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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: March 12, 2021
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **The Pee Dee Street Rodders and City of Myrtle Beach present the annual “Run to the Sun” Car and Truck Show, Thursday through Saturday, March 18-20, at the former Myrtle Square Mall site.** The event has been described as the “largest independent car and truck show on the East Coast,” with 3,200-plus vehicles from across the United States. The Streetrodders and the city encourage all participants and attendees to wear masks and practice social distancing. Please enjoy the event with consideration for everyone’s health and safety. For more information, visit <https://peedeestreetrodders.com/>.
3. **Sports tourism is returning in force this spring!** Three track-and-field meets will occur at Doug Shaw Memorial Stadium over the next three weekends, with others scheduled. See the full list below. This weekend’s Myrtle Beach Collegiate Challenge features 30 men’s and women’s track-and-field teams, from all college levels, plus dozens of post-collegiate athletes. Also today and tomorrow, the Clash at the Coast Volleyball Tournament has 130 girls’ club teams competing at the Myrtle Beach Sports Center in ages 12U to 17/18U. The City of Myrtle Beach is accepting sports tourism volunteer applications. All events are held in compliance with COVID safety guidelines. Each volunteer receives a t-shirt, food and beverages. Visit <https://www.officialmyrtlebeachsports.com/volunteer-application.html>.

Spring Track-and-Field Events at Doug Shaw Memorial Stadium

- March 12-13, 2021 – Myrtle Beach Collegiate Challenge
- March 18-20, 2021 – Alan Connie Shamrock Invitational

- March 25-28, 2021 – National Scholastic Athletics Foundation’s USA Meet of Champions
 - April 2-3, 2021 – Beach Run Invitational
 - June 4-5, 2021 – Visit Myrtle Beach Club Challenge
4. **Youngsters, age six to 12, are invited to the Myrtle Beach Track-and-Field Day at 5:00 p.m., Thursday, March 18, at Doug Shaw Memorial Stadium.** This free children’s event is hosted by the Myrtle Beach Track & Field Club and the Coastal Carolina University men’s and women’s track teams. Kids will have a chance to try their hand at fun track-and-field activities with coaching and assistance from the CCU teammates and others.
 5. **The Neighborhood Services Department hosts a Beachside Chat session to discuss race and healing at 4:30 p.m. on Sunday, March 21.** To sign up and participate in the virtual events, send an email to neighborhoodservices@cityofmyrtlebeach.com.
 6. **Myrtle Beach’s Technology Advisory Group hosts the eMYRge “Fountain Series,” a series of free events on various dates beginning later this month.** Everyone is invited to attend! The events aim to promote business community growth, networking and education. The schedule is listed below.
 - **5:00 to 7:00 p.m., Tuesday, March 23** – [Ecosystem Champions](#), Grand Strand Brewing Company, 819 North Kings Highway, Unit #101
 - **5:00 to 7:00 p.m., Tuesday, April 6** – [Local Industry Leaders](#), Grand Strand Brewing Company, 819 North Kings Highway, Unit #101
 - **5:00 to 7:00 p.m., Thursday, April 15** – [Starting an Angel Group of Investors](#), Grand Strand Brewing Company, 819 North Kings Highway, Unit #101
 - **5:00 to 7:00 p.m., Tuesday, April 20** – [Local Entrepreneurs](#), Grand Strand Brewing Company, 819 North Kings Highway, Unit #101
 - **5:00 to 7:00 p.m., Tuesday, May 4** – [Technology Professionals, Artisans and Makers](#), Grand Strand Brewing Company, 819 North Kings Highway, Unit #101
 - **5:00 to 7:00 p.m., Tuesday, May 18** – [Local Support](#), Grand Strand Brewing Company, 819 North Kings Highway, Unit #101
 7. **Would you like to serve on a volunteer board, commission or committee for the City of Myrtle Beach?** To be considered for one of these volunteer positions, submit a letter of interest and a brief biography or résumé to the City Clerk, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to jadkins@cityofmyrtlebeach.com. If you’d like to deliver it in-person, bring all materials to City Hall, 937 Broadway Street, Myrtle Beach, SC 29577. The following boards, commissions and committees have vacancies....
 - Bicycle and Pedestrian Committee (2 seats)
 - Chapin Memorial Library Board (1 seat)
 - Standard Code Board of Adjustments and Appeals (5 seats)
 8. **Need information about the coronavirus emergency?** You’ll find timely updates and general information on our [Coronavirus Advisory](#) webpage.

