

#### CONTACT:

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# Media Advisory

For a printable .pdf, visit https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf.

To: Myrtle Beach Media

From: Public Information Department

Date: January 31, 2020

Re: Meeting Schedule and Agendas

- 1. Next week's meeting schedule is attached.
- 2. On Monday, February 3, look for improvements to begin at five pedestrian crossings on Coventry Drive in the Market Common area. Public Works staff will install high-visibility pavement markings at the crosswalks, along with additional pedestrian crossing signs. The effort enhances drivers' awareness of pedestrian crosswalk locations. The goal is to complete one intersection per week, weather permitting. The five Coventry intersections will be completed in the following order: Thornbury Drive, Yorkshire Parkway, Heritage Loop, Berkshire Avenue and Prescott Circle/Golden Chestnut Way.
- 3. Everyone's invited to the South Carolina Hall of Fame Induction Ceremony at 10:30 a.m., Friday, February 7, in the ballroom of the Myrtle Beach Convention Center, 2101 North Oak Street. The event is free and the South Carolinians to be inducted include Dr. Leo Twiggs, Elizabeth Evelyn Wright and Darius Rucker. The hall of fame celebrates South Carolinians who have made honorable contributions to our state and country.
- 4. Beginning February 10, some 425 Myrtle Beach customers will switch their solid waste and recycling collection day from Monday (Zone 1) to Tuesday (Zone 2). All customers affected will be notified via hang tags on pelican containers in the coming weeks. To view a map, see the Solid Waste & Recycling Division webpage.

- **5.** Looking for something to do in Myrtle Beach? Visit our <u>Events</u> webpage for a comprehensive list of activities. This file of city-related festivals, concerts, programs and more is updated weekly.
- **6.** The first session of this year's *MyBeach 101* class met Thursday evening, and that's the subject of our Photos of the Week. *MyBeach 101* is a citizens' course in general government for residents of Myrtle Beach. During the eight weeks, class members will hear from every city department and learn about their operations, from Parks to Public Works and Finance to Fire. Thirty participants were accepted for the program, and the first meeting was held at the Historic Myrtle Beach Colored School Museum and Education Center. Future meetings will be held at locations around the city to give students a full appreciation of city services.
- 7. Did you know... That the Myrtle Beach Fire Department answered 14,492 calls for service during 2019? Of those, 9,310 were for medical calls (EMS and Rescue, including car wrecks), by far the most common reason. Of the remaining calls, 1,679 were false alarms; 1,685 were general service calls; 1,341 were "good intent" calls; 158 were for hazardous materials; and only 278 were for actual fires. The Fire Department also conducted 4,428 property inspections during the year, discovering 3,983 code violations.

#### For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach (843) 918-1014 *voice* (843) 450-1695 *mobile* 

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# CITY OF MYRTLE BEACH MEETING SCHEDULE February 3-7, 2020

# **MONDAY, FEBRUARY 3**

 8:30 a.m. – Staff Meeting/Hosted by Financial Services Department, Conference Room, City Services Building, 921 North Oak Street

#### **TUESDAY, FEBRUARY 4**

- 8:30 a.m. Bicycle and Pedestrian Committee, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- 1:30 p.m. Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** Seniors Advisory Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- 4:00 p.m. Workforce Housing Advisory Board, First Floor Conference Room, City Hall, 937 Broadway Street
- **6:30 p.m.** The Avenues Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** The Golden Mile Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** Old Pine Lakes Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** Pine Lakes Estates Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** Pine Lakes Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway

#### WEDNESDAY, FEBRUARY 5

• 3:00 p.m. – Sandygate Village Neighborhood Watch, Main Office, 1011 Osceola Street

### **THURSDAY, FEBRUARY 6**

- 9:00 a.m. City Council Workshop, Myrtle Beach Train Depot, 851 Broadway Street
- 1:30 p.m. Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street

# FRIDAY, FEBRUARY 7

•	10:30 a.m. – South Carolina Hall of Fame Induction Ceremony, Ballroom, Myrtle Beach
	Convention Center, 2101 North Oak Street

# City of Myrtle Beach Bicycle and Pedestrian Committee 8:30 a.m., Tuesday, February 4, 2020 Conference Room, City Services Building 921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

#### A. Call to Order – Chairman Snow

#### B. Matters of Order

1. Approval of Minutes – January 7, 2020

### C. Implementation Items

- 1. New Directions Report Becky Billingsley
- 2. 2020 J1 Program Report Tim Rollings
- 3. Myrtle Beach Schools Report Pam Stone
- 4. USA Crits Event Update Chairman Snow
- 5. Boardwalk Extension Requirements Chairman Snow

#### D. New Business

1. Certified Bike Instructors - Chairman Snow

#### E. Non Agenda Items

#### F. Important Dates

1. Bicycle and Pedestrian Committee Meeting – 8:30 a.m., Tuesday, March 3, 2020

### G. Adjourn

# City of Myrtle Beach Community Appearance Board Staff Plan Review 10:00 a.m., Tuesday, February 4, 2020 Conference Room, City Services Building 921 North Oak Street, Myrtle Beach, SC 29577

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- A. Roll Call
- B. Approval of Minutes: January 14, 2020, Meeting
- C. Old Business
- D. New Business:

# Sign, Lighting and Building Permit Applications

- 1. **Myrtle Beach Golf Cart 408 Third Avenue South:** Requests approval of (1) 10'3"w x 5'8h and (1) 7'10"w x 3'11"h sign face on existing freestanding sign, and (1) 31'w x 36"h internally lit channel letters mounted to building façade. In addition, requests a final review for the exterior repainting of the building. (Previously heard on 10/03/2019) (ASL Sign Services/Owner)
- Pacific Beachwear 1600 South Kings Highway: Requests approval of (15) building mounted lights and a conceptual/final review for the exterior repainting of the building. (Owner)
- 3. **Pine Island Point, LLC 391 Seaboard Street:** Requests approval of (56) Santee Cooper pole mounted parking lot lights and (88) building mounted lights. (Owner)
- 4. Horry Georgetown Technical College 391 Seaboard Street, Buildings 100, 200 and 300: Requests approval of (77) pole mounted lights, (55) bollard lights and (25) Santee Cooper parking lot lights. In addition, requests a final review for building alterations, landscape plan, parking relocation and addition of campus pedestrian ways. (Previously heard on 12/05/2019) (Thomas & Hutton)

#### **Building Permit Applications**

- 1. **Manta Ray Beach Shop 1708 South Ocean Boulevard:** Requests a final review for the repainting of the building. (Previously heard on 01/16/2020) (Nygaard Pro, LLC)
- North Industrial Park, Lot 58 (Velocity Tronics, LLC) 1615 American
   Way: Requests a final review for revisions to metal siding color from previously
   approved plan. (Owner)
- 3. Pier View Village Lot 9, Block 26, Second Avenue North (PIN #443-05-03-0096): Requests a final review for a two-story, 10-unit building (15,700 square feet), parking and landscape plan. (Previously heard on 01/16/2020) (Professional Builders of Myrtle Beach, LLC/Palmetto Architecture)

- 4. **Westgate Resort 415 South Ocean Boulevard:** Requests a final review for an addition and alteration to levels 1 and 2 for a total of nine floors. (Previously heard on 12/19/2019) (Owner/Huitt-Zollars, Inc.)
- Damiano Motors 1459 U.S. Highway 501: Requests a final review for revisions to traffic area surfaces and landscape plans that were previously approved. (Miller Design Services)
- 6. **Sugar Life 2016 North Kings Highway:** Requests a conceptual/final review to add an entry feature on an existing retail store. (Miller Design Services)
- 7. **Benkandil Apartments 606 18th Avenue North:** Requests a conceptual/final review for façade alterations to both front and rear buildings, and the addition of a 4'h & 6'h wood privacy fence with stone columns. (Owner)
- 8. **Sea Captain's House 3002 North Ocean Boulevard:** Requests a conceptual/final review for the exterior repainting of the building. (Owner)
- 9. **Indigo Tower at Compass Cove 2209 South Ocean Boulevard:** Requests a conceptual/final review for the exterior repainting of the building. (Owner)
- 10. The Lively at Grande Dunes Apartments Corner of Grande Dunes Boulevard and Cipriana Drive (PIN #394-00-00-0268 and PIN #394-00-00-0269): Requests a conceptual/final review for (4) four-story apartment buildings with fitness center, leasing office and community balcony that totals 304 dwelling units. In addition to the (4) apartment buildings, the applicant requests the following: (7) two-story garage/storage buildings; clubhouse; pool equipment building with lounge area and restrooms; pool; dog park with dog wash building; fence; landscaping; and, trash/recycling enclosure. (PDI Architecture, LLC)
- 11. Holiday Inn Club Vacations Ocean Front Intersection of South Ocean Boulevard and Springmaid Boulevard (PIN #445-00-00-0252): Requests a conceptual review for a six-story, 300-unit resort (706,422 square feet; total of heated square feet is 452,034) with parking underneath hotel and landscape plan. And, the applicant requests an elevated amenity deck comprised of (1) pool, (1) pool with splash pad, (4) hot tubs, cabanas, shade sails, cantilever shade structures, seating wall, water feature with fire cauldron and seating wall. In addition, the applicant requests (4) dune walkovers with shower/foot wash stations and event lawn space. (DRG Development Resource Group, LLC/Huitt-Zollars, Inc.)
- 12. The Willows at Grande Dunes Hwy 17 Bypass and 67th Avenue North (PIN #421-00-00-0016): Requests a conceptual review for (9) apartment buildings. Specifically, the apartment buildings include (4) 33-units, (4) 36-units and (1) 45-unit. The applicant also requests (9) garage buildings with (7) bays each, clubhouse and a central courtyard. (LS3P Associates, Ltd.)
- E. Non-Agenda Items from Staff
- F. Adjournment

# City of Myrtle Beach Planning Commission 1:30 p.m., Tuesday, February 4, 2020 Conference Room, City Services Building 921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

### A. Call Meeting to Order

#### B. Matters of Order:

1. Approval of Minutes – January 21, 2020

#### C. Matters of Business:

- 1. PRE-FIN 20-03 Klaszcz 5615 Marion Circle: Proposal by Spartina Land Surveying to subdivide 0.93 acres (PIN #421-10-03-0019) into two single-family lots (17,617 sq. ft. and 23,050 sq. ft.).
- 2. \*\*PUBLIC HEARING\*\* STN 20-01 Belancino Boulevard: Proposal by DLG, LLC, to name a new street in Waterside Edge, "Belancino Boulevard."
- 3. \*\*PUBLIC HEARING\*\* STN 20-02 Landings Way: Proposal by Caviness & Cates GDHT, LLC, to name a new private drive serving six apartment buildings in The Landings at Grande Dunes (PIN #421-00-00-0028), "\_\_\_\_\_."
- 4. \*\*PUBLIC HEARING\*\* ANEX 20-01 Jason Boulevard: Proposal by Myrtle Beach Farms Company to annex approximately four acres on Jason Boulevard (portion of PIN #425-00-00-0284) and rezone the property from Horry County HC (Highway Commercial) to Myrtle beach HC-1 (Highway Commercial).
- 5. \*\*PUBLIC HEARING\*\* TEXT 20-01 R-15 Height Limit: Proposal by William and Ann Didelot to amend section 1603.B (A) to increase the maximum height in the R-15 (Single Family) zoning district from 35' to 43' to allow enough height to build a three-story dwelling on piers/pilings while in a flood zone, and stay under the 50' maximum height (currently allowed with additional setbacks), but not have to narrow the width of that said dwelling.
- 6. \*\*PUBLIC HEARING\*\* TEXT 20-02 RDZ Expansion: Proposal by the City of Myrtle Beach to expand the boundaries of the Redevelopment District Zone (RDZ).

#### D. Discussion:

- 1. <u>TEXT 20-03 Auto Detailing in C7</u>: Proposal by Wash and Show Auto Spa to allow Motor Vehicle Detailing as a conditional use in Downtown Commercial (C7).
- E. Communications from the Planning Commission
- F. Reports and Information Presentation from City Staff

- **G.** Executive Session
- H. Meeting Adjournment

# City of Myrtle Beach Seniors Advisory Committee 2:00 p.m., Tuesday, February 4, 2020 First Floor Conference Room, City Hall 937 Broadway Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order
- B. Approval/Correction of the Minutes
- C. New Business:
  - 1. Committee Reappointments (Terms of Tammy Lail, Brenda Noel and Patty Sleem)
  - 2. Myrtle Beach History Talks Discussion/Update Series with Chapin Memorial Library
  - 3. April 7, 2020, Meeting Location Discussion and Feedback Forum
  - 4. City Update and Discussion
  - 5. Review Upcoming Events
  - 6. Suggestions of Future Events/Activities
  - 7. Next Meeting Location
- D. Old Business
- E. Adjourn

# City of Myrtle Beach Workforce Housing Advisory Board 4:00 p.m., Tuesday, February 4, 2020 First Floor Conference Room, City Hall 937 Broadway Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order
- **B.** Approval of Minutes
- C. Income and Credit Discussion
- D. Organizational Structure Discussion
- E. Discussion of Next Steps
- F. Next Meeting Date
- G. Adjourn

# MYRTLE BEACH CITY COUNCIL WORKSHOP 9:00 A.M., THURSDAY, FEBRUARY 6, 2020 MYRTLE BEACH TRAIN DEPOT 851 BROADWAY STREET, MYRTLE BEACH, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

# A. Mayor and Council Welcome and Statement of the Meeting's Purpose

# **B. Reports from City Staff**

- 1. Financial Matters
  - a. Annual Financial Report Highlights
- 2. Public Safety Matters
  - a. Opioid Initiative Update
  - b. Fire Department and Beach Services Update
- 3. Economic Development Matters
  - a. Incentives Update
  - b. Mid-Meeting Follow Up
- 4. Infrastructure Maintenance Matters
  - a. Leaf Machine Analysis
  - b. Sonar Technology and Sewer Line Maintenance
- 5. Enhanced Communications Matters
  - a. Community Survey Discussion
  - b. Boards and Commissions Discussion
- 6. Quality of Life Matters
  - a. Tennis Hitting Wall
  - b. Highway 501 Entrance Sign
  - c. Parks Ordinance Amendment
- 7. Other Matters

#### C. City Council Discussion Items

- 1. Smoking in Public Spaces
- 2. Special Events
- 3. Hands-Free City
- **D. Public Input** (three-minute limit per speaker; maximum of 30 minutes)
- E. Executive Session\*
- F. Adjournment

\*Note: South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:

- Personnel matters.
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.
- The receipt of legal advice relating to:
  - A pending, threatened, or potential claim.
  - Other matters covered by the attorney-client privilege.
  - Settlement of legal claims, or the position of the city in other adversary situations.
- Discussions regarding development of security personnel or devices.
- Investigative proceedings regarding allegations of criminal misconduct.
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.

# City of Myrtle Beach Community Appearance Board 1:30 p.m., Thursday, February 6, 2020 Conference Room, City Services Building 921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Roll Call
- B. Approval of Minutes: January 16, 2020, Meeting
- C. Old Business
- D. New Business:

# Sign Permit Applications

- 1. **B&B Boarding and Bathing Veterinary Clinic 708 21st Avenue North:** Requests approval of (1) 7'w x 8'h monument sign. (Signworks)
- Ocean Wear Gift Shop 918 North Ocean Boulevard: Requests approval of (1) 10'w x 3'h internally lit channel letters mounted to building façade. (Signworks)
- 3. Aqua Beach Inn 1301 Withers Drive: Requests approval of (1) 14'l x 3'h x 12'6"p Sunbrella awning mounted to the side of building with the parking lot. (Action Awnings and Signs)
- 4. **Ripley's Mirror Maze 915 North Ocean Boulevard:** Requests approval of (1) 40'w x 5'h with a 2'p vinyl awning. And, requests approval of (1) 20'w x 30"h and (1) 4'2"w x 4'5"h vinyl graphics applied to awning. (Southern Sun Awnings)
- 5. **Anchor Café at Grande Dunes 8205 Marina Parkway:** Requests approval of (1) 3'8"w x 3'8"h aluminum sign with (1) 4'w x 1'9"h aluminum letters mounted to building façade. (Seaboard Signs)
- 6. **Bosphorus Grill 1225 38th Avenue North:** Requests approval of (1) 13'10"w x 2'11"h internally lit channel letters mounted to building façade. (Seaboard Signs)
- 7. **Brazilian Wax by Andreia 980 Cipriana Drive:** Requests approval of (1) 10'10"w x 2'h channel letters mounted to building façade. (Layout Signs)
- 8. **Sea Breeze Day Spa 608 North Kings Highway:** Requests approval of (1) 4'10"w x 3'11"h flat vinyl sign applied to an existing 11' high freestanding sign. (Owner)
- 9. Ocean Crest Inn & Suites 601 South Ocean Boulevard: Requests approval of (1) 8'w x 5'6" sign face on an existing freestanding sign. (ASL Sign Services)
- 10. Ocean Waves Resort and Water Park 1201 South Ocean Boulevard: Requests approval of (1) 8'w x 6'h internally lit sign face on a new 11'2" freestanding standing sign. (ASL Sign Services)

