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Media Advisory

For a printable .pdf of the following, visit www.cityofmyrtlebeach.com/fridayfax.pdf.

To: Myrtle Beach Media

From: Mark Kruea, Public Information Officer

Date: January 19, 2018

Re: Meeting Schedule and Agendas

- 1. Next week's meeting schedule and agendas are attached.** Wednesday's "budget orientation workshop" at the Convention Center is intended for the new City Council members, but since other Council members may attend – thus creating a possible quorum – we have listed it as a public meeting. However, no action will be taken; it's a chance for Council to learn about the city's annual budget-building process.
- 2. The City of Myrtle Beach will thank its many volunteers during the annual Volunteer Appreciation Lunch at 12:00 p.m., Wednesday, January 24, in the ballroom of the Sheraton Myrtle Beach Convention Center Hotel.** Myrtle Beach has more than 500 volunteers who serve on boards and committees or donate their time and talent in recreation programs, at Chapin Memorial Library, through the Police and Fire Departments and in many other ways. One person will be recognized as Myrtle Beach's 2017 "Volunteer of the Year." *The lunch is by invitation only. The news media are welcome to attend.*
- 3. City Day is coming! Make plans to attend City Day from 10:00 a.m. to 3:00 p.m., Saturday, February 3, at the Myrtle Beach Convention Center.** This promises to be an entertaining and informative event for residents of all ages. Come learn about the city which provides your services and meet the people who are behind the scenes. For more information about what to expect and enjoy, visit www.cityofmyrtlebeach.com/cityday.html. Activities include demonstrations, "ted talks" about various city-related topics and much more.
- 4. Changes are coming in mid-February to Myrtle Beach's solid waste collection zones.** Thanks to robust residential growth, especially on the south end of the city (Zone 1 on Mondays), it's time to re-balance the four collection zones so that they have a roughly equal

number of customers. The city will keep the Monday-through-Thursday schedule, but 3,000 households will switch from one zone to another. We will send letters to each of the affected customers and place hangers on affected customers' pelicans to advise them about their new service day. The switch is set for February 12. To see the new collection zones, visit <http://comb.maps.arcgis.com/apps/webappviewer/index.html?id=53967126c35e4de78a5d053ba9581fd6>.

- 5. Business owners and operators still have time to sign up for Friday's Coastal Business Disaster Recovery Workshop at the Myrtle Beach Train Depot.** The workshop is presented by the SC Emergency Management Division, the City of Myrtle Beach and others. Register to attend at www.scemd.org. Come learn how businesses can prepare for and recover from disasters, such as fires, ice storms, tornadoes, power outages, hurricanes and floods. For more information, call Diane Moskow-McKenzie at 843-918-1069.
- 6. Fifth Avenue South, between Boundary Street and Kings Highway, remains closed to through traffic for another week or so.** The city is renovating a sewer pump station there. Detour signs are in place to direct traffic.
- 7. Applications are available for businesses seeking a franchise to rent conveyances (mopeds, golf carts or scooters) to be operated within the City of Myrtle Beach.** Contact David Giosa in the Myrtle Beach Police Department at 843-918-1804. Completed applications will be accepted beginning January 29, 2018.
- 8. Looking ahead, the Myrtle Beach City Council is planning a two-day retreat locally to talk about upcoming issues.** The retreat is scheduled for Tuesday and Wednesday, January 30 and 31. An agenda will follow in next week's Friday Fax. After the retreat, members of Council and city staff will travel to Columbia to tour the EdVenture Children's Museum Thursday afternoon, then on to Greenville Thursday evening, where they will meet with city leaders Friday morning to learn about Greenville's successful downtown revitalization.
- 9. Myrtle Beach honored Dr. Martin Luther King, Jr Day with a host of activities, including a parade on Ocean Boulevard, and that's the subject of our Photos of the Week.** Monday's sunny weather greeted parade-goers between 24th and Ninth Avenues North. The combined Horry County high school band highlighted the event. For photos from the parade, visit www.cityofmyrtlebeach.com/pow.html.
- 10. Did you know...** That the Myrtle Beach Train Depot hosted 199 events during 2017? Built in 1936, the Train Depot is on the National Register of Historic Places and a popular destination for all sort of meetings, parties, concerts and activities. Last year's 199 events included 47 weddings and wedding receptions, 15 birthday parties, 10 baby showers and nine family reunions.

