ▶ Implementation continues to yield positive results
- ▶ Engagement in Intelligence Led Policing and focus driven to continue crime reduction and community partnerships



Officer Jacob Hancher

