



CONTACT:

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Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Mark Kruea, Public Information Officer
Date: January 11, 2019
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Online registration is underway for City of Myrtle Beach residential parking decals.** See http://www.cityofmyrtlebeach.com/i_want_to/apply_for/resident_parking_decals.php and follow the directions. The parking decals, valid through December 2020, are tied to where the car "lives" and pays taxes. Personal use vehicles which are registered inside the city limits and on which city property taxes have been paid are eligible for the decals. The paid parking season begins March 1 and runs through October 31.
3. **Milling of South Ocean Boulevard is complete, with repaving expected to begin Monday, weather permitting.** A contractor is resurfacing Ocean Boulevard from the intersection with Kings Highway (across from Farrow Parkway) to Sixth Avenue South. One lane will be closed while paving is underway. Also next week, look for new pavement on Porcher Drive from 63rd to 79th Avenues North, with flagger present to keep traffic flowing. Both of these projects are funded by RIDE III.
4. **The South Carolina Department of Transportation hosts a public information meeting at 5:00 p.m., Tuesday, January 15, on the relocation of US 501.** This RIDE III funded project will realign US 501 along Seventh Avenue North, from Broadway Street to Kings Highway. Project information, meeting materials and comment forms are available at <http://arcg.is/1WKDy9> or www.scdot.org/projects/public-involvement-portal.aspx.
5. **The public is invited to learn about revitalization plans during an open house from 12:00 to 4:30 p.m., Wednesday, January 16, at the Myrtle Beach Train Depot.**

Benchmark Planning, the consultants preparing a new master plan for Myrtle Beach's central business district, invite your input during the drop-in. Share your thoughts on the ideas, goals and strategies for successful redevelopment. Also Wednesday at 6:00 p.m., Benchmark will conduct an interactive two-hour presentation at the Train Depot. Contact the Downtown Redevelopment Corporation at 843-918-1065 for more information.

6. **The City of Myrtle Beach will thank its 500-plus volunteers at 12:00 p.m., Wednesday, January 16, with the annual Volunteer Appreciation Luncheon in the Ballroom at the Sheraton Myrtle Beach Convention Center Hotel.** One person will be recognized as our "Volunteer of the Year" for 2018. The luncheon is by invitation. Members of the news media are welcome to attend.
7. **Want to know what events and activities are coming up in Myrtle Beach?** See <http://www.cityofmyrtlebeach.com/Events.pdf>. It's a comprehensive list of city-related activities, festivals, concerts, programs and more, updated weekly with new information.
8. **Nearly 100 residents turned out to hear live jazz music this past Tuesday at Chapin Memorial Library, and that's the subject of our [Photos of the Week](#).** Lloyd Kaplan and the Aristocats entertained this week, but look for a new group every Tuesday through February at the library's Jazz Café. The weekly performances at 5:30 p.m. are free and open to the public.
9. **Did you know...** That you can still purchase Barbara Stokes' book, *Greetings from Myrtle Beach... A History, 1900-1980*, at Chapin Memorial Library? Published in 2007, the book recounts the early days of Myrtle Beach, from New Town, through incorporation as a city, during the war years, past Hurricane Hazel and into the building boom of the 1970s. The book is available for \$30, with proceeds benefiting the Friends of the Library.

For more information, contact:

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
January 14-18, 2019**

MONDAY, JANUARY 14

- **8:00 a.m. to 1:00 p.m.** – Fire Department hosts Media Fire School, Fire Station No. 3, 2108 South Kings Highway
- **8:30 a.m.** – Staff Meeting/Hosted by Insurance & Risk Services, Myrtle Beach Train Depot, 851 Broadway Street
- **7:00 p.m.** – South Beach Neighborhood Watch, First Floor Meeting Room, Regency Towers, 2511 South Ocean Boulevard

TUESDAY, JANUARY 15

- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Planning Commission, First Floor Conference Room, City Hall, 937 Broadway Street
- **5:00 to 7:00 p.m.** – SCDOT hosts US 501 Realignment Public Information Meeting, Myrtle Beach Train Depot, 851 Broadway Street
- **6:00 p.m.** – Seaside South Neighborhood Watch, Landmark Resort, 1501 South Ocean Boulevard

WEDNESDAY, JANUARY 16

- **12:00 p.m.** – Volunteer Appreciation Luncheon (Invitation Only), Myrtle Beach Convention Center, 2101 North Oak Street
- **12:00 to 4:30 p.m.** – Myrtle Beach Downtown Master Plan Public Input Session Open House, Myrtle Beach Train Depot, 851 Broadway Street
- **6:00 to 8:00 p.m.** – Myrtle Beach Downtown Master Plan Public Input Session Presentation, Myrtle Beach Train Depot, 851 Broadway Street
- **7:00 p.m.** – Emmens Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Highlands Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Reserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

