



CONTACT:

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Media Advisory

For a printable .pdf of the following, visit www.cityofmyrtlebeach.com/fridayfax.pdf.

To: Myrtle Beach Media
From: Mark Kruea, Public Information Officer
Date: January 5, 2018
Re: Meeting Schedule and Agendas

1. **Next week's meeting schedule and agendas are attached.**
2. **Due to the continuing cold, the North Barc Parc, off 62nd Avenue North, will be closed to the public until Saturday afternoon, January 6.** The sidewalks are icy, and city staff did not want to use de-icing materials where pets travel. The ice should melt in another day. The South Barc Parc, off Mallard Lake Drive, is open to the public.
3. **Oath-of-office ceremonies for the newly-elected mayor and City Council members will be held at 1:00 p.m., Tuesday, January 9, in Council Chamber at the Ted C. Collins Law Enforcement Center.** The regular City Council meeting then will follow at 2:00 p.m. The public is invited to attend the ceremonies.
4. **Looking ahead, city offices will be closed Monday, January 15, for Martin Luther King, Jr., Day.** Solid waste and recycling services will occur one day later than usual. Here's the schedule for the week of January 15-18:

Monday, January 15... No service provided
Tuesday, January 16... Service provided in Zone 1 (Monday's zone)
Wednesday, January 17... Service provided in Zone 2 (Tuesday's zone)
Thursday, January 18... Service provided in Zones 3 and 4 (Wednesday's and Thursday's zones)

5. **Myrtle Beach's Solid Waste staff is picking up discarded Christmas trees at curbside and taking them to be recycled.** Please place your tree at the curb, but not in the travel

lane, and don't cover any utility meters or boxes. Remove all decorations and tree stands! If you don't want to wait for curbside pickup, you may take your tree to the drop-off point on Mr. Joe White Avenue at 21st Avenue North Extension (behind Myrtle Waves Water Park). In February, the trees will be ground into mulch, which will be available to the public for free, while supplies last.

6. **A full slate of activities and events is planned for the Martin Luther King, Jr., weekend, from Friday through Monday, January 12-15.** Several of Saturday's activities are listed on this week's meeting schedule. Looking ahead, events for Monday, January 15, include the annual awards breakfast at 8:00 a.m. at the Sheraton Myrtle Beach Convention Center Hotel and the MLK Day Parade at 12:00 p.m. For more information about the weekend, visit <https://www.caahf.com/>.
7. **During the Martin Luther King, Jr., weekend, small business owners, operators and entrepreneurs are invited to learn how to do business with the city and other local governments.** This free seminar is 9:00 to 11:00 a.m., Saturday, January 13, at the Myrtle Beach Convention Center. Admission and parking also are free. The educational workshop is designed to connect local entrepreneurs and business owners with city and county procurement officials. Officials will share useful tools, opportunities and resources to help local businesses compete for government contracts. Call 843-918-2172 for information.
8. **The public is invited to give the gift of life at the City of Myrtle Beach's quarterly blood drive on Thursday, January 11.** From 10:00 a.m. to 3:00 p.m., the American Red Cross Bloodmobile will be at the Myrtle Beach Sports Center (behind the Convention Center). To reserve a donation spot, call 843-918-1114.
9. **Applications are being accepted for the third session of *MyBeach 101*, an eight week citizens' academy offered by the Neighborhood Services Department.** It's similar to the Citizens Police Academy, but instead of focusing solely on police services, participants learn about all of the city's operations. The deadline for applying is Thursday, January 18, with the first meeting on Thursday, February 1. The class is limited to 25, and all must be city residents. Applications are available at www.cityofmyrtlebeach.com/mybeach101.pdf.
10. **Myrtle Beach rang in the New Year with music, fireworks and more on Sunday, December 17, and that's the subject of our Photos of the Week.** The Market Common sponsored A Southern Times Square on Reed Street and Howard Avenue. Activities included live music and hot and cold beverages. Despite chilly temperatures, a large crowd was on hand for the ball drop and a spectacular fireworks show. For photos from the event, see www.cityofmyrtlebeach.com/pow.html.
11. **Did you know...** That Myrtle Beach's first female City Council member was Rae Farrington, elected in 1948? She served for two years, the length of a Council term at that time.

For more information, contact:

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
January 8-13, 2018**

MONDAY, JANUARY 8

- 8:30 a.m.** Staff Meeting/Hosted by Fire Department
Fire Station No. 6, 38th Avenue North
- 6:00 p.m.** Booker T. Washington Neighborhood Watch
Mary C. Canty Recreation Center, 971 Canal Street

TUESDAY, JANUARY 9

- 9:00 a.m.** City Council Workshop
Council Chamber, Ted C. Collins Law Enforcement Center
- 1:00 p.m.** Oath of Office Ceremony
Council Chamber, Ted C. Collins Law Enforcement Center
- 2:00 p.m.** City Council Meeting
Council Chamber, Ted C. Collins Law Enforcement Center
- 6:00 p.m.** The Dunes Neighborhood Watch
9000 North Ocean Boulevard
- 6:00 p.m.** Forest Dunes Neighborhood Watch
9000 North Ocean Boulevard

WEDNESDAY, JANUARY 10

- 10:00 a.m.** Special Events Technical Review
Conference Room, City Services Building
- 12:00 p.m.** Myrtle Beach Downtown Redevelopment Corporation Board
Myrtle Beach Train Depot, 851 Broadway Street
- 6:00 p.m.** The Avenues Neighborhood Watch
Fire Station No. 6, 38th Avenue North
- 6:00 p.m.** The Golden Mile Neighborhood Watch
Fire Station No. 6, 38th Avenue North

THURSDAY, JANUARY 11

- 8:30 a.m.** Myrtle Beach Public Facilities Corporation
Manager's Second Floor Conference Room, City Hall
- 10:00 a.m. to 3:00 p.m.** American Red Cross Blood Drive
Myrtle Beach Sports Center, 2115 Farlow Street
- 1:30 p.m.** Board of Zoning Appeals
Conference Room, City Services Building

FRIDAY, JANUARY 12

No Meetings Scheduled

SATURDAY, JANUARY 13

- 8:00 to 9:00 a.m.** Regional Economic Development Summit Breakfast
Myrtle Beach Convention Center, 2101 North Oak Street
- 9:00 to 11:00 a.m.** How to do Business with Local Governments
Myrtle Beach Convention Center, 2101 North Oak Street
- 11:30 a.m. to 2:00 p.m.** Seventh District Congressman Tom Rice Presentation
Myrtle Beach Convention Center, 2101 North Oak Street

MYRTLE BEACH CITY COUNCIL

TUESDAY, JANUARY 9, 2018

9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER

1:00 P.M. – OATH OF OFFICE – TED C. COLLINS LAW ENFORCEMENT CENTER

2:00 P.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER

CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE. THOSE WHO WISH TO ADDRESS COUNCIL ARE ASKED TO SIGN IN BEFORE THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE BEGINNING OF THE MEETING FOR NON-AGENDA PUBLIC ISSUES. ADDITIONAL TIME WILL BE PROVIDED AT THE END OF THE MEETING AS NEEDED.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

1:00 P.M.: THE OATH OF OFFICE WILL BE ADMINISTERED TO MAYOR ELECT BRENDA BETHUNE, COUNCIL MEMBERS ELECT GREGG SMITH AND JACKIE VEREEN AND COUNCILMAN MIKE LOWDER. RECEPTION TO FOLLOW.

CALL TO ORDER WORKSHOP: Mayor John Rhodes

CALL TO ORDER MEETING: Mayor Brenda Bethune

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF WORKSHOP MINUTES: December 12, 2017

APPROVAL OF MINUTES: December 12, 2017

NON-AGENDA ITEMS FROM PUBLIC: 30 Minute Time Limit

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Proclamation honoring General Robert H. Reed (mtg)
2. Public Information Update – PIO Staff (mtg)

CONSENT AGENDA

Motion **M2017-142** to appoint one member to the Recreation Advisory Committee to replace Casey Dornhecker who has resigned. This term will expire 2/14/20.

Motion **M2018-2** to appoint/Reappoint three members to the Accommodations Tax Advisory Committee. The terms of Deborah Harwell, Mary Henry and Thomas Moore will expire February 22, 2018. ***All wish to continue.**

Motion **M2018-3** to appoint/reappoint three members to the Planning Commission. The terms of Robby Warner, Don Shanks and Sally Howard will expire February 22, 2018. ***All wish to continue.**

Motion **M2018-4** to appoint/reappoint one member to the Cemetery Committee. The term of Mamie Leach will expire February 22, 2018. ***Wishes to continue.**

Motion **M2018-5** to appoint/reappoint three members to the Board of Zoning Appeals. The terms of Edgar Wilson, Seth McCoy and Allen Rene Lee will expire February 22, 2018. ***All wish to continue.**

Motion **M2018-6** to appoint/reappoint one member to the Human Rights Commission. The term of Miriam Berruet will expire February 22, 2018. ***Wishes to continue.**

Motion **M2018-9** to accept a donation from the Myrtle Beach Police Academy Alumni Association in the amount of \$3,000 to fund certain expenditures of the 2018 Junior Police Academy.

REGULAR AGENDA

2nd Reading Ordinance 2017-55 An ordinance to amend Chapter 12 Motor Vehicles and Traffic, Article V, Rental of Mopeds, Scooters and Golf Carts Rental and Operation, in Division 2, Rental Agencies Regulations, enacting Section 12-175 to provide that it is unlawful to rent rental conveyances without a franchise.

2nd Reading Ordinance 2017-56 An ordinance granting a franchise to rent conveyances regulated by Chapter 12, Article VI, within the City of Myrtle Beach, South Carolina.

1st Reading Ordinance 2017-59 An ordinance to approve an agreement and contract between the South Carolina Department of Transportation, City of Myrtle Beach and GDMB Development LLC for the maintenance of certain portions of Highway 17 Bypass.

1st Reading Ordinance 2017-60 An ordinance to create a Planned Unit Development known as Osceola Street PUD Planned Unit Development.

1st Reading Ordinance 2017-61 An ordinance to amend the Grande Dunes Planned Unit Development Ordinance 20000111-2 to include a new Appendix B-1 Signage and Graphic Manual.

1ST Reading Ordinance 2018-1 Ordinance to adopt that certain first amendment to Development Agreement.

Resolution **2018-1** declaring May 1-31, 2018, as the "Military Appreciation Days Legislative Festival" in the City of Myrtle Beach.

Resolution **R2018-2** amending Resolution 2017-50 setting forth the City Council's plans to enhance public safety services provided to residents and guests of the City of Myrtle Beach by adding the "Myrtle Beach Police Retention and Recruitment Plan."

Resolution **R2018-3** to request the City Manager issue a request for proposal seeking Safe Harbor designs for wireless deployment in the rights-of-way.

Motion **M2018-1** to appoint a Mayor Pro-Tem.

Motion **M2018-8** to re-name the Base Recreation Center the General Robert H. Reed Center.

Motion **M2018-10** to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001. Memo dated January 3, 2018 shows 7 vehicles.

Motion **M2018-11** to authorize the use of \$500,000 from the fund balance of the Capital Projects Fund for replacement of the compaction unit at the City's Solid Waste Transfer Station.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

1. Report on DRC meeting with Council, Planning Commission, Community Appearance Board Members and interested members of the public (mtg)

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
 - Report: National League of Cities (City Summit Conference) – Councilmembers Chestnut and Jeffcoat. (ws)
 - Legislative Priorities – Councilmember Render.
2. CFO Update – CAFR Highlights
3. CM/ACM Update
 - Downtown code enforcement issues. (ws)
 - Homelessness (mtg)

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION

Council may take action on matters discussed in Executive Session.

ADJOURNMENT

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, January 10, 2018
Conference Room, City Services Building

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes – December 6, 2017, Meeting

C. Matters of Business

A. Review of Last Week's/On-Going Events

1. Holiday Bazaar, Carriage Rides, Market Common, November 1, 2017 – January 31, 2018
2. Kari Jobe Concert, Chester Street Closure Ground Zero, December 7, 2017
3. The Bowery's Annual Christmas in Dixie, December 9-11, 2017
4. 2017 Market Common A Southern Times Square December 31, 2017

B. Review of Upcoming Approved Events

1. 2018 Freedom Rally Parade, January 12-15, 2018
2. Valentine's Day Carriage Rides, Market Common, February 14, 2018
3. Myrtle Beach Marathon, March 1-3, 2018 (Need Insurance)
4. Pee Dee Street Rodders' Annual "Run to the Sun," March 15-17, 2018
5. Myrtle Beach Food Truck Festival, Burroughs & Chapin Pavilion Place, April 20-21, 2018 (Need Insurance)
6. Ground Zero Dragon Boat Festival, Grand Park, Market Common, April 23-30, 2018, (Need Insurance)
7. Myrtle Beach Seafood Festival, Burroughs & Chapin Pavilion Place, October 5-6, 2018 (Need Insurance)

D. New Business

C. Review of Upcoming Proposed Events (Final)

1. The Myrtle Beach Jeep Jam, April 12-15, 2018 (Need Insurance)

Review of Upcoming Proposed Events (Conceptual)

1. St. Andrews Crusader Classic 5K/Fun Run, Market Common, April 7, 2018 (Need Insurance)
2. Earth Day Music Fest & Diabetes 5K, April 14, 2018 (Need Insurance)
3. Jazz in the Park, April 28, 2018 (Need Insurance)
4. Military Appreciation Days, May 1, 2018 – May 31, 2018
5. Carolina Country Music Festival, Burroughs & Chapin Pavilion Place, June 3-11, 2018
6. GFA, Greek at the Beach, Plyler Park, June 15-16, 2018 (Need Insurance)
7. *Festa Italiana*, Grand Park, June 28 – July 1, 2018 (Need Insurance & Security Plan)
8. Independence Day 5k, July 4, 2018 (Need Insurance, Security, & Route Plan)

9. The Getaway Concert, Burroughs & Chapin Pavilion Place, July 07-17, 2018 (Need Insurance & Security Plan)
10. *Festa Italiana*, Grand Park, October 4-7, 2018 (Need Insurance & Security Plan)
11. American Heart Association (AHA) Annual Beach Ride, November 3, 2018 (Need Insurance)
12. Myrtle Beach Turkey Trot, November 22, 2018 (Need Insurance, Security, & Route Plan)

E. Review Temporary Use Permits

F. Review Sports Tourism Events

G. Review Parade Permits

H. Review Film/Photo Requests

I. Convention Center Events

J. Discussion Items

K. Executive Session

L. Adjourn

**Myrtle Beach Downtown Redevelopment Corporation
Board of Directors Meeting
12:00 p.m., Wednesday, January 10, 2018
Myrtle Beach Train Depot**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1055 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call DRC Meeting to Order: Chairman Martino

1. Consider Approval of Agenda – Chairman Martino

B. Executive Session: Personnel Matters

C. Presentation and Discussion Items:

1. Introduction of New Executive Assistant – Executive Director
2. Presentation on Historical Tax Credits by Robert Lewis
3. State of the DRC Report – Executive Director
 - Code Enforcement Initiative 2018 – Chris Lee, Director of Construction Services
 - Update from City Manager/DRC Treasurer John Pedersen
 - DRC Treasurer’s Report FY 17/18 YTD – DRC Treasurer
 - Lanier Year End Presentation – Steve Robertson, Lanier Parking Manager
 - DRC Update – Executive Director
4. DRC District Vision Discussion – Chairman Martino/Executive Director

D. Action Items:

1. Consider Approval of the December 13, 2017 Minutes– Chairman Martino
2. Fill unexpired term of Board Member Carter Garrison – Chairman Martino
3. Consider approval of DRC Executive Director Compensation Package – Chairman Martino
4. Consider recommendation for Executive Director to enter into a Proposal of Professional Services with DDC for renovation of Plyler Park – Executive Director
5. Consider recommendation for Executive Director to enter in a Proposal for Professional Services with LS3P for conceptual planning for lots owned by DRC/City in Superblock Area – Chairman Martino
6. Appoint DRC District Vision Committees – Chairman Martino

E. Questions/Comments from the Public: Chairman Martino

F. Closing Remarks, Board Input/Questions/Suggestions

G. Adjourn: Chairman Martino

**Myrtle Beach Public Facilities Corporation Board of Directors
8:30 a.m., Thursday, January 11, 2018
Second Floor Manager's Conference Room, City Hall**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1012 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to order

B. FOIA compliance

C. Approval of minutes of January 12, 2017, annual meeting

D. Motions:

1. Motion to elect a slate of officers for the Corporation for 2018. The proposed slate is as follows:
 - a. Brenda Bethune, President
 - b. John G. Pedersen, Vice President
 - c. Michael W. Shelton, Secretary and Treasurer

E. Discuss additional business, if any

F. Adjourn

**City of Myrtle Beach
Board of Zoning Appeals
1:30 p.m., Thursday, January 11, 2018
City Services Building Conference Room**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order:

B. Minutes:

1. Approval/Correction of minutes November 9, 2017

C. Old Business

D. New Business:

1. **Request 18-01 Martha and Ralph Hunn:** The applicant is requesting a variance from Section 1603.B. (Area, Height & Dimension Requirements). The property is located at 308 65th Ave N. and is identified by TMS # 174-03-08-021.

D. Communications from Board:

E. Communications from Staff:

F. Adjourn