



CONTACT:

Mark Kruea
Office: (843) 918-1014
Mobile: (843) 450-1695
info@cityofmyrtlebeach.com
www.cityofmyrtlebeach.com
www.facebook.com/myrtlebeachcitygovernment

Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: March 19, 2021
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Myrtle Beach city facilities will increase occupancy to 75-percent of capacity, effective Thursday, April 1.** Many city buildings have been operating at reduced capacity or were closed to the public due to COVID-19. Beginning April 1, recreation centers, including gyms, pools and other spaces, will return to 75-percent occupancy, as will Chapin Memorial Library. The lobby of the Ted C. Collins Law Enforcement Center reopened this past Monday. City Hall and the City Services Building will reopen on April 1. Private rentals at Mary C. Canty Recreation Center, General Robert H. Reed Recreation Center and the Myrtle Beach Train Depot have returned to full capacity. Youth and Adult Sports will allow spectators again, with staff continuing to sanitize dugouts and high-touch surfaces. Please be advised that face masks may still be required indoors and temperature checks may be conducted. Boards, commissions and committees may meet in person or virtually, depending on the chairman's preference. Tentative plans call for city facilities to resume 100-percent occupancy on May 1, unless circumstances change.
3. **Myrtle Beach's weekly public affairs podcast celebrated its 50th episode this week.** The 30-minute show is produced by the local Cumulus radio network and airs on five stations Saturday and Sunday morning. Listen to the podcast at <https://www.buzzsprout.com/972079>.
4. **Myrtle Beach's Technology Advisory Group hosts the eMYRge "Fountain Series," a series of free events on various dates beginning later this month.** Everyone is invited to attend! The events aim to promote business community growth, networking and education.

- **5:00 to 7:00 p.m., Tuesday, March 23** – [Ecosystem Champions](#), Grand Strand Brewing Company, 819 North Kings Highway, Unit #101
 - **5:00 to 7:00 p.m., Tuesday, April 6** – [Local Industry Leaders](#), Grand Strand Brewing Company, 819 North Kings Highway, Unit #101
 - **5:00 to 7:00 p.m., Thursday, April 15** – [Starting an Angel Group of Investors](#), Grand Strand Brewing Company, 819 North Kings Highway, Unit #101
 - **5:00 to 7:00 p.m., Tuesday, April 20** – [Local Entrepreneurs](#), Grand Strand Brewing Company, 819 North Kings Highway, Unit #101
 - **5:00 to 7:00 p.m., Tuesday, May 4** – [Technology Professionals, Artisans and Makers](#), Grand Strand Brewing Company, 819 North Kings Highway, Unit #101
 - **5:00 to 7:00 p.m., Tuesday, May 18** – [Local Support](#), Grand Strand Brewing Company, 819 North Kings Highway, Unit #101
5. **Need information about the coronavirus emergency?** You'll find timely updates and general information on our [Coronavirus Advisory](#) webpage.
 6. **The online [E-Resources](#) webpage is available on the city's website.** Some city buildings remain closed to the public, but we are working to provide online content for all ages. On the webpage, you'll find creative and educational options for you and your family to enjoy!
 7. **A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
 8. **The current Leadership Grand Strand Class has been busy painting a mural on the wall of the Gay Dolphin Gift Cove, and that's the subject of our [Photos of the Week](#).** Participants in the 10-month program wanted to create an artwork that celebrates Myrtle Beach in a place where residents and visitors will see it from the Boardwalk. They started by creating a blank canvas on the wall, then over the last few weekends have been painting in the final design. The message is, "We belong at the beach," with an ocean-and-dolphin theme. We hope you enjoy the bright colors and bright smiles!
 9. **Did you know...** That the City of Myrtle Beach flies a total of 30 U.S. flags outdoors at its various parks, buildings and other facilities? Speaking of flags, the Circle of Flags on the Plaza at the Myrtle Beach Convention Center has state flags from the 13 original colonies: Pennsylvania, South Carolina, Connecticut, New York, New Hampshire, Delaware, New Jersey, Virginia, Maryland, Rhode Island, North Carolina, Georgia and Massachusetts.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
 (843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

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<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
March 22-28, 2021**

