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Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media

From: Mark Kruea, Public Information Officer

Date: March 30, 2018

Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) and agendas are attached.
2. **Make plans to attend Jazz in the Park next Sunday, April 8, at Chapin Park, corner of Kings Highway and 16th Avenue North.** We'll be using the new stage for the first time, so bring a lawn chair and help celebrate Jazz Appreciation Month. The free event is from 2:00 until 6:00 p.m. Performers include Chocolate Chip & Company, "Bull" Canty, Stardusters Big Band and the Socastee High School Jazz Band.
3. **Can't find your MBTV?** The city's public information channel, MBTV, now appears on channel 1303 for Spectrum customers. Spectrum, formerly Time Warner, went all-digital this week. As a result, MBTV has moved permanently from channel 15 to channel 1303. MBTV remain on channel 9 on the HTC cable system.
4. **Sign up now for the 2018 Military Appreciation Days Parade, to be held Saturday, May 26, on Farrow Parkway at The Market Common.** Parade registration forms, along with other information about May activities, are available at www.militaryappreciationdays.com. This year's Grand Marshal is Army Reserve Captain Deshauna Barber, the 2016 Miss USA.
5. **Speaking of Military Appreciation Days, we have a number of veterans and others who would be happy to talk about this year's events and activities.** To arrange an interview on any of these topics, contact the Public Information Office at 843-918-1014. Potential speakers include Melissa Dion, Chris Aranda, Roger Pilcher and others.
6. **The updated weekly Events list is online at** <http://www.cityofmyrtlebeach.com/Events.pdf>.

- 7. The 35th class of the Citizens Police Academy graduated this week in ceremonies at the Law Enforcement Center Annex, and that's the subject of our [Photos of the Week](#).** Participants get a behind-the-scenes look at the Myrtle Beach Police Department during the 10-week course. Topics include crime scene investigation, domestic violence calls, the Firearms Training Simulator and even emergency vehicle operations on a closed obstacle course. The class is offered twice a year, in the winter and fall. Stay tuned for an announcement about applications for Class 36.
- 8. Did you know...** That the City of Myrtle Beach has 14 miniature golf businesses? And most of them feature more than one miniature golf course. With Spring Break upon us, now's the time to practice your putting stroke. Just watch out for the dinosaurs, volcanoes, windmills, pirate ships and lagoons!

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
April 2-8, 2018**

MONDAY, APRIL 2

- **8:30 a.m.** – Staff Meeting/Hosted by Downtown Redevelopment Corporation, Myrtle Beach Train Depot, 851 Broadway Street
- **7:00 p.m.** – South Beach Neighborhood Watch, Second Floor Meeting Room, Compass Cove, 2311 South Ocean Boulevard

TUESDAY, APRIL 3

- **9:00 a.m.** – Bicycle and Pedestrian Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **9:00 a.m.** – Downtown Redevelopment Corporation Personnel Committee, DRC Office, 517 Ninth Avenue North
- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Planning Commission, First Floor Conference Room, City Hall, 937 Broadway Street
- **2:00 p.m.** – Seniors Advisory Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **7:00 p.m.** – Withers Swash Neighborhood Watch, Train Depot, 851 Broadway Street

WEDNESDAY, APRIL 4

- **3:00 p.m.** – Sandysgate Village Neighborhood Watch, Main Office, 1011 Osceola Street
- **5:00 p.m.** – Piper's Pointe Neighborhood Watch, Main Office, 1310 Piper's Pointe Lane

THURSDAY, APRIL 5

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street

FRIDAY, APRIL 6

- No Meetings Scheduled

SATURDAY, APRIL 7

- No Meetings Scheduled

SUNDAY, APRIL 8

- **2:00 to 6:00 p.m.** – Jazz in the Park, Chapin Park, 1400 North Kings Highway

**City of Myrtle Beach
Bicycle and Pedestrian Committee
9:00 a.m., Tuesday, April 3, 2018
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Tom Russo, Chair
- B. Approval of Minutes** – March 6 and March 20, 2018
- C. Old Business**
 - 1. **J1 Student Report** – Chairman Russo
 - 2. **Walk With The Mayor Update** – Mrs. Moskow-McKenzie
 - 3. **New Committee Member Qualifications** – Mrs. Mezzapelle
 - 4. **Green Methylmethacrylate “MMA” Pavement Markings** – Chairman Russo
- D. New Business**
- E. Non Agenda Items**
- E. Next meeting date** – April 17, 2018
- F. Adjourn**

**Myrtle Beach Downtown Redevelopment Corporation Board of Directors
Personnel Committee
9:00 a.m., Tuesday, April 3, 2018
Myrtle Beach Downtown Redevelopment Office
517 Ninth Avenue North, Myrtle Beach, SC 29577**

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NOTE: Citizens are invited to attend and participate in the meetings. Citizens who wish to address the DRC Board during the Comments from Public section of the Agenda are asked to sign-in prior to the start of the meeting, state their name prior to speaking and are limited to three (3) minutes total.

