



CONTACT:

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Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media

From: Mark Kruea, Public Information Officer

Date: March 23, 2018

Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) and agendas are attached.
2. **Sign up now for the 2018 Military Appreciation Days Parade, to be held Saturday, May 26, on Farrow Parkway at The Market Common.** You'll find the parade registration forms, along with other information about our May activities, at the newly updated web site, www.militaryappreciationdays.com. This year's Grand Marshal is Army Reserve Captain Deshauna Barber, who also was the 2016 Miss USA.
3. **Speaking of Military Appreciation Days, we have a number of veterans and others who would be happy to talk about this year's events and activities.** To arrange an interview on any of these topics, contact the Public Information Office at 843-918-1014. Potential speakers include Melissa Dion, Chris Aranda, Roger Pilcher and others.
4. **For the 30th year in a row, the City of Myrtle Beach has received the Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association (GFOA).** "The Certificate of Achievement is the highest form of recognition in the area of governmental accounting and financial reporting, and its attainment represents a significant accomplishment by a government and its management," according to the GFOA news release. Each year, a public accounting firm audits the city's books according to standards established by the American Institute of Certified Public Accountants (AICPA) and the Governmental Accounting Standards Board (GASB). The accounting firm then expresses its opinion, which accompanies the city's Comprehensive Annual Financial Report, or CAFR. The auditors consistently have said that our financial statements present the city's financial condition and activity in a manner that is fair in all material respects. This

is known as an “unqualified opinion.” To receive the Certificate of Achievement, the city’s CAFR has been judged by an impartial panel to meet the GFOA’s high standards and “spirit of full disclosure.” Congratulations to the city’s financial management team for this outstanding accomplishment *for three decades in a row*.

5. **Paving work continues in coming weeks around the city. Due to weather, the planned milling and repaving last week did not occur.** The contractor now is scheduled to mill Rourk Street and Nigels Drive Sunday evening and then pave on Tuesday morning. Along with our regular spring paving contract, the city also will be paving additional streets with funds provided by RIDE III.
6. **The updated weekly Events list is online at <http://www.cityofmyrtlebeach.com/Events.pdf>.**
7. **The Grand Strand Miracle League’s spring baseball season is underway, and that’s the subject of our [Photos of the Week](#).** The first game was Saturday, March 17, on the special Miracle League Field off 33rd Avenue North, near Doug Shaw Memorial Stadium. The field is designed for all ages and abilities, including players who use wheelchairs and walkers, with volunteer buddies helping as needed. It’s the busiest baseball field you’ve ever seen. Myrtle Beach was only the second Miracle League program in the nation when it began 15 years ago, but hundreds exist today.
8. **Did you know...** That the City of Myrtle Beach’s starting salary for an uncertified police officer is \$40,000, which climbs to \$44,000 once the officer completes the SC Criminal Justice Academy and is certified? The city’s benefits package is available online at <http://www.cityofmyrtlebeach.com/Benefits.pdf>. For the city’s current position openings, visit <https://www.governmentjobs.com/careers/myrtlebeach>.

For more information, contact:

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<http://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
March 26-30, 2018**

MONDAY, MARCH 26

- **8:30 a.m.** – Staff Meeting/Hosted by Convention Center, Administrative Conference Room, Myrtle Beach Convention Center, 2101 North Oak Street
- **2:00 p.m.** – Beach Advisory Committee, Second Floor Conference Room, City Hall, 937 Broadway Street

TUESDAY, MARCH 27

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **2:00 p.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **7:00 p.m.** – Ramsey Acres Neighborhood Watch, 1110 Highway 15

WEDNESDAY, MARCH 28

- **8:00 a.m.** – Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Employee Recognition Committee, Fire Department Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Special Events Technical Review, Conference Room, City Services Building, 921 North Oak Street

THURSDAY, MARCH 29

- No Meetings Scheduled

FRIDAY, MARCH 30

- No Meetings Scheduled

**City of Myrtle Beach
Beach Advisory Committee
2:00 p.m., Monday, March 26, 2018
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1012 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order:

B. Presentation by Police/Fire

1. Review on position of Beach Safety Deployment
2. Presentation to City Council

C. Adjourn

MYRTLE BEACH CITY COUNCIL
TUESDAY, MARCH 27, 2018
9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER
2:00 P.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577

CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE. THOSE WHO WISH TO ADDRESS COUNCIL ARE ASKED TO SIGN IN BEFORE THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE BEGINNING OF THE MEETING FOR NON-AGENDA PUBLIC ISSUES. ADDITIONAL TIME WILL BE PROVIDED AT THE END OF THE MEETING AS NEEDED.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

PUBLIC HEARING: THE FOLLOWING PUBLIC HEARING WILL BE HELD AT TED C. COLLINS LAW ENFORCEMENT CENTER, 1101 NORTH OAK STREET, PRIOR TO THE START OF THE REGULARLY SCHEDULED 9:00 A.M. WORKSHOP: A Public Hearing for the purpose of hearing input regarding SMALL CELL TECHNOLOGY.

CALL TO ORDER MEETING: Mayor Brenda Bethune

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF WORKSHOP MINUTES: March 13, 2018

APPROVAL OF MINUTES: March 13, 2018

NON-AGENDA ITEMS FROM PUBLIC: 30 Minute Time Limit

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. International Association of Fire Chiefs Fellowship Program (ws)
2. Recognition of My Beach 101 Graduates – Cookie Goings (Mtg)
3. Proclamation declaring March American Red Cross Month (Mtg)
4. Presentation to U.S. Army Recruiting Company (Mtg)
5. Charlie's Place Update – Herbert Riley (Mtg)
6. Public Information Update – PIO Staff and Police: Public Safety on the Beach (Mtg)

CONSENT AGENDA

2nd Reading **Ordinance 2017-60** An ordinance to create a Planned Unit Development known as Osceola Street PUD Planned Unit Development.

1st Reading **Ordinance 2018-26** An ordinance to authorize the City Manager to enter into Franchises for Water Safety Services and Beach Concessions with the Franchisees in accordance with the Franchise Agreement.

Resolution **R2018-10** granting a Special Event Permit to Palmetto Event Productions, Inc. on behalf of Full House Productions for “Carolina Country Music Festival” on June 1-13, 2018 and affirming the city’s co-sponsorship.

Motion **M2018-49** to approve a contractual agreement between Horry County Schools and the City of Myrtle Beach Police Department to provide one certified police officer in uniform to perform the duties of a School Resource Officer (SRO) at the Myrtle Beach High School and Myrtle Beach Middle School for the 2018-2019 school year.

Motion **M2018-50** to approve a Special Event Permit to Patricia Mulkey/Bar W Rodeo Company for the “Myrtle Beach Stampede Rodeo” to be held at the former Myrtle Square Mall site, located on Kings Hwy between Myrtle Place and 27th Ave North, on July 13 – 14, 2018 from 6:00 pm to 12:00 am. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-51** to approve a Special Event Permit to Mike Shank/Festival Promotions & L Star for the 2018 Grande Dunes Kentucky Derby Festival to be held on the Grande Dunes Event Lawn May 5, 2018 from 3:00 pm to 7:00 pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-52** to approve a Special Event Permit to Mike Shank/Festival Promotions & L Star for Thursday Night Concert @ Grande Dunes to held on the Grande Dunes Event Lawn on April 26, 2018 from 5:00 pm to 9:00 pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-56** to approve a Memorandum of Understanding between the Department of Veterans Affairs and the Myrtle Beach Police Department.

Motion **M2018-57** to appoint Yvette Jefferson to the Convention Center Hotel Board to fill the vacancy created by the resignation of Bob Singleton due to a conflict of interest.

Motion **M2018-58** to affirm that Ordinance No. 2015-31, read for second reading on 4-28-15 has identified four (4) events that are declared to be extraordinary events, until subsequent act of City Council. Having been legislatively declared, the manager shall inform City Council of any executive orders pertaining to same.

