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Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/services/docs/FridayFax.pdf>.

To: Myrtle Beach Media

From: Mark Kruea, Public Information Officer

Date: February 2, 2018

Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) and agendas are attached.
2. **Myrtle Beach's homepage has been updated!** Check out the new and improved www.cityofmyrtlebeach.com and let us know what you think. The URL is the same, but the IP address is different, so you may need to type it in or clear your browser history to find the new page. It also runs well on cell phones in an app format (no downloading required). The site design is completely new, so it may take a moment to find familiar pages. Be sure to look at the calendar feature on the new site. It includes public meetings, events, activities and more for months in advance.
3. **You'll recall that we discontinued the weekly Events e-mail last month, after 13 years.** However, thanks to your feedback, we are posting Events on the new web page and will update it weekly. For the current list, visit <http://www.cityofmyrtlebeach.com/Events.pdf>. The Recreation e-mail also was discontinued, but for current recreation activities, visit each of the recreation center pages on the new web site. These, too, are updated weekly. Finally, note that the Base Recreation Center is now called the General Robert H. Reed Recreation Center.
4. **The Myrtle Beach City Council holds a public forum at 8:30 a.m., Thursday, February 8, in Rooms 206-208 at the Myrtle Beach Convention Center, to hear proposals for small cell communications technology devices from service providers.**
5. **Downtown revitalization is the subject of a public forum from 11:00 a.m. to 1:00 p.m., Friday, February 9, at Ground Zero on Chester Street.** This event is sponsored by the

Myrtle Beach Area Chamber of Commerce and features speakers from Durham, NC, and Greenville, SC, along with Myrtle Beach's own Lauren Clever from the Downtown Redevelopment Corporation. R.S.V.P.s are required if you plan to attend, as the forum features lunch. Please call 843-916-7316. See the flyer on the last page of the Friday Fax (online .pdf version).

6. **Speaking of the central business district, two Code Enforcement Education Workshops will be held next Tuesday at Ground Zero on Chester Street.** The 10:00 a.m. and 3:00 p.m. sessions are intended to help property owners and managers know what to expect from the city's new emphasis on code enforcement and property maintenance east of Kings Highway.
7. **Changes are coming this month to Myrtle Beach's solid waste collection zones.** Thanks to robust residential growth, especially on the south end (Zone 1 on Mondays), it's time to re-balance the four collection zones so that they have a roughly equal number of customers. The city will keep the Monday-through-Thursday schedule, but 3,000 households will switch from one zone to another. Letters are going to each of the affected households, along with hang tags on pelicans to alert customers. To see the new collection zones, visit <http://comb.maps.arcgis.com/apps/webappviewer/index.html?id=53967126c35e4de78a5d053ba9581fd6>. The switch is set for February 12.
8. **Thanks to an Eagle Scout project, we now have trail markers and directional signage throughout the Market Common district, and that's the subject of our [Photos of the Week](#).** 15-year old Nick Golden, a member of Scout Troop 801, recently earned his Eagle Scout rank by building and installing 10 signs and three kiosks along the bike and walking trails. For pictures from last month's installation effort, see our Photos of the Week.
9. **Did you know...** That 28,703 people have library cards to Chapin Memorial Library? Of that total, 49 percent are city residents, city property owners or city staff members. Of the remaining cardholders, 22 percent live in the US, but outside South Carolina; 21 percent live in Horry County, but outside the city limits; five percent live in South Carolina, but outside Horry County; and three percent are international residents of Canada and other countries.

For more information, contact:

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<http://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
February 5-9, 2018**

MONDAY, FEBRUARY 5

- **8:30 a.m.** – Staff Meeting/Hosted by Planning Department, First Floor Conference Room, City Hall, 937 Broadway Street

TUESDAY, FEBRUARY 6

- **9:00 a.m.** – Bicycle and Pedestrian Committee, First Floor Conference Room, City Hall
- **10:00 a.m.** – Code Enforcement Education Seminar, Ground Zero, 904 Chester Street
- **12:00 p.m.** – Downtown Redevelopment Corporation Sub Committee Meeting: Entertainment District, Myrtle Beach Train Depot, 851 Broadway Street
- **1:30 p.m.** – Planning Commission, First Floor Conference Room, City Hall, 937 Broadway Street
- **2:00 p.m.** – Seniors Advisory Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **3:00 p.m.** – Code Enforcement Education Seminar, Ground Zero, 904 Chester Street

WEDNESDAY, FEBRUARY 7

- **10:00 a.m.** – Downtown Redevelopment Corporation Sub Committee Meeting: Superblock District, Myrtle Beach Train Depot, 851 Broadway Street
- **3:00 p.m.** – Sandysgate Village Neighborhood Watch, Main Office, 1011 Osceola Street

THURSDAY, FEBRUARY 8

- **8:30 a.m.** – City Council Small Cell Technology Deployment Public Forum, Rooms 206-208, Myrtle Beach Convention Center, 2101 North Oak Street
- **1:30 p.m.** – Board of Zoning Appeals, Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – *MyBeach 101* Citizens Academy, Fire Station No. 6, 970 38th Avenue North

FRIDAY, FEBRUARY 9

- **11:00 a.m.** – Downtown Revitalization Forum, Ground Zero, 904 Chester Street

**City of Myrtle Beach
Bicycle and Pedestrian Committee
9:00 a.m., Tuesday, February 6, 2018
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Tom Russo, Chair
- B. Approval of Minutes** – December 19, 2017, and January 16, 2018
- C. New Business**
 - 1. Welcome New Member Heather Fletcher
 - 2. Southeast Tourism Society Voluntourism Project– Kelly Mezzapelle
 - 3. BikeMB app – Kelly Mezzapelle
- D. Old Business**
 - 1. Master Plan Final Touches – Committee
- E. Non Agenda Items**
- F. Executive Session**
- G. Next meeting date** – February 20, 2018
- H. Adjourn**

**Myrtle Beach Downtown Redevelopment Corporation
Entertainment District Sub Committee Collaborative Meeting
12:00 p.m., Tuesday, February 6, 2018
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

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A. Call DRC Meeting to Order: Chairman Meese (The public is invited and encouraged to participate. Discussion will be restricted to agenda only.)

B. Approval of Agenda: Chairman Meese

C. Discussion Items:

1. Discussion/Brainstorm Session

- List the adjectives that are positives/strengths of the area and example(s) that illustrates
- List the adjectives that are opportunities to improve with an example(s) of each
- List undeveloped parcels
- List vacant developed parcels
- List all types of businesses not currently in the planning area that would fit and improve the area and an example of each

D. Adjourn: Chairman Meese

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, February 6, 2018
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

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A. Call Meeting to Order

B. Matters of Order: January 16, 2018, minutes

C. Matters of Business:

Public Hearings – continued from January 16, 2018

1. **STN 18-01 Yaupon Street Name:** Proposal by neighbors along Yaupon Dr to rename a portion of Yaupon Dr to “Southern Pointe Dr”.

D. Discussion Items – tentative agenda for February 20, 2018

2. **PRE-FIN 18-02 Dorman – 406 11th Ave S:** Proposal by Dexter Dorman to subdivide 0.58 acres between 10th and 11th Aves South (PIN # 443-11-04-0017) into two lots (max: 12,735 sq ft; min: 12,713 sq ft) to sell the subdivided parcels.
3. **Potential Text Amendment – Allow Signage on the Rear of Buildings in the Downtown Area:** Proposal by the City of Myrtle Beach to amend the code to allow properties on the Superblock to have signage on the rear of the buildings.
4. **Potential Text Amendment – Amend C-6 Signage Package to Relocate Neighborhood Identification Signage:** Proposal by the City of Myrtle Beach to amend Section 805.K.10 (Market Common Signage Master Plan) to relocate a marquee sign in the Market Common Master Plan overlay. Sign was previously located at Farrow Pkwy and Johnson Ave.

E. Communications from the Planning Commission

1. Goals for 2018

F. Reports and Information Presentation from City Staff

G. Executive Session

H. Meeting Adjournment

**City of Myrtle Beach
Seniors Advisory Committee
2:00 p.m., Tuesday, February 6, 2018
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval/Correction of the Minutes

C. New Business:

1. Suggestions for future events/activities
2. Volunteer Appreciation Luncheon and City Day results
3. Other volunteer opportunities

D. Old Business

E. General Information

F. Adjourn

**Myrtle Beach Downtown Redevelopment Corporation
Superblock District Sub Committee Collaborative Meeting
10:00 a.m., Wednesday, February 7, 2018
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

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A. Call DRC Meeting to Order: Chairman Meese (The public is invited and encouraged to participate. Discussion will be restricted to agenda only.)

B. Approval of Agenda: Chairman Meese

C. Discussion Items:

1. Discussion/Brainstorm Session

- List the adjectives that are positives/strengths of the area and example(s) that illustrates
- List the adjectives that are opportunities to improve with an example(s) of each
- List undeveloped parcels
- List vacant developed parcels
- List all types of businesses not currently in the planning area that would fit and improve the area and an example of each

D. Adjourn: Chairman Meese

Myrtle Beach City Council Public Forum: Small Cell Technology
8:30 a.m., Thursday, February 8, 2018
Meeting Rooms 206-208, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER:

PRESENTATION BY TECHNICAL ADVISOR

PRESENTATIONS BY INDUSTRY PROVIDERS

PUBLIC COMMENT

EXECUTIVE SESSION (Council may take action on matters discussed in Executive Session)

ADJOURNMENT

**City of Myrtle Beach
Board of Zoning Appeals
1:30 p.m., Thursday, February 8, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Call to Order:

B. Minutes:

1. Approval/Correction of minutes January 11, 2018

C. Old Business

D. New Business:

1. **Request 18-02 Brian Macho:** The applicant is requesting a variance from Section 805.E. (Signs Permitted in the Amusement District). The property is located at 1410 N. Ocean Blvd. and is identified by TMS # 181-07-32-003.

D. Communications from Board:

E. Communications from Staff:

F. Adjourn

MYRTLE BEACH DOWNTOWN REVITALIZATION

FORUM

Feb. 9, 2018 • Ground Zero

904 Chester St., Myrtle Beach, SC



Hosted by Myrtle Beach Area Chamber of Commerce
THREE PRESENTATIONS



BILL KALKHOF
Retired CEO,
Downtown Durham, Inc.



CHRIS STONE
President,
VisitGreenvilleSC



LAUREN CLEVER
Executive Director,
Myrtle Beach Downtown
Redevelopment Corporation

Join us to learn how two Carolina cities bettered their communities through downtown revitalization and see how similar changes may benefit the City of Myrtle Beach. Q&A will follow the three presentations.

Free parking in the parking garage across the street.

11 a.m.-1 p.m.

Lunch will be served

You and a guest are cordially invited to attend. Please RSVP at (843) 916-7316