

# Communications Efforts and Resources



COVID-19 April 28, 2020



City staff members have answered more than 1,400 calls since the INFO line became active five weeks ago.

***Need answers? For city-related questions, please call***

**843-918-INF** 

***8:00 a.m. to 8:00 p.m.  
daily, until further notice***





State of South Carolina  
Executive Department



Office of the Governor

EXECUTIVE ORDER NO. 2020-21

WHEREAS, the State of South Carolina has taken, and must continue to take, all necessary and appropriate actions in confronting the unprecedented and evolving public health threat presented by the 2019 Novel Coronavirus ("COVID-19"), cases of which have now been identified and reported in each of the State's forty-six (46) counties; and

WHEREAS, to this end, the undersigned has, *inter alia*, convened the Public Health Emergency Plan Committee ("PHEPC"); activated the South Carolina Emergency Operations Plan ("Plan"); regularly conferred with state and federal agencies, officials, and experts, to include the South Carolina Department of Health and Environmental Control ("DHEC"), and the South Carolina Emergency Management Division ("EMD"); and requested that the General Assembly take action to make \$45 million from the 2019-2020 Contingency Reserve Fund immediately available to DHEC in coordinating the State's public health response to COVID-19; and

WHEREAS, in addition to the foregoing, on March 11, 2020, the undersigned issued Executive Order No. 2020-07, suspending certain transportation-related rules and regulations, pursuant to 49 C.F.R. § 390.23 and section 56-5-70 of the South Carolina Code of Laws, as amended, for commercial vehicles and operators of commercial vehicles providing direct assistance to supplement state and local efforts and capabilities to protect public health and safety in connection with COVID-19; and





MIRSC - Strategic Pl...
Graphs for surveys
11 Myrtle Beach, SC...
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TRANSLATE
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CITY OF MYRTLE BEACH  
SOUTH CAROLINA

CORONAVIRUS
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GOVERNMENT
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Emergency Management Documents

## EMERGENCY MANAGEMENT LIBRARY

### Document Center

The Document Center provides easy access to public documents. Click on one of the categories below to see related documents or use the search function.

Please click on one of the categories below to see uploaded documents.

2019
5 documents

2020
68 documents

CDC's Educational Materials, COVID-19
11 documents

City of Myrtle Beach's Emergency Orders, COVID-19
12 documents

SC Governor's Actions & Orders, COVID-19
19 documents

City of Myrtle Beach Media Notes, COVID-19
13 documents

City of Myrtle Beach - Additional Resources, COVID-19
12 documents

DEPARTMENTS

Business License Division

Capital Projects Department

Clerk of Court & Municipal Judges

Construction Services Department

Downtown Development Office

Emergency Management Division

Financial Management & Reporting

Financial Services Department

Fire Department

Human Resources & Organizational Development

Insurance & Risk Services

Mayor & City Council

# CORONAVIRUS ADVISORY

## EMERGENCY RESPONSE: CORONAVIRUS OUTBREAK

UPDATED: 12:05 P.M., WEDNESDAY, APRIL 22, 2020

NOTE: FOR MORE INFORMATION, SEE THE [MYRTLE BEACH CITY GOVERNMENT FACEBOOK PAGE](#).

### OVERVIEW

Your health and safety are our top priority! Senior staff and the emergency management team for the City of Myrtle Beach are meeting via conference calls to assess and update the situation in light of the reported cases of coronavirus in Horry County. The City of Myrtle Beach initiated OpCon 2 (Operation Conditions 2) on Saturday, March 14, 2020, which elevates our response to a state of emergency for the ongoing coronavirus health threat.

As of April 20, 2020, city personnel continue daily operations. City team members practice social distancing and take the necessary health precautions to ensure a clean and safe work environment. The City of Myrtle Beach has implemented both a hiring freeze and a spending freeze during this emergency period. New personnel positions will be filled if deemed critical to the city's operation. Any new spending is curtailed and must be specifically authorized.

The city looks to state and federal leadership regarding restrictions and guidance, and we are taking the necessary health precautions to make sure that everyone is safe. Please continue to practice safe habits and limit contact with others. Updates to the information below are likely.

### INFORMATION LINE

To answer your city-related questions, call 843-918-INFO. The Information Line is available daily, 8:00 a.m. to 8:00 p.m., until further notice.

### FIND COVID-19 FILES ONLINE

Here are links to the related COVID-19 files....

- [City of Myrtle Beach - Emergency Orders](#)
- [City of Myrtle Beach - Media Notes](#)
- [South Carolina Governor's Executive Orders](#)
- [City of Myrtle Beach - Additional Resources](#)
- [CDC Educational Materials](#)

### FINANCIAL RELIEF FOR CITY RESIDENTS & BUSINESSES

In April 2020, the Myrtle Beach City Council approved three emergency orders designed to provide financial relief to city residents and businesses during the extended coronavirus health emergency.

