



CONTACT:

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Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Mark Kruea, Public Information Officer
Date: March 15, 2019
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached. Note the Special City Council Meeting at 8:00 a.m., Monday, March 18. As indicated on the agenda, Council will review applications for the position of city attorney, who is appointed by Council. Longtime Myrtle Beach City Attorney Tom Ellenburg advised Council in January that he would retire at the end of his current term in June.
2. **Myrtle Beach is hosting a spring Job Expo from 10:00 a.m. to 3:00 p.m., Saturday, March 30, at Futrell Park on Mr. Joe White Avenue.** Companies seeking employees may contact Chris Wiggins at 843-918-2338 or chriswiggins@cityofmyrtlebeach.com for more information or a spot at the Expo. Everyone's invited to attend! Update your résumé and put your best foot forward for your future in Myrtle Beach.
3. **Looking ahead, Myrtle Beach welcomes the 31st annual Pee Dee Street Rodders' "Run to the Sun" Car and Truck Show next Thursday, Friday and Saturday, March 21-23.** The event fills the former Myrtle Square Mall site with 3,200 vehicles. Admission is free. For more information, visit www.peedeestreetrodders.com.
4. **The Myrtle Beach Police Department will host Memorial Day Weekend meetings for the community and businesses in the next few weeks.** Community meetings are set for 6:00 p.m., Thursday, March 28 and April 11, at the Train Depot. Business meetings for owners and managers will be held at 10:00 a.m., Thursday, April 4 and April 18, again at the Train Depot. Staff will be on hand to share the weekend's operational plans and answer questions. For more information, visit <http://police.cityofmyrtlebeach.com/memorial-day-weekend/>.

5. **Do you know an outstanding volunteer who serves the veterans' community here in Myrtle Beach and Horry County?** The Military Appreciation Committee is launching the Colonel Robert Hawkins Veteran Volunteer Service Award to recognize a volunteer for services to a veterans' group, an individual veteran, a veteran's family and/or the greater Grand Strand veterans' community. Nominees must be residents of Horry County and a role model for veterans and others. The late Bob Hawkins, a retired US Army colonel, was instrumental in planning the events during May. Applications are available at www.militaryappreciationdays.com and are accepted through April 1. The direct link is <http://www.militaryappreciationdays.com/Colonel%20Robert%20Hawkins%20Veterans%20Volunteer%20Service%20Award%20Nomination.pdf>.
6. **Want to know what events and activities are scheduled in Myrtle Beach?** See <http://www.cityofmyrtlebeach.com/Events.pdf>. It's a comprehensive list of city-related festivals, concerts, programs and more, updated weekly with new information. Check out the Calendar feature on the city's website at <https://www.cityofmyrtlebeach.com/calendar.php> for a list of city meetings, events and other scheduled activities.
7. **Rededication of the newly-updated Nance Plaza earlier this month is the subject of our [Photos of the Week](#).** The plaza is named for Daniel Wayne Nance and Mary Ellen Todd Nance, one of Myrtle Beach's founding couples. Their descendants turned out in force for the event. The plaza makeover included a new entry sign, a new fence, new landscaping, new seating and new lighting. Nance Plaza is on Kings Highway at Ninth Avenue North in the heart of Myrtle Beach's central business district.
8. **Did you know...** That sports tourism in the City of Myrtle Beach produced \$137 million in direct spending during 2018? Of that total, \$12.7 million was returned to local governments (city, county and state), with Myrtle Beach receiving nearly \$2.4 million. Baseball was the biggest economic contributor at \$49 million, followed by fast-pitch softball at more than \$23 million. Other top revenue-generating sports for the community included basketball (\$15.8 million), dance (\$10.2 million) cheerleading (\$8.2 million) slow-pitch softball (\$6.6 million) volleyball (\$6.3 million) and gymnastics (\$2.9 million). Dollar-wise, July was the biggest month with \$45.3 million in direct spending. The history and success of sports tourism in Myrtle Beach is the subject of new post at the *Myrtle Beach Point of View* blog. Check it out at <https://myrtlebeachpointofview.wordpress.com/2019/03/13/myrtle-beach-scores-big-with-sports-tourism/>.

