



CONTACT:

Mark Kruea
Office: (843) 918-1014
Mobile: (843) 450-1695
info@cityofmyrtlebeach.com
www.cityofmyrtlebeach.com
www.facebook.com/myrtlebeachcitygovernment

Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Mark Kruea, Public Information Officer
Date: February 22, 2019
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached. Note that Benchmark Consultants will present its final Master Plan for the downtown area during Tuesday's City Council meeting.
2. **The paid parking season returns Friday, March 1, and continues through October 31.** Look for parking meters to reappear next week, although they won't be active until Friday. Meanwhile, online registration continues for City of Myrtle Beach residential parking decals. See http://www.cityofmyrtlebeach.com/i_want_to_apply_for/resident_parking_decal.php and follow the directions. The parking decals, valid through December 2020, are tied to where the car "lives" and pays taxes. Personal use vehicles which are registered inside the city limits and on which city property taxes have been paid are eligible for the decals.
3. **We have two big events next weekend, including the Palmetto Regional *FIRST* Robotics Tournament, Friday and Saturday, March 1-2, at the Myrtle Beach Convention Center.** Horry County high school students, plus dozens of other schools from South Carolina and elsewhere, will compete in the 64-team field. Each school had six weeks to build a working robot from scratch for this year's challenge, *Destination Deep Space*. Looking for a fun volunteer opportunity? Sign up for the Palmetto Regional by visiting <https://www.firstinspires.org/ways-to-help/volunteer>. Go to the "Get Involved" link.
4. **The Myrtle Beach Marathon is Saturday, March 2, beginning at 7:00 a.m. The Family Fun Run and the 5K also are Saturday.** The 5K starts on the Boardwalk at 8:00 a.m. and finishes at the Pelicans' stadium. The Family Fun Run begins at 1:00 p.m. at the stadium, where youngsters will run the bases.

Motorists should allow extra time to get to their destinations, as traffic will be congested during race hours. Please watch for runners and drive with care! Hotels should advise their guests to park west of Ocean Boulevard on Friday, March 1. Vehicles will not easily be able to cross Ocean Boulevard during the race hours on Saturday morning. See the course map at <https://mbmarathon.com/course-maps/>. Remember that US 17 (commonly called “the bypass”) is not part of the marathon course, so use US 17 for north/south travel on Saturday.

- Plan ahead for travel on Saturday, March 2.
- Avoid the intersections of 21st Avenue North and Grissom Parkway and 29th Avenue North and Grissom Parkway.
- Anticipate heavy congestion in the Grand Dunes Boulevard and Kings Highway area.
- Northbound traffic on Ocean Boulevard is only available for race participants.

Please be patient. Plan to share the road with runners or seek an alternate route. Allow extra time to get to your destination on race day. Traffic will be congested, especially between 4:00 a.m. and 2:00 p.m. Expect delays on Kings Highway, Ocean Boulevard, Farrow Parkway, Grissom Parkway and various cross-streets...

- **21st Avenue North** – Greens Boulevard to Grissom Parkway (4:00 a.m. to 1:30 p.m.)
- **Grissom Parkway** – 29th Avenue North to Mr. Joe White Avenue (4:00 to 11:00 a.m.)
- **Mr. Joe White Avenue** – Grissom Parkway to Kings Highway (6:00 to 11:00 a.m.)
- **Kings Highway** (southbound lanes) – Mr. Joe White Avenue to Farrow Parkway (6:30 to 8:00 a.m.)
- **Farrow Parkway** – Kings Highway to Johnson Street (local traffic to and from The Market Common will have access from US 17, the “bypass,” only) (7:00 to 9:00 a.m.)
- **Pampas Drive** – Mallard Lake Drive to Farrow Parkway (7:00 to 9:00 a.m.)
- **Johnson Avenue** – Farrow Parkway to Nevers Street (7:00 to 9:00 a.m.)
- **Hackler Street** – Johnson Street to Farrow Parkway (7:00 to 9:00 a.m.)
- **Nevers Street** – DeVile Street to Farrow Parkway (7:00 to 9:00 a.m.)
- **Howard Street** – Farrow Parkway to Reed Avenue (7:00 to 9:00 a.m.)
- **Emmens Avenue** – Gabreski Lane to Farrow Parkway (7:00 to 9:00 a.m.)
- **Kings Highway** – Center South to South Ocean Boulevard (7:30 to 9:00 a.m.)
- **Ocean Boulevard CLOSED** – Mr. Joe White Avenue to First Avenue (7:00 to 10:30 a.m.)
- **Ocean Boulevard** (northbound lane only) – to 82nd Parkway (7:30 a.m. to 12:15 p.m.)
- *For the half marathon...* **Mr. Joe White Avenue** – Ocean Boulevard to Grissom Parkway (6:30 to 10:30 a.m.)
- **Grand Dunes Boulevard** – North Ocean Boulevard to US 17 (8:00 a.m. to 12:00 p.m.)
- **Kings Highway** (southbound curb lane only) – Grand Dunes Boulevard to 65th Avenue North (8:00 a.m. to 12:30 p.m.)
- **65th Avenue North** (westbound lanes) – to Frontage Road and East Coast Greenway (8:30 a.m. to 12:45 p.m.)
- **Frontage Road-East Coast Greenway** – 65th Avenue North to Granddaddy Boulevard (8:30 a.m. to 1:00 p.m.)

