



CONTACT:

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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: January 24, 2020
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Everyone's invited to attend the Downtown Development Office's Improvement Districts Public Forum at 9:00 a.m., Wednesday, January 29.** The event takes place at the Myrtle Beach Train Depot, 851 Broadway Street. The educational forum includes a Downtown Master Plan presentation, brainstorming session, panel discussion and a question-and-answer session. For more, call 843-918-2355.
3. **Nomination forms are now being accepted for the city's Military Appreciation Committee's second annual Colonel Robert Hawkins Veteran Volunteer Service Award.** The award recognizes a person for their volunteer services to a veterans group, an individual veteran, veterans' families and/or the greater Grand Strand veterans' community. To download the form, see <https://tinyurl.com/yy6yfqqa>.
4. **Applications are available for the Fire Department's third session of the Citizens Fire Academy.** The 10-week program gives participants a behind the scenes look at the city's outstanding fire and rescue team. The program is set for 6:00 to 8:00 p.m. on Tuesdays, February 25-May 12. The application period opens at 8:00 a.m., Monday, January 20, and closes at 5:00 p.m., Friday, January 31. For more information and to download the application, visit the [Citizens Fire Academy webpage](#).
5. **Beginning February 10, some 425 Myrtle Beach customers will switch their solid waste and recycling collection day from Monday (Zone 1) to Tuesday (Zone 2).** All customers

affected will be notified via hang tags on pelican containers in the coming weeks. To view a map, see the [Solid Waste & Recycling Division](#) webpage.

6. **Looking for something to do in Myrtle Beach?** Visit our [Events](#) webpage for a comprehensive list of activities. This file of city-related festivals, concerts, programs and more is updated weekly.
7. **From a parade to a job fair, the week honoring Dr. Martin Luther King, Jr., was a busy one, and that's the subject of our [Photos of the Week](#).** The holiday itself included a parade on Ocean Boulevard, featuring the Horry County Schools' All-Star Marching Band. This is the 13th annual celebration. Also during the week, a small business workshop at the Train Depot drew about 40 participants, while a job fair on the Myrtle Beach campus of Horry-Georgetown Technical College drew several hundred participants.
8. **Did you know...** That more than half of the city's 20,793 utility customers pay their monthly bill electronically? Online banking (including automatic drafts) and online payments through the city's system are used by 58.8 percent of the city's utility customers. Another 18.1 percent mail their payment directly to the city's banking partner. Only 23.1 percent of all customers pay in person at the utility counter, at the drive-up window, via the night drop or otherwise directly to the city. The percentages indicate how popular online payments have become.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
January 27-31, 2020**

MONDAY, JANUARY 27

- **8:30 a.m.** – Staff Meeting/Hosted by Financial Management & Reporting Department, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, JANUARY 28

- **9:00 a.m.** – Oath of Office Ceremony/City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **5:30 p.m.** – Carolina Ridge Neighborhood Watch, Pool House, Carolina Ridge, 830 44th Avenue North
- **5:30 p.m.** – Chapin Memorial Library Advisory Board, Meeting Room, Chapin Memorial Library, 400 14th Avenue North
- **7:00 p.m.** – Ramsey Acres Neighborhood Watch, 1110 Highway 15

WEDNESDAY, JANUARY 29

- **9:00 a.m.** – Downtown Development Office hosts Public Forum: Improvement Districts, Myrtle Beach Train Depot, 851 Broadway Street

THURSDAY, JANUARY 30

- No Meetings Scheduled

FRIDAY, JANUARY 31

- No Meetings Scheduled

MYRTLE BEACH CITY COUNCIL AGENDA
TUESDAY, JANUARY 28, 2020
9:00 A.M. – OATH OF OFFICE CEREMONY/WORKSHOP – TED C. COLLINS LAW
ENFORCEMENT CENTER
10:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

9:00 A.M. – OATH OF OFFICE WILL BE ADMINISTERED TO COUNCIL MEMBER MICHAEL CHESTNUT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... January 14, 2020

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Recognition of the 39th Class of the Citizens Police Academy.
2. Technology Advisory Group Presentation – Jason Greene
3. Annual Grande Dunes PUD Update – Margaret Lacalle
4. Public Information Update – PIO Staff/Police

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the APPROVAL OF THE AGENDA.*

***Note:** City laws are known as ordinances. Before a city ordinance can be enacted it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are normally actions through which City Council reinforces or makes policy not rising to the level of law. Motions are generally related to direction from City Council to city staff to take certain actions.*

NO ITEMS ARE LISTED ON THE CONSENT AGENDA FOR THIS MEETING.

