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# Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

**To:** Myrtle Beach Media  
**From:** Mark Kruea, Public Information Officer  
**Date:** April 26, 2019  
**Re:** Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **The third annual Horry County Junior ROTC Drill Meet kicks off Military Appreciation Days at 9:00 a.m., Saturday, May 4.** All nine Horry County high schools are expected at the Myrtle Beach Pelicans' stadium for this great event, which features young men and woman performing color guard, armed and unarmed drill maneuvers. An individual competition rounds out the event. Thanks in advance to the US Army Recruiting Office and the South Carolina State Guard for officiating the drill meet. Come see our young men and women in action. Admission is free.
3. **If you have someone in the military or a young person about to join, you're invited to the Military Family Members Social immediately after the drill meet.** The lunch begins at 12:00 p.m., Saturday, May 4, in the Pelicans' Picnic Area at the ballpark. For more about these and other events, including the Pelicans' military appreciation game that night and our Memorial Day weekend parade and picnic, see [www.militaryappreciationdays.com](http://www.militaryappreciationdays.com).
4. **The Carolina Panthers are celebrating the NFL team's 25<sup>th</sup> anniversary with a series of community service projects, including one here in Myrtle Beach.** Come join the Panthers' staff at 8:00 a.m., Wednesday, May 1, for the "Keep Pounding" Day of Service Project. The Panthers and local volunteers will be planting trees and flowers to beautify the Garden of Hope at 1395 Carver Street. For more information, or to volunteer your green thumb for the cause, contact Neighborhood Services at 843-918-1061.

5. **Myrtle Beach will celebrate the National Day of Prayer at 12:00 p.m., Thursday, May 2, at Chapin Park.** Local leaders from all faiths will pray for our city, community, businesses, families, youth, health and education. Bring a beach chair and meet your neighbors. Lunch is available for \$5. For more information, contact Neighborhood Services at 843-918-1062.
6. **Employers and job-seekers are invited to the next Myrtle Beach Job Expo, from 10:00 a.m. to 2:00 p.m., Thursday, May 2, at Withers Swash Park.** To sign up as an employer or learn more about the job fair, contact Chris Wiggins at 843-918-2338.
7. **How great are your hamburger-grilling skills? Are you a top outdoor chef?** Let's find out at the first of three cook-off competitions, next Saturday, May 4, in Myrtle Beach's Futrell Park. We are looking for the Neighborhood Grill Master and Oven Master at the cook-off and cake bake-off from 10:00 a.m. to 2:00 p.m., Saturday, May 4. The winner of this preliminary competition will compete June 22 at Chapin Park for the Myrtle Beach Master of the Grill and Bake-Off Championship. The grill, charcoal and ground beef will be provided for the Master of the Grill Burger Cook-Off. To register as a competitor, call Cookie Goings at 843-918-1066. For more information, call Troy Marron at 843-918-4906.
8. **Looking for something to do in Myrtle Beach?** Visit our Events page for a comprehensive list of activities. See <http://www.cityofmyrtlebeach.com/Events.pdf>. This file of city-related festivals, concerts, programs and more is updated weekly with new information.
9. **Registration is underway for "Splash without Cash," our free water safety and survival lessons for children, teens and adults.** Everyone needs to know how to save themselves should they fall into a body of water. This free program is specifically for non-swimmers, ages five and older. Pre-registration is required. Call 843-918-1476 or 843-918-1463 to sign up. Classes are offered May 13-15. Please select one of these class times: 4:00 to 4:30 p.m., 4:40 to 5:10 p.m., 5:20 to 5:50 p.m. or 6:00 to 6:30 p.m.
10. **A new mountain bike skills course is under construction at the southern end of the East Coast Greenway, and that's the subject of our [Photos of the Week](#).** Local mountain bike enthusiasts are building jumps and ramps for bicycling fun. The work is underway at the Jack O. Walker Trailhead, just past Seagate Village on South Kings Highway.
11. **Did you know...** That several seasonal beach rules about dogs and bicycles begin May 1 and continue through Labor Day each year? Starting Wednesday, May 1, dogs are allowed on the beach only before 10:00 a.m. and after 5:00 p.m. They also must be on a leash of seven feet or less, and you must pick up and properly dispose of droppings. Bicycles also are allowed on the beach only before 10:00 a.m. or after 5:00 p.m. from May 1 through Labor Day. And beginning May 1, dogs and bicycles are allowed on the boardwalk only between 5:00 a.m. and 10:00 a.m. No evening window exists for dogs and bicycles on the boardwalk. Again, these seasonal rules are in place until the day after Labor Day.

