



CONTACT:

Mark Kruea
Office: (843) 918-1014
Mobile: (843) 450-1695
info@cityofmyrtlebeach.com
www.cityofmyrtlebeach.com
www.facebook.com/myrtlebeachcitygovernment

Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Mark Kruea, Public Information Officer
Date: April 6, 2018
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) and agendas are attached. City Council plans to travel to Chapin Memorial Library after Tuesday's workshop for lunch and a tour of the library.
2. **Chapin Memorial Library celebrates National Library Week, April 9-13.** Additional programs will be offered, including a "Know Your Zone" Hurricane Preparedness educational seminar with Horry County Emergency Management at 10:00 a.m., Thursday, April 12. Special yoga and genealogy classes also are scheduled. See the weekly Events list at <http://www.cityofmyrtlebeach.com/Events.pdf> for more activities.
3. **Looking ahead, everyone's invited to the fourth annual Blue Lights and Red Stripes Flag Football Match with area police and fire departments and teens from the Boys & Girls Club of the Grand Strand.** Myrtle Beach and Horry County Police and Fire Departments will team up with the Boys & Girls Club for exhibition-style flag football at 10:00 a.m., Saturday, April 14, at Doug Shaw Memorial Stadium. Admission is free, and donations to the Boys and Girls Club of the Grand Strand are welcome. Each team will be represented by several members from their respective department, along with several Boys & Girls Club members. The goal is to build a greater friendship among our public servants and our youth. For more information, contact Dione Buonto at 843-712-1977.
4. **TD Bank and the [Arbor Day Foundation](#) have announced that the City of Myrtle Beach will receive a \$20,000 grant from TD Green Streets to enhance Myrtle's Market at the corner of Oak Street and Mr. Joe White Avenue.** The work includes additional landscaping, sidewalks, irrigation and new grass. Grants from TD Green Streets support innovative urban greening and tree-planting projects in low to moderate income areas.

Myrtle Beach is one of 10 U.S. cities selected for a grant this year. To be eligible, qualified municipalities must be current Arbor Day Foundation Tree City USA®-designated communities within TD Bank's U.S. footprint. The submitted project also must be in a low to moderate income area. Tree City USA is the nation's premier urban and community forestry program, providing a foundation for effective, well-organized community tree care. Myrtle Beach is proud to be a Tree City USA for the past 21 years. Myrtle's Market is scheduled to open for the season Wednesday, May 2. The farmers' market provides fresh, affordable and locally grown produce for those on limited incomes, as well as those concerned about eating healthier. This year, the market also plans to offer cooking demonstrations, exercise classes, planting tips from Master Gardeners, local art and music and plenty of fresh produce, desserts and honey.

5. **Construction is complete on the Withers Swash Park trail extension, and that's the subject of our [Photos of the Week](#).** The new trail and boardwalk stretch from Third Avenue South to the corner of Broadway and Collins Streets. There, it connects with New Town Park, built by Horry County. (Myrtle Beach was known as New Town for a time before 1900.) The Withers Swash Park trail extension follows along the upper reaches of one of Myrtle Beach's scenic waterways.
6. **Did you know...** That the Wall of Service at Warbird Park on Farrow Parkway now has 2,729 names of military and civilian personnel who served at the Myrtle Beach Air Force Base prior to the base closing in 1993? Nameplates on the Wall of Service are just \$20 each. See http://www.cityofmyrtlebeach.com/departments/recreation_services/wall_of_service.php for more information.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<http://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
April 9-14, 2018**

MONDAY, APRIL 9

- **8:30 a.m.** – Staff Meeting/Hosted by Financial Management & Reporting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, APRIL 10

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street *(At the conclusion of the morning workshop, Council will have lunch at Chapin Memorial Library, 400 14th Avenue North, and tour the library.)*
- **2:00 p.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **6:00 p.m.** – The Dunes Neighborhood Watch, 9000 North Ocean Boulevard
- **6:00 p.m.** – Forest Dunes Neighborhood Watch, 9000 North Ocean Boulevard

WEDNESDAY, APRIL 11

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Special Events Technical Review, Conference Room, City Services Building, 921 North Oak Street
- **12:00 p.m.** – Downtown Redevelopment Corporation, Myrtle Beach Train Depot, 851 Broadway Street
- **6:00 p.m.** – The Avenues Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North
- **6:00 p.m.** – The Golden Mile Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North

THURSDAY, APRIL 12

- **1:30 p.m.** – Board of Zoning Appeals, Conference Room, City Services Building, 921 North Oak Street

FRIDAY, APRIL 13

- No Meetings Scheduled

SATURDAY, APRIL 14

- **10:00 a.m. to 1:00 p.m.** – Fourth Annual “Blue Lights and Red Stripes” Flag Football Game, Doug Shaw Memorial Stadium, 705 33rd Avenue North