For more information, contact:

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
March 18-22, 2019**

MONDAY, MARCH 18

- **8:00 a.m.** – Special City Council Meeting, Second Floor Conference Room, City Hall, 937 Broadway Street
- **9:00 a.m.** – Staff Meeting/Hosted by Human Resources and Organizational Development, First Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 p.m.** – Booker T. Washington Neighborhood Watch, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Palmetto Greens Neighborhood Watch, 2900 Mashie Drive

TUESDAY, MARCH 19

- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Planning Commission, First Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 p.m.** – Seaside South Neighborhood Watch, Landmark Resort, 1501 South Ocean Boulevard

WEDNESDAY, MARCH 20

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **7:00 p.m.** – Emmens Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Highlands Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Reserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – Seagate Village Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – Withers Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

THURSDAY, MARCH 21

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Military Appreciation Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **4:30 p.m.** – Human Rights Commission, Second Floor Conference Room, City Hall, 937 Broadway Street
- **5:30 p.m.** – My Beach 101, Chapin Memorial Library, 400 14th Avenue North
- **6:00 p.m.** – Grande Dunes Neighborhood Watch, First Floor Dining Room, Grande Dunes Ocean Club, 101 Grande Dunes Boulevard

FRIDAY, MARCH 22

- *No Meetings Scheduled*

**MYRTLE BEACH CITY COUNCIL SPECIAL MEETING
9:00 A.M., MONDAY, MARCH 18, 2019
SECOND FLOOR CONFERENCE ROOM, CITY HALL
937 BROADWAY STREET, MYRTLE BEACH, SC 29577**

CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE. THOSE WHO WISH TO ADDRESS COUNCIL ARE ASKED TO SIGN IN BEFORE THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER MEETING: Mayor Brenda Bethune

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

COUNCIL DISCUSSION – Review of City Attorney applications.

City Council is expected to open this meeting in open session and then move into an executive session to review and discuss the applications submitted by individuals who wish to be considered for appointment as the City Attorney. The current City Attorney has announced his retirement effective June 30, 2019.

Section 2-131 of the City Code provides that:

The city attorney shall be the chief legal counsel to the city, the mayor and members of council, the city manager, and other officers and department heads of the city. The city attorney shall be the prosecuting attorney in municipal court and shall represent the city and its officers in any other legal actions or proceedings as may be appropriate. The city attorney shall prepare or supervise the preparation of all legal documents and instruments of the city and shall approve all ordinances, resolutions, contracts and related documents as to form. The city attorney may, with the concurrence of city council, employ assistant city attorneys and legal assistants as necessary for the performance of his or her duties and may retain outside counsel when, in his or her professional judgment, such professional services are required. The city attorney shall attend meetings of the city council, render legal opinions, represent the city at meetings and conferences and perform such other duties as prescribed by law or the city council.

As indicated below, South Carolina State Law specifically identifies "Personnel Matters" as one of a limited number of subjects that may be discussed in a closed executive session.

EXECUTIVE SESSION – Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns.

Note: *South Carolina law requires that Council's business is conducted in public with limited exceptions known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*
 - *Other matters covered by the attorney-client privilege.*
 - *Settlement of legal claims, or the position of the City in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Community Appearance Board Staff Meeting
10:00 a.m., Tuesday, March 19, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: March 5, 2019, meeting

C. Old Business

D. New Business:

Sign, Awning, Lighting and Building Applications

1. **Style Me Boutique – 3096 Howard Avenue:** Requests approval of (1) 6' x 2'1" channel letters and routed PVC letters mounted to building, (1) 3'4" x 1'8" blade sign mounted to building, and (2) 2' x 1'6" vinyl graphics applied to doors. In addition, requests approval of the installation of black awnings with (4) 3' x 7" vinyl graphics in replacement of existing blue awnings. (Signarama)
2. **J & K Home Furnishings – 1772 Highway 501:** Requests approval (1) 23'4" x 8' channel letters and (1) 19'2" x 2'6" channel letters mounted to front building façade, requests approval of (2) 14' x 5' channel letters mounted on side façades of building, and requests a conceptual/final review for the repainting of the building. (Yesco Signs/Owner)
3. **Smoke Life – 602 South Kings Highway:** Requests approval of LED lighting added to trim area of storefront windows. (Graphic & Art Studio)

Building Permit Applications

1. **Market Common R7 Building 7 – 853 Filliman Alley Units A-F:** Requests recertification for a 6-unit multi-family building, parking, and landscape plan. (Previously approved on 8/16/2018) (Sands Building Group Inc.)
2. **Bellora Shops at Grande Dunes – 62nd Avenue North & Hwy 17 Bypass:** Requests a final review for a new shopping complex consisting of (6) commercial buildings with awnings, parking, landscaping, and dumpster enclosure. (Previously heard on 2/21/2019) (Dynamik Design / S.J. Collins Enterprises)
3. **Treadway Residence – 301 Surfview Place (Cloisters at the Ocean):** Requests a conceptual/final review for a (17) roof top solar panels. (Monarch)
4. **Campbell Residence – 8904 North Ocean Boulevard:** Requests a conceptual/final review for revisions to permitted plans for a new home; decorative front entry gate, decorative fence railing with columns, extend master bedroom porch with glass railings, and front decorative aluminum handrail changes. (CRG Companies, Inc.)

