



CONTACT:

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Media Advisory

For a printable .pdf of the following, visit www.cityofmyrtlebeach.com/fridayfax.pdf.

To: Myrtle Beach Media
From: Mark Kruea, Public Information Officer
Date: January 12, 2018
Re: Meeting Schedule and Agendas

- 1. Next week's meeting schedule and agendas are attached.**
- 2. City offices will be closed Monday, January 15, for Martin Luther King, Jr., Day. Solid waste and recycling services will occur one day later than usual.** Here's the collection schedule for the week of January 15-18:

Monday, January 15... No service provided
Tuesday, January 16... Service provided in Zone 1 (Monday's zone)
Wednesday, January 17... Service provided in Zone 2 (Tuesday's zone)
Thursday, January 18... Service provided in Zones 3 and 4 (Wednesday's and Thursday's zones)
- 3. Fifth Avenue South, between Boundary Street and Kings Highway, will be closed to through traffic beginning Monday, January 15.** The city is renovating a sewer pump station there. The closure is expected to last two weeks, with detour signs to direct traffic.
- 4. The Myrtle Beach Police Department will present four "Civilian Response to Active Shooter Event" workshops at various locations next week, and the public is invited to attend.** The class is designed to prepare civilians with strategies, guidance and survival plans should an "active shooter" event unfold. Topics include the history and prevalence of active shooter events, civilian response options in such situations and the role of law enforcement. Contact Crime Prevention Officer Stephani James at 843-918-1806 with questions. Here are the dates and locations.

- **6:00 to 7:00 p.m., Tuesday, January 16...** Conference Center, Ocean Dunes Resort, 201 75th Avenue North
 - **6:00 to 7:00 p.m., Wednesday, January 17...** Ballroom, Base Recreation Center, 800 Gabreski Lane
 - **6:00 to 7:00 p.m., Thursday, January 18...** Banquet Hall, Mary C. Canty Recreation Center, 971 Canal Street
 - **12:00 to 1:00 p.m., Friday, January 19...** Meeting Room 106 and 107, Myrtle Beach Convention Center, 2101 North Oak Street
5. **Looking ahead, the City of Myrtle Beach will thank its many volunteers during the annual Volunteer Appreciation Lunch at 12:00 p.m., Wednesday, January 24, in the ballroom of the Sheraton Myrtle Beach Convention Center Hotel.** The city has more than 500 volunteers who serve on boards and committees or donate their time and talent in recreation programs, at Chapin Memorial Library, through the Police and Fire Departments and in many other ways. One person will be recognized as Myrtle Beach’s 2017 “Volunteer of the Year.” *The lunch is by invitation only. The news media are welcome to attend.*
 6. **Applications are available now for businesses seeking a franchise to rent conveyances (mopeds, golf carts or scooters) which will be operated within the City of Myrtle Beach.** Contact David Giosa in the Myrtle Beach Police Department at 843-918-1804. Completed applications will be accepted beginning January 29, 2018.
 7. **Applications are being accepted until 5:00 p.m., Thursday, January 18, for the third session of MyBeach 101, an eight week citizens’ academy offered by the Neighborhood Services Department.** It’s similar to the Citizens Police Academy, but instead of focusing solely on police services, participants learn about all of the city’s operations. The class is limited to 25, and all must be city residents. Applications are available at www.cityofmyrtlebeach.com/mybeach101.pdf.
 8. **Oath of office ceremonies were held Tuesday for Myrtle Beach’s new mayor and three recently elected City Council members, and that’s the subject of our Photos of the Week.** Brenda Bethune took the oath of office as the city’s first female mayor, while returning Council member Mike Lowder was joined by newcomers Gregg Smith and Jackie Vereen. Outgoing mayor John Rhodes and Council members Wayne Gray and Randal Wallace will be recognized for their years of service during the January 23 Council meeting. Rhodes was mayor for 12 years, while Gray and Wallace each served a total of 16 years. For photos from Tuesday’s event, see www.cityofmyrtlebeach.com/pow.html.
 9. **Did you know...** That the Myrtle Beach Fire Department answered 14,889 calls for service during 2017, a new record? Of those, 9,683 were for EMS and Rescue needs, the most common reason. Of the remaining calls, 1,772 were false alarms (down from last year!), 1,487 were “good intent” calls, 221 were for actual fires, 173 were for hazardous conditions, 13 were for “explosions” and three were for severe weather.