REGULAR AGENDA

2nd Reading **Ordinance 2018-10** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Austin Shelley d/b/a Ajax Golf Cart Rentals, for a period of one year. The Agreement includes 24 vehicles. (24 Golf Carts/0 Mopeds)

2nd Reading **Ordinance 2018-11** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Itzhak Chiprot d/b/a Extreme Scooter Rental LLC, located

at 412 6th Avenue North, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 39 vehicles. (20 Golf Carts/19 Mopeds)

2nd Reading Ordinance **2018-12** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Sarah Yakoel d/b/a Gil Scooter, located at 109 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 15 vehicles. (15 Golf Carts/0 Mopeds)

2nd Reading **Ordinance 2018-13** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to David Stone d/b/a Go Fast Motorsports, Sunshine Scooters, located at 713 North Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 35 vehicles. (10 Golf Carts/25 Mopeds)

2nd Reading **Ordinance 2018-14** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to David Stone d/b/a Go Fast Motorsports LLC, Go Fast Scooters, located at 609 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 115 vehicles. (31 Golf Carts/84 Mopeds)

2nd Reading **Ordinance 2018-15** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Derrick and Barbara Haynes d/b/a Kickback Korner LLC, Kickback Corner Golf Carts, located at 506 Yaupon Drive, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 15 vehicles. (15 Golf Carts/0 Mopeds))

2nd Reading **Ordinance 2018-16** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Mark Sichitano d/b/a Myrtle Beach Golf Carts, located at 1001 3rd Avenue South, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 145 vehicles. (145 Golf Carts/0 Mopeds)

2nd Reading **Ordinance 2018-17** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ron Simantov d/b/a Blue Coral Surf LLC, Moped USA, located at 1301 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 15 vehicles. (15 Golf Carts/0 Mopeds)

2nd Reading **Ordinance 2018-18** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 106 North Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 40 vehicles. (10 Golf Carts/30 Mopeds)

2nd Reading **Ordinance 2018-19** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 300 South Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 197 vehicles. (64 Golf Carts/133 Mopeds)

2nd Reading **Ordinance 2018-20** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 1205

North Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 83 vehicles. (16 Golf Carts/67 Mopeds)

2nd Reading **Ordinance 2018-21** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Jack Zakhra d/b/a Zeus MB LLC, Happy Scooter, located at 311 3rd Avenue South, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 63 vehicles. (27 Golf Carts/36 Mopeds)

1ST Reading **Ordinance 2018-23** An ordinance to amend Chapter 2, Article VI, Division 6, to reimpose the Local Option Tourism Development Fee with an effective date of August 1, 2018.

1ST Reading **Ordinance 2018-25** An ordinance to establish special property tax assessments for rehabilitated historic properties in the manner provided for in SC Code Sec. 4-9-195 and extended to municipalities by Sec. 5-21-140; to fix the term of such special assessments; to establish requirements for eligibility; and to determine the process for applying for the special assessment.

Motion **M2018-55** to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001. Memo dated March 19, 2018 shows 17 vehicles.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update
 - Historic District Report – Carol Coleman
 - Sports Tourism Report – Tim Huber/Sports Facility Adviser/Sports Facility Management

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION

Council may take action on matters discussed in Executive Session, upon returning to Public Session.

ADJOURNMENT

**Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, March 28, 2018
Room 236, Myrtle Beach Convention Center
1101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Convene and call to order**
- B. Approval of minutes**
- C. Entertain public comments and questions**
- D. Review of monthly hotel financials for February 2018** (Mrs. Hinde)
- E. Hotel sales and marketing update** (Mr. Semidei)
- F. Convention Center sales and marketing update** (Mr. Monroe)
- G. Asset Manager reports** (Mr. Kuhn)
- H. Discuss additional business, if any, and adjourn**

**City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, March 28, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. New Business:

1. **Zedonk Real Estate Inc.** The property is located at 409 16th Avenue South, Unit G and is identified by PIN # 443-15-02-0040.
2. **Dawn M. Smith:** The property is located at 6209 Tindal Street, Unit # 1 and is identified by PIN # 421-07-02-0022.
3. **Patricia Ann Haley & Jaime Nicole Rinehart:** The property is located at 506 3rd Avenue North and is identified by PIN # 443-05-02-0068.

