



CONTACT:

Mark Kruea
Office: (843) 918-1014
Mobile: (843) 450-1695
info@cityofmyrtlebeach.com
www.cityofmyrtlebeach.com
www.facebook.com/myrtlebeachcitygovernment

Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: January 22, 2021
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Interested in being a resident leader for a Myrtle Beach neighborhood?** Join the City of Myrtle Beach and Habitat for Humanity to talk about your neighborhood ideas. Please drop in and speak with us! We want to hear from you and work with you. For more information, call 843-999-6244 or 843-999-1453.
 - 8:30 to 11:00 a.m., Tuesday, January 26 – Mary C. Canty Recreation Center, 971 Canal Street
 - 5:00 to 7:00 p.m., Wednesday, January 27 – Charlie's Place, 1420 Carver Street
 - 12:00 to 2:00 p.m., Thursday, January 28 – Charlie's Place, 1420 Carver Street
3. **Beginning February 2, Charlie's Place, 1420 Carver Street, will offer free tours on Tuesdays.** From the late 1930s to the early 1960s, Charlie's Place was a Myrtle Beach nightspot owned by Charlie Fitzgerald and his wife, Sarah. The nightclub was on Carver Street in the Booker T. Washington Neighborhood, next door to their home and a small hotel they operated. Early Motown performers brought their music to Charlie's Place in the days before integration. It provided a place for African-American artists to perform, including Dizzy Gillespie, Little Richard, Billie Holiday, Duke Ellington and many others. Due to COVID-19, tour spots are limited. To schedule a free tour, contact Alfreda Funnye at 843-918-1056 or afunnye@cityofmyrtlebeach.com.

- 4. City staff continue to pick up natural Christmas trees at curbside to take them to be recycled.** In late February, the trees will be ground by the Horry County Solid Waste Authority, and the resulting landscaping mulch will be available to the public for free. Place trees at the curb, but not in the travel lane, and don't cover any utility meters or boxes. Also, remember to remove all decorations and tree stands! No wreaths, please. If you don't want to wait for curbside pickup, you may take your tree to the new drop-off point at the city's Solid Waste Transfer Station, 3221 Mr. Joe White Avenue. Questions? Call 843-918-2000.
- 5. Need information about the coronavirus emergency?** You'll find timely updates and general information on our [Coronavirus Advisory](#) webpage.
- 6. The online [E-Resources](#) webpage is available on the city's website.** Some city buildings remain closed to the public, but we are working to provide online content for all ages. On the webpage, you'll find creative and educational options for you and your family to enjoy!
- 7. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
- 8. We offer this photographic retrospective featuring former Myrtle Beach Mayor John Rhodes as our [Photos of the Week](#).** Mayor Rhodes passed away January 17 while battling COVID-19. He was first elected mayor in November 2005 and served three terms (12 years), from January 2006 through December 2017. We searched the archives to find these 21 photos of Mayor Rhodes, presented in memory and honor of his service to the City of Myrtle Beach. The first image you'll see is a 19-year-old John Rhodes, who came to Myrtle Beach to work as a lifeguard one summer and never left. The City of Myrtle Beach thanks you, John "J.R." Rhodes.
- 9. Did you know...** That there's no US 17 Bypass in Myrtle Beach? What nearly everyone calls "the bypass" along the Grand Strand is really just U.S. 17. It does not have the "bypass" designation. Kings Highway through Myrtle Beach is U.S. 17 Business.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
January 25-31, 2021**

MONDAY, JANUARY 25

- **8:30 a.m.** – Staff Meeting, Conference Call

TUESDAY, JANUARY 26

- **8:30 to 11:00 a.m.** – Myrtle Beach Neighborhood Resident Leader Drop-In Discussions, Mary C. Canty Recreation Center, 971 Canal Street
- **9:00 a.m.** – Myrtle Beach City Council Workshop, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)
- **10:00 a.m.** – Myrtle Beach City Council Meeting, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)
- **5:30 p.m.** – Chapin Memorial Library Board, Myrtle Beach Train Depot, 851 Broadway Street