For more information, contact:

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
January 15-19, 2018**

MONDAY, JANUARY 15

City Offices Closed Martin Luther King, Jr. Holiday Observed

8:00 to 11:00 a.m. “Drum Major” Awards Breakfast
Myrtle Beach Convention Center, 2101 North Oak Street

12:00 to 2:00 p.m. Annual Martin Luther King, Jr. Day Parade
Along Ocean Boulevard, 24th to Ninth Avenues North

TUESDAY, JANUARY 16

8:30 a.m. Bicycle and Pedestrian Committee
First Floor Conference Room, City Hall

8:30 a.m. Staff Meeting
Second Floor Conference Room, City Hall

10:00 a.m. Community Appearance Board Staff Plan Review
Conference Room, City Services Building

1:30 p.m. Planning Commission
Conference Room, City Services Building

6:00 to 7:00 p.m. “Civilian Response to Active Shooter” Workshop
Conference Center, Ocean Dunes Resort, 201 75th Avenue North

WEDNESDAY, JANUARY 17

8:30 a.m. Property Maintenance Hearing
Conference Room, City Services Building

6:00 to 7:00 p.m. “Civilian Response to Active Shooter” Workshop
Base Recreation Center, 800 Gabreski Lane

7:00 p.m. Emmens Preserve Neighborhood Watch
Base Recreation Center, 800 Gabreski Lane

7:00 p.m. The Highlands Neighborhood Watch
Base Recreation Center, 800 Gabreski Lane

7:00 p.m. The Market Common Neighborhood Watch
Base Recreation Center, 800 Gabreski Lane

7:00 p.m. The Reserve Neighborhood Watch
Base Recreation Center, 800 Gabreski Lane

7:00 p.m. Seagate Village Neighborhood Watch
Base Recreation Center, 800 Gabreski Lane

7:00 p.m. Withers Preserve Neighborhood Watch
Base Recreation Center, 800 Gabreski Lane

THURSDAY, JANUARY 18

1:30 p.m. Community Appearance Board
Conference Room, City Services Building

2:00 p.m. Military Appreciation Committee
Second Floor Conference Room, City Hall

4:30 p.m. Human Rights Commission
Fire Department Conference Room, City Services Building

6:00 to 7:00 p.m. “Civilian Response to Active Shooter” Workshop
Mary C. Canty Recreation Center, 971 Canal Street

FRIDAY, JANUARY 19

6:00 to 7:00 p.m. “Civilian Response to Active Shooter” Workshop
Meeting Rooms 106-107, Myrtle Beach Convention Center

**City of Myrtle Beach
Bicycle and Pedestrian Committee
8:30 a.m., Tuesday, January 16, 2018
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Tom Russo, Chair
- B. Approval of Minutes** – December 19, 2017
- C. New Business**
 - 1. Resignation from Kathy Johnson
 - 2. Road Classification Discussion – Staff and Committee
- D. Old Business**
 - 1. Eagle Scout Project Update – Ryan Harvey and Kelly Mezzapelle
 - 2. Master Plan Workshop – Committee
- E. Non Agenda Items**
- F. Executive Session**
- G. Next meeting date** – February 6, 2018
- H. Adjourn**

**City of Myrtle Beach
Community Appearance Board Staff Meeting
10:00 a.m., Tuesday, January 16, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call:

B. Approval of Minutes: Approval of December 5, 2017, meeting minutes.

C. Old Business:

D. New Business:

Signs, Awnings, Lighting, and Building Permit Applications

1. **Surf City – 6303 North Kings Highway:** Requests replacement of building mounted awning and a conceptual/final review for the repainting of the building. (Owner)
2. **Olive Garden – 1405 North Kings Highway:** Requests removal of existing building mounted channel lettering and replacing them with a new set of channel lettering mounted on an aluminum cabinet, reworking the existing monument sign, re-skinning all existing awnings, and a conceptual/final review for a color change to the existing exterior trellis and railings. (Coastline Signs & Company HMD Group)
3. **Meridian Amenity Center – Fred Nash Boulevard:** Requests installation of (1) 27" x 60" HDU routed logo building mounted sign, and a final review for a 2,140 square foot clubhouse, 5' black aluminum pool fence, parking lot, and landscaping. (G3 Engineering) (Previously heard on 6/1/17)
4. **Portside at Grande Dunes – 901 Portside Drive:** Requests approval of site lighting. (LIV Development)
5. **National House of Pancakes – 211 North Kings Highway:** Requests replacement of existing building awnings with new metal awnings and a conceptual/final review for the repainting of the building. (Owner)

Building Permit Applications

1. **Goddess of the Sea (Plyler Park) – 1000 North Ocean Boulevard:** Requests a conceptual/final review for a landscape plan. (DDC Engineers, Inc.)
2. **Swansgate Apartments – 1021 Dunbar Street:** Requests a conceptual/final review to replace the existing dumpster enclosure. (Action Fence Company)
3. **J & K Furniture Home Furnishing – 1100 Oak Forest Lane:** Requests a final review for building revisions to previously approved plans for an 8,454 square foot building, parking, and landscape plan. (Ayres & Associates, Inc.) (Previously approved 9/7/17)

4. **Rossi's Prime Restaurant – 7753 North Kings Highway:** Requests a final review for exterior building alterations, landscape plan, and fencing to conceal walk-in refrigerators located at the back of the building. (Mozingo & Wallace Architects) (Previously heard on 12/7/17)
5. **Val Sivkov – 511 Caribbean Way:** Requests a conceptual/final review for installation of rooftop solar panels. (Accelerate Solar)
6. **Ocean Reef – 7100 North Ocean Boulevard:** Requests a conceptual/final review for refinishing exterior elevations and a color change. (Martinez & Associates)
7. **Treasure Club – 716 Seaboard Street:** Requests a conceptual/final review for the repainting of the building. (S&D SC Holdings, LLC)
8. **Myrtle Beach Middle School – 950 Seahawk Way:** Requests a conceptual/final review for bus loop extension, fire lane extension, new sidewalks, new fencing, and a new energy plant building for water source heat pumps. (Pike-McFarland-Hall Associates)
9. **Kindbelly – 316 79th Avenue North:** Requests a conceptual/final review for adding a roof to the existing deck. (Owner)
10. **7th Avenue North Temporary Parking Lot – 700 North Ocean Boulevard:** Requests a conceptual/final review for a gravel parking lot and landscaping. (Miller Design Services)
11. **Elvis Warehouse – Enterprise Avenue:** Requests a conceptual/final review for a 10,810 square foot pre-engineered warehouse with parking and landscape plan. (Oram Engineering)
12. **Rooms to Go – 601 Market Court:** Requests a conceptual review for a 10,000 square foot expansion to the existing building with parking lot and landscape plan alterations. (Castles Engineering)

E. Non Agenda Items from Staff:

F. Non Agenda Items from Board Members:

G. Adjournment:

**City of Myrtle Beach
Planning Commission Meeting
1:30 p.m., Tuesday, January 16, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Call Meeting to Order

B. Matters of Order: January 2, 2018, minutes

C. Matters of Business:

Public Hearings

1. **ENCR 18-01 Arbor Glen PUD Signage:** Proposal by DR Horton (G3 Engineering, agents) to encroach into future public streets of the Arbor Glen PUD with blade signs and a structural signage component with water feature planned for the traffic circle.
2. **ANEX 18-01 9327 Cove Dr – Duffy:** Proposal by Stephen Duffy to annex 0.53 acres located at 9327 Cove Dr (PIN # 394-06-01-0006) and zone to R-15 (Single Family Residential).
3. **STN 18-01 Yaupon Street Name:** Proposal by neighbors along Yaupon Dr to rename a portion of Yaupon Dr to “Southern Pointe Dr”.

Subdivision Review (No Public Hearing Required)

4. **PRE-FIN 18-01 Highland Developers of Myrtle Beach Inc – Executive Ave:** Proposal by Highland Developers of Myrtle Beach, Inc to subdivide 2.29 acres along Executive Ave (PIN # 425-14-01-0032) into two lots (max: 60,895 sq ft; min: 38,998 sq ft) to sell one of the subdivided parcels.

D. Discussion Items

E. Communications from the Planning Commission

F. Reports and Information Presentation from City Staff

G. Executive Session

H. Meeting Adjournment

City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, January 17, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

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A. Call to Order

B. New Business:

1. **Sea Mist Associates LLC:** The property is located at 308 13th Avenue South and is identified by PIN # 443-11-04-0074.
2. **Leo Mandel Haynes:** The property is located at 6309 Wildwood Trail and is identified by PIN # 421-06-03-0096.

