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# Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

**To: Myrtle Beach Media**  
**From: Public Information Department**  
**Date: March 27, 2020**  
**Re: Meeting Schedule and Agendas**

1. Next week's [meeting schedule](#) is attached. Note that the meetings listed will be conducted by conference call. Please check the agenda pages next week for additional information about listening to and participating in these meetings. Teleconferencing is allowed for public meetings, but it's not used frequently. We have chosen this method to abide by the social distancing guidelines in place for everyone during the coronavirus health emergency.
2. **Thursday's temporary emergency orders were amended Friday evening by City Manager John Pedersen.** You'll find the [full amended order](#) on the city's website. Here is a brief summary of the updates.

Exempted from the accommodations registration restrictions through April 30 are:

- Travelling medical staff.
- First responders and other government employees who are engaged in official business.
- Persons making deliveries of food, medical supplies, medicines, gasoline and other critical supplies.
- Myrtle Beach residents displaced by a fire, as placed by the American Red Cross or Myrtle Beach Fire Department.
- Myrtle Beach residents displaced by act or threat of domestic violence, as referred or placed by the Myrtle Beach Police Department.
- Persons having a valid reservation prior to the effective date of this Order who would otherwise be rendered homeless.

Changes to the Amusements and Related Services section are:

- Golf courses may allow local play.
- Jet Ski rentals, beach umbrella and chair rentals, banana boat rentals and other forms of commercial activity on the beach are prohibited.

Businesses are encouraged to establish special hours for senior citizens when possible.

Finally, the Myrtle Beach Police Department is authorized to enforce these Executive Orders during a declared emergency. In most cases, the Police are directed to seek voluntary compliance, although failure to comply is a violation of city code and a misdemeanor, with a fine of up to \$500 and/or 30 days in jail, upon conviction.

**3. Need more information about city's services or the coronavirus during this period?**

You'll find FAQs and general information on our [Coronavirus](#) webpage. We also offer an information line for city-related questions. Please call 843-918-INFO from 8:00 a.m. to 8:00 p.m., daily, until further notice.

**4. A new online [E-Resources](#) webpage is available on the city's website.** City buildings are closed to the public, but we are working to provide online content for all ages to enjoy. Check out the new E-Resources page at <https://www.cityofmyrtlebeach.com/E-Resources.pdf>. You'll find creative options for you and your family, courtesy of our staff at the City of Myrtle Beach.

**5. Most activities for the next few weeks have been rescheduled, but we still maintain a comprehensive list on our [Events](#) webpage.** This file of city-related festivals, concerts, programs and more is updated weekly.

**6. Municipal Court is suspended through the month of April.** At this time, we anticipate that court will resume on Monday, May 4. In the meanwhile, once-a-day bond hearings are being held at the Ted C. Collins Law Enforcement Center.

**7. The Holmes B. Springs Park on Ocean Boulevard at 48th Avenue North is one of Myrtle Beach's most beautiful spaces and the subject of our [Photos of the Week](#).** The park offers a quiet place to sit and contemplate nature or stroll under a majestic canopy of live oak trees. In the spring, azaleas and other flowers provide beautiful blooms for the eye to enjoy.

**8. Did you know...** That That Myrtle Beach could have been named Edgewater instead? Edgewater was the second-place suggestion in the 1900 contest to give "New Town" a new name. Conway was "old town," and New Town became Myrtle Beach.

**For more information, contact:**

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(843) 918-1014 *voice* (843) 450-1695 *mobile*

<http://www.cityofmyrtlebeach.com>

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**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
March 30-April 5, 2020**

**MONDAY, MARCH 30**

- No Meetings Scheduled

**TUESDAY, MARCH 31**

- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Call Meeting
- **10:00 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Conference Call Meeting