9. **The online [E-Resources](#) webpage is available on the city's website.** Some city buildings remain closed to the public, but we are working to provide online content for all ages. On the webpage, you'll find creative and educational options for you and your family to enjoy!
10. **A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
11. **Ten new overnight accommodation units allow you to spend the night above the brewery overlooking Nance Place in Myrtle Beach's new Arts & Innovation District, and that's the subject of our [Photos of the Week](#).** Here's a peek into a few of these new short-term, studio-like lodgings on the second floor, above Grand Strand Brewing Company. The units have an industrial feel, but with modern, up-to-date finishes, and are available online for overnight rentals. Originally, the building was home to Edwards Five & Dime, but had a variety of uses through the years.
12. **Did you know...** That storm names to be used during the 2021 Atlantic Hurricane Season are: Ana, Bill, Claudette, Danny, Elsa, Fred, Grace, Henri, Ida, Julian, Kate, Larry, Mindy, Nicolas, Odette, Peter, Rose, Sam, Teresa, Victor and Wanda? The hurricane season begins June 1 and runs through November 30 each year, although the National Oceanic and Atmospheric Administration (NOAA) is thinking about changing the season's start to May 15 due to early activity.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
March 15-21, 2021**

MONDAY, MARCH 15

- **8:30 a.m.** – Staff Meeting, Myrtle Beach Train Depot, 851 Broadway Street
- **3:00 p.m.** – Charlie's Place Advisory Board, 1420 Carver Street

TUESDAY, MARCH 16

- **1:30 p.m.** – Planning Commission, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)

WEDNESDAY, MARCH 17

- **2:00 p.m.** – Beach Advisory Committee, Myrtle Beach Train Depot, 851 Broadway Street

THURSDAY, MARCH 18

- **1:30 p.m.** – Community Appearance Board, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)
- **2:00 p.m.** – Military Appreciation Committee, Myrtle Beach Train Depot, 851 Broadway Street
- **4:30 p.m.** – Human Rights Commission, Ballroom, Mary C. Canty Recreation Center, 971 Canal Street
- **5:00 p.m.** – Myrtle Beach Track-and-Field Day for Ages 6-12, Doug Shaw Memorial Stadium

FRIDAY, MARCH 19

- No Meetings Scheduled

SATURDAY, MARCH 20

- No Meetings Scheduled

SUNDAY, MARCH 21

- **4:30 p.m.** – Neighborhood Services Department hosts Beachside Chats: Race and Healing, Virtual Event

**City of Myrtle Beach
Charlie's Place Advisory Board Meeting
3:00 p.m., Monday, March 15, 2021
Charlie's Place
1420 Carver Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order:

B. Approval of Minutes

C. Update

1. Paver Project
2. Tours
3. Future Events and Programs
4. Business Units

D. Communications from Staff:

E. Adjourn

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, March 16, 2021
Conference Call**

NOTE: CITIZENS ARE INVITED TO WATCH THE CONFERENCE MEETING LIVE ON THE CITY'S FACEBOOK PAGE, <https://www.facebook.com/myrtlebeachcitygovernment/>. TO ACCOMMODATE PUBLIC INPUT, WHEN APPROPRIATE, SEND AN EMAIL TO ahardin@cityofmyrtlebeach.com. WHEN SENDING AN EMAIL DURING THE MEETING, INCLUDE YOUR NAME AND ADDRESS.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes – March 2, 2021

C. Matters of Business:

1. **Z 21-02 Horry County Department of Airports:** Proposal by Horry County Department of Airports to rezone approximately 30 acres located between South Kings Highway and Radar Road from PRC (Parks, Recreation and Conservation) to AP (Airport) to resolve a split zone and unify the Horry County Airport properties under a single zone.