- **Granddaddy Boulevard** – All lanes, then u-turn after three-tenths of a mile (8:30 a.m. to 1:00 p.m.)
 - **Grissom Parkway** (southbound curb lane only) – Granddaddy Boulevard to 21st Avenue North (8:30 a.m. to 2:30 p.m.)
 - **48th Avenue North** – Grissom Parkway to Oleander Street (9:00 a.m. to 2:00 p.m.)
5. **Want to know what events and activities are coming up in Myrtle Beach?** See <http://www.cityofmyrtlebeach.com/Events.pdf>. It's a comprehensive list of city-related festivals, concerts, programs and more, updated weekly with new information. Check out the Calendar feature on the city's website at <https://www.cityofmyrtlebeach.com/calendar.php> for a comprehensive look at city meetings, events and other scheduled activities.
6. **The Myrtle Beach Police Department welcomed two new K-9 officers this week, Goggles and Bek, and that's the subject of our [Photos of the Week](#).** With help from their human handlers, Goggles and Bek barked the oath of office. Goggles is paired with PFC Kenny Harlow, while Bek's two-footed partner is PFC Chris Turner. They join the Police Department's other K-9s, Daisy, Kelly and Cees.
7. **Did you know...** That Howard Avenue at The Market Common is named for Brigadier General James H. Howard, the only fighter pilot to receive the Congressional Medal of Honor for combat flying in the European Theater of Operations during World War II? General Howard was the first fighter ace in both the European and Pacific Theaters. While escorting a B-17 bomber mission near Berlin in his P-51, he held off some 30 German fighters in a 30-minute battle. No B-17s were lost, but General Howard shot down four enemy aircraft. His P-51 received just one hit.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<http://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
February 25-March 1, 2019**

MONDAY, FEBRUARY 25

- **8:30 a.m.** – Staff Meeting/Hosted by Financial Management and Reporting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, FEBRUARY 26

- **9:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **7:00 p.m.** – Ramsey Acres Neighborhood Watch, 1110 Highway 15

WEDNESDAY, FEBRUARY 27

- **8:00 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Special Events Technical Review, Conference Room, City Services Building, 921 North Oak Street

THURSDAY, FEBRUARY 28

- **5:30 p.m.** – My Beach 101, Conference Room, City Services Building, 921 North Oak Street
- **7:00 p.m.** – Pine Lakes Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North
- **7:00 p.m.** – Pine Lakes Estates Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North
- **7:00 p.m.** – Old Pine Lakes Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North

FRIDAY, MARCH 1

- **2:00 p.m.** – Taxi Hearing Panel, Conference Room, City Services Building, 921 North Oak Street

**MYRTLE BEACH CITY COUNCIL AGENDA
TUESDAY, FEBRUARY 26, 2019
9:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF WORKSHOP MINUTES: February 4, 2019

APPROVAL OF MINUTES: February 12, 2019

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Recognition of the Myrtle Beach High School Football Team and Coaches for winning 4A State Championship.
2. Recognition of Ian Morgan for his achievements during the 4A State Championships Swim Meet.
3. Proclamation recognizing David Victoria for his 17 years of service as Human Rights Commission Chairman.
4. Proclamation declaring February 27, 2019, as Lawrence Jones Day.
5. End of Year Review Presentation – Police Department
6. Downtown Master Plan Presentation – Benchmark, LLC
7. Public Information Update – PIO Staff