- A. Call DRC Personnel Committee Meeting to Order**
- B. Motion to go into Executive Session to discuss Personnel Matter**
- C. Motion to come out of Executive Session**
- D. Adjourn**

**City of Myrtle Beach
Community Appearance Board Staff Meeting
10:00 a.m., Tuesday, April 3, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Roll Call

B. Approval of Minutes: Approval of March 13, 2018, meeting minutes.

C. Old Business

D. New Business

Sign, Awning, Lighting, and Building Permit Applications

- 1. Detrick's Car Wash – 2089 Highway 501:** Requests replacement of existing freestanding sign with a new 47" x 9'7" sign with a CEVMS and an overall height of 15'3". Also requests a conceptual/final review for exterior building alterations for an 827 square foot addition. (Seaboard Signs and SGA Architecture)
- 2. Waffle House – 100 North Kings Highway:** Requests installation of (2) 18" x 20' sets of building mounted channel lettering, (1) 10' x 12' monument sign with an overall height of 12' and approval of site and parking lot lighting plan. Also requests a conceptual/ final review for a new 1,932 square foot building, parking, and landscape plan. (Owner and Venture Engineering)
- 3. Pacific Beachwear – 2803 North Kings Highway:** Requests replacement of existing parking lot lighting. (Coastline Sign Service)

Building Permit Applications

- 1. BB&T Bank – 2619 North Oak Street:** Requests a conceptual/final review for a 6' tall black coated chain-link fence. (Atlantic Management Solutions, Inc.)
- 2. Ocean Tract North Resort – Grande Dunes Boulevard/North Ocean Boulevard:** Requests a conceptual review for a new hotel, garage structures, multi-family structures, amenity center with pool, and overall landscape plan. (Guyton Law Firm and Castles Engineering)

E. Non Agenda Items from Staff

F. Adjournment

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, April 3, 2018
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

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- A. Training (1.5 hours) Meeting Decorum and Strategy** – Thomas E. Ellenburg, City Attorney; Eric Dilorenzo, Captain, Myrtle Beach Police Department
- B. Call Meeting to Order**
- C. Matters of Business**
 - 1. Approve minutes of March 20, 2018, meeting
- D. Discussion Items**
 - 1. **HGTC Planned Unit Development (Steve Usry, Agent):** Steve Usry will present proposed design changes to the streetscape in and around Horry-Georgetown Technical College's Grand Strand Campus.
 - 2. **Warner Mansouri:** Requesting input regarding a possible rezoning from RMM (Residential Multifamily Medium Density) to RMH-MH (Residential Multifamily High Density – Manufactured Home). Proposed rezoning would be located along 11th Ave S.
 - 3. **George Vari:** Requests input regarding a potential text amendment to the A (Amusement) zone for an amusement not currently on the list of permitted uses.
- E. Communications from the Planning Commission**
- F. Reports and Information Presentation from City Staff**
 - 1. Update on subdivision regulations
- G. Executive Session**
- H. Meeting Adjournment**

**City of Myrtle Beach
Seniors Advisory Committee
2:00 p.m., Tuesday, April 3, 2018
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

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A. Call to Order

B. Approval/Correction of the Minutes

C. New Business:

1. Suggestions for future activities
2. Review of upcoming festivals and events
3. Other volunteer opportunities
4. City update

D. Old Business

E. General Information

F. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, April 5, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Call to Order

B. Approval of Minutes: Meeting of March 15, 2018

C. Old Business

D. New Business

Sign Permit Applications

- 1. Walmart Neighborhood Store – 3650 Walton Drive:** Requests removal of existing building mounted lettering and replacing with them with (1) 3'6" x 12'1" and (1) 1'5" x 13'7" set of lettering and logo. (Advance Signs & Service)
- 2. Domino's Pizza – 5335 North Kings Highway Unit B:** Requests replacement of (2) 5' x 7' plastic faces in existing freestanding sign and (1) set of building mounted channel lettering and logo. (Signal Signs of GA)
- 3. Caribbean Resort & Villas – 3000 North Ocean Boulevard:** Requests replacement of existing freestanding sign with a 13' x 13'4" sign that includes a CEVMS for an overall height of 21'10". (Tyson Signs)
- 4. Idle Hour Parking Lot – 202 North Ocean Boulevard:** Requests approval of existing 3' x 6' sign. (Owner)
- 5. Grande Dunes Entry Signs – Grande Dunes Boulevard/Highway 17 Bypass:** Requests installation of (3) entry signs. (Sign Studio & Graphics)
- 6. Brazilian Market & Coffee Shop – 310 North Kings Highway:** Requests installation of (1) 3' x 8' building mounted sign and (2) 2' x 5' tenant panels in existing freestanding sign. (ASL Signs)
- 7. Sea Dunes Hotel – 605 South Ocean Boulevard:** Requests replacement of existing awning over office entrance. (Budget Awning)
- 8. The Blvd – 1410 North Ocean Boulevard:** Requests approval of total sign package. (Tyson Signs)
- 9. The Chelsea House Villas – 3000 North Ocean Boulevard:** Requests installation of (1) 3' x 5' monument sign with an overall height of 6'. (Image 360)
- 10. A Unique Boutique – 980 Cipriana Drive Unit A-5:** Requests installation of (1) 30" x 105" set of building mounted channel lettering. (Haynes Sign Company)

- 11. Infinity Hair – 3630 Walton Way Unit A-1:** Requests installation of (1) 1' x 5' building mounted channel capsule. (Haynes Sign Company)
- 12. Top Notch Tattoos – 702 Seaboard Street:** Requests installation of (1) 40" x 86" building mounted sign. (Coastal Signs)
- 13. Interior Quality Designs – 4025 North Kings Highway:** Requests installation of (1) 47" x 47" building mounted sign and vinyl window lettering. (Graphic & Art Studio)
- 14. Bargain Beachwear – 1101 South Kings Highway:** Requests replacing existing reader board with a new 3' x 6' CEVMS. (Graphic & Art Studio)
- 15. Myrtle's Market – 605 Mr. Joe White Avenue:** Requests installation of (1) 24" x 72" sandblasted sign with an overall height of 62". (City of Myrtle Beach)
- 16. Compass Cove Indigo Tower – 2209 South Ocean Boulevard:** Requests replacement of existing building mounted awning. (Atlantic Custom Designz)
- 17. Portside at Grande Dunes – 901 Portside Drive:** Requests installation of (1) 4' x 8' and (1) 1' x 10' wall signs on sales trailer. (Seaboard Signs)

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E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment