



CONTACT:

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Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Mark Kruea, Public Information Officer
Date: April 12, 2019
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **The Easter Egg Plunge in the pool at Mary C. Canty Recreation Center also is next Friday, April 19.** This free family event is for ages three to 12. Activities begin at 11:30 for ages three and four. By the way, parents must be in the water, too, for small children to participate. The fun continues at 12:00 p.m. for ages five to 12. Kids enjoy collecting eggs in the pool, winning prizes, playing games and meeting the Easter Bunny. Pre-registration is required by Thursday, April 18. Call the recreation center at 843-918-1476 or 843-918-1463 to sign up your youngster for the Easter Egg Plunge.
3. **Registration is underway for "Splash without Cash," our free water safety and survival lessons for children, teens and adults.** Everyone needs to know how to save themselves should they fall into a body of water. This free program is specifically for non-swimmers, ages five and older. Pre-registration is required. Call 843-918-1476 or 843-918-1463 to sign up. Classes are offered May 13-15. Please select one of these class times: 4:00 to 4:30 p.m., 4:40 to 5:10 p.m., 5:20 to 5:50 p.m. or 6:00 to 6:30 p.m.
4. **Our Full Moon Party returns at 5:00 p.m., next Friday, April 19, at Plyler Park on Ocean Boulevard.** Everyone's invited to enjoy this free event, which features all sorts of activities for the family, including contests for all ages, acrobatic performances, a disc jockey and more. Contact Chris Wiggins at 843-918-2388 or chriswiggins@cityofmyrtlebeach.com for more information.

5. **The Myrtle Beach Police Department is hosting one more Memorial Day Weekend business meeting at 10:00 a.m., Thursday, April 18, at the Train Depot.** Staff will be on hand to share the weekend's operational plans and answer questions. For more information, visit <http://police.cityofmyrtlebeach.com/memorial-day-weekend/>.
6. **Looking for something to do in Myrtle Beach?** Visit our Events page for a comprehensive list of activities. See <http://www.cityofmyrtlebeach.com/Events.pdf>. This file of city-related festivals, concerts, programs and more is updated weekly with new information. The Calendar feature on the city's website at <https://www.cityofmyrtlebeach.com/calendar.php> also is a great resource for meetings, events and other scheduled activities.
7. **The Food Network was in town last weekend to film a food truck show near the Boardwalk, and that's the subject of our [Photos of the Week](#).** Food trucks from around the country competed as part of The Great Food Truck Race. While TV crews filmed from inside and outside the culinary vehicles, the rest of us enjoyed tasty treats served up with a smile. By the way, the third annual Myrtle Beach Food Truck Festival is Friday through Sunday, April 26-28, on the Burroughs & Chapin Pavilion Place.
8. **Did you know...** That it's a violation under city code to leave your garbage pelican or recycling container at curbside after your collection day? The ordinance has been in place since at least 1980. Residents are required to roll their pelicans and other containers to curbside in time for your designated collection day, then remove them from curbside by 11:00 p.m. that same day. The goal, obviously, is not to have garbage cans sitting by the curb all week long. Questions? Contact the Solid Waste Division at 843-918-2160.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
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CITY OF MYRTLE BEACH
MEETING SCHEDULE
April 15-19, 2019

MONDAY, APRIL 15

- **8:30 a.m.** – Staff Meeting/Hosted by Public Works Department, Conference Room, Public Works Administration Building, 3210 Mr. Joe White Avenue
- **6:00 p.m.** – Booker T. Washington Neighborhood Watch, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Palmetto Greens Neighborhood Watch, Amenities Center, Mashie Drive

TUESDAY, APRIL 16

- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Planning Commission, First Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 p.m.** – Seaside South Neighborhood Watch, Sixth Floor Banquet Room, Coral Beach Resort, 1105 South Ocean Boulevard

WEDNESDAY, APRIL 17

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Beach Advisory Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **7:00 p.m.** – Emmens Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Highlands Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Reserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – Seagate Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – Withers Preserve, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – West Lake Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