**WEDNESDAY, APRIL 1**

- No Meetings Scheduled

**THURSDAY, APRIL 2**

- **1:30 p.m.** – Community Appearance Board, Conference Call Meeting

**FRIDAY, APRIL 3**

- No Meetings Scheduled

**SATURDAY, APRIL 4**

- No Meetings Scheduled

**SUNDAY, APRIL 5**

- No Meetings Scheduled

**Myrtle Beach Convention Center Hotel Corporation Board**  
**10:00 a.m., Tuesday, March 31, 2020**  
**Conference Call Meeting**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Convene and Call to Order** – Roll Call of Members to Confirm Attendance
- B. Approval of Minutes** – February 2020 Meeting
- C. Public Comments and Questions**
- D. Review of Monthly Hotel Financials for February 2020** (Mrs. Hinde)
- E. Hotel Sales and Marketing Update** (Mr. Semidei)
- F. Convention Center Update** (Mr. Monroe)
- G. Discuss Additional Business**
- H. Executive Session\***
- I. Adjourn**

***\*NOTE:** South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

*Motions to go into Executive Session must be made in public and specify one or more reason above. The board can take no vote or action in Executive Session.*

**City of Myrtle Beach  
Community Appearance Board Staff Plan Review  
10:00 a.m., Tuesday, March 31, 2020  
Conference Call Meeting**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Roll Call**

**B. Approval of Minutes:** March 3, 2020, Meeting

**C. Old Business**

**D. New Business:**

**Sign, Lighting and Building Permit Applications**

1. **Bubba's Fish Camp – 1565 21st Avenue North:** Requests approval of (1) 6'5" w x 9'4" h embossed and pan face panel in existing monument sign, (1) 7' w x 8'8" h HDU and channel letter sign and (1) 7'1" w x 2' h routed sign cabinet mounted above restaurant entrance. Requests (1) 9'5" w x 1' h and (1) 7'6" w x 1' h internally lit channel letters mounted to building facade. In addition, requests a final review for exterior alterations. (Previously heard on 02/20/20.)(ASL Sign Services/Mozingo & Wallace)
2. **Walmart Wine & Spirits – 655 Oak Forest Lane:** Requests approval of (2) 2'7" w x 2'11" h internally lit plastic "Walmart Logo" signs and (2) 12'8" w x 2'1" h internally lit plastic letters mounted to building facade. In addition, requests a final review for revisions to previously approved plan for a 5,124 square foot new Liquor Box stand-alone building, dumpster pad with enclosure, parking, landscaping and lighting. (Previously approved 01/16/20.)(BRR Architecture)
3. **Carpet King and Flooring – 532 Broadway Street:** Requests approval of (1) 10' w x 18" h internally lit sign cabinet with acrylic faces mounted to building facade. In addition, requests a conceptual/final review for the repainting of the building exterior and overhangs. (Baldwin Signs/Owner)
4. **DinoLand Café – 1012 South Kings Highway:** Requests approval of (1) 12' w x 5' h sign face on existing monument sign and a conceptual/final review for facade alterations. (Neon Works/Miller Design Services)
5. **Circle K – West Side of South Kings Highway and Center Street (PIN #446-11-01-0001):** Requests approval of (1) 5'7" w x 6'9" h sign face, (2) 5'7" w x 2' h sign faces and (1) 5'7" w x 3' h CEVMS on a 25' height freestanding sign. Requests approval of 12'8" w x 5' h internally lit sign cabinet mounted to building facade and (1) 12'10" w x 2'10" h channel letters mounted to gas pump canopy. Requests approval of (9) pole mounted lights and (46) building mounted lights. In addition, requests a conceptual review for a 5,187 square foot convenience store, gas canopy, parking lot, landscaping, dumpster enclosure and utilization of existing stormwater pond. (Circle K Stores/Timmons Group)
6. **Belle Harbor Phase 5 & 6 Townhomes – Phase 5/6 Hwy 17 Bypass Between Coventry Boulevard and Dick Pond Road (PIN #447-00-00-0008):** Requests

approval of (2) 2'w x 2'4"h entrance columns. In addition, requests a conceptual/final review for (6) 4-unit townhome buildings and (16) 6-unit townhome buildings with site work. (Lennar Carolinas/Thomas and Hutton)