C. Communications from Staff

D. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, January 18, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Roll Call:

B. Approval of Minutes: Approval of December 7, 2017, meeting minutes.

C. Old Business: January 4, 2018, meeting was cancelled due to snow storm.

D. New Business:

Sign Permit Applications

1. **Pine Lakes Center – 5311-5323 North Kings Highway:** Requests reworking of cabinet on existing freestanding sign. (Tyson Signs)
2. **Compass Cove – 2311 South Ocean Boulevard:** Requests replacement of existing freestanding sign with a new one including a CEVMS. (Tyson Signs)
3. **Court Capri – 2610 North Ocean Boulevard:** Requests installation of (1) 47” x 60” monument sign with a changeable copy board and an overall height of 10’. (Tyson Signs)
4. **Bagel Factory – 2012 North Kings Highway:** Requests installation of (1) 13” set of building mounted channel lettering with logo on a raceway. (Fast Signs)
5. **Ash Hoffman Jewelry – 5001 North Kings Highway:** Requests installation of (1) 30” round logo sign. (Fast Signs)
6. **iVape Shop – 655 Robert M. Grissom Parkway:** Requests refacing of existing building mounted sign. (Fast Signs)
7. **Tide Law Firm – 3573 Fountain Lane:** Requests installation of (1) 24” x 36” blade sign. (Fast Signs)
8. **Cicis Pizza – 3550 Northgate Drive:** Requests replacement of all existing building signs, awnings and tenant panels in freestanding sign. (ASL Signs)
9. **Sugar Life – 1509 South Kings Highway:** Requests installation of (1) set of building mounted channel lettering. (Sign Works)
10. **Starbucks – 504 North Ocean Boulevard:** Requests installation of (1) 48” logo sign and refacing existing building mounted channel lettering. (Coastline Signs)
11. **Longley Supply Company – 1550 Highway 501:** Requests removal and replacement of existing building mounted signage and installation of (1) 7’5” x 10’6” freestanding sign with an overall height of 17’. (The Sign Company of Wilmington)

12. **Brixx Wood Fired Pizza – 8006 North Kings Highway:** Requests installation of (1) 4' x 10' with an overall height of 91". (Haynes Sign Company)
13. **Gold Crown Management – 1805 North Oak Street:** Requests installation of (1) 18" x 249" set of building mounted channel lettering. (Seaboard Signs)
14. **Pacific Beachwear – 805 South Kings Highway:** Requests replacement of existing changeable copy board with a new 3'5" x 7'5" CEVMS. (K & L Signs)
15. **Beach World – 2605 South Kings Highway:** Requests installation of (1) 24"x 384" set of awning mounted lettering and replacement of existing changeable copy board with a new 3' x 8' CEVMS. (Sign World)
16. **Big Lots – 1370 South Kings Highway:** Requests replacement of existing building mounted channel lettering and (2) tenant panels on existing freestanding sign. (Masstar Signs)

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E. Non Agenda Items from Staff:

F. Non Agenda Items from Board Members:

G. Adjournment:

City of Myrtle Beach
Military Appreciation Committee
2:00 p.m., Thursday, January 18, 2018
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1008 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Welcome

B. Approval of Minutes – December 21, 2017

C. 2018 May Blueprint

1. JROTC Drill Competition – May 5, 2018
2. Military Family Members Social – May 5, 2018
3. Parade date, location and route – May 26, 2018
4. Grand Marshal
5. Picnic date and location – May 26, 2018
6. Exhibits
7. Myrtle Beach Pelicans – May 12, 2018
8. Local Picnic/Event – May 25, 2018
9. Veterans' March – May 28, 2018
10. Memorial Day Remembrance Ceremony – May 28, 2018
11. Military Discounts
12. Marketing
13. Other Events throughout Horry County

D. Other Related Matters

E. Next Meeting – February 15, 2018

F. Adjourn

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday, January 18, 2018
Fire Department Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes

C. New Business

1. Welcome new member
2. Oath of office
3. Discuss meeting time
4. Discuss developing a plan to address community issues
5. Discuss future initiatives.

D. Executive Session

E. Open Discussion/Comments

F. Adjournment