MYRTLE BEACH CITY COUNCIL

TUESDAY, APRIL 10, 2018

**9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER
LUNCH AND TOUR AT CHAPIN MEMORIAL LIBRARY FOLLOWING WORKSHOP**

**2:00 P.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE. THOSE WHO WISH TO ADDRESS COUNCIL ARE ASKED TO SIGN IN BEFORE THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

PUBLIC HEARING: THE FOLLOWING PUBLIC HEARING WILL BE HELD AT TED C. COLLINS LAW ENFORCEMENT CENTER, 1101 NORTH OAK STREET, PRIOR TO THE START OF THE REGULARLY SCHEDULED 2:00 PM MEETING: A Public Hearing for the purpose of hearing public input regarding the adoption of the Cultural Resources Element amendment to the City of Myrtle Beach Comprehensive Plan.

LUNCH AND LIBRARY TOUR: AT THE CONCLUSION OF THE MORNING WORKSHOP, CITY COUNCIL WILL HAVE LUNCH AT CHAPIN MEMORIAL LIBRARY, 400 14TH AVENUE NORTH, AND TOUR THE LIBRARY.

CALL TO ORDER MEETING: Mayor Brenda Bethune

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES: March 27, 2018

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Presentation – Grants to Outside Agencies (ws)
2. Recognition 35th Class Citizens Police Academy graduates (mtg)
3. Proclamation recognizing National Library Week (mtg)
4. Proclamation declaring April 2018 as “Move More/Live More Month” (mtg)
5. Proclamation recognizing the week of April 8-14 as National Public Safety Telecommunication Officers Week (mtg)
6. Independent Auditor’s report on examination of the Chamber of Commerce’s Financial Report for the year ended December 31, 2017 (mtg)
7. Public Information Update (mtg)

CONSENT AGENDA

2nd Reading **Ordinance 2018-26** An ordinance to authorize the City Manager to enter into Franchises for Water Safety Services and Beach Concessions with the Franchisees in accordance with the Franchise Agreement.

1st Reading **Ordinance 2018-29** An ordinance to extend the corporate limits of the City of Myrtle Beach by annexing 0.47 acres located at 9303 Cove Dr (Horry County TMS #166-01-06-002), and rezone said property from Horry County SF 10 (Single Family Residential) to City of Myrtle Beach R15 (Single Family residential).

1st Reading **Ordinance 2018-30** An ordinance to amend Section 1407.C of the Zoning Ordinance to add health uses in the LM (Limited Manufacturing) Zone.

Resolution **R2018-10** granting a Special Event Permit to Palmetto Event Productions, Inc. on behalf of Full House Productions for “Carolina Country Music Festival” on June 1-13, 2018 and affirming the city’s co-sponsorship.

Resolution **R2018-17** declaring the intention of the City of Myrtle Beach to reimburse itself for certain expenses in connection with the 2018 Myrtle Beach Air Base Redevelopment Projects with the proceeds of tax increment bonds to be issued in 2018.

Resolution **R2018-18** granting a Special Event Permit to the Oceanfront Merchants Association for “Hot Summer Nights” from June 1, 2018 – September 3, 2018, and affirming the city’s co-sponsorship.

Motion **M2018-60** to approve a Special Event Permit to Bill Langfitt / “Crossfit Up Dog Beach Town Throw Down”, to be held at the former Myrtle Square Mall Site June 2 – 3, 2018 from 8:00 am to 8:00 pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-61** to approve a Special Event Permit to Michelle Kerscher/Gay Dolphin & Jan Connell/Oceanfront Merchants Association for the “Sun Fun Festival” to be held at Plyler Park and Beachfront, and on the Boardwalk between 8th Ave. North and Mr. Joe White Avenue, June 1, 2018 from 5:00 pm to 11:00 pm and June 2 – 3, 2018 from 10:00 am to 11:00 pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-62** to approve a Special Event Permit to Joe B. Goodwin / MB(2) Volleyball Club for the “May Open Junior Volleyball Tournament” to be held May 12, 2018 on the beach between the 14th Ave. Pier and 18th Ave. North. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-63** to accept a donation from Boy Scouts of America Troop 801 in the amount of \$355 for the purpose of making identification signs for the multi-use paths and trails in the Market Common district.

Motion **M2018-66** to approve a Memorandum of Understanding between the Clemson Police Department, Greenville County Sheriff’s Office and the City of Myrtle Beach

Motion **M2018-67** to approve the installation of a 5-foot-wide sidewalk on 73rd Avenue North from Kings Highway to North Ocean Boulevard (North side of right-of-way).

