



CONTACT:

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Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media

From: Mark Kruea, Public Information Officer

Date: March 9, 2018

Re: Meeting Schedule and Agendas

1. Next week's **meeting schedule and agendas are attached**. You'll find the supporting information for Tuesday's City Council workshop and meeting on our website. Start at the meeting schedule and follow the links.
2. **Myrtle Beach celebrates its 80th birthday next week!** Monday, March 12, is the 80th anniversary of the city's official incorporation as a South Carolina town. City Council will celebrate Tuesday during the regular meeting with cake and punch. Y'all come!
3. **Look for paving work next week in the Pine Lakes area.** This is part of the city's repaving efforts, so stay tuned for additional projects in coming weeks. On Monday and Tuesday, expect shoulder trimming on Dogwood Circle, Pine Circle, Kings Circle, Pineneedle Drive, Chapin Circle, Bryan Place and Nelson Court. Then, on Wednesday, Thursday and Friday, expect repaving on these streets, weather permitting.
4. **Myrtle Beach's Savannah's Playground won the S.C. Municipal Association's Achievement Award in the Public Service category.** The official presentation will occur in July during the MASC's annual conference. The \$1.5 million enabling playground was the brainchild of former Mayor John Rhodes. Funding came from a variety of sources, including \$350,000 from the city, \$300,000 from the state, \$300,000 from the Myrtle Beach Air Force Base Redevelopment Authority and \$100,000 from Horry County. Savannah's Playground is next to Crabtree Memorial Gymnasium at Grand Park.
5. **The Myrtle Beach Police Department and the U.S. Justice Department cohost a "Police Talk" at 6:30 p.m., Thursday, March 15, at the Myrtle Beach Train Depot.** The subject

is Policing 101, and the public will learn everything they ever wanted to know. Topics include an overview of the criminal justice system, officer hiring and training, officer accountability, community policing and partnerships and much more. Light refreshments will be served. Looking ahead, the June "Police Talk" will include hurricane preparedness.

- 6. Attention youngsters! Come to Doug Shaw Memorial Stadium for a Kids' Track and Field Day, beginning with registration at 5:00 p.m., Thursday, March 15.** The event is hosted by the Myrtle Beach Track and Field Club. Ages six to 12 will participate in running, jumping and throwing events. It's free! Parents, to pre-register your young track stars, visit www.mbtrackandfield.com or email Melissa at mbtrack.manager@gmail.com.
- 7. Looking ahead to next weekend, expect lots of traffic and activity from the Convention Center to Doug Shaw Memorial Stadium.** The Pee Dee Street Rodders' annual Run to the Sun car show is Thursday through Saturday at the former Myrtle Square Mall site, with 3,300 classic cars. A shuttle will run between Broadway at the Beach and the car show, for easy parking. The Myrtle Beach Convention Center welcomes more than 5,000 cheerleaders, while Doug Shaw Memorial Stadium will host the Alan Connie Shamrock Invitational Track Meet, with more than 2,000 athletes from 48 colleges and universities in 18 states. The Grand Strand Miracle League also kicks off its spring season next Saturday, March 17.
- 8. The updated weekly Events list is online at** <http://www.cityofmyrtlebeach.com/Events.pdf>.
- 9. High school students and their robot creations filled the Myrtle Beach Convention Center last weekend for the Palmetto Regional FIRST Robotics Tournament, and that's the subject of our [Photos of the Week](#).** All 11 Horry County high schools fielded a robotics team this year. The competition featured 64 high school teams from nine states and one other country, The Netherlands. In January, students get a computer and a kit of parts, then have just six weeks to build a working robot to accomplish this year's challenge. The students learn about science, technology, engineering and math, but also about teamwork, public speaking, business, marketing and something FIRST calls "coopetition." The teams compete in alliances, but they all work together.
- 10. Did you know...** That Myrtle Beach has issued 10,859 resident parking decals to vehicles which "live" inside the city and on which city property taxes are paid? Of that total, 9,889 decals are for personal cars and trucks, 743 are for golf carts and 227 are for motorcycles. For golf carts, the owner must have a qualifying personal-use automobile, and the golf cart must be properly registered with the South Carolina DMV. Note that the parking decals are valid until January 2019. For more information about the resident parking decals, visit http://www.cityofmyrtlebeach.com/i_want_to/apply_for/resident_parking_decal.php. The web site now includes 2017 vehicle tax payment data, for those with qualifying vehicles who have not yet applied for a decal. Or, you can apply in person at the Pavilion Parking Garage, Ninth Avenue North and Kings Highway. Bring your vehicle registration, vehicle tax receipt and your driver's license showing your permanent address inside the city limits.

For more information, contact:

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<http://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
March 12-16, 2018**

MONDAY, MARCH 12

- **8:30 a.m.** – Staff Meeting/Hosted by City Manager’s Office, Second Floor Conference Room, City Hall, 937 Broadway Street

TUESDAY, MARCH 13

- **9:00 a.m.** – Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **6:00 p.m.** – The Dunes Neighborhood Watch, 9000 North Ocean Boulevard
- **6:00 p.m.** – Forest Dunes Neighborhood Watch, 9000 North Ocean Boulevard

WEDNESDAY, MARCH 14

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Special Events Technical Review, Conference Room, City Services Building, 921 North Oak Street
- **11:30 a.m.** – Downtown Redevelopment Corporation, Myrtle Beach Train Depot, 851 Broadway Street
- **12:00 p.m.** – Downtown Redevelopment Corporation Collaborative Meeting, Myrtle Beach Train Depot, 851 Broadway Street
- **6:00 p.m.** – The Avenues Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North
- **6:00 p.m.** – The Golden Mile Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North

THURSDAY, MARCH 15

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Military Appreciation Committee, Second Floor Conference Room, City Hall, 937 Broadway Street

- **4:30 p.m.** – Human Rights Commission, Fire Department Conference Room, City Services Building, 921 North Oak Street
- **5:30 to 6:15 p.m.** – Myrtle Beach Track and Field Day for Kids, Doug Shaw Memorial Stadium, 705 33rd Avenue North
- **6:00 p.m.** – *MyBeach 101* Citizens Academy, Fire Station No. 3, 2108 South Kings Highway
- **6:30 to 8:30 p.m.** – Police Department & U.S. Department of Justice present “Police Talk” Event, Myrtle Beach Train Depot, 851 Broadway Street

FRIDAY, MARCH 16

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL
TUESDAY, MARCH 13, 2018
9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER
2:00 P.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE. THOSE WHO WISH TO ADDRESS COUNCIL ARE ASKED TO SIGN IN BEFORE THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE BEGINNING OF THE MEETING FOR NON-AGENDA PUBLIC ISSUES. ADDITIONAL TIME WILL BE PROVIDED AT THE END OF THE MEETING AS NEEDED.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

PUBLIC HEARING: THE FOLLOWING PUBLIC HEARING WILL BE HELD AT TED C. COLLINS LAW ENFORCEMENT CENTER, 1101 NORTH OAK STREET, PRIOR TO THE START OF THE REGULARLY SCHEDULED 2:00 P.M. MEETING: A Public Hearing for the purpose of hearing public input regarding the granting of franchises to rent conveyances (mopeds and golf carts).

CALL TO ORDER MEETING: Mayor Brenda Bethune

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF WORKSHOP MINUTES: February 27, 2018

APPROVAL OF MINUTES: February 27, 2018

NON-AGENDA ITEMS FROM PUBLIC: 30 Minute Time Limit

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Presentation – Nick Golden, Eagle Scout, Signage for Multi-use Paths in The Market Common (mtg)
2. Myrtle Beach 80th Birthday Celebration (mtg)
3. Public Information Update – PIO Staff/DRC (mtg)

CONSENT AGENDA

Resolution **R2018-10** granting a Special Event Permit to Palmetto Event Productions, Inc. on behalf of Full House Productions for “Carolina Country Music Festival” on June 1-13, 2018 and affirming the city’s co-sponsorship.

Resolution **R2018-11** declaring an extraordinary event, and directing the Manager to take all steps necessary for the preservation of Public Health, Safety Welfare from June 1, 2018 through June 13, 2018 Carolina Country Music Festival.

Resolution **R2018-12** declaring an extraordinary event, and directing the Manager to take all steps necessary for the preservation of Public Health, Safety Welfare from April 28, 2018 through April 29, 2018 Wings Over Myrtle Beach Air Show, Coast F/A Soccer Tournament, & Ground Zero Dragon Boat Festival.

Resolution **R2018-13** granting a Special Event Permit to JLC Airshow Management, LLC, on behalf of the Myrtle Beach International Airport for the "Wings Over Myrtle Beach Air Show" on April 28-29, 2018, and affirming the city's co-sponsorship.

Motion **M2018-40** to approve a Special Event Permit to Oceanfront Merchants Association for "It's a Shore Thing" entertainment series to be held on the Pavilion Place Oceanfront Lot & Boardwalk on 3/30, 3/31, 4/6, & 4/7, 2018 from 7:00 pm to 10:00 pm. The event includes allowing entertainment and activity along the Boardwalk and live music on the Pavilion Place Oceanfront Lot. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-41** to approve a Special Event Permit to Katherine Taylor/BEI - Beach LLC for The Taste of the Market Common and 10th Anniversary Celebration, April 16 – 21, 2018 from 11:00 am - 4:00 pm daily. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-43** to accept a collaboration grant from TD Bank and the Arbor Day Foundation in the amount of \$20,000 for the purpose of making improvements at Myrtle's Market to create a park setting and provide educational programs about the importance of trees/shrubs and how to maintain them, as well as the importance of vegetable gardening. No local match required.

Motion **M2018-44** to accept a grant from SC DHEC (South Carolina Department of Health and Environmental Control) in the amount of \$11,430 on behalf of the City's Solid Waste Department for the purchase of two roll-off recycling containers and the relocation of two existing utility poles to make room for the new containers. One container will be utilized for waste tires and the other for wood waste. No local match required.

Motion **M2018-45** to accept a grant from SC DHEC (South Carolina Department of Health and Environmental Control) in the amount of \$1,250 on behalf of the City's Solid Waste Department to fund public education, professional development and travel expenses associated with the SC Solid Waste and Recycling Professionals Conference.

Motion **M2018-46** to accept a grant from the SC Office of Regulatory Staff in the amount of \$4,759 on behalf of the City to fund the design of the "Bike Walk MB Project" mobile application and the installation of approximately 10 bike racks at various Myrtle Beach locations.

Motion **M2018-47** to accept a donation from Luisa Ventura in the amount of \$500 to help defray cost associated with the renovation of the Matt Hughes Skate Park.

Motion **M2018-48** to accept a donation from Edward Tkacz in the amount of \$10,000 to help defray costs associated with the renovation of the Matt Hughes Skate Park.

REGULAR AGENDA

2nd Reading **Ordinance 2018-7** An ordinance to amend Chapter 2, Administration, Article II, City Council, in Division 2, Meetings, to amend Section 2-43 Quorum and Rules of Order to strike Subsection G as being duplicative of Subsection M, and providing that city residents, property owners and business owners shall be announced by the Clerk to address their concerns before non-residents in the allotted time; **and to strike advertisement in J.**

1st Reading **Ordinance 2017-60** An ordinance to create a Planned Unit Development known as Osceola Street PUD Planned Unit Development.

1ST Reading **Ordinance 2018-10** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Austin Shelley d/b/a Ajax Golf Cart Rentals, for a period of one year. The Agreement includes ____ vehicles.

1ST Reading **Ordinance 2018-11** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Itzhak Chiprot d/b/a Extreme Scooter Rental LLC, located at 412 6th Avenue North, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes ____ vehicles.

1st Reading Ordinance **2018-12** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Sarah Yakoel d/b/a Gil Scooter, located at 109 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes ____ vehicles.

1st Reading **Ordinance 2018-13** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to David Stone d/b/a Go Fast Motorsports, Sunshine Scooters, located at 713 North Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The Agreement includes ____ vehicles.

1st Reading **Ordinance 2018-14** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to David Stone d/b/a Go Fast Motorsports LLC, Go Fast Scooters, located at 609 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes ____ vehicles.

1st Reading **Ordinance 2018-15** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Derrick and Barbara Haynes d/b/a Kickback Korner LLC, Kickback Corner Golf Carts, located at 506 Yaupon Drive, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes ____ vehicles.

1st Reading **Ordinance 2018-16** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Mark Sichitano d/b/a Myrtle Beach Golf Carts, located at 1001 3rd Avenue South, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes ____ vehicles.

1st Reading **Ordinance 2018-17** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code

of Ordinances of Myrtle Beach to Ron Simantov d/b/a Blue Coral Surf LLC, Moped USA, located at 1301 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes ____ vehicles.

1st Reading **Ordinance 2018-18** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 106 North Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes ____ vehicles.

1st Reading **Ordinance 2018-19** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 300 South Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The Agreement includes ____ vehicles.

1st Reading **Ordinance 2018-20** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 1205 North Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The Agreement includes ____ vehicles.

1st Reading **Ordinance 2018-21** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Jack Zakhra d/b/a Zeus MB LLC, Happy Scooter, located at 311 3rd Avenue South, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes ____ vehicles.

Resolution **R2018-14** amending Resolution R2018-08 approving a Special Event Permit issued to Mosaic North America, LLC, on behalf of Bud Light for the “Bud Light Getaway Concert” on July 14, 2018 to change the venue from the Kings Highway Pavilion site to the Oceanfront Pavilion Site.

Motion **M2018-42** to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001. Memo dated March 5, 2018 shows 19 vehicles.

Motion **M2018-49** to consider funding for HGTC’s “Train to Work” Program.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION: Council may take action on matters discussed in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Community Appearance Board Staff Meeting
10:00 a.m., Tuesday, March 13, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29578**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call:

B. Approval of Minutes: Approval of February 13, 2018, meeting minutes.

C. Old Business:

D. New Business:

Sign, Awning, Lighting, and Building Permit Applications

1. **George's Seafood – 400 South Kings Highway:** Requests a conceptual/final review for the repainting of building. (A-1 Signs) (Previously heard 2/15/18)
2. **Meridian Amenity Center – Fred Nash Boulevard:** Requests installation of (1) 27" x 60" HDU routed logo building mounted sign, and a conceptual/final review for a 2,140 square foot clubhouse, 5' black aluminum pool fence, parking lot, and landscaping. (G3 Engineering) (Previously heard on 2/15/18)

Building Permit Applications

1. **Solid Rock Ministries – 803 Howard Avenue:** Requests a conceptual/final review for a parking lot and landscape plan. (Earthworks)
2. **Beach Patio – 1623 Highway 501:** Requests a final review for exterior building alterations and landscape plan. (Nick Nye, AIA and owner) (Previously heard 12/7/17)
3. **Luigi's Trattoria – 503 61st Avenue North:** Requests a conceptual/final review for a 6' wood privacy fence to adjoin and match existing fence. (Owner)
4. **St. Phillips Lutheran Church – 6200 North Kings Highway:** Requests a conceptual/final review for replacement windows. (Calvin Construction & Consulting)
5. **Portside at Grande Dunes – 901 Portside Drive:** Requests a conceptual/final review for a marketing trailer, parking, landscaping, and fence. (LIV Development)
6. **Ocean Reef – 7100 North Ocean Boulevard:** Requests a conceptual/final review for revisions to previously approved application for the repainting of the building. (Martinez & Associates / BNB Designs) (Previously approved 1/18/18)
7. **O'Reilly Auto Parts Store – 8100 US Highway 501:** Requests a conceptual/final review for a 3,230 square foot addition to the back of the existing store and site improvements. (Owner)

- 8. Waccamaw Metal Recycling – 1626 Stockholder Avenue:** Requests a conceptual/final review for a 3,500 square foot metal building canopy. (Dillon Electric)
- 9. Signworks – 1231 Stockholder Avenue (Parcel 1):** Requests a conceptual/final review for a 6,560 square foot office-warehouse building, parking lot, and landscape plan. (Miller Design Services) (Previously approved 7/20/17)
- 10. Mancave – Stockholder Avenue: 1221 Stockholder Avenue (Parcel 2):** Requests a conceptual/final review for a 11,913 square foot office-warehouse building, parking lot, and landscape plan. (Miller Design Services) (Previously approved on 11/3/16)
- 11. Ripley’s Aquarium Penguin Exhibit – 1110 Celebrity Circle:** Requests a conceptual/final review to remove waterfall wall feature for a 5,586 square foot addition and relocating the landscaping. (Tungsten)

E. Non Agenda Items from Staff:

F. Non Agenda Items from Board Members:

G. Adjournment:

City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, March 14, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. New Business:

1. **J & W Amusements Inc.:** The property is located at 304 4th Avenue South and is identified by PIN # 443-12-01-0025.
2. **Boulevard Acquisitions LLC:** The property is located at 305 North Ocean Blvd and is identified by PIN # 444-08-01-0213.
3. **Empire Paradise LLC:** The property is located at 607 South Kings Hwy and is identified by PIN # 443-11-02-0006.
4. **Vishu Bhambhani:** The property is located at 302 N Ocean Blvd and is identified by PIN # 444-08-04-0004.
5. **Vishu Bhambhani:** The property is located at 301 N Ocean Blvd and is identified by PIN # 444-05-03-0040.
6. **D & D Properties LLC:** The property is located at 1103 Dunbar Street and is identified by PIN # 424-16-01-0053.
7. **Canirtal LLC:** The property is located at 101 Flagg Street and is identified by PIN # 443-04-03-0062.
8. **Harris Knox:** The property is located at 1001 Orange Avenue and is identified by PIN # 425-13-02-0051.

C. Communications from Staff

D. Adjourn

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, March 14, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes – February 28, 2018, Meeting

C. Matters of Business

Review of Last Week's/On-Going Events

1. Myrtle Beach Marathon, March 1-3, 2018

Review of Upcoming Approved Events

1. Grande Dunes St Patrick's Festival & 5K, Grande Dunes Pavilion, March 16, 2018 (Need Insurance)
2. Pee Dee Street Rodders Annual "Run to the Sun," March 15-17, 2018
3. Addicts Lives Matter (Voices of Recovery) Walk/Rally, Fresh Brewed Coffee House, March 24, 2018
4. The Myrtle Beach Jeep Jam, April 12-15, 2018 (Need Insurance)
5. Myrtle Beach Food Truck Festival, Burroughs & Chapin Pavilion Place, April 20-21, 2018 (Need Insurance)
6. Ground Zero Dragon Boat Festival, Grand Park, Market Common, April 23-30, 2018, (Need Insurance)
7. Military Appreciation Days, May 1, 2018 – May 31, 2018
8. *Festa Italiana*, Grand Park, June 28 – July 1, 2018 (Need Insurance)
9. The Getaway Concert, Burroughs & Chapin Pavilion Place, July 07-17, 2018
10. *Festa Italiana*, Grand Park, October 4-7, 2018 (Need Insurance)
11. Myrtle Beach Seafood Festival, Burroughs & Chapin Pavilion Place, October 5-6, 2018 (Need Insurance)
12. American Heart Association (AHA) Annual Beach Ride, November 3, 2018 (Need Insurance)

D. New Business

Review of Upcoming Proposed Events (Final)

1. OMA "It's a Shore Thing" Concert Series, Burroughs & Chapin Oceanfront Pavilion Place & Boardwalk, March 30 – April 7, 2018 (Need Insurance)
2. The Taste of Market Common & 10th Anniversary Celebration @ The Market Common, April 16-21, 2018 (Need Insurance)
3. Wings Over Myrtle Beach Air Show, Myrtle Beach International Airport, April 28-29 (Need Insurance)
4. Grande Dunes Kentucky Derby Festival @ The Grande Dunes Event Lawn, May 5, 2018 (Need Insurance)
5. Carolina Country Music Festival, Burroughs & Chapin Pavilion Place, June 3-11, 2018

6. Myrtle Beach Stampede Rodeo, Former Myrtle Square Mall Site, July 13-15, 2018 (Need Insurance, Security Plan, & Traffic Plan)

Review of Upcoming Proposed Events (Conceptual)

1. Thursday Night Concert Series @ Grande Dunes, @ The Grande Dunes Lawn, Beginning April 26, 2018 (Need Insurance & Site Plan)
2. May Open Junior Beach Volleyball Tournament, Beach @ 14th Ave Pier, & Pavilion Place Volleyball Courts, May 12, 2018 (Need Insurance)
3. Sun Fun Festival @ Plyler Park, Ocean Blvd. & Boardwalk between 8th Ave North & Mr. Joe White, June 1-3, 2018 (Need Insurance)
4. OMA Hot Summer Nights, Plyler Park & Stage, June 3 – September 4, 2018 (Need Insurance)
5. Independence Day 5k, July 4, 2018 (Route Plan)
6. Myrtle Beach Mini Marathon and Coastal 5k, Coastal Grand Mall, Downtown Myrtle Beach & Market Common, October 18- 23, 2018 (Need Insurance)
7. Myrtle Beach 1 Mile Sprint & Music Festival, Ocean Blvd. & Plyler Park, November 3, 2018 (Need Insurance)
8. Myrtle Beach Turkey Trot, November 22, 2018 (Need Insurance & Route Plan)

E. Review Temporary Use Permits

F. Review Sports Tourism Events

G. Review Parade Permits

1. Princess Gala (Mkt Common)
2. Sun Fun Parade (Ocean Blvd.)

H. Review Film/Photo Requests

I. Convention Center Events

J. Discussion Items

K. Executive Session

L. Adjourn

Myrtle Beach Downtown Redevelopment Corporation Board of Directors
11:30 a.m., Wednesday, March 14, 2018
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

NOTE: Citizens are invited to attend and participate in the meetings. Citizens who wish to address the DRC Board during the Comments from Public section of the Agenda are asked to sign-in prior to the start of the meeting, state their name prior to speaking and are limited to three (3) minutes total.

11:30 a.m.

A. Call DRC Meeting to Order: Chairman Martino

1. Consider Approval of Agenda – Chairman Martino

B. Executive Session: The board may take action on matters discussed in Executive Session, when it returns to public session.

C. Presentation and Discussion Items:

1. State of the DRC Report – Executive Director
 - Update from City Manager/DRC Treasurer John Pedersen
 - DRC Treasurer's Report FY 17/18 YTD – DRC Treasurer John Pedersen
 - DRC Update – Executive Director

D. Action Items:

1. Consider approval of the minutes from February 14, 2018 – Chairman Martino
2. Consider recommendation for Executive Director to enter into an amendment for additional services to Proposal for Professional Services executed on 1/25/2018 with LS3P for conceptual planning for lots owned by DRC/City in Superblock Area – Chairman Martino

12:00 p.m.

E. Collaborative Meeting – Executive Director

1. Welcome – overview of the afternoon
2. Introduction of Guest Speakers: Jansen Tidmore, Alex Powell – The Spartanburg Story
3. Historical Districts in Myrtle Beach Presentation – Carol Coleman, City Planning Director
4. The Last Three Months in Review – Video Presentation
5. Vision Process
 - Shared Values
 - Slido Interactive Activity

- What's Your Vision Activity

6. Next Steps....

F. Comments from the Public: Chairman Martino

G. Closing Remarks, Board Input/Questions/Suggestions

H. Adjourn: Chairman Martino

I. Social Hour

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, March 15, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29578**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes: Meeting of March 1, 2018

C. Old Business

D. New Business

Sign Permit Applications

1. **Carolina Pancake House – 2800 North Kings Highway:** Requests replacement of (2) 72" x 96" plastic panned and embossed faces. (Fast Signs)
2. **Martin's Restaurant – 7200 North Ocean Boulevard:** Requests replacement of (1) 4' x 12'6" plastic face in existing building mounted sign box. (Coastline Signs)
3. **Kedplasma United States – 1890 Mr. Joe White Avenue:** Requests approval of (2) 70" x 140" face replacements in existing freestanding sign and (2) 37" x 192" sets of building mounted channel lettering. (QI Signs)
4. **Swansgate Apartments – 1050 Mr. Joe White Avenue:** Requests replacement of existing monument signs with a new one with (1) 41" x 67" and (1) 9" x 43" routed panels mounted to an aluminum fence section between two brick columns with an overall height of 5'. Also installation of (1) 20" x 6' routed panel sign mounted to (2) 4' x 4' wooden posts and an overall height of 5'. (Route 66 Sign Company)
5. **Trinity Properties – 809-A Seaboard Street:** Requests installation of (1) 3' x 4' building mounted sign. (Owner)
6. **Yummy Yogurt – 410 13th Avenue South:** Requests installation of (1) double-face CEVMS to existing freestanding sign. (Owner)
7. **Grande Dunes/Del Webb – 62nd Avenue North/Highway 17 Bypass:** Requests installation of (2) 8' x 35'9" entry wall features with 30" set of channel letters which will be illuminated with ground lighting. (Sign Studio & Graphics)
8. **Toscana Italian Kitchen – 2703 North Kings Highway:** Requests installation of (1) 20" x 110", (1) 20" x 187" set of building mounted channel lettering, and (1) 30" x 72" logo. Also, reworking of existing freestanding sign. (Seaboard Signs)
9. **E-Z Eats Café – 912 North Ocean Boulevard:** Requests installation of (1) 16" x 22" under canopy double-face sign box. (Seaboard Signs)

10. **The Furniture Brokers – 1116 3rd Avenue South:** Requests installation of (1) 48" x 60" monument sign with an overall height of 85". (Seaboard Signs)
11. **Myrtle Beach Parking – 1411 North Ocean Boulevard:** Requests installation of (6) 6' x 12' illuminated parking lot kiosks with canopies. (Tyson Signs)
12. **Tin Roof – 1410 North Ocean Boulevard:** Requests installation of (1) 5' x 64'4" set of building mounted channel lettering, (3) single-face building wall signs, (6) tenant panels for (2) 3-sided monument signs, and (2) tenant panels for building mounted blade sign. (Tyson Signs)
13. **Real Living/Home Realty Group – 1232 Farrow Parkway:** Requests replacement of (2) existing internally illuminated wall signs and add (2) underscores under existing non-illuminated cut-out letters and remove (2) existing logos. (Tyson Signs)
14. **The Blvd – 1410 North Ocean Boulevard:** Requests installation of (1) 4'7" x 16' V-shaped internally illuminated blade sign with graphics, (2) 2' x 7'4" 3-sided monument signs with LED up lighting, (2) sets of 45" x 16'9" open face channel lettering for west and south building elevations. (Tyson Signs)
15. **Diplomat Motel - 608 North Ocean Boulevard:** Requests installation of (1) 2' x 4' CEVMS in existing freestanding sign. (A-1 Signs)

