



CONTACT:

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Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Mark Kruea, Public Information Officer
Date: April 20, 2018
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) and agendas are attached.
2. **The City of Myrtle Beach will conduct a check presentation and ceremonial “sod laying” event at Myrtle’s Market at 11:30 a.m., Tuesday, April 24.** The event will acknowledge a \$20,000 TD Green Streets grant to enhance the farmers’ market at the corner of Mr. Joe White Avenue and North Oak Street. Representatives from TD Bank will be on hand, as will the mayor and City Council. New sod is arriving at the market that day, hence the ceremonial event. Work funded by the grant includes additional landscaping, sidewalks, irrigation and grass. Myrtle’s Market is set to open for the season on Wednesday, May 2.
3. **The section of Ocean Boulevard from 14th Avenue North to Ninth Avenue North will be transformed from four lanes to three lanes next week.** The work begins Monday, April 23, as the contractor grinds off the existing lane markers and paints new ones. The result will be two travel lanes, a center turn lane and bicycle lanes on the outside. Weather permitting, the work should be complete in three to four days. The schedule calls for closing Ocean Boulevard where the contractor will be working one day at a time, while routing traffic around the closure.

Monday – Ocean Boulevard, from Ninth Avenue North to Mr. Joe White Avenue.

Tuesday – Ocean Boulevard, from Mr. Joe White Avenue to 12th Avenue North.

Wednesday and Thursday – Ocean Boulevard, from 12th to 14th Avenue North

4. **The Myrtle Beach Police Department offers two Active Shooter Training Sessions for the community on Tuesday, April 24.** The meetings are set for 12:00 p.m. and 6:00 p.m. at

the Myrtle Beach Train Depot, 851 Broadway Street. Each training session lasts about an hour. These educational programs are free and open to the public.

5. **Attention, businesses: Myrtle Beach’s Purchasing Division hosts a free “How to Win a Government Contract” workshop at 1:00 p.m., Wednesday, April 25, at the Myrtle Beach Train Depot.** Presenters include city staff and representatives from the Small Business Administration (SBA); Vendor Registry, Procurement Technical Assistance Center (PTAC); and Service Corps of Retired Executives (SCORE). The event is free, although space is limited and pre-registration is required. Visit www.eventbrite.com/e/how-to-win-a-government-contract-tickets-44196403633.
6. **Everyone’s invited to the “Protect Our Hawks” basketball game between Myrtle Beach High School students and members of the Myrtle Beach Police Department at 6:00 p.m., Wednesday, April 25.** The event in the high school gym gets underway with pre-game festivities at 5:30 p.m. Tip-off is at 6:00 p.m. The goal is to foster positive relationships among students and police officers, as well as to spotlight public school safety. Proceeds and donations will support Myrtle Beach High School’s Student Leadership Group working to improve school safety.
7. **The date for the “Walk with the Mayor and Council” event has changed to 3:00 p.m., Sunday, May 6.** The walk is in collaboration with the American Heart Association’s “Move More, Live More” campaign. Mayor Brenda Bethune and others will walk the boardwalk from Second Avenue Pier to the SkyWheel and back. The mayor challenges all walkers to donate \$5 to the American Heart Association. Call 843-918-1069 for more information.
8. **Does your business offer a military discount? New decals tell customers that you are military-friendly.** The Military Appreciation Days Committee and the Myrtle Beach Area Chamber of Commerce have created free static cling decals which businesses can post to show that they offer a military discount. Decals are available at several locations, including the Chamber’s offices at 1200 North Oak Street, City Hall at 937 Broadway Street and the city’s business license office in the City Services Building at 921 North Oak Street. See www.militaryappreciationdays.com for more information about May activities.
9. **See the Events list at <http://www.cityofmyrtlebeach.com/Events.pdf> for more activities.**
10. **Last weekend’s Blue Lights and Red Stripes Flag Football match at Doug Shaw Memorial Stadium is the subject of our [Photos of the Week](#).** Police and fire personnel from the City of Myrtle Beach and Horry County teamed up with youngsters from the Boys & Girls Club of the Grand Strand for some serious flag football fun. A good time was had by all, as shown in this week’s photos.
11. **Did you know...** that Myrtle Beach’s zoning code allows no more than five unrelated persons to occupy a single dwelling unit inside the city?

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
April 23-27, 2018**

MONDAY, APRIL 23

- **8:30 a.m.** – Staff Meeting/Hosted by Fire Department, Fire Station No. 6, 970 38th Avenue North

TUESDAY, APRIL 24

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **11:30 a.m.** – \$20,000 TD Grant News Event, Myrtle's Market, 605 Mr. Joe White Avenue
- **12:00 p.m.** – Myrtle Beach Police Department Active Shooter Workshop I, Myrtle Beach Train Depot, 851 Broadway Street
- **2:00 p.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **6:00 p.m.** – Myrtle Beach Police Department Active Shooter Workshop II, Myrtle Beach Train Depot, 851 Broadway Street
- **7:00 p.m.** – Ramsey Acres Neighborhood Watch, 1110 Highway 15

WEDNESDAY, APRIL 25

- **8:00 a.m.** – Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Special Events Technical Review, Conference Room, City Services Building, 921 North Oak Street
- **1:00 to 3:00 p.m.** – “How to Win a Government Contract” Educational Workshop, Myrtle Beach Train Depot, 851 Broadway Street
- **2:30 p.m.** – Planning Commission Staff Technical Review, First Floor Conference Room, City Hall, 937 Broadway Street

THURSDAY, APRIL 26

- **11:00 a.m.** – Recreation Advisory Committee, Conference Room, City Services Building, 921 North Oak Street
- **7:00 p.m.** – Old Pine Lakes Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North

- **7:00 p.m.** – Pine Lakes Estates Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North
- **7:00 p.m.** – Pine Lakes Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North

FRIDAY, APRIL 27

- No Meetings Scheduled

MYRTLE BEACH CITY COUNCIL
TUESDAY, APRIL 24, 2018
9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER
2:00 P.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577

CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE. THOSE WHO WISH TO ADDRESS COUNCIL ARE ASKED TO SIGN IN BEFORE THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

PUBLIC HEARING: THE FOLLOWING PUBLIC HEARING WILL BE HELD AT TED C. COLLINS LAW ENFORCEMENT CENTER, 1101 NORTH OAK STREET, PRIOR TO THE START OF THE REGULARLY SCHEDULED 9:00 A.M. WORKSHOP: A Public Hearing for the purpose of hearing public input regarding the adoption of the Cultural Resources Element amendment to the City of Myrtle Beach Comprehensive Plan.

CALL TO ORDER MEETING: Mayor Brenda Bethune

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES: April 10, 2018

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Recognition of Eagle Scout Nicholas Golden. His project to receive this rank was Signage for Multi-Use Paths in the Market Common (mtg)
2. Recognition of the PGBA, Inc. for sponsorship of Military Appreciation Days (mtg)
3. Employee Recognition (mtg)
4. Proclamation recognizing Administrative Professional Day (mtg)
5. Public Information Update – PIO Staff/Police (mtg)
6. Grande Dunes Annual PUD update – Margaret LaCalle (ws)

CONSENT AGENDA

2nd Reading **Ordinance 2018-28** An ordinance to amend the Zoning map of the City of Myrtle Beach by rezoning 0.4 acres located at 404 70th Ave N (TMS 165-15-10-007) from RMH ("Residential Multifamily High Density) to MU-M (Mixed Use Medium Density).

2nd Reading **Ordinance 2018-29** An ordinance to extend the corporate limits of the City of Myrtle Beach by annexing 0.47 acres located at 9303 Cove Dr (Horry County TMS #166-01-06-002), and rezone said property from Horry County SF 10 (Single Family Residential) to City of Myrtle Beach R15 (Single Family residential).

2nd Reading **Ordinance 2018-30** An ordinance to amend Section 1407.C of the Zoning Ordinance to add health uses in the LM (Limited Manufacturing) Zone.

