



CONTACT:

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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: February 28, 2020
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Parking meters and pay stations return to areas east of Kings Highway on Sunday, March 1.** The pay-to-park season is March 1 through October 31. For more information, visit the [Parking Meters](#) webpage on the city's website. For details regarding residential parking decals, see the [Resident Parking Decal Program](#) webpage.
3. **The 2020 Myrtle Beach Marathon weekend is Friday and Saturday, March 6-7.** For more information, including an interactive course map, see www.mbmarathon.com.
4. **Attention, drivers... The Myrtle Beach Marathon and Half Marathon both begin at 7:00 a.m., Saturday, March 7.** Drivers should allow extra time to get to their destinations, as traffic will be congested during race hours. Please watch for runners and drive with care! Hotels should advise guests to park west of Ocean Boulevard on Friday, March 6. Vehicles will not easily be able to cross Ocean Boulevard during the race hours on Saturday morning. Remember that US 17 (commonly called "the bypass") is not part of the course, so use it to travel north and south on Saturday.
 - Plan ahead for travel on Saturday, March 7, and allow extra time to get to destinations.
 - Avoid the following intersections: 21st Avenue North and Grissom Parkway; 29th Avenue North and Grissom Parkway; Mr. Joe White Avenue and Oak Street; and, Mr. Joe White Avenue and Kings Highway.

- Anticipate heavy congestion in the Grande Dunes Boulevard and Kings Highway area.
- Northbound traffic on Ocean Boulevard is only available for race participants.

Please be patient and plan to share the road with runners or seek an alternate route. Expect possible congestion between 4:00 a.m. and 2:00 p.m., and expect delays on Kings Highway, Ocean Boulevard, Farrow Parkway, Grissom Parkway and the following cross-streets:

- **21st Avenue North** – Greens Boulevard to Grissom Parkway (4:00 a.m. to 1:30 p.m.)
 - **Grissom Parkway** – 29th Avenue North to Mr. Joe White Avenue (4:00 to 11:00 a.m.)
 - **Mr. Joe White Avenue** – Grissom Parkway to Kings Highway (6:00 to 11:00 a.m.)
 - **Kings Highway (Southbound Lanes)** – Mr. Joe White Avenue to Farrow Parkway (6:30 to 8:00 a.m.)
 - **Farrow Parkway (Local traffic to and from The Market Common will have access from US 17, or “the bypass,” only.)** – Kings Highway to Johnson Street (7:00 to 9:00 a.m.)
 - **Pampas Drive** – Mallard Lake Drive to Farrow Parkway (7:00 to 9:00 a.m.)
 - **Johnson Avenue** – Farrow Parkway to Nevers Street (7:00 to 9:00 a.m.)
 - **Hackler Street** – Johnson Avenue to Farrow Parkway (7:00 to 9:00 a.m.)
 - **Nevers Street** – DeVille Street to Farrow Parkway (7:00 to 9:00 a.m.)
 - **Howard Street** – Farrow Parkway to Reed Avenue (7:00 to 9:00 a.m.)
 - **Emmens Avenue** – Gabreski Lane to Farrow Parkway (7:00 to 9:00 a.m.)
 - **Kings Highway** – Center South to South Ocean Boulevard (7:30 to 9:00 a.m.)
 - **Ocean Boulevard Closure** – Mr. Joe White Avenue to First Avenue (7:00 to 10:30 a.m.)
 - **Ocean Boulevard (Northbound Lane Only)** – Along Ocean Boulevard to 82nd Parkway (7:30 a.m. to 12:15 p.m.)
 - **Mr. Joe White Avenue** – Ocean Boulevard to Grissom Parkway (6:30 to 10:30 a.m.)
 - **Grande Dunes Boulevard** – North Ocean Boulevard to US 17 (8:00 a.m. to 12:00 p.m.)
 - **Kings Highway (Southbound Curb Lane Only)** – Grande Dunes Boulevard to 65th Avenue North (8:00 a.m. to 12:30 p.m.)
 - **65th Avenue North (Westbound Lanes)** – Along 65th Avenue North to Frontage Road and East Coast Greenway (8:30 a.m. to 12:45 p.m.)
 - **Frontage Road and East Coast Greenway** – 65th Avenue North to Granddaddy Boulevard (8:30 a.m. to 1:00 p.m.)
 - **Granddaddy Boulevard (All Lanes)** – Drivers must U-turn after three-tenths of a mile. (8:30 a.m. to 1:00 p.m.)
 - **Grissom Parkway (Southbound Curb Lane Only)** – Granddaddy Boulevard to 21st Avenue North (8:30 a.m. to 2:30 p.m.)
 - **48th Avenue North** – Grissom Parkway to Oleander Street (9:00 a.m. to 2:00 p.m.)
- 5. Daylight Saving Time begins at 2:00 a.m. on Sunday, March 8.** Remember to set clocks forward one hour when you go to bed on Saturday evening, March 7. The Myrtle Beach Fire Department encourages everyone to change your smoke detector batteries when you change your clocks. Remember... Smoke detectors save lives!