C. Communications from Staff

D. Adjourn

**City of Myrtle Beach
Employee Recognition Committee
10:00 a.m., March 28, 2018
Fire Department Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Employee Recognition Program**
- C. Open Discussions/Comments**
- D. Next Meeting**
- E. Adjournment**

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, March 28, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes – March 14, 2018, Meeting

C. Matters of Business

Review of Last Week's/On-Going Events

1. Grande Dunes St Patrick's Festival & 5K, Grande Dunes Pavilion, March 16, 2018 (Need Insurance)
2. Pee Dee Street Rodders Annual "Run to the Sun," March 15-17, 2018
3. Addicts Lives Matter (Voices of Recovery) Walk/Rally, Fresh Brewed Coffee House, March 24, 2018

Review of Upcoming Approved Events

1. OMA "It's a Shore Thing" Concert Series, Burroughs & Chapin Oceanfront Pavilion Place & Boardwalk, March 30 – April 7, 2018 (Need Insurance)
2. The Myrtle Beach Jeep Jam, April 12-15, 2018 (Need Insurance)
3. The Taste of Market Common & 10th Anniversary Celebration @ The Market Common, April 16-21, 2018 (Need Insurance)
4. Myrtle Beach Food Truck Festival, Burroughs & Chapin Pavilion Place, April 20-21, 2018 (Need Insurance)
5. Ground Zero Dragon Boat Festival, Grand Park, Market Common, April 23-30, 2018, (Need Insurance)
6. Wings Over Myrtle Beach Air Show, Myrtle Beach International Airport, April 28-29 (Need Insurance)
7. Military Appreciation Days, May 1-31, 2018
8. *Festa Italiana*, Grand Park, June 28 – July 1, 2018 (Need Insurance)
9. The Getaway Concert, Burroughs & Chapin Pavilion Place, July 07-17, 2018
10. *Festa Italiana*, Grand Park, October 4-7, 2018 (Need Insurance)
11. Myrtle Beach Seafood Festival, Burroughs & Chapin Pavilion Place, October 5-6, 2018 (Need Insurance)
12. American Heart Association (AHA) Annual Beach Ride, November 3, 2018 (Need Insurance)

D. New Business

Review of Upcoming Proposed Events (Final)

1. Thursday Night Concert Series @ Grande Dunes, @ The Grande Dunes Lawn, Beginning April 26, 2018 (Need Insurance & Site Plan)
2. Grande Dunes Kentucky Derby Festival @ The Grande Dunes Event Lawn, May 5, 2018 (Need Insurance)

3. Carolina Country Music Festival, Burroughs & Chapin Pavilion Place, June 3-11, 2018
4. Myrtle Beach Stampede Rodeo, Former Myrtle Square Mall Site, July 13-15, 2018
(Need Insurance, Security Plan, & Traffic Plan)

Review of Upcoming Proposed Events (Conceptual)

1. May Open Junior Beach Volleyball Tournament, Beach @14th Ave Pier, & Pavilion Place Volleyball Courts, May 12, 2018 (Need Insurance)
2. Sun Fun Festival @ Plyler Park, Ocean Blvd. & Boardwalk between 8th Ave North & Mr. Joe White, June 1-3, 2018 (Need Insurance)
3. OMA Hot Summer Nights, Plyler Park & Stage, June 3 – September 4, 2018 (Need Insurance)
4. Independence Day 5k, July 4, 2018 (Route Plan)
5. Native Sons Salt Games, Burroughs and Chapin Pavilion Place, September 9-16, 2018 (Need Insurance, Site Plan, & Security Plan)
6. Myrtle Beach Mini Marathon and Coastal 5k, Coastal Grand Mall, Downtown Myrtle Beach & Market Common, October 18-23, 2018 (Need Insurance)
7. Myrtle Beach 1 Mile Sprint & Music Festival, Ocean Blvd. & Plyler Park, November 3, 2018 (Need Insurance)
8. Myrtle Beach Turkey Trot, November 22, 2018 (Need Insurance & Route Plan)

E. Review Temporary Use Permits

F. Review Sports Tourism Events

G. Review Parade Permits

H. Review Film/Photo Requests

I. Convention Center Events

J. Discussion Items

K. Executive Session

L. Adjourn