### **Building Permit Applications**

1. **Mashburn Construction Office – 807 North Kings Highway:** Requests a final review for façade renovations to a historical building. (Previously heard on 02/20/20.) (LS3P Associates LTD.)
2. **Fuddrucker's Restaurant – 2101 North Kings Highway:** Requests a conceptual/final review for landscaping plan. (Global Advantage Landscape, LLC)
3. **Windsor Gardens – 407 76th Avenue North:** Requests a conceptual/final review for replacement of existing wood fence with vinyl privacy fence. (Inlet Fencing & General Contracting)
4. **Grand Atlantic – 2007 South Ocean Boulevard:** Requests a conceptual/final review for removal of concrete pad in front of parking deck, add landscaping and close up kneewall pedestrian opening. (Ally Management)
5. **Lenny's Pancake House – 1610 South Kings Highway:** Requests a conceptual/final review for the painting of a mural on the side of the building. (Owner)
6. **Southern House of Pancakes – 7100 North Kings Highway:** Requests a conceptual/final review for the repainting of the building exterior and overhang. (Brushworks Painting)
7. **Rusty Reel at Breakers Palms – 2008 North Ocean Boulevard:** Requests a conceptual/final review for the addition of a new balcony and stairs. (e3 studio)
8. **Ocean's One – 107 South Ocean Boulevard:** Requests a conceptual/final review for the repainting of the building exterior. (Watkins Services Inc.)
9. **The Savoy – 200 72nd Avenue North:** Requests a conceptual/final review for the repainting of the building exterior. (Watkins Services, Inc.)
10. **North Industrial Park Lot 6 (Stone Wood) – 1600 Dividend Loop:** Requests a conceptual/final review for a 4,925 square foot office-warehouse, parking, landscaping and dumpster enclosure. (Governor's Row, LLC/Nick Nye, AIA)
11. **Cannon Road Warehouses – 1360 Cannon Road:** Requests a conceptual/final review for (1) 2,400 square foot and (1) 10,200 square foot metal buildings to include landscaping, parking and dumpster.
12. **St. James Cottages (HPR) – Robert M. Grissom Parkway/38th Avenue North:** Requests a conceptual/final review for (24) new single family homes and site work. (Sands Building Group, Inc.)

### **E. Non-Agenda Items from Staff**

### **F. Adjournment**

**City of Myrtle Beach  
Community Appearance Board  
1:30 p.m., Thursday, April 2, 2020  
Conference Call Meeting**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Roll Call**

**B. Approval of Minutes:** March 5, 2020, Meeting

**C. Old Business**

**D. New Business:**

**Sign Permit Applications**

1. **Market Common Dentistry – 1342 Farrow Parkway:** Requests approval of (1) 7'7" w x 4' h aluminum plate letters mounted to building façade. (Tyson Sign Company)
2. **Strand G.I. Associates Endoscopy Center – 7900 North Kings Highway:** Requests approval of (1) 9' w x 11'11" h monument sign. (Tyson Sign Company)
3. **Starbucks at Target – 1150 Seaboard Street:** Requests approval of (1) 2'6" round internally lit "Starbucks" logo mounted to building façade. (Tyson Sign Company)
4. **Burger Paradise – 906 North Ocean Boulevard:** Requests approval of (1) 8'9" w x 9" h non-illuminated dimensional letters mounted to building façade. (Reliable Sign Services)
5. **Berkshire Hathaway – 413 79th Avenue North:** Requests approval of (1) 30" round lighted sign capsule and (1) 9'8" w x 10.5" h internally lit pull through acrylic letters mounted to building façade. (A1 Signs and Graphics)
6. **Royal Palace Inn & Suites – 1100 South Ocean Boulevard:** Requests approval of (1) 8' w x 12' h flex face on an existing freestanding sign for an overall height of 25', (1) 3' w x 2' h HDU sign mounted to building and (1) 8' w x 4' h flat freestanding sign mounted at parking lot entrance. (Graphic and Art Studio)
7. **88 Keys at Library Restaurant – 6613 North Kings Highway:** Requests approval of (1) 10' w 12" h vinyl faced tenant panel on freestanding sign, (1) 5'10" w x 1'6" h internally lit HDU letters mounted to building façade and the repainting of the existing awning to black. (Graphic and Art Studio)
8. **Circle K – 1405 South Kings Highway:** Requests approval of (1) 4'7" w x 12'6" h sign face on existing freestanding sign to include 1'4" h and a 4" h changeable LED fuel price sign, (1) 5' w x 3' h CEVMS mounted to freestanding sign, (1) 11'11" w x 3' h acrylic sign face on canopy and (4) 1'7" w x 7.5" h signs on top of fuel pumps. (Skyline Signs)
9. **Upstate Wings – 603 South Kings Highway:** Requests approval of (1) 8' w x 6'5" h internally lit channel letter sign face on existing freestanding sign. (Neon Works)

10. **Dominican Barber Academy – 621 Robert M. Grissom Parkway:** Requests approval of (1) 7'w x 16" internally lit channel letters and (1) 16'4"w x 20"h internally lit channel letters mounted to building façade. (Seaboard Signs)
11. **Due South at 72nd – 7200 North Ocean Boulevard:** Requests approval of (1) 5'5"w x 4'h internally lit aluminum sign with push through acrylic letters mounted to building façade in place of existing sign box. (Seaboard Signs)
12. **Beach Cafe – 7223 North Kings Highway:** Requests approval of (1) 10'w x 3'h PVC letters mounted to building and (1) 10'w x 1'10"h PVC letters mounted to existing multi-tenant monument sign. (Seaboard Signs)
13. **L Star Ventures – 1105 48th Avenue North, Suite 111:** Requests approval of (1) 5'3"w x 2'4"h vinyl applied to existing awning, which will also be repainted. (Seaboard Signs)
14. **Pasha Mediterranean Grill – 715 North Ocean Boulevard:** Requests approval of (1) 5'9"w x 3'h and (1) 9'8"w x 5.5"h channel letters mounted to building and for the replacement of the existing torn awning with a new red Sunbrella awning. (Seaboard Signs/Budget Awning)
15. **Henna Tattoo, Hair Wraps, Face Painting – 940 Boardwalk:** Requests approval of (1) 8'w x 2'h lighted sign cabinet. (Owner)
16. **Palm Springs Hotel – 1304 South Ocean Boulevard:** Requests approval of (1) 3'2"w x 15'h blade sign and (1) 5'w x 5'h channel letters mounted to building façade fronting South Ocean Boulevard, and (1) 3'w x 3'h channel letters mounted to building façade fronting 14th Avenue South. (Owner)
17. **Water Park Hotel – 1106 South Ocean Boulevard:** Requests approval of (1) 7'11"w x 3'6"h aluminum sign face, (2) 6'w x 20"h aluminum sign faces attached to existing freestanding sign. (Owner)
18. **Water Park Hotel Annex– 1201 South Ocean Boulevard:** Requests approval of (1) 12'w x 11"h channel letters and (1) 2'6"w x 2'2"h capsule mounted to building façade. (Owner)
19. **CJ's Variety Store and Big Ray's Meats – 1705 North Kings Highway:** Requests approval of (1) 7'w x 2'10"h non-illuminated sign with 1" thick PVC letters. (ASL Sign Services)
20. **Ripley's Aquarium – 1110 Celebrity Circle:** Requests approval of (1) 4'w x 3'3"h internally lit capsule, (1) 4'w x 3'4" internally lit capsule, (1) 4'1"w x 2'h internally lit capsule and (2) 16" and (1) 30" internally lit circles mounted to building facade. (ASL Sign Services)
21. **Mitsuwa Japanese Hibachi – 409 South Kings Highway:** Requests approval of (1) 10'w x 6'h embossed pan sign face and (1) 5'6"w x 3'2"h CEVMS added to existing freestanding sign. (ASL Sign Services)
22. **Homewood Suites – 302 Seaboard Street:** Requests approval of (1) 7'5"w x 6'h internally lit monument sign, (2) 16'w x 6'6"h internally lit channel letters and (1) 7'7.5"w x 3'1"h stainless steel letters mounted to building façade. (ASL Sign Services)



23. **Fairfield Inn by Marriott – 3150 Oleander Drive:** Requests approval of (1) 12'10" w x 5'1" h channel letters and (1) 10'2" w x 4'1" h channel letters mounted to building façade. (ASL Sign Services)

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**E. Non-Agenda Items from Staff**

**F. Non-Agenda Items from Board Members**

**G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**H. Adjournment**