Sign, Awning, Lighting, and Building Permit Applications

1. **George's Seafood – 400 South Kings Highway:** Requests a conceptual/final review for the repainting of building. (A-1 Signs) (Previously heard 2/15/18)
2. **Meridian Amenity Center – Fred Nash Boulevard:** Requests installation of (1) 27" x 60" HDU routed logo building mounted sign, and a conceptual/final review for a 2,140 square foot clubhouse, 5' black aluminum pool fence, parking lot, and landscaping. (G3 Engineering) (Previously heard on 2/15/18)

Building Permit Applications

1. **Solid Rock Ministries – 803 Howard Avenue:** Requests a conceptual/final review for a parking lot and landscape plan. (Earthworks)
2. **Beach Patio – 1623 Highway 501:** Requests a final review for exterior building alterations and landscape plan. (Nick Nye, AIA and owner) (Previously heard 12/7/17)
3. **Luigi's Trattoria – 503 61st Avenue North:** Requests a conceptual/final review for a 6' wood privacy fence to adjoin and match existing fence. (Owner)
4. **St. Phillips Lutheran Church – 6200 North Kings Highway:** Requests a conceptual/final review for replacement windows. (Calvin Construction & Consulting)
5. **Portside at Grande Dunes – 901 Portside Drive:** Requests a conceptual/final review for a marketing trailer, parking, landscaping, and fence. (LIV Development)
6. **Ocean Reef – 7100 North Ocean Boulevard:** Requests a conceptual/final review for revisions to previously approved application for the repainting of the building. (Martinez & Associates / BNB Designs) (Previously approved 1/18/18)

- 7. O'Reilly Auto Parts Store – 8100 US Highway 501:** Requests a conceptual/final review for a 3,230 square foot addition to the back of the existing store and site improvements. (Owner)
- 8. Waccamaw Metal Recycling – 1626 Stockholder Avenue:** Requests a conceptual/final review for a 3,500 square foot metal building canopy. (Dillon Electric)
- 9. Signworks – 1231 Stockholder Avenue (Parcel 1):** Requests a conceptual/final review for a 6,560 square foot office-warehouse building, parking lot, and landscape plan. (Miller Design Services) (Previously approved 7/20/17)
- 10. Mancave – Stockholder Avenue: 1221 Stockholder Avenue (Parcel 2):** Requests a conceptual/final review for a 11,913 square foot office-warehouse building, parking lot, and landscape plan. (Miller Design Services) (Previously approved on 11/3/16)
- 11. Ripley's Aquarium Penguin Exhibit – 1110 Celebrity Circle:** Requests a conceptual/final review to remove waterfall wall feature for a 5,586 square foot addition and relocating the landscaping. (Tungsten)

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment

**City of Myrtle Beach
Military Appreciation Committee
2:00 p.m., Thursday, March 15, 2018
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1008 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Welcome

B. Approval of Minutes – February 15, 2017

C. 2018 May Blueprint

1. Wings Over Myrtle Beach Air Show – April 28 – 29, 2018
2. JROTC Drill Competition – May 5, 2018
3. Military Family Members Social – May 5, 2018
4. Myrtle Beach Pelicans – May 12, 2018
5. Myrtle Beach Vet Center Picnic/Event – May 25, 2018
6. Parade date, location and route – May 26, 2018
7. Grand Marshal
8. Picnic date and location – May 26, 2018
9. Exhibits
10. T-Shirts
11. Veterans' March – May 28, 2018
12. Battlefield Cross Ceremony – May 28, 2018
13. Memorial Day Remembrance Ceremony – May 28, 2018
14. Military Discounts
15. Marketing
16. Other Events Throughout Horry County

D. Other Related Matters

E. Next Meeting – April 19, 2018

F. Adjourn

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday, March 15, 2018
Fire Department Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes

C. New Business

1. 2018 strategic plan
2. Discuss community issues
3. Discuss future initiatives.

D. Executive Session: The commission may take action on items discussed during Executive Session, when it returns to public session.

E. Open Discussion/Comments

F. Adjournment