**Water Services...** Previously, the city had suspended water service shut-offs for non-payment reasons during the emergency. The new orders waive late fees for utility bill payments. Call 843-918-1212 or email [mbutiloav@cityofmyrtlebeach.com](mailto:mbutiloav@cityofmyrtlebeach.com) for information.

**Recreation Services...** The order also grants extensions for recreation center memberships due to the recreation centers' closures.

**Hospitality and Accommodations Fees...** For businesses, the new orders waive late fees for payments of Hospitality or Accommodations Fees or taxes. The payments due on April 20 and May 20 can be submitted without late penalties on or before June 20, 2020. Call 843-918-1200 or email [buslic@cityofmyrtlebeach.com](mailto:buslic@cityofmyrtlebeach.com) for information.

**Business Licenses...** The City of Myrtle Beach will accept business license payments without penalty on or before June 30, 2020. Business license renewals and payments are due by April 30. However, recognizing the economic impact of COVID-19, City Council has waived any penalty for



# FREE E-RESOURCES

*NOTE: The following resources are available online for all ages.*

**City of Myrtle Beach: Chapin Memorial Library Digital Library Cards**  
<https://chapinlibrary.org/digital-library-card-application>

Chapin Memorial Library offers digital library cards to access online many services, including eBooks, eMagazines, research databases, Rosetta Stone and more. Due to COVID-19, Chapin Memorial Library is temporarily closed to the public. However, digital library cards are subject to the same registration criteria as physical library cards! Once approved, the new library barcode number and PIN number will be sent to you via email. Please allow up to 24 hours for processing, and digital library cards are valid for 45 days. When Chapin Memorial Library reopens, users can upgrade their "digital only" library cards to a full "physical" library cards. New users can apply online for a temporary "digital only" library card at <https://chapinlibrary.org/digital-library-card-application>. Questions? Call 843-918-1275 or send an email to [website@chapinlibrary.org](mailto:website@chapinlibrary.org).

**City of Myrtle Beach: Live Exercise Classes**  
<https://www.facebook.com/officialcityofmyrtlebeachprst>

The City of Myrtle Beach's Parks, Recreation and Sports Tourism Department provides live exercise classes and demonstrations via the department's Facebook page. Due to COVID-19, the recreation centers are temporarily closed. However, the department provides easy-to-follow exercise classes. Visit <https://www.facebook.com/officialcityofmyrtlebeachprst> and click the "Videos" tab to view recent uploads. (Note: Viewers do not need a Facebook user account.)

**F.G. Burroughs-S.B. Chapin Art Museum: KidsArt Programs on YouTube Channel**  
<https://www.youtube.com/channel/UC22RWVrOWVDVMUf8x986stA>

The F.G. Burroughs-S.B. Chapin Art Museum offers free programs for kids via the facility's YouTube Channel. Due to COVID-19, the museum is temporarily closed. Fun art demonstrations are available online. See <https://www.youtube.com/channel/UC22RWVrOWVDVMUf8x986stA> to view recent uploads. (Note: Viewers do not need a YouTube account.)

**City of Myrtle Beach: Parks, Recreation & Sports Tourism YouTube Channel**  
<https://www.youtube.com/channel/UCw2AP64qPyC5GW1R45g28xQ>

The City of Myrtle Beach's Parks, Recreation and Sports Tourism Department provides exercise classes and demonstration videos via the department's YouTube Channel. Due to COVID-19, the recreation centers are temporarily closed. However, easy-to-follow exercise videos are available for free. Visit <https://www.youtube.com/channel/UCw2AP64qPyC5GW1R45g28xQ> to view recent uploads. (Note: Viewers do not need a YouTube account.)

**Horry County Schools: eLearning Support for Students**  
<https://www.horrycountyschools.net/domain/5085>

The Horry County School District offers information regarding eLearning Support Programs for students online. Due to COVID-19, schools are temporarily closed through April 30, 2020. For more information, visit <https://www.horrycountyschools.net/domain/5085>.



# WAYS TO HELP DURING COVID-19

UPDATED: Monday, April 13, 2020

The COVID-19 health emergency is creating a hardship for thousands of people here in Horry County. Businesses have curtailed operations or been told to close, shelters for the homeless are at capacity, unemployment numbers have skyrocketed, and the governor has issued a "work or home" order. As a result, the need greatly exceeds the available resources. Fortunately, many in our community have huge hearts and are willing to help. If you are able, please find a way to give something back during this extreme event. Here are a few options we have identified.