REGULAR AGENDA

2nd Reading Ordinance 2020-001 to amend Chapter 11, License and Miscellaneous Business Regulations, in the Code of Ordinances, to amend the business license expiration date and the business license due date.

For several years, the city has been cooperating with an effort led by the Municipal Association of South Carolina (MASC) to develop a standardized business license renewal process.

The effort includes:

- *Standardized use of the North American Industry Classification System (NAICS).*
- *Acceptance of a uniform business license application form.*
- *Development of a portal to allow applicants to renew business licenses across multiple jurisdictions with one application.*
- *Adoption of one uniform license year, with uniform due dates and delinquency dates.*

The city has already migrated to the North American Industry Classification System (NAICS), accepted the uniform business license application form and worked with MASC to develop the state-wide portal. This action is recommended as a way to accomplish the final objective outlined above. The only significant change embodied in this ordinance is license fee due dates would change from June 1 to April 30, with payments becoming delinquent on May 1. The ordinance delays that change for one year to allow time for public education.

2nd Reading Ordinance 2020-002 authorizing the City of Myrtle Beach, South Carolina, to execute and deliver a lease-purchase agreement in an amount not exceeding \$1,080,000 between the City and the lessor thereof to defray the cost of acquiring certain items of heavy equipment for solid waste management; and, other matters relating thereto.

The proposed ordinance approves the city entering into a five-year Lease-Purchase Agreement in the amount of \$1,080,000 for the acquisition of four knuckleboom trucks (\$600,000) and two rear loaders (\$480,000). The matter was previously the subject of Resolution R2019-041 (adopted August 27, 2019), which established the city's intention to finance the equipment purchase. The approved R2019-041 also protected the tax-exempt status of the lease agreement in the event that expenditures are incurred prior to closing.

Resolution R2020-006 to accept the dedication of a portion of a certain roadway known as Golden Chestnut Way (50' public right-of-way) within the Belle Harbor Phase 2A-1 section of the Belle Harbor subdivision.

Lennar has constructed the street identified above in Phase 2A-1 of the Belle Harbor Subdivision located adjacent to Coventry Boulevard. The road complies with the city's current standards and construction requirements. Consistent with long-standing policy and practice, the streets are now ready for acceptance into the city's street system. Upon approval, these streets will be publicly owned and the city will be responsible for maintenance going forward.

Resolution R2020-007 to accept the dedication of a portion of a certain roadway known as Goldfinch Drive (50' public right-of-way) within the Belle Harbor Phase 2A-2 section of the Belle Harbor subdivision.

Lennar has constructed the street identified above in Phase 2A-2 of the Belle Harbor Subdivision located adjacent to Coventry Boulevard. The road complies with the city's current standards and construction requirements. Consistent with long-standing policy and

practice, the streets are now ready for acceptance into the city's street system. Upon approval, these streets will be publicly owned and the city will be responsible for maintenance going forward.

Resolution R2020-008 to accept dedication of a portion of a certain roadway known as Goldfinch Drive (50' public right-of-way) within the Belle Harbor Phase 2B section of the Belle Harbor subdivision.

Lennar has constructed the street identified above in Phase 2B of the Belle Harbor Subdivision located adjacent to Coventry Boulevard. The road complies with the city's current standards and construction requirements. Consistent with long-standing policy and practice, the streets are now ready for acceptance into the city's street system. Upon approval, these streets will be publicly owned and the city will be responsible for maintenance going forward.

Resolution R2020-009 granting a special event permit to Palmetto Event Productions, Inc., on behalf of CCMF, LLC, for the "Carolina Country Music Festival" on June 4-7, 2020, at the Burroughs & Chapin Pavilion Place, and affirming the city's co-sponsorship.

The fifth annual Carolina Country Music Festival performer line-up includes: Darius Rucker, Luke Combs, Eric Church, Jake Owen and more. The festival also includes food, beverage and merchandise vendors, and the event is expected to attract 25,000-35,000 spectators and concert-goers each day.

The proposed request includes the following road closures:

- Ocean Boulevard, between Eighth and Ninth Avenues North (8:00 a.m., Wednesday, June 3, through 8:00 a.m., Tuesday, June 9)*
- Allow parking spaces along westbound Eighth Avenue North (8:00 a.m., Tuesday, June 2, through 8:00 a.m., Tuesday, June 9)*
- Closure of all lanes on Eighth Avenue North, from Kings Highway to Ocean Boulevard (8:00 a.m., Wednesday, June 3, through 12:00 p.m., Monday, June 8)*
- Chester Street, between Seventh and Eighth Avenues North (8:00 a.m., Thursday, June 4, through 12:00 p.m., Monday, June 8)*
- Closure of all eastbound lanes and parking spaces along Ninth Avenue North, from Kings Highway to Ocean Boulevard (6:00 a.m., Thursday, June 4, through 5:00 p.m., Monday, June 10)*
- Closure of Eighth Avenue North Beach Access (8:00 a.m., Monday, June 1, through 12:00 p.m., Tuesday, June 9)*
- Closure of entrance from paved parking lot to the Boardwalk at the Eighth Avenue North Beach Access, allowing public access to Boardwalk (8:00 a.m., Saturday, May 30, to 12:00 p.m., Tuesday, June 9)*

Resolution R2020-010 granting a special event permit to Palmetto Event Productions, Inc., on behalf of the City of Myrtle Beach for the "2020 Myrtle Beach Food Truck Festival" on April 3-5, 2020, at the Burroughs & Chapin Pavilion Place, and affirming the city's co-sponsorship.

The 2020 Myrtle Beach Food Truck Festival is a free-admission event with food, live music and entertainment. It features specialty and culinary food trucks, kids' area, cornhole tournament, craft beers and wine. The festival is expected to attract 15,000 attendees. In this proposed resolution, Council declares the festival a "special event," adopts the proposed site plan and affirms co-sponsorship of the festival to include: in-kind services;

usage of the city's stage; venue set-up and take down; waste management; and, police and EMS services.

Motion M2019-176 to issue a Rule to Show Cause to require the owner(s) or parties in interest of property known as 935 Canal Street, to show cause why they should not be ordered to bring the property into compliance with Chapter 10 of the Code of Ordinances of the City of Myrtle Beach.

If approved, the Rule to Show Cause Order compels the property owner to bring the structure into compliance with City Code or demolish the structure. The order allows the city to mitigate the non-compliance issues if/when the property owner fails to do so, and to lien the property for the costs incurred.

Motion M2020-013 to issue a Rule to Show Cause to require the owner(s) or parties in interest of property known as 407 8th Avenue North, to show cause why they should not be ordered to bring the property into compliance with Chapter 10 of the Code of Ordinances of the City of Myrtle Beach.

If approved, the Rule to Show Cause Order compels the property owner to bring the structure into compliance with City Code or demolish the structure. The order allows the city to mitigate the non-compliance issues if/when the property owner fails to do so, and to lien the property for the costs incurred.

Motion M2020-014 to issue a Rule to Show Cause to require the owner(s) or parties in interest of property known as 892 Nance Street, to show cause why they should not be ordered to bring the property into compliance with Chapter 10 of the Code of Ordinances of the City of Myrtle Beach.

If approved, the Rule to Show Cause Order compels the property owner to bring the structure into compliance with City Code or demolish the structure. The order allows the city to mitigate the non-compliance issues if/when the property owner fails to do so, and to lien the property for the costs incurred.

Motion M2020-015 to authorize the City Manager to execute an agreement with Pepsi Bottling Ventures, LLC, for exclusive pouring rights at City venues for a five-year period.

This motion renews the city's five-year agreement with Pepsi to provide beverage concessions at city venues. For the privilege, Pepsi: pays the city \$55,000 per year and provides the city with a rebate of \$6 per case/gallon on all cases/gallons purchased after 6,000 cases/gallons. (Example: If 7,000 cases/gallons are sold, then multiply \$1 by 1,000 cases/gallons to equal \$1,000. The total value is estimated to be \$7,000 based on current sales volume). The agreement also requires Pepsi to provide Gatorade for the city's Sports Tourism events.

Motion M2020-016 authorizing in retrospect the application filed tentatively on behalf of the City on January 17, 2019, in the amount of \$20,000 from TD Bank for the purpose of using green infrastructure to cool down heat islands in Nance Plaza; authorizing the City Manager or his designee to record the appropriation for such grant funds in the amount that may be approved; and, to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No local match is required.