THURSDAY, APRIL 18

- **10:00 a.m.** – Police Department hosts Memorial Day Weekend Business Meeting, Myrtle Beach Train Depot, 851 Broadway Street
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Military Appreciation Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **4:30 p.m.** – Human Rights Commission, Fire Department Conference Room, City Services Building, 921 North Oak Street

FRIDAY, APRIL 19

- **5:00 p.m.** – Full Moon Party, Plyler Park, 1100 North Ocean Boulevard

**City of Myrtle Beach
Community Appearance Board Staff Plan Review
10:00 a.m., Tuesday, April 16, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: April 2, 2019, meeting

C. Old Business

D. New Business:

Sign, Lighting and Building Applications

1. **2nd Avenue Parking – 202 South Ocean Boulevard:** Requests approval of (1) 4'8" w x 12' h pylon sign and a conceptual/final review for an asphalt parking lot and landscape plan. (Seaboard Signs/Coastal Landscape Group).
2. **Atlantic North Hotel – 411 North Ocean Boulevard:** Requests approval of (15) building mounted up and down lights and (27) building mounted wall lights. (Owner)

Building Permit Applications

1. **Ripley's 5D Moving Theater – 917 North Ocean Boulevard:** Requests a final review for the repainting of the building. (Previously heard as a conceptual review on 4/4/19) (ASL Sign Services, LLC)
2. **Brandywine North HOA – 503 Pinewood Road:** Requests a conceptual/final review for an 8' x 8' wood mailbox shelter. (Owner)
3. **Scotchman #3053 – 3211 South Kings Highway:** Requests a conceptual/final review for the repainting of the building. (Owner)
4. **Tehila, LLC – 801 Seaboard Street:** Requests a conceptual/final review for the repainting of the building. (Owner)
5. **Tehila, LLC – 1020 Commerce Place Unit B:** Requests a conceptual/final review for the repainting of the building. (Owner)
6. **The Ship Yard at Sea Captain's House – 3002 North Ocean Boulevard:** Requests a conceptual/final review for an outdoor bar with patio. (IQ Designs)
7. **West Wind Phase II – 1301 Pridgen Road:** Requests a conceptual/final review for a 60" h style C black aluminum fence around the community pool. (Action Fence Company)
8. **Allegra Print – 1501 Mercantile Place:** Requests a conceptual/final review for a 6' h black coated chain link fence with gates and black vertical privacy slats on north and west side of the building. (Goode Fence)

9. **Anchorage I – 5511 North Ocean Boulevard:** Requests a conceptual/final review to add 90 linear feet of 6'h aluminum fence adjacent to north side of parking garage and add 11' of 6'h wood fence and gate to shield compactor. (Goode Fence)
10. **The Lively at Market Common – Meyers Avenue & Farrow Parkway:** Requests a conceptual/final review for landscape and building material revisions to previously approved plans for a new apartment complex. (DDC Engineers)
11. **Roberts Residence – 3600 North Ocean Boulevard:** Requests a conceptual review for a 9,005 square foot home, driveway, and landscape plan. (Randolph Ford)

E. Non-Agenda Items from Staff

F. Adjournment

**City of Myrtle Beach
Planning Commission Meeting
1:30 p.m., Tuesday, April 16, 2019
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes of April 2, 2019

C. Matters of Business:

1. **TEXT 19-02 CBD/Vape Products:** Proposal by City Council to regulate CBD and Vape sales in the City of Myrtle Beach.

D. Discussion:

1. **PRE-APP 19-09 The Cape:** Proposal by GDMB Lake LLC (LStar) to subdivide 21.43 acres located at the intersection of N Kings Hwy and Grande Dunes Blvd (TMS #165-00-01-429 and 465) into 57 lots for the purpose of constructing a single-family residential development.

E. Communications from the Planning Commission

F. Reports and Information Presentation from City Staff

G. Executive Session

H. Meeting Adjournment

City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, April 17, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order:

B. New Business:

1. **Mary C. Brown:** The property is located at 1504 Highway 15, Lot # 43, and is identified by PIN # 443-01-04-0010.
2. **Monica E. Rutledge:** The property is located at 510 63rd Avenue North, Apt. C, and is identified by PIN # 421-06-04-0083.
3. **Carver Apartments Inc.:** The property is located at 1300 Spivey Avenue, Units C8, D2, and is identified by PIN # 425-13-02-0015.

C. Communications from Staff:

D. Adjourn

**City of Myrtle Beach
Beach Advisory Committee
2:00 p.m., Wednesday, April 17, 2019
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1012 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order:

B. Recognize new committee member, Mark Donevant, and reappointment of Pete Pearce

C. Welcome and Recognize Guests

D. Approval of Minutes

E. Reports:

1. Public Works
2. Police Beach Safety
3. Fire Department
4. Beach Franchise
5. Parasail Jet Ski Update/Operator Report
6. Beach Renourishment
7. Water Quality/Stormwater Update

F. Discussion Items

1. Discussion of policy for “discontinuing the use of plastic” on beaches
2. Discuss ordinance-vs.-franchise system for watersports operators
3. Discuss/readdress Council’s wish to expand some “watersports activities”
4. Discuss definitions and differences in “watersports activities” and viable locations
5. Discuss safety guidelines and location specifications necessary for any “watersports activity” to be considered in a specific location

G. Comments from the Public

H. Executive Session (Note: The Committee may take action on matters discussed in Executive Session).

I. Adjourn

**City of Myrtle Beach
Community Appearance Board Meeting
1:30 p.m., Thursday, April 18, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: April 4, 2019, meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Rambler – 4377 North Kings Highway:** Requests approval (1) 10'w x 2'6"h reverse channel letters mounted on a distressed wood back panel. (Sign Works)
2. **Mr. Fries – 913 North Ocean Boulevard Unit A:** Requests approval of (1) 17'w x 3'h channel letters and LED light box. (Sign Works)
3. **Liaison Q's Construction – 635 Broadway Street Suite A:** Requests approval of (1) 2'6"w x 2'h vinyl graphics applied to window. (Owner)
4. **Myrtle Beach Early Childhood School – 612 29th Avenue North:** Requests approval of (1) 9'5"w x 1'3"h PVC letters and (1) 7'w x 3'h CEVMS sign added to existing monument sign in place of current lettering and changeable copy area. In addition, requests approval of (1) 18'2"w x 6"h PVC letters mounted to building entrance. (Tyson Signs)
5. **Myrtle Beach Elementary School – 3302 Robert M. Grissom Parkway:** Requests approval of (1) 21'11"w x 6'6"h monument sign to include a 9'3"w x 3'8"h CEVMS, (1) reworking of existing 6'w x 8'h monument sign, and (1) 42'w x 2'4"h letters on building entrance. (Tyson Signs)
6. **Myrtle Beach Primary School – 620 29th Avenue North:** Requests approval of (1) reworking of existing 10'w x 6'h monument sign to include a 7'w x 3'h CEVMS, and (1) 11'7"w x 2'1"h letters on building entrance. (Tyson Signs)
7. **Better Brands – 908 Jackson Street:** Requests approval of (1) 15'5"w x 7'8"h foam logo and letters mounted on building façade, (1) 11'3"w x 8'10"h foam and PVC letters on existing monument fence sign, and (1) 7'w x 5'10"h foam and PVC letters on existing monument fence sign. (Tyson Signs)
8. **Commercial Openings – 1306 Enterprise Avenue Unit A:** Requests approval of (1) 12'w x 4'h wall sign mounted on building façade. (Tyson Signs)
9. **Coastal Clean, Wash & Fold – 1116 3rd Avenue South:** Requests approval of (1) 6'8"w x 2'8"h sandblasted sign mounted to building side facade. (Fastsigns)