6. **Would you like to serve?** The City of Myrtle Beach is creating a new Cultural Resources Committee and is seeking applicants who would like to serve on this new board. City Council created the Cultural Resources Committee to provide advice on such things as arts and culture, historic preservation, community appearance and achievable goals in the Cultural Resources Element of the Comprehensive Plan. The committee will consist of nine members (residents of the city or business owners), and all will be appointed by City Council for staggered three-year terms. To be considered, submit your name, a brief biography and/or resume and a letter of interest to the City Clerk at jstanford@cityofmyrtlebeach.com or P.O. Box 2468, Myrtle Beach, SC 29578. Or bring materials to City Hall, 937 Broadway Street, during regular hours.
7. **Looking for something to do in Myrtle Beach?** Visit our [Events](#) webpage for a comprehensive list of activities. This file of city-related festivals, concerts, programs and more is updated weekly.
8. **Myrtle Beach officials and staff toured the renovations of Charlie's Place on Wednesday during a "thank you" lunch with the contractor, and that's the subject of our [Photos of the Week](#).** The city is restoring the historic Whispering Pines Motel, which was part of Charlie and Sarah Fitzgerald's property on Carver Street. Charlie's Place, the nightclub next door, is long gone, but the city is preserving the history and musical heritage of the site and the era. Grand Strand Builders is reconstructing the motel units. The first floor will be preserved as a museum to the original motel, complete with period curtains and stenciling on the walls. The other units will be available for entrepreneurs, musicians and others. The goal is to continue the economic and musical legacy that was Charlie's Place.
9. **Did you know...** That the Myrtle Beach Police Department's Automated License Plate Readers (ALPRs) observed and read 38,708,022 vehicle plates during calendar year 2019? The ALPRs watch each lane of traffic, both entering and exiting city limits, and read each of the license plates as the drive by. The system checks tag numbers against state and national criminal databases. During 2019, the ALPRs returned alerts on 114,966 vehicle tags for a variety of reported crimes.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

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<https://www.instagram.com/myrtlebeachgov/>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
March 2-8, 2020**

MONDAY, MARCH 2

- **8:30 a.m.** – Staff Meeting/Hosted by Planning & Zoning Department, Conference Room, City Services Building, 921 North Oak Street
- **7:00 p.m.** – South Beach Neighborhood Watch, First Floor Meeting Room, Regency Towers, 2511 South Ocean Boulevard

TUESDAY, MARCH 3

- **8:30 a.m.** – Bicycle and Pedestrian Committee, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Seniors Advisory Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **4:00 p.m.** – Workforce Housing Advisory Board, First Floor Conference Room, City Hall, 937 Broadway Street
- **6:30 p.m.** – The Avenues Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – The Golden Mile Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Pine Lakes Estates Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Pine Lakes Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Old Pine Lakes Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway

WEDNESDAY, MARCH 4

- **3:00 p.m.** – Sandycate Village Neighborhood Watch, Main Office, 1011 Osceola Street

THURSDAY, MARCH 5

- **9:00 a.m.** – City Council Workshop, Myrtle Beach Train Depot, 851 Broadway Street

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street

FRIDAY, MARCH 6

- **8:30 a.m.** – Employee Recognition Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **4:00 p.m.** – Police Graduation Ceremony, Municipal Courtroom, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

SATURDAY, MARCH 7

- **7:00 a.m.** – Myrtle Beach Marathon

SUNDAY, MARCH 8

- **2:00 a.m.** – Daylight Saving Time Begins

**City of Myrtle Beach
Bicycle and Pedestrian Committee
8:30 a.m., Tuesday, March 3, 2020
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Chairman Snow

B. Matters of Order

1. Approval of Minutes – February 4, 2020

C. Implementation Items

1. New Directions Report – Becky Billingsley
2. 2020 J1 Program Report – Tim Rollings
3. Myrtle Beach Recreation and Schools Report – Pam Stone
4. Rail Train Update – Tom Russo

D. New Business

1. Bike Rack Locations – Chairman Snow
2. Budget Retreat Requests – Chairman Snow
 - a. Boardwalk Extension Requirements
 - b. Green Paint at Critical Intersections

E. Non Agenda Items

F. Important Dates

1. Bicycle and Pedestrian Committee Meeting – 8:30 a.m., Tuesday, April 7, 2020

G. Adjourn

**City of Myrtle Beach
Community Appearance Board Staff Plan Review
10:00 a.m., Tuesday, March 2, 2020
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: February 18, 2020, Meeting

C. Old Business

D. New Business:

Sign, Lighting and Building Permit Applications

1. **Bubba's Fish Camp – 1565 21st Avenue North:** Requests approval of (1) 6'5" w x 9'4" h embossed and pan face panel in existing monument sign, (1) 7' w x 8'8" h HDU and channel letter sign and (1) 7'1" w x 2' h routed sign cabinet mounted above restaurant entrance, and (1) 9'5" w x 1' h and (1) 7'6" w x 1' h internally lit channel letters mounted to building facade. (ASL Signs & Services)
2. **Pier 14 Restaurant & Lounge – 1306 North Ocean Boulevard:** Requests approval of (2) 10'5" w x 3'6" h externally lit PVC letters mounted to pier's north and south façade and (1) 5'10" w x 9.5" h channel letters mounted to pier building. In addition, requests a conceptual/final review for white rooftop railings for sign placement and mechanical screening. (Seaboard Sign Company)
3. **American Army Navy Store – 2109 South Kings Highway:** Requests approval of (1) 9'3" w x 3'6" h flat acrylic sign face on existing freestanding sign and (1) 24' w x 2' h channel letters mounted to building facade. In addition, requests a conceptual/final review for the repainting of the building. (Owner)

Building Permit Applications

1. **Highland Hibachi – 6108 North Kings Highway:** Requests a final review for new metal roof panels, repainting the building exterior, resurfacing of sidewalk, curbs and bollards and repair/restripe parking lot. (Previously heard on 02/20/2020.) (BNB Designs/JW Clardy Construction, Inc.)
2. **The Lively at Grande Dunes Apartments – Corner of Grande Dunes Boulevard and Cipriana Drive (PIN #394-00-00-0268 and #394-00-00-0269):** Requests a final review for (4) four-story apartment buildings containing 304 dwelling units. Buildings have elevator service, and three of the four contain amenity areas, including a clubhouse, leasing office, fitness center, community balcony, etc. In addition, (7) two-story carriage buildings will contain 18 dwelling units, 32 leasable garage bays and 56 leasable storage rooms on the ground level of the carriage buildings. Other buildings on site feature a dog wash facility within a dog park, a pool equipment building within the pool/pool deck area and a trash and recycling enclosure for the facility. Also, applicant requests a final

review for the parking and landscape plan. (Previously heard on 02/06/2020.)(PDI Architecture, LLC)

3. **Hendrick's Residential Cabana – 5710 North Ocean Boulevard:** Requests a conceptual/final review for the exterior alterations to windows and doors. (Beyond Home Improvements)
4. **Polofsky Residence – 8922 North Ocean Boulevard:** Requests a conceptual/final review for a 48”h black aluminum picket pool fence. (Quality Pools & Spas)
5. **Strong Residence – 8114 North Ocean Boulevard:** Requests a conceptual/final review for a 54”h black aluminum picket fence around the rear of the property. (Action Fence Company)
6. **Bayview Parking Garage – 501 Flagg Street:** Requests a conceptual/final review for an 8’ wood double drive walk gate and dumpster enclosure. (Action Fence Company)
7. **Holiday Shores Motel – 7501 North Ocean Boulevard:** Requests a conceptual/final review for historic preservation, exterior repainting and refresh finishes. (Atlantic Dunes Rental Management, LLC)
8. **Wildwood Trail Apartments – Lot 6, Block 3, Wildwood Trail (PIN # 421-06-03-0049):** Requests a conceptual/final review for a three-story, five-unit apartment building (9,000 square feet), parking and landscape plan. (Miller Design Services)
9. **Holiday Inn Vacations Club Sales Center – 100 South Beach Boulevard:** Requests a conceptual review for a 43,516 square foot timeshare sales office and surface parking lot with landscape plan.(DRG, LLC/Huitt-Zollars Inc.)
10. **Holiday Inn Vacations Club Avid Hotel – 2900 South Ocean Boulevard:** Requests a conceptual review for a 95-room hotel (41,695 square feet), parking and landscape plan. (DRG, LLC/Huitt-Zollars Inc.)

E. Non-Agenda Items from Staff

F. Adjournment

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, March 3, 2020
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes – February 18, 2020

C. Matters of Business

D. Presentations:

1. ****PUBLIC HEARING** STN 20-03 Yaupon to Sand Dunes Drive:** Request by Julie Booth to rename a portion of Yaupon Drive (19th Avenue South to 29th Avenue South) to "Sand Dunes Drive."
2. ****PUBLIC HEARING** STN 20-02 Tides Way:** Proposal by Caviness & Cates GDHT, LLC, to name a new private drive serving six apartment buildings in The Landings at Grande Dunes (PIN #421-00-00-0028), "Tides Way."
3. ****PUBLIC HEARING** TEXT 20-03 Auto Detailing in C7:** Proposal by Wash and Show Auto Spa to allow Motor Vehicle Detailing as a conditional use in the Downtown Commercial (C7) district.
4. ****PUBLIC HEARING** TEXT 20-02 RDZ Expansion:** Proposal by the City of Myrtle Beach to expand the boundaries of the Redevelopment District Zone (RDZ) northward to 29th Avenue North, and southward to the southern point of city limits.
5. ****PUBLIC HEARING** TEXT 20-04 Pet Grooming:** Proposal by LePetite Paws, LLC, to amend Sec. 1407.C by changing "Cosmetology Establishments" in the Permitted Use Table to "Cosmetology or Pet Grooming Establishments." **WITHDRAWN BY APPLICANT**
6. ****PUBLIC HEARING** ANEX 20-02 Cove Drive Villepando:** Request by Harbor Trust, LLC, to annex into the city limits one 0.82-acre parcel (PIN #394-03-03-0002) on Cove Drive, and to rezone the property from Horry County SF10 (Single Family Residential) to Myrtle Beach R15 (Single Family Residential). **WITHDRAWN BY APPLICANT**
7. ****PUBLIC HEARING** TEXT 20-05 Off Site Parking Deed Restriction:** Proposal by the City of Myrtle Beach to reenact the provision requiring a deed restriction for properties on which off-site required parking is located, and to reenact required stacking lanes.
8. **PRE-FIN 20-04 Lake Tract 13 Spine Road:** Proposal by GDMB Commercial, LLC, (DRG, agents) to subdivide 1.36 acres of Horry County PIN #394-00-00-0268 for the

purpose of constructing a road to connect the Grande Dunes Marketplace to Grande Dunes Boulevard.

9. **PRE-FIN 20-05 Lake Tract 14 Commercial:** Proposal by GDMB Lake II (DRG, agents) to subdivide 4.28 acres into two (2) lots (2 acre and 2.2 acres) for the purpose of conveying the land for sale.

E. Communications from the Planning Commission

F. Reports and Information Presentation from City Staff

G. Executive Session

H. Meeting Adjournment

**City of Myrtle Beach
Seniors Advisory Committee
2:00 p.m., Tuesday, March 3, 2020
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval/Correction of the Minutes

C. New Business:

1. Myrtle Beach Memories Discussion Series with Chapin Memorial Library – 1:30 p.m., Thursday, March 12, Chapin Memorial Library, 400 14th Avenue North
2. Seniors Feedback Forum and Survey Update – 2:00 p.m., Tuesday, April 7, 2020, Myrtle Beach Train Depot, 851 Broadway Street
3. City Update and Discussion
4. Review Upcoming Events
5. Suggestions of Future Events/Activities
6. Next Meeting Location

D. Old Business

E. Adjourn

**City of Myrtle Beach
Workforce Housing Advisory Board
4:00 p.m., Tuesday, March 3, 2020
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Approval of Minutes**
- C. Continuation of Recommendation Options**
- D. Summary of Charleston Housing and Community Development Department Meeting**
- E. Discussion of Next Steps**
- F. Next Meeting Date**
- G. Adjourn**

MYRTLE BEACH CITY COUNCIL WORKSHOP
9:00 A.M., THURSDAY, MARCH 5, 2020
MYRTLE BEACH TRAIN DEPOT
851 BROADWAY STREET, MYRTLE BEACH, SC 29577

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Mayor and Council Welcome and Statement of the Meeting's Purpose

B. Reports from City Staff

1. Quality of Life Matters
 - a. Parks and Recreation Strategic Plan
2. Financial Matters
 - a. Accommodations Tax Applicant Presentations
3. Public Safety Matters
 - a. Beach Safety Report – Fire Department
 - b. Golf Cart and Moped Rental Franchise Agreement Renewals
 - c. Parks Ordinance Amendments (Related Recommendations)
4. Economic Development Matters
 - a. Sports Tourism End of Year Report
5. Infrastructure Maintenance Matters
6. Enhanced Communication Matters
7. Other Matters

C. City Council Discussion Items

1. Smoking in Public Spaces
2. Legislative Update

D. Public Input (three-minute limit per speaker; maximum of 30 minutes)

E. Executive Session*

F. Adjournment

**Note: South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*
 - *Other matters covered by the attorney-client privilege.*
 - *Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, March 5, 2020
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Roll Call

B. Approval of Minutes: February 20, 2020, Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Southern House of Pancakes – 7100 North Kings Highway:** Requests approval of (1) 8'w x 5'h embossed sign face on existing freestanding sign. (Coastal Signs)
2. **La Quinta By Wyndham – 1561 21st Avenue North:** Requests approval of (1) 11'3"w x 10'h monument sign with an 11'w x 3'h manual changeable copy area to replace the existing freestanding sign. (ASL Sign)
3. **CJ's Variety Store and Big Ray's Meats – 1705 North Kings Highway:** Requests approval of (1) 7'w x 2'10"h dimensional sign mounted to building façade. (ASL Sign)
4. **Grand Strand Medical Center – 809 82nd Parkway:** Requests approval of (1) 40'w x 2'7"h channel letters and (1) 6'w x 6'h channel logo mounted to building facade. (Tyson Sign Company)
5. **Good Vibes Gift Shop – 312 Ninth Avenue North:** Requests approval of (1) 12'w x 3'1"h flat acrylic sign panel mounted in existing sign box and (1) 3'7"w x 1'10"h flat acrylic sign panel mounted in existing hanging sign box. (Graphic and Art Studio)
6. **Turtle Bay Café at Grande Cayman Resort – 7200 North Ocean Boulevard:** Requests approval of (1) 12'w x 6'h aluminum flat panel sign mounted above pool deck on the beach side of the building. (Seaboard Sign Company)
7. **Michi and I.C.F Beauty Shop – 1607 North Kings Highway:** Requests approval of (1) 6'w x 4'h flat acrylic panel in a lighted sign box. (Seaboard Sign Company)
8. **Two Crazy Cousins/Two Sweet Hearts – 1400 South Ocean Boulevard:** Requests approval of (1) 6'w x 3'h internally lit projecting sign mounted to building façade. (Owner)
9. **Hips and Shoulder Health Center – 912 Highway 501:** Requests approval of (1) 7'w x 10"h internally lit channel letters and cloud sign mounted to building façade. (H Signs)

10. Natalia Overshine Face Painting and Hair Braiding – 912 North Ocean

Boulevard: Requests approval of (1) 3'7" w x 7'6" h PVC sign mounted to front window and (1) 11'4" w x 9" h PVC sign mounted above window and door. (Owner)

Sign, Lighting and Building Permit Applications

- 1. Bubba's Fish Camp – 1565 21st Avenue North:** Requests approval of (1) 6'5" w x 9'4" h embossed and pan face panel in existing monument sign, (1) 7' w x 8'8" h HDU and channel letter sign and (1) 7'1" w x 2' h routed sign cabinet mounted above restaurant entrance, and (1) 9'5" w x 1' h and (1) 7'6" w x 1' h internally lit channel letters mounted to building facade. (ASL Signs & Services)
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10. **Holiday Inn Vacations Club Avid Hotel – 2900 South Ocean Boulevard:** Requests a conceptual review for a 95-room hotel (41,695 square feet), parking and landscape plan. (DRG, LLC/Huitt-Zollars Inc.)

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment

**City of Myrtle Beach
Employee Recognition Committee
8:30 a.m., Friday, March 6, 2020
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. New Business

1. Review Nominations

C. Open Discussions/Comments

D. Executive Session: The committee may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

E. Adjournment