



CONTACT:

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Media Advisory

For a printable .pdf of the following, visit www.cityofmyrtlebeach.com/fridayfax.pdf.

To: Myrtle Beach Media

From: Mark Kruea, Public Information Officer

Date: January 26, 2018

Re: Meeting Schedule and Agendas

- 1. Next week's meeting schedule and agendas are attached.** The Friday Fax link, above, works, but we're launching a new web site for the city, which should exist in a couple of days, at most. When that happens, you'll find the usual information in a brand-new design, once it's all in place. For that reason, you won't see the regular link below in Photos of the Week, although the weekly series will continue. Stay tuned!
- 2. The Myrtle Beach City Council holds a two-day retreat next week to talk about upcoming issues and get to know each other.** The retreat is set for Tuesday and Wednesday, January 30 and 31, in the second floor conference room at Magnolia's on 26th. See the attached agendas. Following the retreat, members of Council and staff will travel to Columbia to tour the EdVenture Children's Museum Thursday mid-day, then on to Greenville Thursday evening and Friday morning, where they will meet with city leaders and tour downtown Greenville's successful revitalization.
- 3. City Day next Saturday! Make plans to attend City Day from 10:00 a.m. to 3:00 p.m., Saturday, February 3, at the Myrtle Beach Convention Center.** This entertaining and informative event is for residents of all ages. Learn about the city which provides your services and meet the people who are behind the scenes. For information about what to expect and enjoy, visit our recent Myrtle Beach Point of View blog post at <https://myrtlebeachpointofview.wordpress.com/2018/01/22/learn-about-myrtle-beach-at-city-day/>. Activities include demonstrations, "ted talks" about various city-related topics and much more. Admission is free and parking is complimentary.

4. **Changes are coming next month to Myrtle Beach’s solid waste collection zones.** Thanks to robust residential growth, especially on the south end (Zone 1 on Mondays), it’s time to re-balance the four collection zones so that they have a roughly equal number of customers. The city will keep the Monday-through-Thursday schedule, but 3,000 households will switch from one zone to another. Letters are going to each of the affected households, along with hang tags on pelicans to alert customers. To see the new collection zones, visit <http://comb.maps.arcgis.com/apps/webappviewer/index.html?id=53967126c35e4de78a5d053ba9581fd6>. The switch is set for February 12.
5. **Fifth Avenue South, between Boundary Street and Kings Highway, remains closed to through traffic for another few days.** Work on the sewer pump station is complete, but repaving a stretch of Fifth Avenue South at the work site will occur early next week. Detour signs are in place until Wednesday, January 31.
6. **Speaking of roads, Shine Avenue, between Farrow Parkway and Carlson Street, will be closed for a few days later next week.** Installation of water and sewer lines to serve the expanding Market Common residential community will occur Wednesday and Thursday, January 31 and February 1, requiring the closure. Detours will be posted.
7. **In other news, the first class for this year’s MyBeach 101 Citizens Academy will be held at 5:30 p.m., Thursday, February 1, at the Historic Myrtle Beach Colored School Museum and Education Center.** Thirty city residents were selected to participate. Also next week, the Myrtle Beach Police Department will hold two business watch meetings on Thursday, February 1, at the Train Depot. The sessions are at 10:00 a.m. and 2:00 p.m.
8. **Volleyball was the name of the game during the recent holiday weekend, and that’s the subject of our Photos of the Week.** Some 280 volleyball teams from around the Southeast filled the Myrtle Beach Sports Center and Convention Center for three days. The annual Winter Bump Volleyball Tournament brings thousands of players and visitors to Myrtle Beach. This example of indoor sports tourism included 32 full-sized volleyball courts covering 200,000 square feet of space between the two buildings. Again, as mentioned in item 1 above, we’re updating the web site, so these Photos of the Week will be available on the new home page in a day or two.
9. **Did you know...** That the Grand Strand Humane Society took in 2,301 stray and unwanted animals during 2017? Of that number, 1,034 pets found a new home through local adoptions. Another 774 pets were transferred to rescue partners for future adoptions. Owners reclaimed 235 pets, while 49 were spayed or neutered as part of the trap-neuter-release program (TNR). Only 105 animals were humanely euthanized due to health or behavioral issues. The shelter had a 92 percent live release rate in 2017, meaning that it’s consider a “no kill” shelter. The remaining pets from 2017 are still available for adoption.

For more information, contact:

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
January 29-February 3, 2018**

MONDAY, JANUARY 29

8:30 a.m. Staff Meeting/Hosted by Municipal Court
Courtroom, Ted C. Collins Law Enforcement Center

TUESDAY, JANUARY 30

8:30 a.m. City Council Retreat
Second Floor Conference Room, Magnolia's at 26th
2605 North Ocean Boulevard

10:00 a.m. Community Appearance Board Staff Plan Review
Conference Room, City Services Building

5:30 p.m. Chapin Memorial Library Board
Second Floor Conference Room, Chapin Memorial Library

7:00 p.m. South Beach Neighborhood Watch
Compass Cove, 2311 South Ocean Boulevard

WEDNESDAY, JANUARY 31

8:30 a.m. City Council Retreat
Second Floor Conference Room, Magnolia's at 26th
2605 North Ocean Boulevard

8:30 a.m. Property Maintenance Hearing
Conference Room, City Services Building

THURSDAY, FEBRUARY 1

10:00 a.m. Police Department Business Outreach Meeting I
Myrtle Beach Train Depot, 851 Broadway Street

10:30 a.m. City Council Tour of EdVenture Children's Museum
211 Gervais Street, Columbia, SC
(Followed by lunch at Ed Venture)

1:30 p.m. Community Appearance Board
Conference Room, City Services Building

2:00 p.m. Police Department Business Outreach Meeting II
Myrtle Beach Train Depot, 851 Broadway Street

5:30 p.m. *MyBeach 101* Citizens Academy (Session 3, Class 1)
Historic Myrtle Beach Colored School, 900 Dunbar Street

6:30 p.m. City Council Dinner – Discussion with City of Greenville Staff
Spoonbread Restaurant, Westin Poinsett
120 South Main Street, Greenville, SC

FRIDAY, FEBRUARY 2

8:30 a.m. Breakfast and Driving Tour of Greenville, SC
Departs from Westin Poinsett, 120 South Main Street, Greenville
(Followed by Lunch with Greenville Mayor Knox White)

12:00 p.m. Downtown Redevelopment Corporation
Family Kingdom District Subcommittee Collaborative Meeting
Banquet Room, Mary C. Canty Recreation Center
971 Canal Street

SATURDAY, FEBRUARY 3

10:00 a.m. to 3:00 p.m. City Day 2018
Myrtle Beach Convention Center, 2101 North Oak Street

**MYRTLE BEACH CITY COUNCIL RETREAT
8:30 A.M., TUESDAY, JANUARY 30, 2018
SECOND FLOOR CONFERENCE ROOM, MAGNOLIA'S AT 26TH
2605 NORTH OCEAN BOULEVARD, MYRTLE BEACH 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

Note: City Council will break for lunch from 12:00 to 1:00 p.m.

CALL TO ORDER: Mayor Brenda Bethune

UPDATE FROM PREVIOUS YEAR'S RETREAT; S.W.O.T. ANALYSIS

DISCUSSION OF CITY COUNCIL GOALS, PRIORITIES AND OBJECTIVES

DIRECTION TO CITY MANAGER

EXECUTIVE SESSION (Council may take action on matters discussed in Executive Session)

ADJOURNMENT

**City of Myrtle Beach
Community Appearance Board Staff Meeting
10:00 a.m., Tuesday, January 30, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call:

B. Approval of Minutes: Approval of January 16, 2018, meeting minutes.

C. Old Business:

D. New Business:

Building Permit Applications

- 1. Treasure Club – 716 Seaboard Street:** Requests a conceptual/final review for the repainting of the building. (S&D SC Holdings, LLC)
- 2. Caribbean Ally-Way – 3000 North Ocean Boulevard:** Requests a conceptual/final review for the removal of asphalt parking and installation of artificial grass and extending the existing 48” black aluminum fence. (Hucks Pool Company)
- 3. Mellow Mushroom – 1571 21st Avenue North:** Requests a conceptual/final review for the installation of glass garage doors for the outside dining and the repainting of the building. (D3G Architects)
- 4. St. James Square Building 10 – 3529 to 3549 Bristol Lane:** Requests a conceptual/final review for a 5-unit 11,494 square foot townhome building. (Sands Building Group, Inc.)
- 5. St. James Square Building 11 – 3501 to 3521 Bristol Lane:** Requests a conceptual/final review for a 5-unit 11,494 square foot townhome building. (Sands Building Group, Inc.)
- 6. 37th Avenue Townhouses – 611 to 613 37th Avenue North:** Requests a conceptual/final review for (2) 5-unit 7,845 square foot townhome buildings, parking, and landscape plan. (Ballard Architects)
- 7. Marina Tract Entertainment Area – Southern Corner of the Grande Dunes Marina:** Requests a conceptual/final review for the installation and construction of a playground with fence. (Castles Engineering, Inc.)