WEDNESDAY, JANUARY 27

- **8:00 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 101, Myrtle Beach Convention Center, 2101 North Oak Street
- **10:00 a.m.** – Special Events Technical Review, Myrtle Beach Train Depot, 851 Broadway Street
- **2:00 p.m.** – Beach Advisory Committee, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)
- **5:00 to 7:00 p.m.** – Myrtle Beach Neighborhood Resident Leader Drop-In Discussions, Charlie's Place, 1420 Carver Street

THURSDAY, JANUARY 28

- **12:00 to 2:00 p.m.** – Myrtle Beach Neighborhood Resident Leader Drop-In Discussions, Charlie's Place, 1420 Carver Street

FRIDAY, JANUARY 29

- No Meetings Scheduled

SATURDAY, JANUARY 30

- No Meetings Scheduled

SUNDAY, JANUARY 31

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL MEETING
TUESDAY, JANUARY 26, 2021
9:00 A.M. – WORKSHOP – CONFERENCE CALL
10:00 A.M. – MEETING – CONFERENCE CALL**

NOTE: CITIZENS ARE INVITED TO WATCH THE CONFERENCE MEETING LIVE ON THE CITY'S FACEBOOK PAGE, <https://www.facebook.com/myrtlebeachcitygovernment/>. CITIZENS WHO WISH TO ADDRESS COUNCIL ARE ASKED TO SUBMIT PUBLIC COMMENT VIA EMAIL TO questions@cityofmyrtlebeach.com OR SEND A TEXT MESSAGE TO 843-882-5330. INCLUDE YOUR NAME, RESIDENTIAL ADDRESS OR THE ADDRESS OF YOUR IN-CITY BUSINESS.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... December 1, 2020

APPROVAL OF MINUTES... January 12, 2021

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Surf Park Update – Phil Dixon
2. Technology Advisory Group Update – Jason Greene
3. Myrtle Beach Regional Economic Corporation Annual Report – Sandy Davis
4. Public Information Update – PIO Staff

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

Note: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

NO ITEMS LISTED ON THE CONSENT AGENDA.

REGULAR AGENDA

1st Reading Ordinance 2021-001 to annex 4.4 acres located at 9598 N. Kings Hwy (PIN #394-03-02-0015) and rezone from Horry County HC (Highway Commercial) to City of

Myrtle Beach HC1 (Highway Commercial) for the purpose of constructing indoor mini-storage units.

This request from Quattlebaum Development Corporation is to annex 4.4 acres into the City of Myrtle Beach. The developer is proposing to build indoor mini storage units. Currently, the property is vacant and zoned Horry County Highway Commercial.

The property is impacted by current flood zones, but being located in a flood zone does not preclude construction. The developer can use site-design, dry flood-proofing and/or fill in order to work around any flood zone issues.

The Planning Commission recommends annexation and a zoning designation of Highway Commercial-1.

Motion M2021-017 to accept an annual allocation in the amount of \$4,000 for fiscal year 2021 from the United States Secret Service Department of Homeland Security on behalf of the Myrtle Beach Police Department to: defray costs (training, travel, equipment or overtime) associated with the department's involvement in the South Carolina Electronic Crimes Task Force; authorize the City Manager or his designee to record the appropriation of such grant funds; and, execute and deliver the agreement.

This funding is designated to reimburse the Police Department's expenses associated with training, travel, equipment and/or overtime while working with the South Carolina Electronic Crimes Task Force. No local match is required.

Motion M2021-018 authorizing the City Manager or his designee to apply for a grant of \$2,104,500 from SC Emergency Management Division Building Resilient Infrastructure and Communities (BRIC) grant program for the purpose of: addressing bacteria concerns and flood hazard mitigation in the Withers Swash Basin; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. A 25% match (\$701,500) from the Public Works stormwater budget will be provided.

The Withers Swash Stormwater Master Plan focuses predominantly on developing solutions for reducing the bacteria levels throughout the watershed and the outlet of the swash. Addressing bacteria concerns in a watershed typically includes reducing the source of bacteria prior to entering the drainage system and, when further source reduction is not possible, provide storm water treatment to facilitate bacterial removal and re-suspension of sediment. Funding will be used for: Withers Swash Pond sediment removal; KOA Pond sediment removal and wet pond enhancement; Broadway wetland and stream improvements; Third Avenue South culvert and floodplain bench and flood hazard mitigation benefits.

Motion M2021-019 to appoint/reappoint two members to the Humane Society Board of Directors.

Currently, two vacancies exist on the Grand Strand Humane Society Board of Directors. On file, we have resumes of Janine Entwistle (city resident), Gregg Gavin (city resident), Vincent Contreras (city resident), Clarence Richardson (non-city resident) and Libby White Swad (city resident).

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager/Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

Note: *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened or potential claim.*
 - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Chapin Memorial Library Advisory Board
5:30 p.m., Tuesday, January 26, 2021
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1276 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Approval of Minutes** – October 27, Meeting
- C. Election of New Officers**
- D. Library Operations Report** – Jennifer Nassar, Library Director
- E. Additional Business**
- F. Next Meeting Date** – 5:30 p.m., Tuesday, April 27, 2021, Myrtle Beach Train Depot
- G. Adjournment**

**Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, January 27, 2021
Room 101, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Convene and Call to Order**
- B. Approval of Minutes** – December 2020 Meeting
- C. Public Comments and Questions**
- D. Review of Monthly Hotel Financials for December 2020** (Mrs. Hinde)
- E. Hotel Sales and Marketing Update for December 2020** (Mr. Semidei)
- F. Convention Center Update for December 2020** (Mr. Monroe)
- G. Discuss Additional Business**
- H. Executive Session***
- I. Adjourn**

****Note:** South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board can take no vote or action in Executive Session.

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, January 27, 2021
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes – December 9, 2020, Meeting

C. Matters of Business

Review of Last Week's/On-Going Events

1. Ground Zero Christmas, Ground Zero on Chester Street, December 16, 2020
2. "Goodbye 2020, Hello 2021" New Year's Eve Celebration on the Boardwalk, Plyler Park and Entertainment District, December 31, 2020
3. The Market Common's A Southern Times Square New Year's Eve Celebration, Valor Memorial Garden, December 31, 2020

Review of Upcoming Approved Events

1. Myrtle Beach Arts and Music Festival, Grand Park, January 30, 2021
2. Myrtle Beach Marathon, March 6, 2021
3. Pee Dee Street Rodders' "Run to the Sun" Car and Truck Show, Former Myrtle Beach Square Mall Site, March 18-20, 2021
4. Ground Zero Dragon Boat Festival, Grand Park, April 24, 2021
5. American Heart Association Beach Ride, Along the Beach, November 6, 2021

D. New Business

Review of Upcoming Proposed Events

1. Oceanfront Merchants Association's Spring Extravaganza, Plyler Park, February 27-April 17, 2021
2. Nance Plaza Activation, GS Brewing , March 1-May29, 2021
3. Oceanfront Merchants Association's St. Patrick's Day Celebration, Plyler Park, March 17, 2021
4. Oceanfront Merchants Association's Easter Event, Plyler Park, April 4, 2021

E. Review of Temporary Use Permits

F. Review of Sports Tourism Events

G. Review Parade Permits

H. Review Film/Photo Requests

I. Convention Center Events

J. Discussion Items

K. Executive Session

L. Adjourn

**City of Myrtle Beach
Beach Advisory Committee
2:00 p.m., Wednesday, January 27, 2021
Conference Call**

NOTE: CITIZENS ARE INVITED TO WATCH THE CONFERENCE MEETING LIVE ON THE CITY'S FACEBOOK PAGE, <https://www.facebook.com/myrtlebeachcitygovernment/>. TO ACCOMMODATE PUBLIC INPUT, WHEN APPROPRIATE, WE HAVE ESTABLISHED AN EMAIL ADDRESS, beachadvisory@cityofmyrtlebeach.com. WHEN SENDING AN EMAIL DURING THE MEETING, INCLUDE YOUR NAME AND ADDRESS.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1012 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Welcome and Recognize Guests

C. Approval of Minutes

D. Reports:

1. Public Works
2. Beach Safety – Police
3. Year End Summary Report – Fire Department
4. Beach Franchise
5. Parasail and Jet Ski Update – Operator Report
6. Water Quality/Stormwater Report and Year End Summary Report

E. Discussion Items:

1. 2021 Franchise Operation Plan/Status
2. Guard Tower Update
3. Meeting Schedule 2021

F. Comments from the Public

G. Executive Session (Note: The Committee may take action on matters discussed in Executive Session when it returns to Public Session.)

H. Adjourn