D. Discussions

1. **Pre-Application for PRE-FIN 21-01 Pine Lakes Preserve, Phases 2 and 3:** Proposal by Lennar Carolinas to subdivide 62.52 acres located along Granddaddy Drive into 133 lots and three new streets, to continue the development of the Pine Lakes Preserve residential neighborhood. Street names are approved under STN 20-04.
 - a. NOTE: This is the required pre-application discussion for all major subdivisions and does not require a vote. The application will be eligible for a preliminary/final vote on April 6, 2021, if all meeting requirements are met.

E. Presentations

F. Communications from the Planning Commission

G. Reports and Information Presentation from City Staff

H. Executive Session – The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Meeting Adjournment

**City of Myrtle Beach
Beach Advisory Committee
2:00 p.m., Wednesday, March 17, 2021
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

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A. Call to Order

B. Welcome and Recognize Guests: Mr. Michael Hussey, New Committee Member

C. Approval of Minutes

D. Reports:

1. Public Works
2. Beach Safety – Police
3. Summary and Year End Report – Fire Department
4. Beach Franchise
5. Parasail and Jet Ski Update – Operator Report
6. Water Quality/Stormwater Summary and Year End Report

E. Discussion Items:

1. Guard Tower Update
2. Update on Franchise Agreement for 2022
3. Events/Activities Schedule Update
4. Nomination/Election of Vice Chair

F. Comments from the Public

G. Executive Session (Note: The Committee may take action on matters discussed in Executive Session when it returns to Public Session.)

H. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, March 18, 2021
Conference Call**

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A. Roll Call

B. Approval of Minutes: March 4, 2021, Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **The Lively at Grande Dunes – Intersection of Cipriana Drive and Grande Dunes Boulevard:** Requests approval of (1) 21'w x 3'10"h Grande Dunes style monument sign. (Skyline Signs)
2. **Grande Dunes – Intersection of 71st Avenue North and U.S. 17:** Requests approval of (2) 3'4"w x 12'6"h Grande Dunes style monument signs with 27" round aluminum logos. (Sign Studio & Graphics)
3. **Grande Dunes – Intersection of Grande Dunes Boulevard and Spine Road:** Requests approval of (2) 3'4"w x 12'6"h Grande Dunes style monument signs with 27" round aluminum logos. (Sign Studio & Graphics)
4. **Captain George's Seafood – 1401 29th Avenue North:** Requests approval of (1) 14'w x 6'2"h cabinet with (1) 10'3"w x 3'2"h CEVMS added to the top of the existing 14' tall monument sign. (ASL Sign Services)
5. **10 Fold Biscuits – 4377 North Kings Highway, Suite 119:** Requests approval of (1) 10'w x 4'h backlit HDU sign mounted to the building. (Signworks)
6. **Veterinary Clinic of Myrtle Beach – 708 21st Avenue North:** Requests approval of (1) re-facing of the existing 7'w x 8'h monument sign and (1) 7'w x 7'2"h externally lit HDU sign mounted to the building. (Signworks)
7. **Emerald Shores Parking – 404 North Ocean Boulevard:** Requests approval of (1) 12'h pole sign with a 4'8"w x 4'h sign face, (12) 18"w x 12"h aluminum parking info signs on 4' tall poles. (Seaboard Signs)

8. **Gator Tails – 637 Broadway Street:** Requests approval of (1) 15'w x 27"h sign with 11'9"w x 16" internally lit channel letters, 7'11"w x 7"h capsule and a 3'3"w x 27"h channel logo. (Seaboard Signs)
9. **Shawarma's King Mediterranean Grill – 715 North Ocean Boulevard:** Requests approval of (1) 13'1"w x 14"h internally lit channel letters and (1) 7'8"w x 6"h internally lit channel letters mounted to the building. (Seaboard Signs)