E. Non Agenda Items from Staff:

F. Non Agenda Items from Board Members:

G. Adjournment:

**City of Myrtle Beach
Chapin Memorial Library Board
5:30 p.m., Tuesday, January 30, 2018
Second Floor Conference Room, Chapin Memorial Library
400 14th Avenue North, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1276 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

1. Roll Call
2. Statement of Compliance with Freedom of Information Act
3. Approval of Minutes of October 30, 2017

B. Library Services Update – Jennifer Nassar, Library Director

C. Election of Officers

D. Any Other Business

E. Next Meeting – Tuesday, April 24, 2018, or as needed

F. Adjournment

**MYRTLE BEACH CITY COUNCIL RETREAT
8:30 A.M., WEDNESDAY, JANUARY 31, 2018
SECOND FLOOR CONFERENCE ROOM, MAGNOLIA'S AT 26TH
2605 NORTH OCEAN BOULEVARD, MYRTLE BEACH 29577**

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COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE
AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE
THE SCHEDULED EVENT.*

Note: City Council will break for lunch from 12:00 to 1:00 p.m.

CALL TO ORDER: Mayor Brenda Bethune

DISCUSSION OF CITY COUNCIL GOALS, PRIORITIES AND OBJECTIVES

DIRECTION TO CITY MANAGER

EXECUTIVE SESSION (Council may take action on matters discussed in Executive Session)

ADJOURNMENT

**City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, January 31, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. New Business:

1. **Johnny & Jannie Bell Middleton Evans:** The property is located at 1213 Dunbar Street and is identified by PIN # 424-16-01-0066.
2. **John Edward Sessions:** The property is located at 1217 A Sessions Street and is identified by PIN # 442-05-02-0022.
3. **MGB Solutions LLC:** The property is located at 215 81st Avenue North and is identified by PIN # 422-01-02-0015.

C. Communications from Staff

D. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, February 1, 2018
Conference Room, City Services Building**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call:

B. Approval of Minutes: Approval of January 18, 2018, meeting minutes.

C. Old Business:

D. New Business:

Sign Permit Applications

1. **Bench Warmers – 1565 21st Avenue North:** Requests replacement of all existing building and monument signage to reflect business name change. (Image 360)
2. **First Reliance Bank – 507 21st Avenue North:** Requests installation of (2) 3'10" x 7'11" non-illuminated panels for existing monument sign, (1) 32" x 6' non-illuminated wall sign, and window and door vinyl. (Tyson Signs)
3. **Fins Beach Shop – 7508 North Kings Highway:** Requests installation of (1) 3' x 12' and (1) 12" x 10' set of building mounted channel lettering, wave feature on fascia, installation of surfboard with lettering and re-working of existing freestanding sign. (Sign Works)
4. **J & K Home Furnishings – 1100 Oak Forest Lane:** Requests installation of (1) 54" x 161" and (1) 65" x 192" set of building mounted channel lettering. (A 1 Signs & Graphics)
5. **Berry Business Center – 4226 Mayfair Street:** Requests removal of (2) existing sets of dimensional letters and replacing them with new channel lettering and reworking of existing monument signs. (Sign Innovations)
6. **The Atlantic North Hotel – 411 North Ocean Boulevard:** Requests approval of new vinyl lettering on existing freestanding sign to reflect name change. (Owner)
7. **Benchmark Physical Therapy – 7955 North Kings Highway:** Requests installation of (2) 25" x 135" sets of building mounted channel lettering and vinyl window graphics. (Signarama)
8. **Ocean Waves Hotel – 2808 South Ocean Boulevard:** Requests installation of (1) 91" x 122" freestanding sign with an overall height of 14'. (ASL Signs)
9. **Honey Do Service – 900 Highway 501:** Requests installation of (1) building mounted sign, (2) tenant panels in existing freestanding sign, vinyl window & door graphics and repainting of building. (Graphic & Art Studio)

Building Permit Applications

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- 14. Marina Tract Entertainment Area – Southern Corner of the Grande Dunes Marina:** Requests a conceptual/final review for the installation and construction of a playground with fence. (Castles Engineering, Inc.)

E. Non Agenda Items from Staff:

F. Non Agenda Items from Board Members:

G. Adjournment

**Myrtle Beach Downtown Redevelopment Corporation
Family Kingdom District Sub Committee Collaborative Meeting
12:00 p.m., Friday, February 2, 2018
Banquet Hall, Mary C. Canty Recreation Center
971 Canal Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call DRC Meeting to Order: Chairman Meese (The public is invited and encouraged to participate. Discussion will be restricted to agenda only.)

B. Approval of Agenda: February 2, 2018 Meeting – Chairman Meese

C. Discussion Items:

1. Discussion/Brainstorm Session

- List the adjectives that are positives/strengths of the area and example(s) that illustrates
- List the adjectives that are opportunities to improve with an example(s) of each
- List undeveloped parcels
- List vacant developed parcels
- List all types of businesses not currently in the planning area that would fit and improve the area and an example of each

D. Adjourn: Chairman Meese