MONDAY, MARCH 22

- **8:30 a.m.** – Staff Meeting, Historic Myrtle Beach Colored School and Education Center, 900 Dunbar Street
- **3:00 p.m.** – Cultural Resources Committee, Ground Zero, 904 Chester Street

TUESDAY, MARCH 23

- **9:00 a.m.** – Myrtle Beach City Council Workshop, Ballrooms D-E, Myrtle Beach Convention Center, 2101 North Oak Street
- **10:00 a.m.** – Myrtle Beach City Council Meeting, Ballrooms D-E, Myrtle Beach Convention Center, 2101 North Oak Street
- **5:00 to 7:00 p.m.** – Technology Advisory Group hosts eMYRge Fountain Series: Ecosystem Champions Event, Grand Strand Brewing Company, 819 North Kings Highway, Unit #101

WEDNESDAY, MARCH 24

- **8:00 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 101, Myrtle Beach Convention Center, 2101 North Oak Street
- **9:00 a.m.** – Special Events Technical Review, Myrtle Beach Train Depot, 851 Broadway Street

THURSDAY, MARCH 25

- **2:30 p.m.** – Workforce Housing Advisory Board, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)

FRIDAY, MARCH 26

- **12:00 p.m.** – Grand Strand Brewing Company Grand Opening, Nance Plaza, 819 North Kings Highway, Unit #101

SATURDAY, MARCH 27

- No Meetings Scheduled

SUNDAY, MARCH 28

- No Meetings Scheduled

**City of Myrtle Beach
Cultural Resources Committee
3:00 p.m., Monday, March 22, 2021
Ground Zero
904 Chester Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Chairman Sherfesee
- B. Welcome and Committee Overview** – Chairman Sherfesee
- C. Introduction of Committee Members**
- D. Review of Comprehensive Plan’s Cultural Resources Element** – Kelly Mezzapelle, Planning Department, City of Myrtle Beach
- E. Discussion Items and Sub-Committee Assignments:**
 - 1. Comprehensive Plan’s Cultural Resources Element Update
 - 2. Downtown Area’s Arts & Innovation District Advanced Plan Recommendations
 - 3. Arts & Innovation District’s Branding Element
- F. Public Comments**
- G. Next Meeting Date**
- H. Adjourn**

**MYRTLE BEACH CITY COUNCIL MEETING
TUESDAY, MARCH 23, 2021
9:00 A.M. – WORKSHOP – BALLROOMS D-E
10:00 A.M. – MEETING – BALLROOMS D-E
MYRTLE BEACH CONVENTION CENTER
2101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... March 4, 2021

APPROVAL OF MINUTES... March 9, 2021

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Accommodations Tax Applicants (Workshop)
2. Public Information Update – PIO Staff (Meeting)

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

Note: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

2nd Reading Ordinance 2021-005 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Austin Shelley doing business as Ajax Golf Cart Rentals, located at 1307 Nature's Way, North Myrtle Beach, SC 29582, for a period of one year. The agreement includes 24 vehicles.

This company was approved for a franchise agreement covering 24 golf cart decals in 2020. For 2021, the applicant requests 24 decals.

2nd Reading Ordinance 2021-006 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Ron Simantov doing business as Blue Coral Surf, LLC, Moped USA, located at 1301 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 20 vehicles.

This company was approved for a franchise agreement covering 20 golf cart decals in 2020. For 2021, the applicant requests 20 decals.

2nd Reading Ordinance 2021-007 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Sarah Yakoel doing business as Gil Scooter/Evry, LLC, located at 109 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 20 vehicles.

This company was approved for a franchise agreement covering 20 golf cart rentals in 2020. For 2021, the applicant requests 20 decals.

2nd Reading Ordinance 2021-008 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to David Stone doing business as Go Fast Motorsports, LLC, Go Fast Scooters, located at 609 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 115 vehicles.

This company was approved for a franchise agreement covering 50 golf cart decals and 65 moped decals in 2020. For 2021, the applicant requests the same amount (115 decals, 50 golf cart decals and 65 moped decals).

2nd Reading Ordinance 2021-009 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to David Stone doing business as Go Fast Motorsports, Sunshine Scooters, located at 713 North Ocean Boulevard, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 35 vehicles.

This company was approved for a franchise agreement covering 20 golf cart decals and 15 moped decals in 2020. For 2021, the applicant requests the same amount (35 decals, 20 golf cart decals and 15 moped decals).

2nd Reading Ordinance 2021-010 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Jack Zakhra doing business as Zeus MB, LLC, Happy Scooter, located at 311 Third Avenue South, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 63 vehicles.

This company was approved for a franchise agreement covering 27 golf cart decals and 36 moped decals in 2020. For 2021, the applicant requests the same amount (63 decals, 27 golf cart decals and 36 moped decals).

2nd Reading Ordinance 2021-011 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of

Ordinances of Myrtle Beach, to Derrick and Barbara Haynes doing business as Kickback Korner, LLC, Kickback Corner Golf Carts, located at 506 Yaupon Drive, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 20 vehicles.

This company was approved for a franchise agreement covering 20 golf cart decals in 2020. For 2021, the applicant requests 20 decals.

2nd Reading Ordinance 2021-012 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Bayliss Spivey doing business as KOA Campground, located at 613 Fifth Avenue South, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 50 vehicles.

This company was approved for a franchise agreement covering 50 golf cart decals in 2020. For 2021, the applicant requests 50 decals.

2nd Reading Ordinance 2021-013 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Mark Sichitano doing business as Myrtle Beach Golf Carts, located at 408 Third Avenue South, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 165 vehicles.

This company was approved for a franchise agreement covering 165 golf cart decals in 2020. For 2021, the applicant requests 165 decals.

2nd Reading Ordinance 2021-014 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Ben Robinson doing business as Rent Me Superstore, located at 106 North Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 40 vehicles.

This company was approved for a franchise agreement covering 40 golf cart and moped rentals in 2020. For 2021, the applicant requests 40 decals, 30 golf cart decals and 10 moped decals.

2nd Reading Ordinance 2021-015 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Ben Robinson doing business as Rent Me Superstore, located at 300 South Ocean Boulevard, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 133 vehicles.

This company was approved for a franchise agreement covering 197 golf cart and moped rentals in 2020. For 2021, the applicant requests 197 decals, 114 golf cart decals and 83 moped decals.

2nd Reading Ordinance 2021-016 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Ben Robinson doing business as Rent Me Superstore, located at 1205 North Ocean Boulevard, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 83 vehicles.

This company was approved for a franchise agreement covering 83 golf cart and moped rentals in 2020. For 2021, the applicant requests 83 decals, 46 golf cart decals and 37 moped decals.

2nd Reading Ordinance 2021-017 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to David Stone doing business as Go Fast Motorsports/Savemart Scooters, located at 412 Sixth Avenue North, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 39 vehicles.

This company was approved for a franchise agreement covering 39 golf cart and moped rentals in 2020. For 2021, the applicant requests 39 decals, 20 golf cart decals and 19 moped decals.

REGULAR AGENDA

1st Reading Ordinance 2021-018 to granting a boardwalk vendor franchise agreement for the Third Avenue North portion of the public boardwalk of the City of Myrtle Beach to _____ for a period of three years beginning March 24, 2021 and ending March 24, 2024.

The four existing Boardwalk franchises:

- *Third Avenue North – Vacant*
- *Fourth Avenue North – Riccardi's Italian Ice*
- *Fifth Avenue North – Dogs Under the Boardwalk*
- *Sixth Avenue North – Irie Café*

The city issued a Request for Proposal (RFP) for Third Avenue North location and three proposals were submitted:

- *Nola's Stuffed Snoballs, LLC – Requests selling shaved ice with choice of flavoring.*
- *Big T's Hotdogs and More – Requests selling cheesesteaks, sausage sandwiches, chips and sodas.*
- *VD Vending, LLC – Requests selling cups of fruit.*

1st Reading Ordinance 2021-019 authorizing the City Manager to execute lease agreements and any subsequent lease renewals for certain city-owned properties known as Charlie's Place Business Incubator Center as part of the Charlie's Place Business Incubator Program.

The City of Myrtle Beach purchased and renovated property known as Charlie's Place for the purpose of providing educational, social and entrepreneurial opportunities for the community. In 2020, the city launched the Charlie's Place Business Incubator Program and solicited interested entrepreneurs to apply for use of the four (4) business incubator units.

The Charlie's Place Advisory Group reviewed the applications and recommended approval of four potential tenants. Two of the proposed tenants, Naomi Productions and Braids by Ber, have indicated their desire to take possession of their units beginning May 1, 2021, under the terms of the lease agreements. Two potential tenants have withdrawn their applications and those units will be re-advertised.

Resolution R2021-010 to adopt the Myrtle Beach Housing and Community Development Annual Action Plan and Budget for Fiscal Year 2021-22.

Per the agreement with Horry County, the Myrtle Beach Community Development Block Grant Program (CDBG) allocation is expected to be \$405,014 (total increase is \$10,939). CDBG regulations require funds to primarily benefit low to moderate income persons through projects located in LMI neighborhoods (low to moderate income) areas.

For Fiscal Year 21-22, staff proposes that the funds be programmed for “Neighborhood Infrastructure Improvements” to include:

- *Gray Street improvements: curb and gutter, sewer, drainage, etc.*
- *Mary C. Canty Recreation Center parking lot expansion*

Resolution R2021-011 authorizing the City Manager to execute a Memorandum of Understanding between the city and the One Grand Strand to formalize the nature of the partnership between these organizations and refers to all downtown plans collectively as the Myrtle Beach Redevelopment Plans.

One Grand Strand presented their Downtown Development Framework to the community on December 1, 2020, and City Council approved it on December 8, 2020, via Resolution R2020-048. This Memorandum of Understanding (MOU) establishes a working relationship between the city, One Grand Strand and the Placemaking Organization.

The MOU speaks to:

- *Communication, collaboration and transparency between the parties*
- *Primary Focus Areas: Downtown District Management and Advancing Downtown Development and Revitalization*
- *Roles and responsibilities are outlined*
- *Funding of Placemaking Organization is discussed*
- *Process issues*

The MOU is a formal document that reflects the current intentions of the parties, but neither the MOU nor its acceptance is legally binding on any of the parties.

Motion M2021-038 to approve a Special Event Permit to Joe Goodwin of MB Volleyball Club to host Volleyball tournament on the beach on March 27 and 28, 2021, from 7:00 a.m. to 6:30 p.m. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

This event proposes to use the six beach volleyball courts on the former Pavilion site. It also proposes the placement of up to eight additional volleyball nets/courts on the beach at Pier 14 and between 10th Avenue North and Seventh Avenue North.

Motion M2021-039 to approve a Special Event Permit to the Beachcombers Shrine Club for the “2021 Smoke on the Beach” event. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Professional BBQ Teams from across the southeast will compete more than two days at the festival, to be held Friday through Saturday, April 2-3, at the Burroughs & Chapin Pavilion Place. Event hours are 8:00 a.m. to 11:00 p.m. each day, and the event features a beer garden and music entertainment (recorded). No road closures and/or in-kind services are requested.

Motion M2021-040 to approve a Special Event Permit to Forward Church for “Forward Church Easter Event” on April 4, 2021, in front of Ground Zero. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

The applicant wishes to hold Easter Service on Chester Street in front of Ground Zero. The event is from 10:00 a.m. to 2:00 p.m., and it will include food trucks. The event requires the closure of Chester Street, from Ninth to 10th Avenues North.

Motion M2021-041 to approve a Special Event Permit to NS Promotions for the “Myrtle Beach Arts and Music Festival,” a celebration of the arts on April 30, 2021. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

The applicant plans to hold the event on the Grand Park lawn near Farrow Parkway and Hackler Street. The event is scheduled to take place between 4:00 and 10:00 p.m. The promoter is expecting 1,200 participants for this second annual event, with food trucks, retail arts/craft vendors, beer, wine, live music and local artists. Off-duty Police Officers and EMTs will be hired at the promoter’s expense, and no in-kind services or road closures are requested.

Motion M2021-042 to approve a Special Events Permit to Caitlen Buffkin/BEI – Beach LLC for the DeVille Street Car Show, to be held on Saturday, April 10, 2021, from 11 a.m. to 2:00 p.m. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Classic cars will be displayed along DeVille Street with vendors interspersed. The applicants are aware that they must pay for any services provided by the City of Myrtle Beach.

Motion M2021-043 to approve a Mutual Aid Agreement between the City of Myrtle Beach Police Department and the Department of Veterans Affairs.

The mutual aid agreement is a renewal to provide the ability for MBPD to assist the Department of Veterans Affairs with their properties located at 1101 Johnson Avenue, Suite 204, and 1800 Airport Drive. MBPD supports the VA police on their properties with crimes of violence and traffic-related collisions. MBPD works with and supports VA police and staff.

Motion M2021-044 to approve a Mutual Aid Agreement between the City of Myrtle Beach Police Department and Horry County Schools.

This mutual aid agreement is a renewal of services for Myrtle Beach High School and Myrtle Beach Middle School where two MBPD officers are assigned. Officers work throughout the year to not only provide safety to the schools, but to also support to the educational endeavors of the institutions. The goal is to provide a safe learning environment, continue to partner with the staff and build relationships with the students. The funding support is also defined in the match.

Motion M2021-045 to approve a Mutual Aid Agreement between the City of Myrtle Beach Police Department and the Aynor Police Department, Surfside Police Department and Georgetown County Sheriff’s Office.

This two-year Memorandum of Understanding (MOU) authorizes law enforcement agencies to enter into a mutual aid agreement for the proper and prudent exercise of public safety functions across jurisdictional lines. This includes the Aynor Police Department, Surfside Police Department and the Georgetown County Sheriff's Office.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager/Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

Note: *South Carolina law requires that Council's business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened or potential claim.*
 - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, March 24, 2021
Room 101, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Convene and Call to Order**
- B. Approval of Minutes** – February 2021 Meeting
- C. Public Comments and Questions**
- D. Review of Monthly Hotel Financials for February 2021** (Mrs. Hinde)
- E. Hotel Sales and Marketing Update for February 2021** (Mr. Semidei)
- F. Convention Center Update for February 2021** (Mr. Monroe)
- G. Discuss Additional Business**
- H. Executive Session***
- J. Adjourn**

****Note:** South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board can take no vote or action in Executive Session.

City of Myrtle Beach
Special Events Technical Review Committee
9:00 a.m., Wednesday, March 24, 2021
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes – March 10, 2021, Meeting

C. Matters of Business

Review of Last Week's/On-Going Events

1. Oceanfront Merchants Association's Spring Break Extravaganza, Plyler Park, February 27-April 17, 2021
2. Pee Dee Street Rodders' "Run to the Sun" Car and Truck Show, Former Myrtle Square Mall Site, March 18-20, 2021

Review of Upcoming Approved Events

1. Volleyball Tournament, Joe Goodwin, Courts Along the Beach, March 27-28, 2021
2. Shriners' Smoke on the Beach, Burroughs & Chapin Pavilion Place, April 2-3, 2021
3. Forward Church's Easter Service, Chester Street, April 4, 2021
4. BEI Market Common's Car Show, DeVille Street, April 10, 2021
5. NS Promotions' Music and Arts Fest, Grand Park, April 30, 2021
6. Capstone's Myrtle Beach Marathon, May 1, 2021
7. American Heart Association's Beach Ride, Along the Beach, November 6, 2021

D. New Business

Review of Upcoming Proposed Events

1. Southern Entertainment's Carolina Country Music Festival, June 10-13, 2021
2. Volleyball Tournament, Coach Goody, April 24-25, 2021

E. Review of Temporary Use Permits

F. Review of Sports Tourism Events

G. Review Parade Permits

H. Review Film/Photo Requests

I. Convention Center Events

J. Discussion Items

K. Executive Session

L. Adjourn

**City of Myrtle Beach
Workforce Housing Advisory Board
2:30 p.m., Thursday, March 25, 2021
Conference Call**

NOTE: CITIZENS ARE INVITED TO WATCH THE CONFERENCE MEETING LIVE ON THE CITY'S FACEBOOK PAGE, <https://www.facebook.com/myrtlebeachcitygovernment/>. TO ACCOMMODATE PUBLIC INPUT, WHEN APPROPRIATE, SEND AN EMAIL TO ajcampbell@cityofmyrtlebeach.com. WHEN SENDING AN EMAIL DURING THE MEETING, INCLUDE YOUR NAME AND ADDRESS.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Introduction of Attendees**
- C. Review of Draft Report**
- D. Committee Discussion and Questions**
- E. Next Meeting Date**
- F. Adjourn**