A new plan for Nance Plaza includes permeable white sand pavers that reduces solar heat gain. When installed, gaps between the pavers will allow stormwater to pass through and percolate with ease. They will help to significantly reduce the stormwater impacts that have caused problems in the plaza in the past. The grant can also pay for pruning and/or removing some of the trees. New shrubs and flowers will complete the improvements, with TD Bank employees being invited to participate in the planting event. The anticipated completion date of installation is November 2020.

Motion M2020-017 authorizing the City Manager or his designee to apply for a grant of \$100,000 from the South Carolina Department of Parks, Recreation and Tourism's Recreation Trails program for the purpose to construct a pedestrian/bicycle bridge to connect the multi-use paths in Thunderbolt Park; to record the appropriation of such grant funds in the amount that may be approved; and, to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. A local match of 20% is required, and \$25,000 has been allocated in the Capital Improvements Project account for Phase 4 of Thunderbolt Park landscaping and amenities.

This grant will cover the cost of the construction of a pedestrian/bicycle bridge over the canal in Thunderbolt Park. The bridge would feed into the lake at the trailhead by the outdoor classroom and renovated outdoor recreation center, picnic shelter and bicycle repair station. This bridge will connect the 1.2 miles of trails around the lakes, with connectivity to trails throughout The Market Common district and the city.

Motion M2020-018 to accept an annual allocation in the amount of \$3,400 for Fiscal Year 2020 from the United States Secret Service Department of Homeland Security on behalf of the Myrtle Beach Police Department to defray costs (training, travel, equipment or overtime) associated with the department's involvement in the South Carolina Electronic Crimes Task Force; and, to authorize the City Manager or his designee to record the appropriation of such grant funds, and to execute and deliver the agreement.

This funding is designated to reimburse the Myrtle Beach Police Department's expenses associated with training, travel, equipment or overtime due to the department's work and involvement with the South Carolina Electronic Crimes Task Force. No local match is required.

Motion M2020-019 authorizing the City Manager or his designee to apply for a grant of \$37,500 from the US Department of Commerce's United States Economic Development Administration for the purpose of developing a short and long term disaster recovery plan to include economic recovery; to record the appropriation of such grant funds in the amount that may be approved; and, to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. A local match of 50% is required, and a total not exceeding \$37,500 of the \$100,000 appropriation to the General Fund contingency account is hereby allocated for this purpose.

The city's Emergency Preparedness Plan does not include long term recovery plan. This grant will enable the city to adopt both a short and long term disaster recovery plan geared toward health and safety needs beyond rescue, rebuilding and reconstruction of the community and economic base. The plan will also help in the execution of emergency funding requests to FEMA and other possible funders. If this motion and the grant application are both approved, funds for the local match will be transferred from the

contingency account to the Emergency Management account in an amount equal to the approved amount of grant funds.

Motion M2020-020 declaring the week of February 1, 2020, to February 8, 2020, as National Gun Violence Survivor Week.

This motion recognizes the second annual “National Gun Violence Survivor Week,” a week focused on sharing survivors’ stories of gun violence who live with the impact of gun violence every day. Tragically, America’s gun death rate is 11 times greater than that of our peer countries. Throughout the week, survivors share their stories using #MomentsthatSurvive to represent the moments and memories that endure for survivors of gun violence. Survivors include individuals who: have witnessed an act of gun violence; were threatened with a gun; were wounded with a gun; or, had a loved one wounded or killed with a gun.

Motion M2020-021 to appoint/reappoint two members to the Accommodations Tax Advisory Board.

The terms of Mary Frances Tall (city resident) and Joseph E. Washington (non-city resident) will expire on February 22, 2020. Both wish to be reappointed. We have no resumes on file at this time.

Motion M2020-022 to appoint/reappoint three members to the Board of Zoning Appeals.

The terms of city residents’ William B. Dickson, Rock Smith and Julie Booth expire on February 22, 2020. All wish to be reappointed. We have one resume on file for Thomas Robinson (city resident).

Motion M2020-023 to appoint/reappoint one member to the Human Rights Commission.

One vacant seat exists on the board. We have two resumes on file for two city residents who have expressed interest: Dawn Yager and Amanda Masterpaul.