- 11. **Emerald Liquor 1101C Third Avenue North:** Requests approval of (1) 9'2"w x 2'6"h internally lit channel letters and (1) 6'8"w x 2'6" flat vinyl tenant panel on an existing monument sign. (ASL Sign Services)
- 12. Waves Beachwear 2606 North Kings Highway: Requests approval of (1) 9'w x 3'h CEVMS added to existing monument sign in place of manual changeable copy area. (Graphic & Art Studio)
- 13. **Jimmagan's Sports Bar & Grill 6003 North Kings Highway:** Requests approval of (1) 5'w x 3'h sign face on an existing freestanding sign and (1) 4'11"w x 2'2"h flat panel sign mounted on building facade. (Coastal Signs)
- 14. **The Grind 200 North Kings Highway:** Requests approval of (1) 8'w x 4'h flat vinyl on acrylic sign face installed on an existing freestanding sign. (Coastal Signs)
- 15. **The Breakers Sailfish Resort 2106 North Ocean Boulevard:** Requests approval of (1) 8'w x 10'h sign face on an existing freestanding sign. (Image 360)
- 16. The Breakers Parking Garage Corner of 21st Avenue North and Withers Drive: Requests approval of (1) 8'w x 3'6"h sign on building facade. (Image 360)
- 17. **The Breakers Dunes Building 2103 North Ocean Boulevard:** Requests approval of (1) 7'w x 3'h sign face on an existing freestanding sign and (1) 8'w x 6'h sign on building facade. (Image 360)
- 18. **The Breakers Resort 2004 North Ocean Boulevard:** Requests approval of (1) 35'11"w x 3'4"h channel letters mounted to building façade and (1) 8'w x 2'h channel letter replacement on an existing monument sign. (Image 360)
- 19. **Grande Cayman Resort 7300 North Ocean Boulevard:** Requests approval of (1) 22'8" tall freestanding sign, with (1) 13'2"w x 7'6"h sign face and (1) 8'3"w x 4'h CEVMS. (Tyson Signs)
- 20. **Gio's Italian Kitchen 7915 North Kings Highway:** Requests approval of (1) 9'w x 4'6"h HDU letters mounted to building façade, and (1) 14'6"w x 7'8"h sign face on a 14'6" overall height freestanding sign. (Haynes Sign Company)
- 21. **Southern Oak Dental 1009 Highway 501, Suite 70:** Requests approval of (1) 14'8"w x 1'4"h internally lit channel letters mounted to building façade. (Lowcountry Signs)
- 22. **Two Crazy Cousins/Two Sweet Hearts 1400 South Ocean Boulevard:** Requests approval of (1) 6'w x 3'h internally lit projecting sign mounted to building façade. (Owner)
- 23. **World Finance Corporation 604 Broadway Street:** Requests approval of (1) 4'11"w x 2'8"h acrylic panel with vinyl graphics to replace an existing sign cabinet face. And, requests approval of (1) 21"w x 10.5"h, (1) 21"w x 16.5"h, (2) 24"w x 24"h and (2) 21.5"w x 18"h vinyl graphics applied to front façade windows. (Anchor Sign)
- 24. Mavis Tires & Brakes at Discount Prices 306 North Kings Highway: Requests approval of (1) 27'3"w x 2'6"h internally lit channel letters mounted to building façade, and (1) 10'1"w x 4'10"h sign face on existing pylon sign. (A previous design was approved at the 05/16/2019 CAB meeting.) (Owner)

25. **Nikki Cole's Hair Design** – 3401 North Kings Highway, Unit D: Requests approval of (1) 7'5" x 2'h tenant panel on an existing freestanding sign. (A different design was approved at the 01/16/2020 CAB meeting.)(Fastsigns)

#### Sign, Lighting and Building Permit Applications

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- E. Non-Agenda Items from Staff
- F. Non-Agenda Items from Board Members
- **G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- H. Adjournment