**For more information, contact:**

Mark Kruea, Public Information Officer, City of Myrtle Beach  
(843) 918-1014 *voice* (843) 450-1695 *mobile*

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**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
April 29-May 4, 2019**

**MONDAY, APRIL 29**

- **8:30 a.m.** – Staff Meeting/Hosted by Recreation Services Department, Conference Room, City Services Building, 921 North Oak Street

**TUESDAY, APRIL 30**

- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **3:30 p.m.** – Homeless Taskforce Advisory Board, Second Floor Conference Room, City Hall, 937 Broadway Street
- **5:30 p.m.** – Chapin Memorial Library Board, Chapin Memorial Library, 400 14<sup>th</sup> Avenue North

**WEDNESDAY, MAY 1**

- **8:00 a.m.** – Carolina Panthers' "Keep Pounding" Day of Service Project, Community Garden of Hope, 1395 Carver Street
- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **3:00 p.m.** – Sandygate Village Neighborhood Watch, 1011 Osceola Street

**THURSDAY, MAY 2**

- **9:00 a.m.** – City Council Workshop, Myrtle Beach Sports Center, 2115 Sports Center Way
- **10:00 a.m. to 3:00 p.m.** – Myrtle Beach Job Expo, Withers Swash Park, 314 Withers Swash Drive
- **12:00 p.m.** – Day of Prayer, Chapin Park, Corner of 16<sup>th</sup> Avenue North and Kings Highway
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street

**FRIDAY, MAY 3**

- *No Meetings Scheduled*

**SATURDAY, MAY 4**

- **9:00 a.m.** – Horry County JROTC Drill Competition, Parking Lot, TicketReturn.Com Stadium, 1251 21<sup>st</sup> Avenue North

- **10:00 a.m.** – Neighborhood Cook-Off and Bake-Off, Futrell Park, 1053 Futrell Drive
- **12:00 p.m.** – Military Family Members Social, Picnic Area, TicketReturn.Com Stadium, 1251 21<sup>st</sup> Avenue North
- **7:05 p.m.** – Myrtle Beach Pelicans' Military Appreciation Game, TicketReturn.Com Stadium, 1251 21<sup>st</sup> Avenue North

**City of Myrtle Beach  
Community Appearance Board Staff Meeting  
10:00 a.m., Tuesday, April 30, 2019  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Roll Call**

**B. Approval of Minutes:** April 16, 2019, meeting

**C. Old Business**

**D. New Business:**

**Building Permit Applications**

- 1. Pier 14 – 1306 North Ocean Boulevard:** Requests a conceptual/final review for a 10' x 16 shade structure on pier. (North Star Renovations)
- 2. Grand Strand Law Group – 401 Broadway Street:** Requests a conceptual/final review for a building mural. (Owner)
- 3. Gordo's Tacos and Tequila – 214 9<sup>th</sup> Avenue North:** Requests a conceptual/final review for a building mural. (Owner)
- 4. Seabreeze HPR – 325 Rosemary Street:** Requests a conceptual/final review for a 10 lot residential development on one parcel with optional elevations and decks. (Earthworks/Tangent Development)
- 5. Bubba's Fish Shak – 1805 South Ocean Boulevard:** Requests a conceptual review for a 7,577 square foot building. (Miller Design Services)
- 6. Ultimate California Pizza – 1807 South Ocean Boulevard:** Requests a conceptual review for a 2,222 square foot building. (Miller Design Services)

**E. Non-Agenda Items from Staff**

**F. Adjournment**

**City of Myrtle Beach  
Homeless Task Force Meeting  
3:30 p.m., Wednesday, April 30, 2019  
Second Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

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**A. Call to Order:**

**B. New Business:**

1. Discussion regarding committee appointments.

**C. Communications from Staff:**

**D. Executive Session**

**E. Adjourn**

**City of Myrtle Beach  
Library Advisory Board  
5:30 p.m., Tuesday, April 30, 2019  
Conference Room, Chapin Memorial Library  
400 14<sup>th</sup> Avenue North, Myrtle Beach, SC 29577**

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- A. Call to Order**
- B. Approval of Minutes** – January 30, 2019
- C. Benchmark Proposal Summary** – Lauren Clever, DRC
- D. Library Activity Updates**
- E. Any Other Business**
- F. Adjournment**

**City of Myrtle Beach  
Property Maintenance Hearing  
8:30 a.m., Wednesday, May 1, 2019  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