Sign and Building Permit Applications

1. **Mona Lisa Beverage/Liquor Store – 508 North Kings Highway:** Requests approval of (1) 26'4"w x 24"h internally lit channel letters, (3) 32" round liquor store circle logos mounted to the building and (1) 7'w x 7'6"h pan and embossed sign face on the existing 20' tall freestanding sign with a new pole cover. In addition, requests a conceptual/final for the repainting of the building. (Seaboard Signs/Owner)
2. **Bubba's Fish Camp – 1565 21st Avenue North:** Requests re-certification approval of (1) 6'5"w x 9'4"h embossed and pan face panel in existing monument sign, (1) 7'w x 8'8"h HDU and channel letter sign and (1) 7'1"w x 2'h routed sign cabinet mounted above restaurant entrance. Requests (1) 9'5"w x 1'h and (1) 7'6"w x 1'h internally lit channel letters mounted to building facade. In addition, requests re-certification approval for exterior alterations. (Previously approved on 04/02/20.)(ASL Sign Services/Mozingo & Wallace Architects)

Building Permit Applications

1. **City of Myrtle Beach's Jake Abraham Transfer Station:** Requests a conceptual/final review for a pre-engineered metal building to replace current metal building at rear of same property. (LS3P Associates LTD)
2. **Piedmont Chemical – 3400 North Ocean Boulevard:** Requests a conceptual/final review for a new architectural shingle roof. (Jeff Linta)
3. **Extreme Siding – 1654 Dividend Loop:** Requests a conceptual/final review for a 6'h black coated chain-link fence with black fabric and (3) strands of barbwire. (Goode Fence)
4. **Long Leaf Place – 4115 Little River Road:** Requests a conceptual/final review to remove and replace existing wood fence along entrance and right side to pool with a new 6'h privacy white vinyl fence. (Gator Strong, LLC)
5. **Landmark Resort – 1501 South Ocean Boulevard:** Requests a conceptual/final review 243' of 12"h bronze style A aluminum picket fence along front of resort, install 88' of 20"h bronze style A aluminum picket fence along left side of resort. (Action Fence)
6. **North Industrial Park, Lot 56 – 1593 American Way:** Requests a conceptual/final review for a 4,925 square foot office-warehouse building, dumpster enclosure, parking and landscaping. (Nick Nye, AIA)
7. **Pine Lakes Preserve Amenity – Granddaddy Drive:** Requests a conceptual review for a 1,150 square foot building, parking and landscaping. (Thomas & Hutton)

8. **Market Common Apartments – Fred Nash Boulevard:** Requests a conceptual review for (4) new apartment buildings (48 units each) for a total of 192 dwelling units, dumpster/compactor enclosure, parking and landscaping. (Thomas & Hutton)
9. **Coventry Marketplace Apartments – Coventry Boulevard and U.S. 17:** Requests a conceptual review for (1) 4-story apartment building (127 units), (13) 2-story buildings (10 units each), total dwelling units (257), dumpster/compactor enclosure, parking and landscaping. (Thomas & Hutton)

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment

**City of Myrtle Beach
Military Appreciation Committee
2:00 p.m., Thursday, March 18, 2021
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

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A. Welcome

B. May 2021 Blueprint

1. JROTC Drill Competition – Saturday, May 1, 2021
2. Military Family Members Social – Saturday, May 1, 2021
3. Myrtle Beach Pelicans Military Appreciation Night
4. Myrtle Beach Vet Center Picnic/Event
5. Parade – Saturday, May 29, 2021
6. Grand Marshal – Rocky Bleier
7. Other events?
8. Veterans' March/Battlefield Cross Ceremony – Monday, May 31, 2021
9. Memorial Day Remembrance Ceremony – Monday, May 31, 2021
10. Colonel Robert Hawkins Veteran Volunteer Service Award
11. Veterans Day Ceremony – November 11, 2021
12. Military Discounts and Decals
13. Marketing
14. Other Events in Horry County
15. Other

C. Next Meeting – April 15, 2021

D. Adjourn

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday, March 18, 2021
Ballroom, Mary C. Canty Recreation Center
971 Canal Street, Myrtle Beach, SC 29578**

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- A. Call to Order** – Chair Amanda Masterpaul
- B. Approval/Correction of Minutes**
- C. Welcome / Comments** – Chair Amanda Masterpaul
- D. Discussion Items**
 - 1. Welcome to new member Laniece Mayfield
 - 2. Discussion on HRC Visibility
 - 3. Continuing work towards Fairness in Housing, Employment and Public Accommodations Ordinance proposal for City Council/MEI
- E. Community Spotlight**
- F. Comments**
- G. Executive Session:** The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- H. Adjournment**