Motion **M2018-74** to appoint/reappoint two members to the Bicycle & Pedestrian Committee. Terry Smith has resigned and Roger Means is deceased.

REGULAR AGENDA

2nd Reading **Ordinance 2018-32** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to KOA Campground, for a period of one year. The Agreement includes _____ vehicles.

1st Reading **Ordinance 2018-33** An ordinance to amend Chapter 2, in Section 2-172 to enact Subsection 17, Technical Advisory Committee.

1st Reading **Ordinance 2018-34** An ordinance to amend Chapter 2, in enacting Division 8, Technical Advisory Committee.

Motion **M2018-59** to consider the recommendations of the Accommodations Tax Advisory Committee for funding of tourism related expenditure grants for fiscal year 2017-2018.

Motion **M2018-65** to authorize the City Manager to engage Nelson, Mullins, Riley and Scarborough law firm to provide services *Pro Bono* to the City of Myrtle Beach solely for the purposes of creating a Homeless Court.

Motion **M2018-73** to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001. Memo dated April 16, 2018 shows 4 vehicles.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

1. DRC Matters – Lauren Clever

EXECUTIVE SESSION

Council may take action on matters discussed in Executive Session.

ADJOURNMENT

City of Myrtle Beach
Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, April 25, 2018
Room 236, Myrtle Beach Convention Center
1101 North Oak Street, Myrtle Beach, SC 29577

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE
COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS
POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Convene and call to order**
- B. Approval of minutes**
- C. Entertain public comments and questions**
- D. Review of monthly hotel financials for March 2018 (Mrs. Hinde)**
- E. Hotel sales and marketing update (Mr. Semidei)**
- F. Convention Center sales and marketing update (Mr. Monroe)**
- G. Asset Manager reports (Mr. Kuhn)**
- H. Discuss additional business, if any, and adjourn**

**City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, April 25, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. New Business:

1. **Skye Trust LLC:** The property is located at 516 8th Avenue North and is identified by PIN # 444-01-01-0057.
2. **Laketree Inc.:** The property is located at 1606 South Ocean Blvd, and is identified by PIN # 443-15-02-0037.
3. **Marlene Mendez:** The property is located at 807 Main Street and is identified by PIN # 444-01-01-0049.
4. **Marlene Mendez:** The property is located at 809 Main Street and is identified by PIN # 444-01-01-0048.
5. **Kingston Inc.:** The property is located at 51 Columbia Drive and is identified by PIN # 443-00-00-0003.
6. **Kingston Inc.:** The property is located at 35 Columbia Drive and is identified by PIN # 443-00-00-0003.
7. **Doyle & Sons Inc. Seaside Motel (exterior of structures):** The property is located at 707 Flagg Street and is identified by PIN # 444-01-04-0061.

C. Communications from Staff

D. Adjourn

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, April 25, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes – April 11, 2018, Meeting

C. Matters of Business

Review of Last Week's/On-Going Events

1. OMA "It's a Shore Thing" Concert Series, Burroughs & Chapin Oceanfront Pavilion Place & Boardwalk, March 30-April 7, 2018
2. The Myrtle Beach Jeep Jam, April 12-15, 2018
3. The Taste of Market Common & 10th Anniversary Celebration, The Market Common, April 16-21, 2018
4. Myrtle Beach Food Truck Festival, Burroughs & Chapin Pavilion Place, April 20-21, 2018

Review of Upcoming Approved Events

1. Ground Zero Dragon Boat Festival, Grand Park, Market Common, April 23-30, 2018, (Need Insurance)
2. Thursday Night Concert Series at Grande Dunes, The Grande Dunes Lawn, Beginning April 26, 2018 (Need Insurance)
3. Wings Over Myrtle Beach Air Show, Myrtle Beach International Airport, April 28-29 (Need Insurance)
4. May Open Junior Beach Volleyball Tournament, Beach at 14th Ave Pier, & Pavilion Place Volleyball Courts, May 12, 2018
5. Military Appreciation Days, May 1-31, 2018
6. Grande Dunes Kentucky Derby Festival, The Grande Dunes Event Lawn, May 5, 2018 (Need Insurance)
7. Sun Fun Festival at Plyler Park, Ocean Blvd. & Boardwalk, between 8th Ave North & Mr. Joe White Ave, June 1-3, 2018 (Need Insurance)
8. CrossFit Up Dog Beach Town Throw Down, Former Mall Site, June 2-3, 2018 (Need Insurance)
9. OMA Hot Summer Nights, Plyler Park & Stage, June 3-September 4, 2018 (Need Insurance)
10. Carolina Country Music Festival, Burroughs & Chapin Pavilion Place, June 3-11, 2018
11. *Festa Italiana*, Grand Park, June 28-July 1, 2018 (Need Insurance)
12. The Getaway Concert, Burroughs & Chapin Pavilion Place, July 7-17, 2018
13. Myrtle Beach Stampede Rodeo, Former Myrtle Square Mall Site, July 13-15, 2018 (Need Insurance)
14. *Festa Italiana*, Grand Park, October 4-7, 2018 (Need Insurance)
15. Myrtle Beach Seafood Festival, Burroughs & Chapin Pavilion Place, October 5-6, 2018 (Need Insurance)

16. American Heart Association (AHA) Annual Beach Ride, November 3, 2018 (Need Insurance)

D. New Business

Review of Upcoming Proposed Events (Final)

1. Myrtle Beach 1 Mile Sprint & Music Festival, Ocean Blvd. & Plyler Park, November 3, 2018 (Need Insurance & Security Plan)

Review of Upcoming Proposed Events (Conceptual)

1. Nitro Circus (Motocross Stunt Show) at Ticketreturn.com Field, June 19, 2018 (Need Insurance)
2. Independence Day 5k, July 4, 2018 (Route Plan)
3. Native Sons Salt Games, Burroughs & Chapin Pavilion Place, September 9-16, 2018 (Need Insurance, Site Plan, & Security Plan)
4. Myrtle Beach Mini Marathon and Coastal 5k, Coastal Grand Mall, Downtown Myrtle Beach & Market Common, October 18-23, 2018 (Need Insurance)
5. Myrtle Beach Turkey Trot, November 22, 2018 (Need Insurance & Route Plan)
6. Mistletoe Market at Five Points, December 8, 2018 (Need Insurance)

E. Review Temporary Use Permits

F. Review Sports Tourism Events

G. Review Parade Permits

H. Review Film/Photo Requests

I. Convention Center Events

J. Discussion Items

K. Executive Session

L. Adjourn

**City of Myrtle Beach
Planning Commission Technical Review
2:30 p.m., Wednesday, April 25, 2018
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Business:

Potential items for the May 1 and 15, 2018, Planning Commission meetings:

1. **STN 18-04 Del Webb at Grande Dunes:** Proposal Castles Engineering on behalf of LStar Communities to name eight (8) new streets in the Del Webb community of Grande Dunes development as Tarisa Dr, Arvo Dr, Cecilia Ln, Passante St, Anterselva Ave, Delfino Dr, Siena St, and Montsanta Ln.
2. **STN 18-05 Ocean Villas at 67th Ave N:** Proposal by Earthworks Group to name a new road in the Ocean Villas development as one of the following: Marbella St, Selina St, or Isla St.
3. **TEXT 18-05 Craft Axe Throwing:** Proposal by Carolina Escape Rooms to amend the A (Amusement) zone to allow craft axe throwing as a conditional use, including guidelines for safety and setbacks.

C. Meeting Adjournment

**City of Myrtle Beach
Recreation Advisory Committee
11:00 a.m., Thursday, April 26, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1188 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval/Corrections of Minutes: January 25, 2018

C. New Business:

Reports/Information from City Staff

1. Youth Sports Update
2. Recreation Update
3. Capital Improvement Projects Update

D. Non Agenda Items from Staff

E. Non Agenda Items from Board Members

F. Next Regular Meeting: July 26, 2018

G. Adjournment