For more information, contact:

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
January 22-26, 2018**

MONDAY, JANUARY 22

- 8:30 a.m.** Staff Meeting/Hosted by Human Resources & Org. Development
Conference Room, City Services Building
- 6:00 p.m.** Osceola Street Neighborhood Rezoning Meeting
Mary C. Canty Recreation Center, 971 Canal Street

TUESDAY, JANUARY 23

- 9:00 a.m.** City Council Workshop
Council Chamber, Ted C. Collins Law Enforcement Center
- 2:00 p.m.** City Council Meeting
Council Chamber, Ted C. Collins Law Enforcement Center
- 7:00 p.m.** Ramsey Acres Neighborhood Watch
1110 Highway 15

WEDNESDAY, JANUARY 24

- 8:00 a.m.** Myrtle Beach Convention Center Hotel Corporation
Conference Room 236, Myrtle Beach Convention Center
- 8:30 a.m.** Property Maintenance Hearing
Conference Room, City Services Building
- 10:00 a.m.** Special Events Technical Review
Conference Room, City Services Building
- 10:00 a.m.** City Council Budget Orientation Workshop
State Room, Second Floor, Myrtle Beach Convention Center
- 12:00 p.m.** Volunteer Appreciation Luncheon (Invitation Only)
Ballroom, Sheraton Myrtle Beach Convention Center Hotel
- 6:00 p.m.** Cresswind Neighborhood Watch
Clubhouse, 1947 Cresswind Boulevard

THURSDAY, JANUARY 25

- 11:00 a.m.** Recreation Advisory Committee
Conference Room, City Services Building
- 1:30 p.m.** Downtown Redevelopment Corporation Collaborative Meeting
Mary C. Canty Recreation Center, 971 Canal Street
- 4:00 p.m.** Downtown Redevelopment Corporation Special Board Meeting
Mary C. Canty Recreation Center, 971 Canal Street

7:00 p.m. Pine Lakes Neighborhood Watch
Fire Station No. 6, 38th Avenue North

7:00 p.m. Pine Lakes Estates Neighborhood Watch
Fire Station No. 6, 38th Avenue North

7:00 p.m. Old Pine Lakes Neighborhood Watch
Fire Station No. 6, 38th Avenue North

FRIDAY, JANUARY 26

9:30 a.m. to 3:00 p.m. Coastal Business Disaster Recovery Workshop
Myrtle Beach Train Depot, 851 Broadway Street

MYRTLE BEACH CITY COUNCIL
TUESDAY, JANUARY 23, 2018
9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER
2:00 P.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577

CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE. THOSE WHO WISH TO ADDRESS COUNCIL ARE ASKED TO SIGN IN BEFORE THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE BEGINNING OF THE MEETING FOR NON-AGENDA PUBLIC ISSUES. ADDITIONAL TIME WILL BE PROVIDED AT THE END OF THE MEETING AS NEEDED.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER MEETING: Mayor Brenda Bethune

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF WORKSHOP MINUTES: January 9, 2018

APPROVAL OF MINUTES: January 9, 2018

NON-AGENDA ITEMS FROM PUBLIC: 30 Minute Time Limit

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Recognize former Mayor John Rhodes and Council Members Wayne Gray and Randal Wallace. (mtg)
2. Recognize Miles Washington, Christian Academy of Myrtle Beach, winner of Gold in the 100 yard Men's Freestyle in the SCISA State meet. (mtg)
3. Presentation – Dr. Marilyn Fore, President, Horry Georgetown Technical College (mtg)
4. Public Information Update – PIO Staff/Police (mtg)

CONSENT AGENDA

1st Reading **Ordinance 2018-3** An ordinance to extend the corporate limits of the City of Myrtle Beach by annexing 0.53 acres located at 9327 Cove Dr (Horry County Pin #394-06-01-0006), and rezone said property from Horry County SF 10 (Single Family Residential) to City of Myrtle Beach R15 (Single Family Residential).

Resolution **R2018-4** allowing horses to be ridden on the beach during the American Heart Association Ride-A-Thon on November 3, 2018.

Motion **M2017-136** to appoint/reappoint 4 members to the Community Appearance Board. The terms of Ben A. Page, Brown Bethune, Mayur Jeram terminated December 31, 2017.

The term of Jackie D. Vereen will terminate December 31, 2020. Ben Page does not wish to be reappointed. Brown Bethune and Jackie D. Vereen have resigned to avoid any conflict of interest. Mayur Jeram wishes to continue. We have 12 applicants.

Motion **M2017-142** to appoint one member to the Recreation Advisory Committee to replace Casey Dornhecker who has resigned. This term will expire 2/14/20. We have one resume.

Motion **M2018-10** to approve a Special Event Permit to PJ Bernacki/Steve Taylor, Native Sons, for the "Myrtle Beach Jeep Jam" to be held at the former Myrtle Square Mall Site April 13-15, 2018 from 9:00 am to 6:00 pm on April 13th and 14th and 9:00 am to 1:00 pm on Sunday, April 15, 2018. The inaugural event will be a celebration of Jeep Culture, held in the heart of Myrtle Beach and will feature a Jeep obstacle course, vendors, Jeep show, and various small activities throughout the event site. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-11** to appoint one member to the Bicycle & Pedestrian Committee to replace Kathy Johnson, who has resigned. This term will expire 8/26/18.