REGULAR AGENDA

2nd Reading **Ordinance 2018-23** An ordinance to amend Chapter 2, Article VI, Division 6, to reimpose the Local Option Tourism Development Fee with an effective date of August 1, 2019.

1ST Reading **Ordinance 2018-24** An Ordinance to create a planned unit development known as 82 Dunes Planned Unit Development.

2nd Reading **Ordinance 2018-25** An ordinance to establish special property tax assessments for rehabilitated historic properties in the manner provided for in SC Code Sec. 4-9-195 and extended to municipalities by Sec. 5-21-140; to fix the term of such special assessments; to establish requirements for eligibility; and to determine the process for applying for the special assessment.

1st Reading **Ordinance 2018-28** An ordinance to amend the zoning map of the City of Myrtle Beach by rezoning 0.4 acres located at 404 70th Ave N (TMS 165-15-10-007) from RMH (Residential Multifamily High Density) to MU-M (Mixed Use Medium Density).

Resolution **R2018-20** to adopt the Myrtle Beach Housing and Community Development Annual Action Plan and Budget for FY 2018/2019.

Motion **M2018-59** to consider the recommendations of the Accommodations Tax Advisory Committee for funding of tourism related expenditure grants for fiscal year 2017-2018.

Motion **M2018-64** to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001. Memo dated April 2, 2018 shows 10 vehicles.

Motion **M2018-68** to authorize the City Manager to enter into an agreement relating to the expenditure of the Tourism Development Fee revenues with the Myrtle Beach Area Chamber of Commerce, to require that the funds are properly accounted for, and that the record of the expenditures from that fund are made publicly available.

Motion **M2018-69** to authorize the City Manager to enter an agreement between CCMF, LLC 6300 Carmel Road, Suite 110C Charlotte, NC 28226 and the City of Myrtle Beach.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

1. Beach Renourishment Update – Janet Curry
2. 3rd Ave South bridge update – Janet Curry

EXECUTIVE SESSION

Council may take action on matters discussed in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, April 11, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. New Business:

1. **DDCS INC.:** The property is located at 814 Duncan Street and is identified by PIN # 421-07-02-0087.
2. **Carroll L. Baker and Cynthia B. Walton:** The property is located at Lot 4 York Street, and is identified by PIN # 444-01-04-0059.
3. **Jorge Armindo Teixeira:** The property is located at 1116 Park Drive and is identified by PIN # 443-02-02-0037.
4. **Jamie D. Graham:** The property is located at 1103 Washington Street and is identified by PIN # 425-13-02-0002.
5. **3rd Avenue S. LLC:** The property is located at 407 8th Avenue North and is identified by PIN # 444-01-04-0033.

C. Communications from Staff

D. Adjourn

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, April 11, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes – March 28, 2018, Meeting

C. Matters of Business

Review of Last Week's/On-Going Events

1. OMA "It's a Shore Thing" Concert Series, Burroughs & Chapin Oceanfront Pavilion Place & Boardwalk, March 30-April 7, 2018 (Need Insurance)

Review of Upcoming Approved Events

1. The Myrtle Beach Jeep Jam, April 12-15, 2018 (Need Insurance)
2. The Taste of Market Common & 10th Anniversary Celebration @ The Market Common, April 16-21, 2018 (Need Insurance)
3. Myrtle Beach Food Truck Festival, Burroughs & Chapin Pavilion Place, April 20-21, 2018 (Need Insurance)
4. Ground Zero Dragon Boat Festival, Grand Park, Market Common, April 23-30, 2018, (Need Insurance)
5. Thursday Night Concert Series at Grande Dunes, The Grande Dunes Lawn, Beginning April 26, 2018 (Need Insurance)
6. Wings Over Myrtle Beach Air Show, Myrtle Beach International Airport, April 28-29 (Need Insurance)
7. Military Appreciation Days, May 1-31, 2018
8. Grande Dunes Kentucky Derby Festival at The Grande Dunes Event Lawn, May 5, 2018 (Need Insurance)
9. *Festa Italiana*, Grand Park, June 28-July 1, 2018 (Need Insurance)
10. The Getaway Concert, Burroughs & Chapin Pavilion Place, July 7-17, 2018
11. Myrtle Beach Stampede Rodeo, Former Myrtle Square Mall Site, July 13-15, 2018 (Need Insurance)
12. *Festa Italiana*, Grand Park, October 4-7, 2018 (Need Insurance)
13. Myrtle Beach Seafood Festival, Burroughs & Chapin Pavilion Place, October 5-6, 2018 (Need Insurance)
14. American Heart Association (AHA) Annual Beach Ride, November 3, 2018 (Need Insurance)

D. New Business

Review of Upcoming Proposed Events (Final)

1. May Open Junior Beach Volleyball Tournament, Beach at 14th Ave Pier, & Pavilion Place Volleyball Courts, May 12, 2018

2. Sun Fun Festival at Plyler Park, Ocean Blvd. & Boardwalk between 8th Ave North & Mr. Joe White, June 1-3, 2018 (Need Insurance)
3. CrossFit Up Dog Beach Town Throw Down, Former Mall Site, June 2-3, 2018 (Need Insurance)
4. OMA Hot Summer Nights, Plyler Park & Stage, June 3-September 4, 2018 (Need Insurance)
5. Carolina Country Music Festival, Burroughs & Chapin Pavilion Place, June 3-11, 2018
6. Myrtle Beach 1 Mile Sprint & Music Festival, Ocean Blvd. & Plyler Park, November 3, 2018 (Need Insurance & Security Plan)

Review of Upcoming Proposed Events (Conceptual)

1. Nitro Circus (Motocross Stunt Show) at Ticketreturn.Com Field, June 19, 2018 (Need Insurance)
2. Independence Day 5k, July 4, 2018 (Route Plan)
3. Native Sons Salt Games, Burroughs and Chapin Pavilion Place, September 9-16, 2018 (Need Insurance, Site Plan, & Security Plan)
4. Myrtle Beach Mini Marathon and Coastal 5k, Coastal Grand Mall, Downtown Myrtle Beach & Market Common, October 18-23, 2018 (Need Insurance)
5. Myrtle Beach Turkey Trot, November 22, 2018 (Need Insurance)

E. Review Temporary Use Permits

F. Review Sports Tourism Events

G. Review Parade Permits

H. Review Film/Photo Requests

I. Convention Center Events

J. Discussion Items

K. Executive Session

L. Adjourn

**Myrtle Beach Downtown Redevelopment Corporation
Board of Directors Meeting
12:00 p.m., Wednesday, April 11, 2018
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

NOTE: Citizens are invited to attend and participate in the meetings. Citizens who wish to address the DRC Board during the Comments from Public section of the Agenda are asked to sign-in prior to the start of the meeting, state whether name prior to speaking and are limited to three (3) minutes total.

A. Call DRC Meeting to Order: Chairman Martino

1. Consider Approval of Agenda – Chairman Martino

B. Executive Session: DRC Board may take action on matters discussed in Executive Session.

C. Presentation and Discussion Items:

1. Downtown Partnership Pilot Design Program 2018 – Executive Director/Larry Bond
2. LS3P Presentation of Conceptual Drawings – Executive Director/LS3P
3. Carolina African American Foundation Presentation – Executive Director/Bennie Swans
4. State of the DRC Report – Executive Director
 - Update from City Manager/DRC Treasurer John Pedersen
 - DRC Treasurers Report FY 17/18 YTD – DRC Treasurer John Pedersen
 - DRC Update - Executive Director
 - Proposed End of Year FY 17/18 Budget Discussion
 - Staff Update and Presentation
 - Rolling 90 Day Plan Update
 - Vision Update
5. Urban Land Institute Resources and Benefits Presentation – Executive Director/Amy Barrett, Executive Director ULI South Carolina Chapter

D. Action Items:

1. Consider approval of the minutes from March 14, 2018 - Chairman Martino
2. Consider recommendation for funding for Downtown Partnership Design Pilot Program for Pressure Washing and Sidewalk Art - Executive Director
3. Consider appointment/reappointment of DRC Officer positions and appointment/reappointment of three DRC Board seats – Executive Director
4. Consider approval of Executive Director Job Description – Chairman Martino
5. Consider approval of DRC Board of Directors Code of Decorum Policy – Chairman Martino
6. Consider recommendations of appointments to DRC Committees – Chairman Martino
 - Storefront/Façade Grant Committee
 - Development Standards Committee
 - Executive Director Personnel Committee
 - Public Relations Committee

- Next Steps Committee

E. Comments from the Public: Chairman Martino

F. Closing Remarks, Board Input/Questions/Suggestions

G. Adjourn: Chairman Martino

**City of Myrtle Beach
Board of Zoning Appeals
1:30 p.m., Thursday, April 12, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Minutes:

1. Approval/Correction of Minutes

C. Old Business

D. New Business

1. **Request 18-08 Steve and Chris Nash:** The applicant is requesting a variance from Section 1703 (Design Standards for Single-Family Residential). The property is located at 1006 Hwy. 15 and is identified by TMS # 181-09-01-007.
2. **Request 18-09 Tangent Development, LLC:** The applicant is requesting a variance from Section 1603 (Area, Height and Dimensional Requirements). The property is located at corner of 24th Ave S. & Rosemary St. and is identified by TMS # 186-04-03-016, 017, 018.

E. Communications from Board:

F. Communications from Staff:

G. Adjourn