10. **Del Webb – Corner of Colline Verdi Way & Fontane Way and the corner of Tramonto Street & Fontane Way:** Requests approval of (2) 21'w x 3'10"h Grande Dunes style neighborhood monument signs. (Sign Studio & Graphics)
11. **Dental Wellness Center – 1009 Highway 501 Suite 70:** Requests approval of (1) 6'8"w x 3'6"h internally lit channel letters and (1) 2'4"w x 5"h tenant panel on existing multi-tenant freestanding sign. (Lowcountry Signs)
12. **Eggs Up Grill – 3630 Walton Drive:** Requests approval of (2) 8'11"w x 3'6"h channel letters and logo box mounted on building front and side façades. The current channel letters and logo on building front façade will be removed. (Masstar Signs)
13. **Boardwalk Beach Shop – 118 9th Avenue North:** Requests approval of (1) 14'w x 2'h wall sign. (Owner)
14. **Glowstreet Studio – 209 North Kings Highway:** Requests approval of (1) 6'w x 5'h sign face on existing freestanding sign. (Owner)
15. **Cormac Arms and Outfitters – 1205 38th Avenue North:** Requests approval of (1) 10'w x 2'5"h channel letters and capsule mounted to building. (Seaboard Signs)

Sign, Lighting and Building Applications

3. **2nd Avenue Parking – 202 South Ocean Boulevard:** Requests approval of (1) 4'8"w x 12'h pylon sign and a conceptual/final review for an asphalt parking lot and landscape plan. (Seaboard Signs/Coastal Landscape Group).
4. **Atlantic North Hotel – 411 North Ocean Boulevard:** Requests approval of (15) building mounted up and down lights and (27) building mounted wall lights. (Owner)

Building Permit Applications

12. **Ripley's 5D Moving Theater – 917 North Ocean Boulevard:** Requests a final review for the repainting of the building. (Previously heard as a conceptual review on 4/4/19) (ASL Sign Services, LLC)
13. **Brandywine North HOA – 503 Pinewood Road:** Requests a conceptual/final review for an 8' x 8' wood mailbox shelter. (Owner)
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20. Anchorage I – 5511 North Ocean Boulevard: Requests a conceptual/final review to add 90 linear feet of 6'h aluminum fence adjacent to north side of parking garage and add 11' of 6'h wood fence and gate to shield compactor. (Goode Fence)

21. The Lively at Market Common – Meyers Avenue & Farrow Parkway: Requests a conceptual/final review for landscape and building material revisions to previously approved plans for a new apartment complex. (DDC Engineers)

22. Roberts Residence – 3600 North Ocean Boulevard: Requests a conceptual review for a 9,005 square foot home, driveway, and landscape plan. (Randolph Ford)

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment

**City of Myrtle Beach
Military Appreciation Committee
2:00 p.m., Thursday, April 18, 2019
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1008 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Welcome

B. Approval of Minutes – March 21, 2019

C. 2019 May Blueprint

1. JROTC Drill Competition, May 4, 2019
2. Military Family Members Social, May 4, 2019
3. Myrtle Beach Pelicans Military Appreciation Night, May 4, 2019
4. Vietnam Veterans' Welcome Home, May 17, 2019
5. American Legion 100th Birthday Dinner, May 17, 2019
6. USAF Blue Aces Concert, May 23, 2019
7. Myrtle Beach Vet Center Picnic/Event, May 24, 2019
8. Parade date, location and route, May 25, 2019
9. Grand Marshal
10. Picnic date and location, May 25, 2019
11. Exhibits
12. Veterans' March, May 27, 2019
13. Battlefield Cross Ceremony, May 27, 2019
14. Memorial Day Remembrance Ceremony, May 27, 2019
15. Military Discounts and Decals
16. Marketing
17. Other Events Throughout Horry County
18. New Ideas?
19. Veterans Day Ceremony, November 11, 2019

D. Other Related Matters

E. Next Meeting – May 16, 2019

F. Adjourn

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday, April 18, 2019
Fire Department Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Chair Steve Gamble
- B. Approval of Minutes** – March 21, 2019, Meeting
- C. Welcome / Comments** – Chair Steve Gamble
- D. Cases** (Update)
- E. Guest Speaker** – Thomas Ellenburg, City Attorney
- F. Comments/Questions for Thomas Ellenburg** (five minutes)
- G. Scorecard improvement**
- H. Visibility**
- I. Community Spotlight**
- J. Comments from the public**
- K. Executive Session** – (The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.)
- L. Adjournment**