Motion **M2018-12** to appoint one member to the Ocean View Memorial Foundation for a 4-year term. The term of John Rhodes expired January 14, 2018.

Motion **M2018-13** to allocate \$12,500 to participate in a study of the regional heroin, opioid epidemic.

Motion **M2018-14** to appoint one member to the Hall of Fame to replace Randal Wallace.

Motion **M2018-15** to appoint one member to the Myrtle Beach Air Base Redevelopment Authority to replace Gen. Robert H. Reed. This term will expire June 30, 2018.

Motion **M2018-17** to approve a Special Event Permit to the City of Myrtle Beach Recreation Department/Linda Hopkinson for the "5k for Health" to be held at Plyler Park, Myrtle Beach Boardwalk & Beach, February 17, 2018 from 9:00 am to 1:00 pm. This event has been held for the past several years and it features a 5k run/walk along the boardwalk and beach between 14th Ave N and 3rd Ave S attracting approximately 500 participants. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

REGULAR AGENDA

2nd Reading **Ordinance 2017-59** An ordinance to approve an agreement and contract between the ~~South Carolina Department of Transportation~~, City of Myrtle Beach and GDMB Development LLC for the maintenance of certain portions of Highway 17 Bypass.

2nd Reading **Ordinance 2017-61** An ordinance to amend the Grande Dunes Planned Unit Development Ordinance 20000111-2 to include a new Appendix B-1 Signage and Graphic Manual.

2nd Reading **Ordinance 2018-1** An ordinance to adopt that certain first amendment to the Grande Dunes Development Agreement relating to the amended signage and graphics manual approved in 2017-61 Development Agreement.

1st Reading **Ordinance 2017-60** An ordinance to create a Planned Unit Development known as Osceola Street PUD Planned Unit Development.

1ST Reading **Ordinance 2018-2** An ordinance to amend Section 1306.G of Appendix A, Zoning to remove location-based restrictions on Mobile Diagnostic Units.

1ST Reading **Ordinance 2018-4** An ordinance to amend the Arbor Glen Planned Unit Development Ordinance to include a new Exhibit 8 (Signage) and add details for the vegetated berm and fence required along PUD boundaries.

1ST Reading **Ordinance 2018-5** An ordinance to authorize encroachments into future public rights-of-way of Arbor Glen PUD, specifically Celestial Way and Eclipse Drive with 68 sq ft of signage, and approximately 1,960 sq ft encroachment in the traffic circle of Celestial Way that includes a water feature, signage and sign structure to be maintained by the applicant.

1ST Reading **Ordinance 2018-6** An ordinance to create a planned unit development known as Lakeview Villas Planned Unit Development.

Resolution **R2018-7** to update information in R2015-19 Offshore Drilling and Exploration for Gas and Oil, and to reaffirm the city's opposition opposing off shore drilling and exploration for gas and oil.

Resolution **R2018-8** Resolution amending Resolution 2018-02 setting forth the City Council's plans to enhance public safety services provided to residents and guests of the City of Myrtle Beach by adding the "Downtown Code Enforcement and property maintenance initiative".

Motion **M2018-18** to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001. Memo dated January 17, 2018 shows 14 vehicles.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

1. CityDay briefing (mtg)
2. Tax Credit Program Briefing (ws)

EXECUTIVE SESSION

Council may take action on matters discussed in Executive Session.

ADJOURNMENT

**Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, January 24, 2018
Room 236, Myrtle Beach Convention Center
1101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Convene and call to order**
- B. Approval of minutes**
- C. Entertain public comments and questions**
- D. Review of monthly hotel financials for December 2017 (Mrs. Hinde)**
- E. Hotel sales and marketing update (Mr. Semidei)**
- F. Convention Center sales and marketing update (Mr. Monroe)**
- G. Asset Manager reports (Mr. Kuhn)**
- H. Discuss additional business, if any, and adjourn**

City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, January 24, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. New Business:

1. **B Fishers LLC:** The property is located at 202 South Ocean Blvd and is identified by PIN # 443-12-02-0002.