## United Way

The economic devastation due to COVID-19 led to extreme hardship for thousands of Horry County residents. Nonprofits across our community are working to help those in need. The [COVID-19 Relief and Recovery Fund](#) has been established to provide funding for medical care, food access and financial support to those most affected by the coronavirus outbreak in coastal South Carolina.

Through April 20, any donation made to this relief fund will be matched dollar-for-dollar, thanks to a generous \$500,000 matching gift challenge from Tony Bakker and family, founder of Blackbaud. If you give \$20 by April 20, you're actually generating \$40 for the fund. If you give \$50, you're effectively giving \$100. If you want your contribution to support the Horry County Community, please specify "Horry County" in the "comments" field of the payment form.

## Meals On Wheels

Meals On Wheels needs volunteers for Meal Delivery and Kitchen Assistance. To volunteer your services, call 843-970-2330, Ext. 3.

## Donate to local charities

The following local groups provide support to those in need. You can make a donation directly to one of these or to the United Way's COVID-19 Relief Fund

- Backpack Buddies <https://help4kidssc.org/donate/>
- Helping Hand <https://www.foodpantries.org/li/helping-hand-myrtle-beach>
- Lowcountry Food Bank <https://www.lowcountryfoodbank.org/donate/>
- New Directions <https://newdirections.kindful.com/>
- United Way <http://unitedwayhorry.org/covid-relief-fund/>
- Salvation Army <https://give.salvationarmycarolinas.org/campaign/wmbf-covid-relief/c279406>



Be Safe. Be Calm. Be Responsible. Be...  
**#MyrtleBeachStrong**











## 2020-2021 Business License Renewal Emergency Payment Plan Request

Date	
Business Name as Printed on the Business License Renewal Form	
Business License ID#	
Business Address	
Mailing Address	
Phone Number	
Email	

\*\*\*\*\* This request will be for a Payment Extension Agreement consisting of four (4) payments.

### Reason for your request. Check one.

- ☐ Required to close due to being a non-essential business per State of South Carolina Executive Order 2020-21 section 1 D or the City of Myrtle Beach Temporary Order.
- ☐ Required to modify normal business practices to minimize or eliminate in-business activity by the public per South Carolina Executive Order 2020-21 section 1 E (2) or the City of Myrtle Beach Temporary Order.

### Instructions:

- Complete this request and file with your completed and signed business license renewal form.
- Make sure you have signed this request and business license renewal form.
- Business License Office **must** receive both the Business License Renewal Form and Payment Plan Request either in the office or postmarked by the US Postal Service on or before **June 30, 2020**. If submitting to the Business License Office during the time period the City Services Building is closed to the public, please use one of our drop boxes located at 921 N Oak Street, Myrtle Beach, SC 29577. If submitting by mail, please mail to: City of Myrtle Beach, Business License Division, PO Box 2468, Myrtle Beach, SC 29578.
- The Business License Office we will contact you by phone and/or email after we have reviewed your request.

# Help for Businesses...

Signature \_\_\_\_\_ Date \_\_\_\_\_  
Printed Name \_\_\_\_\_



# Business License

Rev. 4/2/2020



## How to transact business during this difficult time...

Due to circumstances beyond our control, the Business License Division is creating a workflow to accommodate our business customers while this pandemic event persists. It is our goal to continue to provide you with excellent customer service, despite the new challenges we all now face.

*We can still transact business  
without face-to-face contact.*

We will be able to process credit card payments via phone call as well as assist you with any questions you may have during the business license new application and renewal process.



## Business License Renewal Date Extended to June 30<sup>th</sup>

Our business license renewal date has been extended to June 30<sup>th</sup>. If a business is requiring assistance for payment of their business license fee, a structured monthly payment plan may be granted. To qualify, the business **must** first file their renewal between May 1<sup>st</sup> and June 30<sup>th</sup>. The length of the payment plan is determined by the date the renewal is filed. Payment plans will expire on August 30, 2020.

- Mail us your application to:  
City of Myrtle Beach  
Business License Division  
P.O. Box 2468, Myrtle Beach,  
SC 29578
- Email us your application to:  
[buslic@cityofmyrtlebeach.com](mailto:buslic@cityofmyrtlebeach.com)
- Call us with questions! 843-918-1200
- Our drive-thru is open in a limited capacity. You can place applications with payment in the night drop. **NO CASH PLEASE.**

**Business License Applications and Documents Are Available Online and In Our Partitioned Lobby At The City Services Building At 921 N. Oak Street**

Even though our doors are closed to the public we have a portion of our lobby partitioned for access to forms. Our city website is also accessible for all Business License forms. If you are accessing our night drop box, please put your paperwork and payment in an envelope.





**Lock your car doors...  
even in your own driveway!**

*Crime prevention means taking away the opportunity.*



**CORONAVIRUS  
SCAM ALERT  
WATCH OUT!**





Public Information Department  
City of Myrtle Beach