

# City Council Update



November 4, 2021

Downtown Development Office & LS3P

# Theatre Update



## Received feedback from NPS Next Steps:

- LS3P Staff making changes to drawings to align with NPS requests
- ROI Study
- CCU Agreement
- Financial Structure
- Bidding

# 9<sup>th</sup> Avenue North Update



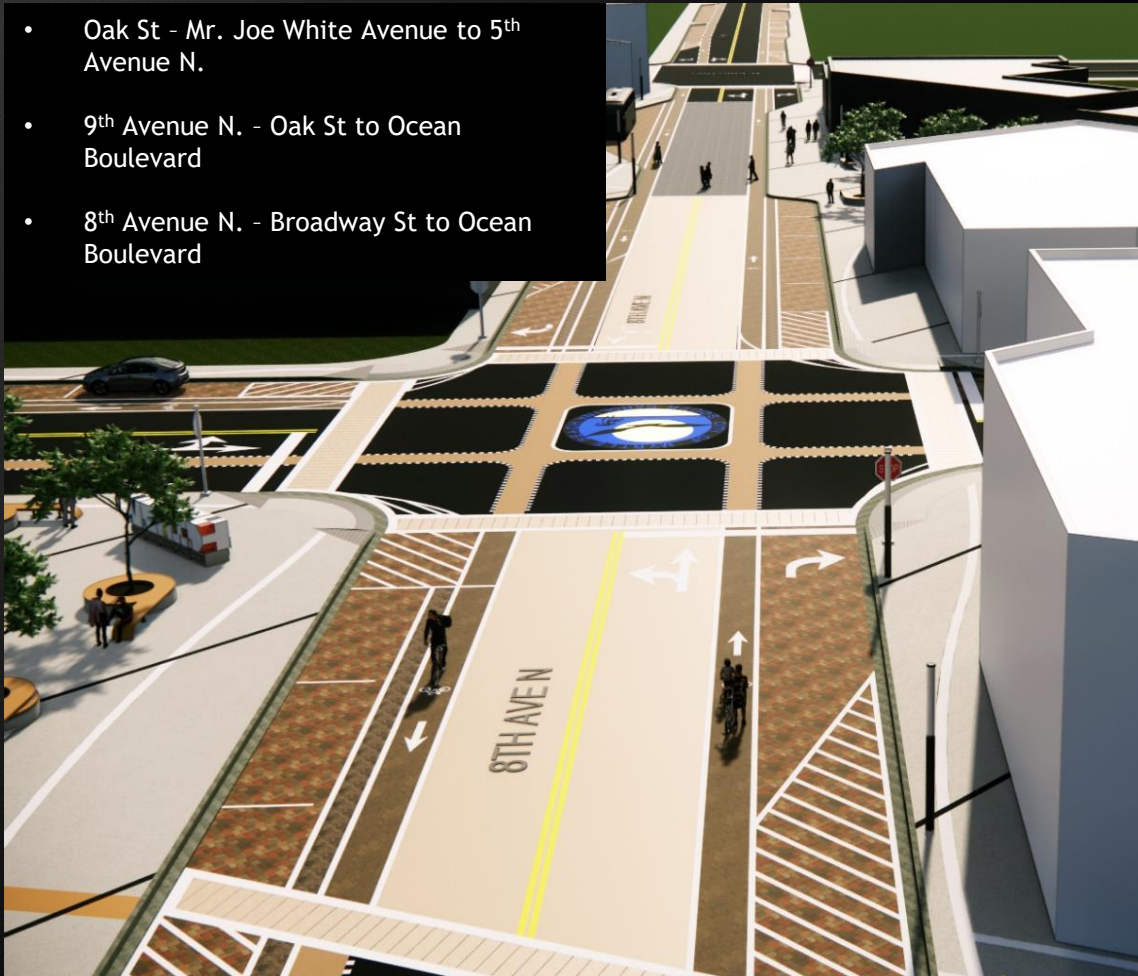
- Buildings set to be completed late November early December, 2021
- Back Lot ECT Construction begins. Lot to be completed by early 2022
- Potential lease and sale on the table, looking to fill one more location to be 100% occupied.



# Infrastructure Update



- Oak St - Mr. Joe White Avenue to 5<sup>th</sup> Avenue N.
- 9<sup>th</sup> Avenue N. - Oak St to Ocean Boulevard
- 8<sup>th</sup> Avenue N. - Broadway St to Ocean Boulevard



- City Team, DDC & LS3P meet weekly to discuss design details.
- Developing a phased planned that allows the City to be shovel ready. Design is 85-90% complete.
- **501 Realignment Update**
- Project consist of straightening the Hwy. 501 corridor to align with 7<sup>th</sup> Ave North from Broadway St. With all new underground utilities to include undergrounding ECT, The project is scheduled to go out for bids in Early 2023.

# Rails to Trails Update



Key City Staff, Consultants and Stakeholders presented to the County's Infrastructure and Regulatory Committee on October 12, 2021.

- I & R Committee requested Staff to provide a recommendation.
- Follow up in December, 2021.

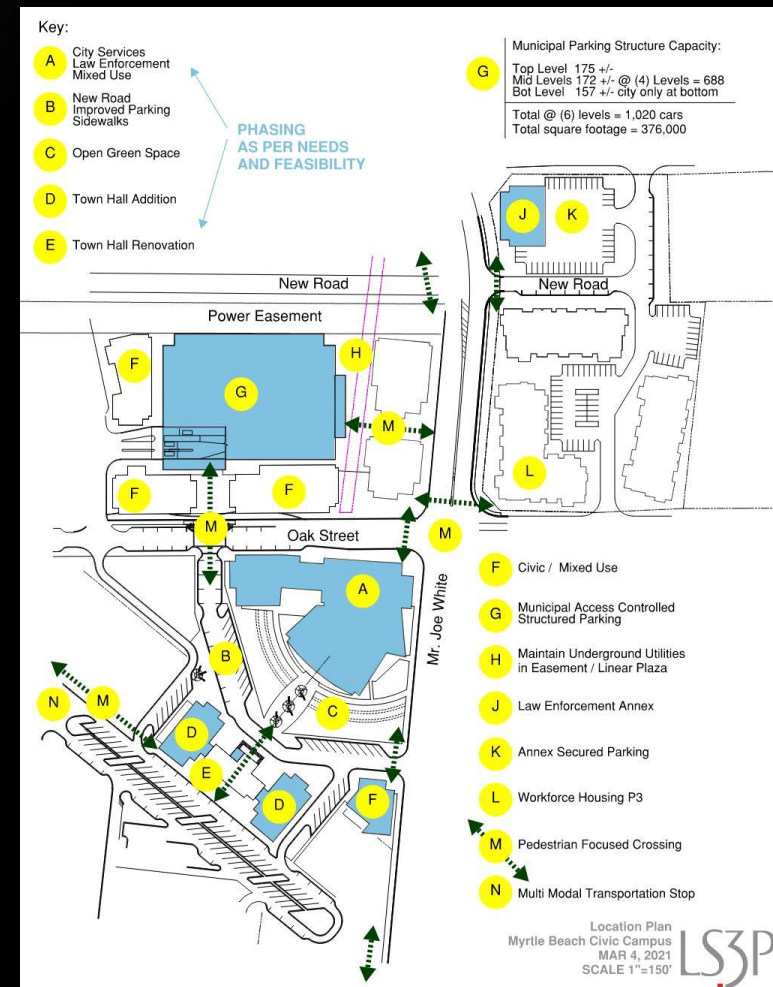


# Civic Complex - Needs Assessment Update



Schedule for Municipal Facility and Law Enforcement Campus  
Data Collection: Scheduling Field Work for the Property Condition Assessment of the existing buildings.

- Three Day Planning, Design & Construction of Police Facilities and Municipal Centers Host South Regional Seminar: First Quarter 2022
- Needs Assessment follows in 90 Days +/- for Myrtle Beach Review and Approval





# Branding Update

create the initial foundation “true” identity of the district



Received feedback from key City Staff, Stakeholders, and other.

- City Council
- City Staff
- Cultural Resources Committee
- Benchmark Planning
- James Lima Planning & Development
- MBDA
- Library
- Art Museum

Next Steps:

- Analyze feedback and provide options in December, 2021



# Vision Book- Update

## Aerial Arts & Innovation District





# Vision Book - Update

## 9th Avenue North Buildings





# Vision Book - Update

## Catalytic Mixed Use Project





Thank you!



Discussion

Questions