



BUSINESS LICENSE AFFIDAVIT

CITY OF MYRTLE BEACH, P O BOX 2468, MYRTLE BEACH, SC 29578
PHONE (843) 918-1200 FAX (843) 918-1210

This is to certify that I, (printed name) _____, being a responsible agent
for (business name) _____, do certify that I have received and
read a copy of the City of Myrtle Beach's

- **Apparel**

I understand that it is unlawful to place any form of advertisement or solicitation for business in or on a mailbox receptacle. I agree not to place such solicitation or advertisement on a mailbox receptacle.

PRINTED NAME

DATE

SIGNATURE

ARTICLE VI. APPAREL BUSINESS REGULATIONS

Sec. 11-190. Definitions.

For the purposes of this article, the following words and phrases shall have the meanings respectively ascribed to them hereafter:

Customer means any person entering upon the business premises of, and engaging in discussion with, a wearing apparel retailer for the purpose of inquiring about wearing apparel offered for sale, negotiating a purchase, or purchasing wearing apparel held for sale by retailer.

Custom work means any alteration, addition or changes made or intended to be made or applied to wearing apparel at the request of the customer, including labor and materials.

Wearing apparel means any and all types of clothing, coverings or garments worn or designated to be worn upon the human body, including, but not limited to slacks, shirts, dresses, skirts, scarfs, hats, shoes, shorts and bathing suits.

Wearing apparel retailer means any person, firm, corporation or other entity which sells or offers to sell wearing apparel to the general public, including any and all employees, agents, representatives and independent contractors of a firm, corporation or other entity.

(Ord. No. 95-10, 2-14-95)

Sec. 11-191. Written statement of cost required.

(a) *Required.* No wearing apparel retailer shall commence or initiate custom work for a customer without first furnishing to the customer a written statement showing the final total cost of the item or items to be purchased by the customer. The statement shall include the cost of the basic item, the cost of custom work and the total cost to the customer, and shall be in substantially the form following:

(Name of Business)	Date:
(Address)	
Customer Name:	
Item to be Purchased:	
Basic Cost of Item:	\$
Cost of Custom work	
(All Labor & Materials):	\$
Tax	\$
TOTAL COST TO CUSTOMER	\$

(b) *Waiver.* The requirement of a written statement referred to in subsection (a) above may not be waived by the customer, and any waiver so obtained by a wearing apparel retailer shall be void and of no force or effect upon the enforcement of this article.

(c) *Notice.* Any wearing apparel retailer who engaged in custom work shall conspicuously post at all entrances to its business premises, and above wherever custom work is performed, on a sign not less than 18 inches in height and 24 inches in width, as approved by the police chief, the following notice:

CITY CODE SECTION 11-191 REQUIRES A WRITTEN STATEMENT OF TOTAL COST PRIOR TO COMMENCEMENT OF CUSTOM WORK.

Letters on this sign shall be no less than one inch high.

(Ord. No. 95-10, 2-14-95)

Sec. 11-192. Threats of arrest or prosecution to induce a sale prohibited.

No wearing apparel retailer shall threaten a customer with arrest or criminal prosecution when the customer refuses to accept a wearing apparel item of the retailer because of a dispute of a price, quality of work, or other items of sale, in order to induce or force the customer to purchase the wearing apparel item.

(Ord. No. 95-10, 2-14-95)

Sec. 11-193. Receipt must be issued.

Every customer shall be issued a written receipt for each retail sale of wearing apparel.

(Ord. No. 95-10, 2-14-95)

Sec. 11-194. Purchase price.

All items of apparel for sale must have the price affixed to the item or clearly displayed where all customers may see it and identify the item or items to which it applies.

(Ord. No. 95-10, 2-14-95)