

STATE OF SOUTH CAROLINA
COUNTY OF HORRY
CITY OF MYRTLE BEACH



IN CELEBRATION OF COAST RTA'S 40th ANNIVERSARY

WHEREAS, The vision of three men – Ivory Wilson, Clarence Watkins and J. R. Taylor – came to fruition in July 1983 when Coastal Rapid Public Transit Authority (CRPTA) began providing bus service to the area; and

WHEREAS, The new public transit system began with six buses on lease from the Metropolitan Atlanta Rapid Transit Authority, providing service to residents in need of transportation for employment, shopping and medical services; and

WHEREAS, In that first year, the new transit company enjoyed a daily boarding average of 332 passengers, which grew to an average of 729 daily passengers in its second year; and

WHEREAS, Today, Coast RTA operates a fleet of 41 vehicles on 10 fixed routes, along with ADA Paratransit and two seasonal Entertainment Shuttles, moving an average of 50,000 people monthly on the fixed service and 2,500 passengers monthly on Paratransit; and

WHEREAS, Since 2015, Coast RTA's administration has replaced its fleet, added designated stops and signage, and expanded service throughout Horry and Georgetown Counties; and

WHEREAS, Coast RTA's dedicated staff is proud of its accomplishments, with continued investment in infrastructure and plans for additional buses, a new operations and maintenance facility and upgraded fare-handling, such as the recent open-loop, cashless payment system; and

WHEREAS, Coast RTA will commemorate its 40th Anniversary on Wednesday, August 30, by going Fare Free for the day;

NOW, THEREFORE, BE IT PROCLAIMED, that the City of Myrtle Beach hereby congratulates and applauds Coast RTA and its staff for four decades of faithful service and for providing much-needed transportation for residents, visitors and businesses in Horry and Georgetown Counties.

Signed and sealed this 22nd day of August 2023.



Brenda Bethune

BRENDA BETHUNE, MAYOR

Jennifer Adkins

JENNIFER ADKINS, CITY CLERK