5. **Ocean Escape – 1400 South Ocean Boulevard:** Requests a conceptual/final review for revisions to permitted plans for a 32,008 square foot mixed use complex with retail commercial at ground floor and 3 upper floors of transient accommodation dwellings, landscaping and sitework; roof material and building height changes. (Tom Miller)
6. **Melt – 1320 Celebrity Circle (Bldg. CS09 Unit 189):** Requests a conceptual/final review for façade alterations. (Miller Design Services / Owner)
7. **Petry Townhome – 307 77th Avenue North:** Requests a conceptual/final review for a 4' high black aluminum picket fence with double arched gate at side yard. (Owner)
8. **Northlake Townhomes – 610 67th Avenue North:** Requests a conceptual/final review for a 6' high wood privacy fence in the rear of a 7-unit townhome building. (Owner)
9. **White Sands Motel – 708 North Kings Highway:** Requests a conceptual/final review for a 6' high white vinyl privacy fence to run along the southern side of the property to connect to the dumpster and provide a dumpster enclosure. (Owner)
10. **Patricia Grand – 2710 North Ocean Boulevard:** Requests a conceptual/final review for the replacement of an existing single door to a double door. (Urban Designs / Southern Construction)
11. **Aqua Beach Inn – 1301 Withers Drive:** Requests a conceptual/final review for the repainting of the building. (Owner)
12. **Cherokee Townhomes II – 1100 Cherokee Street:** Requests a conceptual review for a (4) unit townhome building with parking and landscaping. (Designs by Keith / Parker Homes)
13. **Veterinary Clinic of Myrtle Beach – 708 21st Ave North:** Requests a conceptual review for a 4,000 square foot addition, parking lot repaving, and landscaping. (Animals Arts Studios)
14. **Airport Plaza Trade Shops – North Industrial Park Lots 40 & 41 (17th Avenue South):** Requests a conceptual review for (3) new industrial buildings with parking lots, landscaping, and dumpster enclosure. (trudesign)

E. Non-Agenda Items from Staff

F. Adjournment

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, March 19, 2019
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes of March 5, 2019

C. Matters of Business:

1. **PRE-FIN 19-01 Harrington – 5600 Country Club Dr:** Proposal by Michael & Linda Harrington to combine two (2) lots along Country Club Drive (TNS 174-02-01-012 and 013) and re-subdivide into three (3) lots for the purpose of creating three single family residential lots.
2. **Public Hearing: TEXT 19-02 CBD/Vape Ordinance:** Proposal by City Council to regulate CBD and vape sales in the City of Myrtle Beach.

D. Staff and Commission Projects:

1. Bars and Nightclub restricted hours/locations
2. Accessory dwelling units in single-family residential
3. Food Carts
4. Activating City Parks

E. Communications from the Planning Commission

F. Reports and Information Presentation from City Staff

G. Executive Session

H. Meeting Adjournment

**City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday March 20, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order:

B. New Business:

1. **Carolyn G. Jackson:** The property is located at 803 Canal Street and is identified by PIN # 425-13-04-0024.
2. **Noam Pyade:** The property is located at 904 White Street and is identified by PIN # 423-13-03-0028.
3. **Joe White (LE) Etal:** The property is located at 936 White Street and is identified by PIN # 425-13-03-0027.
4. **Mary Pendergrass & Curtis James:** The property is located at 1310 Dennison Avenue and is identified by PIN # 425-13-04-0046.
5. **Albertha & Matthew Campbell:** The property is located at 1055-1061 Acline Avenue and is identified by PIN # 425-13-04-0059.
6. **Albert Robinson Etal:** The property is located at 935 Canal Street and is identified by PIN # 425-13-01-0010.

C. Communications from Staff:

D. Adjourn

**City of Myrtle Beach
Community Appearance Board Meeting
1:30 p.m., Thursday, March 21, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: March 7, 2019, meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Mattress Outlet – 1116 3rd Avenue South:** Requests approval of (1) 10' x 2' sandblasted sign with gooseneck lighting. (Previously heard on the 2/21/2019) (Fast Signs)
2. **Beach Parking Lot – 1002 Withers Drive:** Requests approval of (2) 2'7" x 4'11" directional signs. (Seaboard Signs)
3. **Masala Bistro – 4025 North Kings Highway Suite 2:** Requests approval of (1) 14' x 1'4" building mounted channel letters, (1) 10' x 1'4" building mounted capsule, and (1) 3'7" x 1'7" tenant panel on multi-tenant freestanding sign. (A-1 Signs)
4. **Healthy Living Cafe – 5107 North Kings Highway:** Requests approval of (1) 9'2" x 2'6" vinyl graphics applied to existing building awning and (1) 7'8" x 1'1" sign face on existing multi-tenant freestanding sign. (Signarama)
5. **Pacific Superstore – 502 South Kings Highway:** Requests approval of the re-facing of (1) 9' x 13' freestanding sign to include new faces and an LED message center. (Tyson Signs)
6. **Minuteman Press – 1772 Highway 501:** Requests approval (1) 8' x 1'3" and (1) 4'5" x 1'3" channel letters mounted on building. (Yesco Signs)
7. **Pacific Beachwear – 511 South Kings Highway:** Requests approval (1) 6' x 3' LED message center integrated into existing freestanding pole sign. (Yesco Signs)
8. **Elite Ink Tattoos – 914 Seaboard Street:** Requests approval (1) 8' x 6' monument sign. (ASL Signs)
9. **TD Bank – 2003 North Oak Street:** Requests approval (1) 5'7" x 5' sign faces in existing monument sign, (6) 2' x 3' non-illuminated directional signs. (Palmetto State Sign)

10. **Comfort Suites – 710 Frontage Road E:** Requests approval (1) 12'10" x 3'10" channel letters mounted on building, (1) 1'2" x 2'6" directional sign at entrance to parking lot. (Skyline Signs)
11. **Pick A Pearl – 912 North Ocean Boulevard:** Requests approval of (1) 8' x 1'3" flat vinyl on acrylic board mounted above the unit and (1) 2'9" x 7'6" vinyl graphics applied to window. (Previously heard on the 3/7/2019) (Owner)
12. **Henna Tattoos & Hair Wraps – 1201 North Ocean Boulevard Unit A:** Requests approval (10) henna tattoo sample photos mounted to exterior of building. (Owner)
13. **Henna Tattoos & Hair Wraps – 911 North Ocean Boulevard:** Requests approval (10) henna tattoo sample photos mounted to exterior of building. (Owner)

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E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment

**City of Myrtle Beach
Military Appreciation Committee
2:00 p.m., Thursday, March 21, 2019
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1008 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Welcome

B. Approval of Minutes – February 21, 2019

C. 2019 May Blueprint

1. JROTC Drill Competition, May 4, 2019
2. Military Family Members Social, May 4, 2019
3. Myrtle Beach Pelicans Military Appreciation Night, May 4, 2019
4. Vietnam Veterans' Welcome Home, May 17, 2019
5. American Legion 100th Birthday Dinner, May 17, 2019
6. USAF Blue Aces Concert, May 23, 2019
7. Myrtle Beach Vet Center Picnic/Event, May 24, 2019
8. Parade date, location and route, May 25, 2019
9. Grand Marshal
10. Picnic date and location, May 25, 2019
11. Exhibits
12. Veterans' March, May 27, 2019
13. Battlefield Cross Ceremony, May 27, 2019
14. Memorial Day Remembrance Ceremony, May 27, 2019
15. Military Discounts and Decals
16. Marketing
17. Other Events Throughout Horry County
18. New Ideas?
19. Veterans Day Ceremony, November 11, 2019

D. Other Related Matters

E. Next Meeting – April 18, 2019

F. Adjourn

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday, March 21, 2019
Fire Department Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Chair Steve Gamble
- B. Approval/Correction of Minutes** – February 21, 2019, Meeting
- C. Welcome / Comments** – Chair Steve Gamble
- D. Cases** (no cases filed this period)
- E. Guest Speaker** – Mark Kruea, Public Information Director
- F. Comments/Questions for Mark Kruea** (5 minutes)
- G. Scorecard improvement**
- H. Visibility**
- I. Community Spotlight**
- J. Comments from the public**
- K. Executive Session:** The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- L. Adjournment**