- **7:00 p.m.** – Seagate Village Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – Withers Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

THURSDAY, JANUARY 17

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Military Appreciation Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **4:30 p.m.** – Human Rights Commission, Second Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 p.m.** – Grande Dunes Neighborhood Watch, First Floor Dining Room, Grande Dunes Ocean Club, 101 Grande Dunes Boulevard

FRIDAY, JANUARY 18

- *No Meetings Scheduled*

**City of Myrtle Beach
Community Appearance Board Staff Plan Review
2:00 p.m., Wednesday, January 15, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Roll Call**
- B. Approval of Minutes:** January 2, 2019
- C. Old Business**
- D. New Business**

Sign, Awning, Lighting and Building Permit Applications

1. **Café Gelatos – 7901 North Kings Highway:** Requests approval of (4) additional building mounted lights. Requests a final review for exterior façade alterations, outdoor seating, dumpster enclosure, parking lot modifications and landscape plan. (Previously heard as a conceptual review on 1/3/2019)(CRG Companies, Inc.)
2. **Chick-fil-A – 1940 Mr. Joe White Avenue:** Requests approval of building mounted lighting. Requests a conceptual/final review for (2) new canopies over existing drive-thru. (Esencia Architecture)
3. **Arby's #824 – 1506 South Kings Highway:** Requests a conceptual/final review for the façade alterations and re-facing of awnings. (RD Management)
4. **Villas at Bay Pointe – (Parcel A, PIN# 42512030059) Mr. Joe White Avenue/Nance Street:** Requests approval of (1) 9'3" x 6'4" monument sign. Requests a conceptual review for a three-story 36,702 square foot adult living apartment building comprised of (24) dwelling units with management storage and clubhouse, gazebo, parking lot, landscape plan, fence and dumpster enclosure. (ASI Engineers)

Building Permit Applications

1. **Retreat at Coastal Grand – 391 Seaboard Street:** Requests a final review for a four-story 50,410 square foot adult living apartment building comprised of (194) dwelling units, pool and amenities, (334) shared parking spaces for future commercial buildings, landscape plan, fencing for multiple areas and dumpster enclosure. (Previously heard as a conceptual review on 6/21/2018) (Cline Design Associates, PA)
2. **Solid Rock Church – 803 Howard Avenue:** Requests a conceptual/final for a 687 square foot addition to enclose open space in the rear of the building. (Miller Design Services)
3. **North Industrial Park Lot 32 (Martin Office/Warehouse) – 1601 Dividend Loop:** Requests a conceptual/final review for a 4,925 square foot office/warehouse, parking lot, landscape plan and dumpster enclosure. (Nick Nye, AIA)

E. Non-Agenda Items from Staff

F. Adjournment

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, January 15, 2019
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

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A. Workshop

1. Bailey Bill
2. Opportunity Zones

B. Call Meeting to Order

C. Matters of Order

1. Approval of December 13, 2018, Minutes
2. Election of Officers (Chair and Vice Chair)

D. Matters of Business:

1. **Public Hearing TEXT 19-01 Wireless Communication Facilities:** Proposal by city staff to amend Article 2, Section 203 (Definitions) to include a definition of a public utility and to amend Section 1301 (Wireless Communications Facilities) to update the section to new federal regulations.

E. Discussion Items – Tentative agenda for February 5, 2019:

1. **PRE-FIN 19-02 Magnolia Row – 4301 N. Kings Hwy:** Proposal by Magnolia Row, LLC, to subdivide 2.73 acres located at 4301 N. Kings Hwy (PIN 424-04-03-0019) into three (3) lots (min.: 10,000 sq. ft; max.: 84,895 sq. ft.) to transfer a portion of the parcel for commercial use.
2. **PRE-FIN 19-03 Batten – 1116 3rd Ave. S.:** Proposal by Paul Batten to subdivide 0.56 acres at 1116 3rd Ave. S. (TMS 181-06-09-053) into two (2) lots for the purpose of selling half of the parcel for commercial use.
3. **PRE-FIN 19-04 Belle Harbor, Phase 4:** Proposal by Lennar Carolinas, LLC, to subdivide 9.22 acres off Coventry Blvd. and adjacent to US Hwy 17 (TMS 185-00-04-014 and 015) into 48 lots (min.: 5,832 sq. ft.; max.: 15,745 sq. ft.) and two streets for the purpose of creating a single-family residential subdivision. Wetlands are involved in this request.
 - a. **Public Hearing STN 19-01 Belle Harbor, Phase 4, Street Names:** Proposal by Lennar Carolinas, LLC, to name new streets in Phase 4 as Kingfisher Dr., Pearl Pine Ct. and Mourning Dove Dr.
4. **Public Hearing ANEX 19-01 Carpentier – 9307 Cove Dr.:** Proposal by Jean Paul and Dale Carpentier to annex property located at 9307 Cove Dr. (TMS 166-01-06-004) and zone to R-15 (Single Family Residential) to be used for a single-family home.