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**A. Call to Order:**

**B. New Business:**

1. **Robert E. Blair:** The property is located at 2309 Withers Drive Unit 2 and is identified by PIN # 424-11-04-0033.
2. **Anthony A. Cruickshank & Sara R.:** The property is located at 5910 Woodside Avenue and is identified by PIN # 421-10-02-0035.
3. **Edward Massry *et al.* Trustee:** The property is located at 500 Calhoun Road and is identified by PIN # 421-10-03-0004.
4. **Robin Diane Stephens:** The property is located at 608 61<sup>st</sup> Avenue North and is identified by PIN # 421-06-04-0006.
5. **Florian Cangu:** The property is located at 815 65<sup>th</sup> Avenue North and is identified by PIN # 421-02-03-0047.
6. **Shell Cove LLC:** The property is located at 600 Highway 15 Shell Cove MHP and is identified by PIN # 443-02-03-0021.

**C. Communications from Staff:**

**D. Adjourn**



**MYRTLE BEACH CITY COUNCIL WORKSHOP  
9:00 A.M., THURSDAY, MAY 2, 2019  
MEETING ROOM, MYRTLE BEACH SPORTS CENTER  
2115 SPORTS CENTER WAY, MYRTLE BEACH, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Mayor and Council Welcome and Statement of the Meeting Purpose**
- B. MID (Municipal Improvement District) Proposal from Lennar – Franklin Daniels (15 minutes)**
- C. Reports from City Staff** (expected to be 30 – 60 minutes each)
  - 1. Organizational Development Issues
  - 2. Outside Agency Funding Requests
- D. Updates from Staff** (expected to be 10 – 15 minutes each)
  - 1. Beach Wayfinding Proposal
  - 2. Plastic Bag Ban
  - 3. Charlie's Place Funding Options
  - 4. Cultural Arts Advisory Board Request
  - 5. Legislative Update
- E. City Council Discussion Items**
- F. Public Input** (three-minute limit per speaker, 30-minute maximum)
- G. Executive Session**
- H. Adjournment**

**City of Myrtle Beach  
Community Appearance Board  
1:30 p.m., Thursday, May 2, 2019  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

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**A. Roll Call**

**B. Approval of Minutes:** April 18, 2019, meeting

**C. Old Business**

**D. New Business:**

**Sign Permit Applications**

1. **Domino's – 1706 South Kings Highway:** Requests approval (1) 17'2" x 3'6" internally lit channel letters and logo box and (1) 12'9" x 2'7" internally lit channel letters and logo box mounted on building facade. (Signal Signs)
2. **Black's Tire & Auto – 709 Seaboard Street:** Requests approval (1) 40' x 2'6" channel letters mounted on building facade. (Sign & Awning Systems)
3. **Myrtle Beach Cabinets – 1377 Dividend Loop Unit B:** Requests approval of (1) 5' x 3'4" internally lit cloud sign. (ASL Sign Services)
4. **Great Massage – 533 Broadway Street:** Requests approval of (1) 6'6" x 2' routed HDU sign mounted on building façade. (A1 Signs & Graphics)
5. **Mini Mart – 302 North Ocean Boulevard:** Requests approval of (1) 8' x 2' wall sign with raised letters. (Owner)
6. **Beast Boxing – 3870 South Kings Highway:** Requests approval of (1) 15' x 16" illuminated channel letters on a raceway and (1) 7' x 18" tenant panel in existing multi-tenant freestanding sign. (Fast Signs)
7. **Master RNB Barbershop Spa – 4025 North Kings Highway Unit 4:** Requests approval of (1) 130" x 15" internally illuminated channel letters on a raceway. (Owner)
8. **Old Town Crepes – 4025 North Kings Highway:** Requests approval (1) 20" x 20" internally lit channel sign, (1) 14" x 133" internally lit channel sign, and (1) 12" x 96" vinyl tenant panel in existing multi-tenant freestanding sign. (Seaboard Signs)
9. **Beach Parking Lot – 1005 Withers Drive:** Requests approval of (1) 24' x 42" projection. (Seaboard Signs)
10. **Beach Parking Lot – 1002 Withers Drive:** Requests approval of (1) 24' x 42" projection. (Seaboard Signs)

- 11. Sea Banks Motel – 2200 South Ocean Boulevard:** Requests approval of (1) 6' x 16' sign with 24" x 160" LED illuminated channel letters. (Yesco)

### **Lighting Permit Application**

- 1. Five Star Beachwear – 1605 South Kings Highway:** Requests approval for replacing border red neon with red LED rope lighting. (Coastal Signs)

### **Building Permit Applications**

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### **E. Non-Agenda Items from Staff**

### **F. Non-Agenda Items from Board Members**

- G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

### **H. Adjournment**