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff, and may be passed as a group with the APPROVAL OF THE AGENDA.*

NOTE: *City laws are known as ordinances. Before a City ordinance can be enacted it must be introduced (1st Reading) and then approved (2nd reading). Resolutions are normally actions through which City Council reinforces or makes policy not rising to the level of law. Motions are generally related to direction from City Council to City staff to take certain actions.*

NO ITEMS ARE LISTED ON THE CONSENT AGENDA FOR THIS MEETING.

REGULAR AGENDA

2nd Reading Ordinance 2019-006 to amend Ordinance 2017-044, Appendix A Zoning of the Code of Ordinances to allow food trucks as a conditional use in the zoning code.

This amended ordinance includes the following changes:

- *Extends the program another year.*
- *Increases the number of allowed permits from six to 20 (no more than six can be food carts).*
- *Food trucks used at a private catering event are defined as a catering truck and are not counted towards the 20 permits.*
- *Besides being allowed in HC-1 and HC-2 zones, food trucks are recommended to be allowed as a conditional use in the E, MP, WM and LM zoning districts.*
- *Decreases the distance from existing restaurants from 500 feet to 300 feet.*
- *Allows temporary shade structures within 8 feet of the food truck.*
- *Decreases the permit fee from \$150 to \$25 for additional locations after the first two.*
- *No permit fees for food trucks on city-owned property (permits still required).*
- *Adds "food carts" to the definition of mobile food unit.*

2nd Reading Ordinance 2019-007 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Austin Shelley, d/b/a Ajax Golf Cart Rentals, located at 1307 Nature's Way, North Myrtle Beach, SC 29582, for a period of one year. The agreement includes 24 vehicles.

This company was approved for a franchise agreement covering 24 golf cart rentals in 2018. For 2019, the applicant requests 30 rentals.

2nd Reading Ordinance 2019-008 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Sarah Yakoel, d/b/a Gil Scooter/Every LLC, located at 109 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 20 vehicles.

This company was approved for a franchise agreement covering 20 golf cart rentals in 2018. For 2019, the applicant requests the same number.

2nd Reading Ordinance 2019-009 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to David Stone, d/b/a Go Fast Motorsports, Sunshine Scooters, located at 713 North Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The agreement includes 35 vehicles.

This company was approved for a franchise agreement covering 25 moped and 10 golf cart rentals in 2018. For 2019, the applicant requests the same number.

2nd Reading Ordinance 2019-010 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to David Stone, d/b/a go Fast Motorsports LLC, Go Fast Scooters, located at 609 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 115 vehicles.

This company was approved for a franchise agreement covering 84 moped and 31 golf cart rentals in 2018. For 2019, the applicant requests the same number.

2nd Reading Ordinance 2019-011 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Derrick and Barbara Haynes, d/b/a Kickback Korner LLC, Kickback Corner Golf Carts, located at 506 Yaupon Drive, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 20 vehicles.

This company was approved for a franchise agreement covering 20 golf cart rentals in 2018. For 2019, the applicant requests the same number.

2nd Reading Ordinance 2019-012 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Ron Simantov, d/b/a Blue Coral Surf LLC, Moped USA, located at 1301 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 20 vehicles.

This company was approved for a franchise agreement covering 20 golf cart rentals in 2018. For 2019, the applicant requests the same number.

2nd Reading Ordinance 2019-013 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Mark Sichitano, d/b/a Myrtle Beach Golf Carts, located at 1001 3rd Avenue South, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 145 vehicles.

This company was approved for a franchise agreement covering 145 golf cart rentals in 2018. For 2019, the applicant requests the same number.

2nd Reading Ordinance 2019-014 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Ben Robinson, d/b/a Rent Me Superstore, located at 106 North Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 40 vehicles.

This company was approved for a franchise agreement covering 30 moped rentals and 10 golf cart rentals in 2018. For 2019, the applicant requests the same number.

2nd Reading Ordinance 2019-015 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Ben Robinson, d/b/a Rent Me Superstore, located at 300 South Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The agreement includes 197 vehicles.

This company was approved for a franchise agreement covering 133 moped rentals and 64 golf cart rentals in 2018. For 2019, the applicant requests the same number.