Motion M2020-024 to authorize the City Manager to execute a Memorandum of Agreement between the City of Myrtle Beach and Coastal Carolina University to outline the development of a facility in downtown Myrtle Beach to house academic programs within the university’s College of Education, as well as a new charter/laboratory school serving grades K-8.

This motion would facilitate a project involving the lease of Chapin Memorial Library to CCU (or a not-for-profit holding company) to use as an academic facility for Coastal Carolina University’s Graduate School of Education. In addition, the adjacent First Presbyterian Church building, which is now owned by the Chapin Foundation (the city would have no ownership interest), would house a K-8 laboratory/charter school operated by the university.

The project includes a proposed use agreement in which Chapin Park would be exclusively available for the use of the lab school during the school day and for school events, but would otherwise continue to be available for city events in the evenings, weekends and times when school is not in session. Infrastructure improvements include: the closure of 14th Avenue North, between Kings Highway and Chester Street; the closure of 13th Avenue

North, between Chester Street and Withers; construction of a school drop-off zone on Chester Street; and, security improvements to Chapin Park.

The total cost of the project is estimated at \$9.3 million dollars. Of that amount, \$5 million would come from the city, including roughly \$1.5 million in historic and abandoned tax credits (are only available due to the nature of the project). The remaining sum of approximately \$3.5 million would be available from the Downtown Loan Pool, which will be repaid from parking revenues (no fee increase is requested) and the close-out funds of the Downtown Redevelopment Corporation. NOTE: This funding plan does not raise millage, and it does not impact plans for other city facilities contemplated in the Downtown Masterplan in a negative way.

Motion M2020-026 authorize the City Manager to extend the agreement with Benchmark Planning as consultants to the city for the implementation of City Council's Downtown Masterplan.

In April 2020, City Council approved an additional \$25,000 contract with Benchmark Planning to assist with the implementation of the Downtown Masterplan and creation of the Arts and Innovation District. Since that time, activities of the firm have included:

- Creation of maps for use in meetings and presentations
- Presentation templates to use in meetings and presentations
- Meetings with staff, architects, and engineers to discuss design issues.
- Review and critique of staff proposals.
- Participation in Implementation Team Meetings via phone.
- Participation in two-day Stakeholder Meetings in person
- Research and discussion regarding RFP's and universities in downtowns.

Through the end of 2019, a total of \$19,630.15 of the originally allocated \$25,000 has been spent. This extension proposes an additional extension of \$25,000 to continue this support in 2020. The funds are available in the budget of the Downtown Development Office.

Motion M2020-027 to authorize City Manager to extend the Right-of-Entry and Maintenance Agreements between the City of Myrtle Beach and the Grande Dunes Master Association.

This motion authorizes the parties to extend their agreements to share landscaping responsibilities for public rights-of-way located adjacent to all, or parts of: Marina Parkway, North Ocean Boulevard, Grande Dunes Boulevard, Cipriana Drive, 62nd Avenues North, 71st Avenue North and 79th Avenue North. Pursuant to these agreements, the city covers costs associated with the standard level of maintenance and the Master Association is responsible for improvements above this base standard. These agreements require renewal annually.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

Note: *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*
 - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Chapin Memorial Library Advisory Board
5:30 p.m., Tuesday, January 28, 2020
Conference Room, Chapin Memorial Library
400 14th Avenue North, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE
COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1276 AS SOON AS
POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order**
- B. Approval of Minutes** – October 29, 2019, Meeting
- C. New Library Update** – Brenda Bethune, Mayor
- D. Election of Officers** – Chair and Vice Chair
- E. Library Operations Report** – Jennifer Nassar, Library Director
- F. Additional Business**
- G. Next Meeting Date** – 5:30 p.m., Tuesday, April 28, 2020
- H. Adjournment**

**City of Myrtle Beach
Downtown Development Office
Public Forum: Improvement Districts
9:00 a.m., Wednesday, January 29, 2020
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

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A. Welcome – Lauren Clever, Director, Downtown Development Office

B. Presentations

1. Downtown Master Plan
2. Improvement Districts

C. Panel Discussion – Improvement Districts

1. Matt Kennel – President and CEO, City Center Partnership, LLC
2. Jeff Murison – President and CEO, Hillsborough Street Community Service Corporation
3. Ed Wolverton – President and CEO, Wilmington Downtown, Inc.

D. Question-and-Answer Session

E. Discussion – Enhancement and Improvement Ideas

F. Closing Remarks

G. Adjourn