F. Communications from Planning Commission

1. Direction to staff on next move regarding TEXT 18-21, Historic Districts.

G. Reports and Information Presentation from City Staff

H. Executive Session

I. Meeting Adjournment

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, January 17, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Call to Order

B. Approval of Minutes: January 3, 2019, Minutes

C. Old Business

D. New Business

Sign Permit Applications

1. **The Atlantic North – 401 North Ocean Boulevard:** Requests approval of (1) 8' x 4' sign face in freestanding sign and additional trim added to the existing sign structure. (Different design presented on 1/3/2019)(Image 360)
2. **The Charles CPA Firm LLC – 1105 48th Avenue North, Unit 207:** Requests approval of (1) 8' x 4' wall sign mounted metal sign with raised letters. (Image 360)
3. **Craft Taco – 7955 North Kings Highway:** Requests approval of (2) 13'4" x 1'7" channel letters with a 9'11" x 8" capsule mounted to east and west building facades and (1) 1'8" x 11" vinyl graphics on entry door. (Seaboard Signs)
4. **Thai E-San – 7727 North Kings Highway:** Requests approval of (1) 10'7" x 2'4" building mounted channel letters and (1) 2' x 2'2" vinyl graphics on window. (Seaboard Signs)
5. **Marco Polo Pizzeria – 513 North Ocean Boulevard:** Requests approval of (1) 17'3" x 4'7" building mounted channel letters and (2) 9' x 2'5" building mounted channel letters. (Seaboard Signs)
6. **North Shore – 7500 North Ocean Boulevard:** Requests approval of (1) 31'2" x 34' non-illuminated building mounted channel letters. (Tyson Signs)
7. **Southeastern Alliance Underwriters – 1300 North Oak Street:** Requests approval of (1) 12'1" x 3' channel letters mounted to building, (1) 3' x 3' flat sign mounted to building and (1) 10' x 5' sign face on existing monument sign. (A1 Signs & Graphics)

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E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

- G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment

City of Myrtle Beach
Military Appreciation Committee
2:00 p.m., Thursday, January 17, 2019
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577

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A. Welcome

B. Approval of Minutes – November 15, 2018

C. Upcoming Military Events Blueprint

1. Veterans Day Ceremony – November 12, 2018
2. JROTC Drill Competition – May 4, 2019
3. Military Family Members Social – May 4, 2019
4. Myrtle Beach Pelicans' Military Appreciation Night – May 4, 2019
5. American Legion 100th Birthday Dinner – May 18, 2019
6. Myrtle Beach Vet Center Picnic/Event
7. Vietnam Veterans' Welcome Home
8. Parade date, location and route – May 25, 2019
9. Grand Marshal
10. Picnic date and location – May 25, 2019
11. Exhibits
12. Veterans' March – May 27, 2019
13. Battlefield Cross Ceremony – May 27, 2019
14. Memorial Day Remembrance Ceremony – May 27, 2019
15. Military Discounts and Decals
16. Marketing
17. Other Events throughout Horry County
18. New ideas?

D. Other Related Matters

E. Next Meeting – February 21, 2019

F. Adjourn

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday, January 17, 2019
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Approval/Correction of Minutes** – December 20, 2018, Meeting
- C. Welcome/Comments** – Chairperson Steve Gamble
- D. Cases**
- E. Guest Speaker** – Mayor Brenda Bethune
- F. Comments/Questions for Mayor Bethune** (five minutes)
- G. 2019 Goal Discussion Announcement**
 - 1. Scorecard Improvement
 - 2. Case Procedures
 - 3. Visibility
- H. Community Spotlight**
 - 1. Grand Strand Freedom Week – Bennie Swans (two minutes)
- I. Comments from the Public**
- J. Executive Session** – The commission may take action on items discussed during Executive Session once the Executive Session ends and the Public Session resumes.
- K. Adjournment**