2nd Reading Ordinance 2019-016 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Ben Robinson, d/b/a Rent Me Superstore, located at 1205 North Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The agreement includes 83 vehicles.

This company was approved for a franchise agreement covering 67 moped rentals and 16 golf cart rentals in 2018. For 2019, the applicant requests the same number.

2nd Reading Ordinance 2019-017 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Jack Zakhra, d/b/a Zeus MB LLC, Happy Scooter, located at 311 3rd Avenue South, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 63 vehicles.

This company was approved for a franchise agreement covering 36 moped rentals and 27 golf cart rentals in 2018. For 2019, the applicant requests the same number.

2nd Reading Ordinance 2019-018 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to David Stone, d/b/a Go Fast Motorsports/Savemart Scooters, located at 412 6th Avenue North, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 39 vehicles.

The previous franchise owner at this location was approved for 19 moped and 20 golf cart rentals at this location in 2018. For 2019, the new applicant requests the same number.

2nd Reading Ordinance 2019-019 granting a franchise agreement for operation of rental business of conveyances regulated by chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Bayliss Spivey, d/b/a KOA Campground located at 613 5th Avenue South, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 50 vehicles.

This company was approved for a franchise agreement covering 50 golf cart rentals in 2018. For 2019, the applicant requests the same number.

1st Reading Ordinance 2019-020 to extend the corporate limits of the City of Myrtle Beach by annexing 0.54 acres located at 9307 Cove Dr. (Horry County TMS # 166-01-06-004), and rezone said property from Horry County SF 10 (Single Family Residential) to City of Myrtle Beach R15 (Single Family Residential).

The applicant wishes to build a single-family home on vacant property located in an unincorporated "doughnut hole" off Cove Drive, and is required to submit an annexation petition as required to receive utility services.

1st Reading Ordinance 2019-021 to amend Chapter 2, Division 2, Article VI, the Purchasing Code, to add a provision for small purchases.

This proposed ordinance recognizes that, while the city seeks to maintain competitive purchasing procedures, sometimes the need for price comparison and competition must be balanced against staff productivity and effectiveness. This ordinance relaxes the competitive bidding requirement under certain conditions for purchases of \$2,500 or less. The proposed procedures are similar to those found in the state procurement code.

Whenever practical, the purchaser must solicit a quote from a firm other than the previous supplier before placing a repeat order. When the waiver is used, the purchaser shall annotate the purchase requisition "price is fair and reasonable." The department director's signature is required to certify the purchaser has complied with this section, and that funds are available for the purchase. Financial Services staff will review samples of Small

Purchases from time to time and, when appropriate, advise the department director in order to improve results with respect to future purchases of similar items.

1st Reading Ordinance 2019-022 amending Chapter 2, Article VI, Division 4, Accommodations Tax, to institute a three percent tax, effective immediately with implementation to be effective July 1, 2019.

The previous agreement, by which Horry County collects its 1.5% hospitality fee inside the MB corporate limits, expired in 2017. This ordinance amends the city's current local accommodations tax ordinance, increasing the rate from 0.5% to 3.0%, per statutory limits, beginning July 1, 2019. Approval of this action, together with approval of the credit in proposed Ordinance 2019-024, does not increase the total amount of the tax burden on any given taxpayer; the proposed ordinance changes the distribution between the city and the county.

With Council's discretion, local accommodations tax revenue may be used for:

- Funding for roads and bridges that provide access to tourist destinations, such as the I-73 project.*
- Operations and maintenance costs that include police, fire service, emergency medical service and an emergency preparedness operations attendant for facilities where funds are spent.*
- Tourism-related buildings, such as civic centers, coliseums and aquariums.*
- Tourism-related cultural, recreational and/or historic facilities.*
- Beach access, renourishment and other tourism lands and water access.*
- Advertisements and promotions related to tourism development.*
- Water and sewer infrastructure to serve tourism-related demand.*

1st Reading Ordinance 2019-023 enacting in Chapter 2, Article VI, a new Division 7, Local Hospitality Tax, to institute a two percent tax, effective immediately with implementation to be effective July 1, 2019.

The previous agreement, by which Horry County collects its 1.5% hospitality fee inside the Myrtle Beach corporate limits, expired in 2017. This ordinance adopts a local hospitality tax at the rate of 2.0%, beginning July 1, 2019. Approval of this action, together with approval of the credit in proposed Ordinance 2019-024, does not increase the total amount of the tax burden on any given taxpayer; the proposed ordinance changes the distribution between the city and the county.

With Council's discretion, local accommodations tax revenue may be used for:

- Funding for roads and bridges that provide access to tourist destinations, such as the I-73 project.*
- Operations and maintenance costs that include police, fire service, emergency medical service and an emergency preparedness operations attendant for facilities where funds are spent.*
- Tourism-related buildings, such as civic centers, coliseums and aquariums.*
- Tourism-related cultural, recreational and/or historic facilities.*
- Beach access, renourishment and other tourism lands and water access.*
- Advertisements and promotions related to tourism development.*
- Water and sewer infrastructure to serve tourism-related demand.*

1st Reading Ordinance 2019-024 amending Chapter 2, Article VI, Division 3, Hospitality Fee, to provide a credit of the hospitality fee against the levy of the local Accommodations Tax and the Local Hospitality Tax, effective immediately, with implementation to be effective July 1, 2019.

This ordinance amends the code to provide that taxpayers who pay the city hospitality fee concurrently with the Local Accommodations Tax and/or Local Hospitality Tax would be entitled to a credit in the amount of their Hospitality Fee payments to be applied against their liability for one or more of these taxes. This credit will limit the city taxpayer's liability to a total of 3.0% for combined fee and tax charges on city accommodations-related levies, and 2.0% on levies charged on sales of prepared foods and beverages.

The overall goal of these ordinances is to be sure that there is no new tax burden on the businesses or residents of this community, although it does change the distribution of these revenues earned within the corporate limits of the city from the county to the city.

Resolution R2019-017 allowing horses to be ridden on the beach during the American Heart Association Beach Ride on November 9, 2019.

The American Heart Association has sponsored the Ride-a-Thon for 37 years, but Council approval is required due to the city's code prohibiting horses on the beach without an approved permit. The proposed resolution approves a permit for November 9, 2019, with the following limitations:

- *Beach access/departure allowed at specific points only (as approved by the Manager).*
- *Riders must follow a specific route (as approved by the Manager).*
- *Riding on dunes is prohibited.*
- *Groups cannot exceed six horses and riders.*
- *All debris, including horse excrement, must be removed.*

Resolution R2019-018 to authorize a temporary obstruction for construction purposes of 8,750 sq. ft. portion of an alley located adjacent to 2311 S. Ocean Blvd.

Compass Cove is undertaking a roof replacement for one of its units and requests the temporarily obstruction of 8,750 square feet of an adjacent alley to serve as a construction staging area from February 28-March 28, 2019. The public and resort guests' use of this portion of the adjacent alley will be temporarily closed and restricted during the construction period. The contractor is required to: return staging area to a condition which is equivalent to which existed before construction; to indemnify and hold the city harmless from any claims which may arise from the obstruction in this area; and, to pay a fee of \$4,691 for this purpose.

Motion M2019-017 to appoint a representative to replace Mary Madison Langway as the city's representative on the Ocean View Memorial Foundation.

City Council appoints one member of the Foundation. Ms. Langway has recommended that she be replaced by Robert Sansbury.

Motion M2019-023 authorize the City Manager to enter into a Right-of-Entry Agreement between the City of Myrtle Beach and Grande Dunes Master Association for maintenance of Marina Parkway, 62nd Ave. N., 71st Ave. N., 79th Ave. N. and part of Marina Parkway, part of N. Ocean Blvd., Grande Dunes Blvd East of Kings Hwy., Cipriana Dr., Grande Dunes Blvd. West of Kings Hwy and additional areas.

This action allows for beautification of certain arterial streets in conformance with the city's recently established policy. Under the terms of these annual agreements, the city will pay the Grande Dunes Master Association an amount equal to the standard cost of maintaining

these rights-of-way, and the Association will then be responsible for performing that maintenance at a higher level.

Motion M2019-024 to issue a Rule to Show Cause to require the owner(s) or parties in interest of property known as 1013 Carver Street, to show cause why they should not be ordered to bring the property into compliance with Chapter 10 of the Code of Ordinances of the City of Myrtle Beach.