C. Communications from Staff

D. Adjourn

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, January 24, 2018
Conference Room, City Services Building

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes – January 10, 2018, Meeting

C. Matters of Business

Review of Last Week's/On-Going Events

1. 2018 Freedom Rally Parade, January 12-15, 2018

Review of Upcoming Approved Events

1. Valentine's Day Carriage Rides, Market Common, February 14, 2018
2. Myrtle Beach Marathon, March 1-3, 2018 (Need Insurance)
3. Pee Dee Street Rodders' Annual "Run to the Sun," March 15-17, 2018
4. Myrtle Beach Food Truck Festival, Burroughs & Chapin Pavilion Place, April 20-21, 2018 (Need Insurance)
5. Ground Zero Dragon Boat Festival, Grand Park, Market Common, April 23-30, 2018, (Need Insurance)
6. Military Appreciation Days, May 1, 2018 – May 31, 2018
7. Myrtle Beach Seafood Festival, Burroughs & Chapin Pavilion Place, October 5-6, 2018 (Need Insurance)

D. New Business

Review of Upcoming Proposed Events (Final)

1. St. Andrews Crusader Classic 5K/Fun Run, Market Common, April 7, 2018 (Need Insurance & Security Plan) (Rescheduled for 2019)
2. The Myrtle Beach Jeep Jam, April 12-15, 2018 (Need Insurance)
3. ~~Jazz in the Park, April 28, 2018 (Need Insurance)~~ (Cancelled)
4. *Festa Italiana*, Grand Park, June 28 – July 1, 2018 (Need Insurance & Security Plan)
5. *Festa Italiana*, Grand Park, October 4 – 7, 2018 (Need Insurance & Security Plan)
6. American Heart Association (AHA) Annual Beach Ride, November 3, 2018 (Need Insurance)

Review of Upcoming Proposed Events (Conceptual)

1. Grande Dunes St Patrick's Festival & 5K, March 16, 2018 (Need Insurance & Security Plan)
2. Earth Day Music Fest & Diabetes 5K, April 14, 2018 (Need Insurance)
3. Carolina Country Music Festival, Burroughs & Chapin Pavilion Place, June 3 – 11, 2018
4. Independence Day 5k, July 4, 2018 (Need Insurance, Security, & Route Plan)
5. The Getaway Concert, Burroughs & Chapin Pavilion Place, July 07-17, 2018 (Need Insurance & Security Plan)

6. Myrtle Beach Turkey Trot, November 22, 2018 (Need Insurance, Security, & Route Plan)

E. Review Temporary Use Permits

F. Review Sports Tourism Events

G. Review Parade Permits

H. Review Film/Photo Requests

I. Convention Center Events

J. Discussion Items

K. Executive Session

L. Adjourn

City of Myrtle Beach
City Council Budget Orientation Workshop
10:00 a.m., Wednesday, January 24, 2018
State Room, Second Floor, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE
COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1008 AS SOON AS
POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

A. Call to Order: Mike Shelton, Chief Financial Officer

B. Budget Process

- a. Legal and financial issues
- b. Review of process and calendar

C. Adjourn

**City of Myrtle Beach
Recreation Advisory Committee Meeting
11:00 a.m., Thursday, January 25, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order: Chairperson James “Bubba” Lewis

B. Approval of Minutes

C. New Business

D. Reports/Information from City Staff

1. Youth Sports Update
2. Recreation Update
3. CIP Update

E. Next Meeting – Thursday, April 26, 2018

F. Adjournment

**Myrtle Beach Downtown Redevelopment Corporation
South Mixed Use District Sub Committee Collaborative Meeting
1:30 p.m., Thursday, January 25, 2018
Banquet Hall, Mary C. Canty Recreation Center**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

Public is invited and encouraged to participate. Discussion will be restricted to agenda only.

A. Call DRC Meeting to Order: Chairman Daniel

B. Approval of Agenda – January 25, 2018, Meeting – Chairman Daniel

C. Discussion Items:

1. Discussion/Brainstorm Session

- List the adjectives that are positives/strengths of the area and example(s) that illustrate
- List the adjectives that are opportunities to improve with an example(s) of each
- List undeveloped parcels
- List vacant developed parcels
- List all types of businesses not currently in the planning area that would fit and improve the area and an example of each

D. Adjourn: Chairman Daniel

**Myrtle Beach Downtown Redevelopment Corporation
Special Board of Directors Meeting
4:00 p.m., Thursday, January 25, 2018
Mary C. Canty Recreation Center, 971 Canal St.**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

NOTE: Citizens are invited to attend and participate in the meetings. Citizens who wish to address the DRC Board are asked to sign-in prior to the start of the meeting, state their name prior to speaking and are limited to two minutes total. Time will be provided during the Questions/Comments from the Public section of the agenda.

A. Call DRC Meeting to Order: Chairman Martino

1. Consider Approval of Agenda – Chairman Martino

B. Executive Session:

C. Action Items:

1. Consider approval of additional funding for the renovation of Plyler Park Phase I – Chairman Martino
2. Appointment of Personnel Committee – Chairman Martino

D. Questions/Comments from the Public: Chairman Martino

E. Closing Remarks, Board Input/Questions/Suggestions

F. Adjourn: Chairman Martino