



CONTACT:

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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: February 26, 2021
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Myrtle Beach Mayor Brenda Bethune will extend the Emergency Declaration for COVID-19 through March.** The action automatically extends the city manager's executive order requiring residents and visitors to wear a cloth face mask in enclosed areas of retail stores, grocery stores, pharmacies, personal care businesses, professional services, gyms and fitness centers, among other locations. Retail, restaurant and accommodation staff also must wear masks whenever they are in public areas or working with the public. Failure to wear a mask when required is a civil infraction with a fine of up to \$100 upon conviction. The City of Myrtle Beach thanks our residents, visitors and businesses for following the mask requirement. The [Emergency Declaration](#) is valid through March 31 and can be extended or rescinded, as needed.
3. **Parking meters and pay stations return to service in areas east of Kings Highway on Monday, March 1.** In Myrtle Beach, the pay-to-park season is March 1 through October 31. For more information, visit the [Parking Meters](#) webpage. For details regarding residential parking decals, see the [Residential Parking Decal Program](#) webpage.
4. **Would you like to serve on a volunteer board, commission or committee for the City of Myrtle Beach?** To be considered for one of these volunteer positions, submit a letter of interest and a brief biography or résumé to the City Clerk, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to jadkins@cityofmyrtlebeach.com. If you'd like to deliver it in-person, bring all materials to City Hall, 937 Broadway Street, Myrtle Beach, SC 29577. The

following boards, commissions and committees have vacancies...

- Beach Advisory Committee (1 seat)
- Bicycle and Pedestrian Committee (2 seats)
- Planning Commission (3 seats)
- Standard Code Board of Adjustments and Appeals (5 seats)
- Cultural Resources Committee (3 seats)

5. **Need information about the coronavirus emergency?** You'll find timely updates and general information on our [Coronavirus Advisory](#) webpage.
6. **The online [E-Resources](#) webpage is available on the city's website.** Some city buildings remain closed to the public, but we are working to provide online content for all ages. On the webpage, you'll find creative and educational options for you and your family to enjoy!
7. **A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
8. **New playground equipment is in place at Chapin Park, and that's the subject of our [Photos of the Week](#).** The new equipment was installed in late December and has been well-received by youngsters. Included are climbing structures, swings, slides and more, for two groups – ages two-to-five and ages five-to-12. The playground is part of Chapin Park, adjacent to Chapin Memorial Library, near the intersection of Chester Street and 16th Avenue North. A state grant helped fund the upgrade.
9. **Did you know...** That the “back gate” intersection of US 17 and Farrow Parkway/SC 707 is officially known as the Bellamy Interchange in honor of the Bellamy Family? The Bellamys originally owned 75 acres in the area, including land on which the interchange sits. The United States government acquired the property in 1941 as part of a larger land acquisition for what would become the Myrtle Beach Air Force Base. The \$100-million-plus flyover bridge was named for the Bellamys in late 2014, in recognition of their history at that site.

For more information, contact:

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<https://myrtlebeachpointofview.wordpress.com/>

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
March 1-7, 2021**

MONDAY, MARCH 1

- **8:30 a.m.** – Staff Meeting, Conference Call

TUESDAY, MARCH 2

- **1:30 p.m.** – Planning Commission, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)

WEDNESDAY, MARCH 3

- **2:30 p.m.** – Technology Advisory Group, Ballroom, Mary C. Canty Recreation Center, 971 Canal Street

THURSDAY, MARCH 4

- **9:00 a.m.** – Monthly City Council Workshop, Ballrooms D-E, Myrtle Beach Convention Center, 2101 North Oak Street
- **1:30 p.m.** – Community Appearance Board, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)

FRIDAY, MARCH 5

- No Meetings Scheduled

SATURDAY, MARCH 6

- No Meetings Scheduled

SUNDAY, MARCH 7

- No Meetings Scheduled

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, March 2, 2021
Conference Call**

NOTE: CITIZENS ARE INVITED TO WATCH THE CONFERENCE MEETING LIVE ON THE CITY'S FACEBOOK PAGE, <https://www.facebook.com/myrtlebeachcitygovernment/>. TO ACCOMMODATE PUBLIC INPUT, WHEN APPROPRIATE, SEND AN EMAIL TO ahardin@cityofmyrtlebeach.com. WHEN SENDING AN EMAIL DURING THE MEETING, INCLUDE YOUR NAME AND ADDRESS.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes – February 2 and 16, 2021

C. Matters of Business:

1. **Public Hearing Z 21-02 Horry County Department of Airports:** Proposal by Horry County Department of Airports to rezone approximately 30 acres located off of Harrelson Boulevard and Radar Road from PRC (Parks Recreation and Conservation) to AP (Airport) to better match the airport's uses and operations.
2. **Public Hearing Z 21-03 500 First Avenue North/502 Second Avenue North:** Proposal by Ramy El Shaer rezone 0.11 acres located at 500 First Avenue North/502 Second Avenue North from RMM (Residential Multifamily Medium Density) to HC1 (Highway Commercial) to use the property for short-term rentals.