If approved, the “Rule to Show Cause” order compels the property owner to either bring the structure or property back into compliance with City Code, or demolish the structure. The order would also allow the city to mitigate the non-compliance issues if the property owner fails to accomplish this task, and to lien the property for the costs incurred.

Motion M2019-025 to approve a Special Event Permit to Craig McGee of Grand Strand PRIDE, d/b/a Coastal Business Guild, for a PRIDE in the Park business expo and community awareness festival. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Grand Strand PRIDE d/b/a Coastal Business Guild is proposing to hold this event at Valor Memorial Garden on June 1, 2019, from 12:00 to 9:00 p.m. The event includes live bands, a DJ, and food and alcohol sales. Grand Strand PRIDE d/b/a Coastal Business Guild will obtain temporary beer and wine permits from the SC Department of Revenue. No in-kind services or street closures are requested. MBPD will be hired for security, barricades will be in place, and entrances and exits will be staffed by volunteers.

Motion M2019-026 to amend Motion 2019-002 to change the location of the proposed “Skyrider Park Helium Balloon Ride” from 401 8th Avenue North to Burroughs & Chapin Pavilion Place and to change the dates of the event from April 1-June 29, 2019, to June 12-September 9, 2019, from 10 a.m. to 12 p.m. daily. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

The applicant has requested to move the previously approved “Skyrider Park” special event to Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard, beginning immediately after the conclusion of the Carolina Country Music Festival. No in-kind services or road closures are requested. As before, the applicant has asked to try this event on a pilot basis for 180 days during the 2019 season to test the market before making the investment in permanent structures; and, the owner is asking for two consecutive 90-day permits. This is the first of two permits.

Motion M2019-027 to amend Motion 2019-003 to change the location of the proposed “Skyrider Park Helium Balloon Ride” from 401 8th Avenue North to Burroughs & Chapin Pavilion Place and to change the dates of the event from June 30-September 28, 2019, to September 10-December 8, 2019, from 10 a.m. to 12 p.m. daily. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

The applicant has requested to move the previously approved “Skyrider Park” special event to Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard, beginning immediately after the conclusion of the Carolina Country Music Festival. No in-kind services or road closures are requested. As before, the applicant has asked to try this event on a pilot basis for 180 days during the 2019 season to test the market before making the investment in

permanent structures; and, the owner is asking for two consecutive 90-day permits. This is the second of two permits.

Motion M2019-028 to cancel the City Council Workshop Meetings normally scheduled for March 12, 2019, and March 26, 2019, and to begin the Regular City Council Meeting at 9:00 a.m. on these dates.

This motion is presented to allow City Council to continue, on a trial basis, to dispense with the Workshop Meetings, which currently precede the Regular City Council Meetings. It is expected that this time will be needed for the Council to engage with the downtown consultants in the process of developing a vision for the future of the city's downtown area, and to engage in greater discussion of other pressing policy issues.

Motion M2019-029 to respectfully submit the position of the City Council regarding the requests of citizens to rename the portion of Yaupon Drive south of 19th Avenue South to the Planning Commission.

By state law, the Planning Commission of each city has sole discretion to name and rename streets within that municipality. In this case, the residents of the residential area along Yaupon Drive south of 19th Avenue South have requested to rename that portion of the street. This statement of Council's position on this matter is strictly advisory to the Planning Commission.

Motion M2019-030 to take a position with respect to proposed legislation regarding state control of vape shops.

Legislation has been proposed in the legislature that would preclude local regulation of vape shops in favor of state's control of this industry.

NON AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

NOTE: *South Carolina Law requires Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to...*
 - *A pending, threatened or potential claim.*
 - *Other matters covered by the attorney-client privilege.*
 - *Settlement of legal claims, or the position of the City in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*

- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, February 27, 2019
Room 236, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Convene and call to order**
- B. Approval of minutes** – January 2019 meeting
- C. Entertain public comments and questions**
- D. Review of monthly hotel financials for January 2019** (Mrs. Hinde)
- E. Hotel sales and marketing update** (Mr. Semidei)
- F. Convention Center sales and marketing update** (Mr. Monroe)
- G. Asset Manager reports** (Mr. LaBruce)
- H. Discuss additional business**
- I. Executive Session**
- J. Adjourn**

**City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, February 27, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. New Business

1. **Horry Land Co., Inc:** The property is located at Highway 17 at 17th Avenue South, and is identified by PIN #443-10-03-0011.

C. Communications from Staff

D. Adjourn

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, February 27, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes – February 13, 2019, Meeting

C. Matters of Business

Review of Last Week's/On-Going Events

1. The Bowery's 75th Anniversary Party, The Bowery, February 23, 2019

Review of Upcoming Approved Events

1. Myrtle Beach Marathon, March 1-2, 2019 (Need Insurance)
2. Pee Dee Street Rodders' "Run to the Sun" Car and Truck Show, Old Myrtle Square Mall Site, 2501 North Kings Highway, March 21-23, 2019
3. Myrtle Beach Jeep Jam, Old Myrtle Square Mall Site, 2501 North Kings Highway, April 5-7, 2019 (Need Insurance)
4. Coastal Highland Games, Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard, March 10, 2019 (Need Insurance)
5. Myrtle Beach Irish Festival, The Market Common and Grand Park, March 16, 2019 (Need Insurance)
6. St. Patty's Day Boulevard Bash, Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard, March 16-17, 2019 (Need Insurance)
7. Myrtle Beach Food Truck Festival, Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard, April 26-28, 2019 (Need Insurance)
8. Ground Zero Dragon Boat Festival, The Market Common and Grand Park, April 22-29, 2019 (Need Insurance)
9. Myrtle Beach Seafood Festival, Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard, November 1-3, 2019 (Need Insurance)

D. New Business

Review of Upcoming Proposed Events (Final)

1. Skyrider Park, Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard, June 12-September 9, 2019 (Need Insurance)
2. Skyrider Park, Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard, September 10-December 8, 2019 (Need Insurance)
3. 38th Annual American Heart Association Beach Ride, Lakewood Campground to 54th Avenue North, November 9, 2019 (Need Insurance)
4. Grand Strand PRIDE in the Park, Valor Memorial Garden, June 1, 2019

Review of Upcoming Proposed Events (Conceptual)

1. Pooch-A-Mania, Grand Park, The Market Common, April 14, 2019 (Need Security Plan & Insurance)
2. Taste of The Market Common and Sidewalk Sale, The Market Common, May 4, 2019 (Need Insurance)
3. Farmers Market, The Market Common, Wednesdays and Saturdays, May 4-September 28, 2019 (Need Insurance)
4. Cinco de Mayo Festival, Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard, May 4-5, 2019 (Need Site Plan & Insurance)
5. Sun Fun Festival and Parade (Plyler Park, Boardwalk, Beach and Along Ocean Boulevard), May 31-June 2, 2019 (Need Insurance)
6. Carriage Rides, The Market Common, Tuesdays, June 4-August 27, 2019 (Need Insurance)
7. Concerts on the Green at Valor Memorial Garden, The Market Common (June 20, July 18 and August 15, 2019)(Need Insurance & Security Plan)
8. Independence Day 5K at The Market Common, July 4, 2019 (Need Insurance)
9. Oktoberfest, The Market Common and Grand Park, October 11-12, 2019 (Need Insurance & Site Plan)
10. Salt-Oberfest, Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard, October 18-19, 2019 (Need Insurance & Site Plan)
11. Myrtle Beach Mini Marathon & Coastal 5K, Boardwalk and The Market Common, October 19-20, 2019 (Need Insurance, Site Plan, Course Route & Security Plan)
12. Second Annual Arts and Music at The Market Common, Grand Park, November 9, 2019 (Need Insurance)
13. Myrtle Beach Turkey Trot, The Market Common, November 28, 2019 (Need Insurance)
14. Goodbye 2019 OMA New Year's Eve Celebration, Boardwalk and Plyler Park, December 31, 2019 (Need Site Plan, Insurance & Security Plan)

E. Review of Temporary Use Permits

F. Review of Sports Tourism Events

G. Review Parade Permits

H. Review Film/Photo Requests

I. Convention Center Events

J. Discussion Items

K. Executive Session

L. Adjourn

**City of Myrtle Beach
Taxi Hearing Panel
2:00 p.m., Friday, March 1, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Martin Eells, Chair

B. Matters to be Heard:

1. Transfer Certificates of Convenience and Necessity #43 and #172 from Amarjit Kaur to City Cab of Myrtle Beach, LLC.

C. Adjourn