D. Discussions

E. Presentations

F. Communications from the Planning Commission

G. Reports and Information Presentation from City Staff

H. Executive Session – The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Meeting Adjournment

**City of Myrtle Beach
Technology Advisory Group
2:30 p.m., Wednesday, March 3, 2021
Ballroom, Mary C. Canty Recreation Center
971 Canal Street, Myrtle Beach, SC 29577**

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- A. Call to Order**
- B. Approval of Minutes**
- C. Review of Strategic Plan and Progress to Date**
- D. Feedback from Previous Event**
- E. Next Event Planning**
- F. Next Major Milestone of Strategic Plan and Action Items to Accomplish**
- G. Next Meeting Date**
- H. Adjourn**

**MYRTLE BEACH CITY COUNCIL MONTHLY WORKSHOP
9:00 A.M., THURSDAY, MARCH 4, 2021
BALLROOMS D-E, MYRTLE BEACH CONVENTION CENTER
2101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Mayor and Council Welcome and Statement of Meeting's Purpose

B. Reports from City Staff (30-60 minutes each)

1. Accommodations Tax Application Review
2. Myrtle Beach Police Department – 2021 Spring Deployment and Homelessness Initiative Update
3. Hospitality Tax Review and Financial Update

C. Updates from City Staff (10-15 minutes each)

D. Council Discussion Items

E. Public Input (three-minute limit per speaker; 30 minutes maximum)

F. Executive Session*

1. Negotiations concerning proposed contractual matter involving Place Making Organization and One Grand Strand
2. Negotiations concerning proposed contractual matter involving Tourism Development Fee and Accommodations Tax

H. Adjournment

**Note: South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*
 - *Other matters covered by the attorney-client privilege.*
 - *Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, March 4, 2021
Conference Call**

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A. Roll Call

B. Approval of Minutes: February 18, 2021, Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Studio 59 – 7732 North Kings Highway:** Requests approval of (1) 18'w x 4'h black Sunbrella awning mounted to the front of the building with (1) 5'9"w x 20.5"h vinyl graphics applied to the awning. (Tyson Signs)
2. **Grand Strand Brewing Company – 819 North Kings Highway:** Requests approval of (6) 14" diameter vinyl graphics applied to the front and side doors and (1) 21'6"w x 8"h non-illuminated aluminum lettering mounted to the rear of the building. (Tyson Signs)
3. **Myrtle Beach Parking – 307 15th Avenue North:** Requests approval of (5) 32" round internally lit sign cabinets mounted on 12' tall poles and (5) 4'w x 2'h parking info signs located at each of the self-service payment kiosks. (Tyson Signs)
4. **Idle Hour Parking – 707 North Ocean Boulevard:** Requests approval of (1) 4'8"w x 4'h sign face on an 8' tall pole installed at the rear entrance of the property. (Sign World)
5. **Baby Sisters Beauty Shop – 512 Eighth Avenue North:** Requests approval of (1) 3'w x 3'h internally lit logo sign cabinet and (1) 8'w x 3'h halo lit letters and internally lit sign capsule mounted to the building. (Coastal Signs)
6. **Shopicana – 1105 North Ocean Boulevard:** Requests approval of (1) 12'w x 8'h building mounted sign made up of channel letters and HDU components. (Signworks)
7. **Eagles / Sugar Life – 301 South Kings Highway:** Requests approval of (1) 12'w x 14' tall freestanding sign with (1) set of 10'w x 22"h channel letters, (1) set of 10'w x 16"h channel letters, (1) set of 10'w x 10"h channel letters and (1) 6'w x 30"h CEVMS. (Signworks)

Sign and Building Permit Applications

1. **Ocean Side Inn – 1201 South Ocean Boulevard:** Requests approval of (1) 15'w x 30"h internally lit channel letters, (1) 6"w x 30"h 3-sided "Vacancy" sign and (1) 3'w x 8" cabinet sign that will be mounted inside of window. In addition, requests a conceptual/final review for the repainting of the building and landscape plan. (Seaboard Signs/Owner)

Building Permit Applications

1. **Sign Works – 1231 Stockholder Avenue:** Requests approval re-certification for a 6,560 square foot office with fabrication shop for this sign company, parking and landscaping. (Previously approved 07/16/20.)(Miller Design Services)
2. **Mancave – 1221 Stockholder Avenue:** Requests approval re-certification for an 11,793 square foot distribution warehouse and office, parking and landscaping. (Previously approved 07/16/20.)(Miller Design Services)
3. **Westgate Resort – 415 South Ocean Boulevard:** Requests a final review for building revisions to previously approved plan. (Owner)
4. **Arcadian Shores Indoor Storage – 9598 North Kings Highway:** Requests a final review for a three-story 129,348 square foot indoor storage facility, parking and landscaping. (DRG LLC/Seed Architecture)
5. **Crystal Plaza – 212 North Kings Highway:** Requests a conceptual/final review for a landscape plan. (Tru Design Studio)
6. **CRG Companies, Inc. – 849 82nd Parkway:** Requests a conceptual/final review to add (11) transom windows. (Owner)
7. **North Industrial Park, Lot 39 (Conlon Building) – 1673 Dividend Loop:** Requests a conceptual/final review for a 4,975 square foot office-warehouse, dumpster enclosure, parking and landscape plan. (Nick Nye, AIA)
8. **Turbo Jet Carwash – North Kings Highway/82nd Parkway:** Requests a conceptual review for a new 3,725 square foot building, dumpster enclosure, parking and landscape plan. (D3G Architects)
9. **Portofino Villas – Tindal Street/62nd Avenue North:** Requests a conceptual review for (2) two-story 13,112 square foot buildings with each building having (8) dwelling units, parking and landscape plan. (Owner)

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment