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Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media

From: Mark Kruea, Public Information Officer

Date: April 27, 2018

Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) and agendas are attached.
2. **The project to create three lanes on Ocean Boulevard, from 14th to Ninth Avenue North, was delayed until Monday, April 30, due to adverse weather.** This project involves grinding off existing lane lines and painting new lanes. The result will be two travel lanes, a center turn lane and bicycle lanes on the outside. Weather permitting, the work should be complete in three to four days. The schedule calls for closing Ocean Boulevard where the contractor will be working one day at a time, while routing traffic around the closure. The schedule includes additional time for unforeseen weather issues.

Monday – Ocean Boulevard, from Ninth Avenue North to Mr. Joe White Avenue.

Tuesday – Ocean Boulevard, from Mr. Joe White Avenue to 12th Avenue North.

Wednesday and Thursday – Ocean Boulevard, from 12th to 14th Avenue North

3. **Myrtle's Market re-opens for the season on Wednesday, May 2, with vendors offering homegrown produce, fresh fruit, unique food items and handmade crafts.** The farmers market will be open from 9:00 a.m. to 3:00 p.m., Wednesday, Friday and Saturday, at the intersection of Mr. Joe White Avenue and Oak Street. For more information, call Troy Marron at 843-918-4906.
4. **Military Appreciation Days get underway at 9:00 a.m., Saturday, May 5, with the third annual Horry County Junior ROTC Drill Meet at the Pelicans' stadium.** Everyone's invited to enjoy this competition among our local high schools' drill teams, followed at noon by the Military Family Members Social (and lunch). Sponsored by the Blue Start Mothers

and the Military Appreciation Committee, current and prospective military families are encouraged to attend to learn from current and former military personnel and their families. It's free! Meanwhile, registration continues for the Military Appreciation Days Parade on Saturday, May 26. See www.militaryappreciationdays.com for more information.

5. **Come rub elbows and tennis shoes with the mayor and City Council next Sunday, May 6, as you stroll the boardwalk.** As part of the American Heart Association's "Move More, Live More" campaign, Mayor Brenda Bethune, members of City Council and the Bicycle and Pedestrian Committee co-host the Walk with the Mayor and City Council, set for 3:00 p.m., Sunday, May 6. Everyone meets at Second Avenue Pier and walks to the SkyWheel back. Mayor Bethune challenges all walkers to donate \$5 to the American Heart Association. Questions? Call 843-918-1069.
6. **The weekly International Student Outreach Program gets underway next month with regular meetings at Seacoast Vineyard Church, 504 27th Avenue North, for visiting J1 Visa students.** Programs are held Tuesdays at 10:00 a.m., from May 8 through July 3. Public safety staff and community volunteers (who speak many languages) will be on hand to welcome and orient the visiting J1 international students with information on various topics, including Social Security, banking, transportation, bicycle safety, hurricane preparedness, living arrangements and more. Questions? Call 843-918-1306 for information.
 - 10:00 a.m., Tuesday, May 8 – Seacoast Vineyard Church, 504 27th Avenue North
 - 10:00 a.m., Tuesday, May 15 – Seacoast Vineyard Church, 504 27th Avenue North
 - 10:00 a.m., Tuesday, May 22 – Seacoast Vineyard Church, 504 27th Avenue North
 - 10:00 a.m., Tuesday, May 29 – Seacoast Vineyard Church, 504 27th Avenue North
 - 10:00 a.m., Tuesday, June 5 – Seacoast Vineyard Church, 504 27th Avenue North
 - 10:00 a.m., Tuesday, June 12 – Seacoast Vineyard Church, 504 27th Avenue North
 - 10:00 a.m., Tuesday, June 19 – Seacoast Vineyard Church, 504 27th Avenue North
 - 10:00 a.m., Tuesday, June 26 – Seacoast Vineyard Church, 504 27th Avenue North
 - 10:00 a.m., Tuesday, July 3 – Seacoast Vineyard Church, 504 27th Avenue North
7. **Several beach and boardwalk rules change for the season, effective next Tuesday.** From May 1 through Labor Day, dogs are allowed on the beach only before 10:00 a.m. and after 5:00 p.m. From the day after Labor Day to April 30 each year, dogs are allowed on the beach at any time of day. Dogs and bicycles are allowed on the boardwalk only between 5:00 a.m. to 10:00 a.m. from May 1 through Labor Day. From the day after Labor Day to April 30 each year, dogs and bicycles are allowed on the boardwalk at any time of day. At all times when dogs are allowed on the beach or boardwalk, they must be on a leash that's seven feet or shorter, and you must pick up and properly dispose of the droppings.
8. **Does your business offer a military discount? New decals tell customers that you are military-friendly.** The Military Appreciation Days Committee and the Myrtle Beach Area Chamber of Commerce created free static cling decals which businesses can post to show that they offer a military discount. Decals are available at several locations, including the Chamber's offices at 1200 North Oak Street, City Hall at 937 Broadway Street and the city's business license office in the City Services Building at 921 North Oak Street.

- 9. The spring issue of *Senior News* is available...** The free publication is a product of the City of Myrtle Beach and the Seniors Advisory Committee. To view the newsletter online, see <http://www.cityofmyrtlebeach.com/Senior%20News.pdf>.
- 10. Would you like to serve?** The Myrtle Beach City Council has one appointment to make to each of the following boards and committees: Human Rights Commission, Employee Recognition Committee, Seniors Advisory Committee and Myrtle Beach Air Base Redevelopment Authority. To be considered for one of these volunteer positions, submit a letter of interest and brief biography or résumé. Send materials to the City Clerk, P. O. Box 2468, Myrtle Beach, SC 29578, or bring to City Hall, 937 Broadway Street.
- 11. A contractor is re-lining and cleaning sewer mains in the Dunes Club area, in case residents are wondering about the activity.** The work is occurring between 8:00 a.m. and 5:00 p.m. and will continue until mid-June. Affected streets include Club Drive, Pine Needle, Dogwood Circle, Dunes Circle, Pinecrest Drive, Dunes Drive, Wildwood Dunes Trail and Kings Circle. For more information, call Public Works at 843-918-2000.
- 12. See the updated weekly Events list at** <http://www.cityofmyrtlebeach.com/Events.pdf>.
- 13. The second annual Myrtle Beach Food Truck Festival is the subject of our [Photos of the Week](#).** A good taste was had by all during the three-day event which featured more than 35 food trucks and vendors, live music, kids' activities and great weather. If you missed it check out these tasty photos.
- 14. Did you know...** that the Myrtle Heights-Oak Park neighborhood is on the National Register of Historic Places? The 65-acre historic district is roughly along both sides of North Ocean Boulevard, from 32nd Avenue North to 46th Avenue North. Recognized in 1998, the district includes 61 contributing buildings and sites and 20 noncontributing sites. Most of the historic properties are single-family homes dating from the 1920s, '30s and '40s.

For more information, contact:

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
April 30-May 6, 2018**

MONDAY, APRIL 30

- **8:30 a.m.** – Staff Meeting/Hosted by Human Resources & Organizational Development, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, MAY 1

- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Planning Commission, First Floor Conference Room, City Hall, 937 Broadway Street
- **2:00 p.m.** – Seniors Advisory Committee, F.G. Burroughs-S.B. Chapin Art Museum, 3100 South Ocean Boulevard

WEDNESDAY, MAY 2

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market Re-Opens, 605 Mr. Joe White Avenue
- **3:00 p.m.** – Sandygate Village Neighborhood Watch, Main Office, 1011 Osceola Street
- **5:00 pm.** – Piper's Pointe Neighborhood Watch, Main Office, 1310 Piper's Pointe Lane

THURSDAY, MAY 3

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street

FRIDAY, MAY 4

- **10:00 a.m.** – Firefighter Graduation, General Robert H. Reed Recreation Center, 800 Gabreski Lane

SATURDAY, MAY 5

- **9:00 a.m.** – Third Annual Horry County JROTC Drill Meet, TicketReturn.Com Field, 1251 21st Avenue North
- **12:00 p.m.** – Military Family Members Event (Blue Star Mothers), Picnic Area, Pelicans' Stadium, 1251 21st Avenue North

SUNDAY, MAY 6

- **3:00 p.m.** – Second Annual Walk with the Mayor and City Council, Second Avenue Pier Parking Lot, 110 North Ocean Boulevard

**City of Myrtle Beach
Community Appearance Board Staff Plan Review
10:00 a.m., Tuesday, May 1, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval/Correction of Minutes: Meeting of April 17, 2018

C. Old Business

D. New Business

Sign, Awning, Lighting & Building Permit Combination Applications

1. **Waffle House – 100 North Kings Highway:** Requests installation of (1) 10' x 10' monument sign with an overall height of 10' and a final approval for the landscape plan and revised rendering reflecting the board's previous conditional approval. (Owner) (Previously heard on 4/19/2018)
2. **The Blvd (a.k.a. Beach Club) – 1410 North Ocean Boulevard:** Requests approval site lighting plan and a conceptual/final review for the installation of an ATM at plaza and material change at porch side entry to space V. (LS3P Architecture)
3. **Tidelands Health Medical Office Building – 2200 Crow Lane:** Requests approval of parking lot and site lighting. (Curtis Group Architects, LTD)

Building Permit Applications

1. **Windsorgate – 3511 Chestnut Drive:** Requests a conceptual/final review for a white vinyl fence. (Goode Fence)
2. **Damon's Oceanfront – 2985 South Ocean Boulevard:** Requests a conceptual/final review for an 8' tall adjoining fence on each side of entry with ornamental double swing gates. (Goode Fence)
3. **DC Petroleum Oceanfront Residence – 3106 North Ocean Boulevard:** Requests a conceptual/final review for renovation to existing screen porch, laundry room and kitchen, into a larger kitchen and revisions to courtyard access to front door stairs. (D3G Architects)
4. **Campbell Oceanfront Residence – 8904 North Ocean Boulevard:** Requests a conceptual/final review for a new 13,682 square foot residence, landscape plan, and a second story infinity edge pool with Jacuzzi, pool railings, and black aluminum pool gate. (CRG Construction)
5. **Solid Rock Ministries – 803 Howard Avenue:** Requests a conceptual/final review to enclose a 387 square foot breezeway enclosure to conditioned interior space. (Miller Design Services)

6. **High Market Townhomes – 3530 Pampas Drive:** Requests a conceptual/final review for an (11) building, 52 unit townhome complex, parking, and landscape plan. (Miller Design Services)
7. **Farmers' Market Townhomes – Corner of 17th Avenue South and SC Hwy 15:** Requests a conceptual/final review for a (21) building, 112 unit townhome complex, parking, landscape plan, and community gardens. (Environmental Concepts, LLC)

E. Non-Agenda Items from Staff

F. Adjournment

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, May 1, 2018
First Floor Conference Room, City Hall
937 Broadway St., Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Grande Dunes Update

1. Margaret LaCalle will present the 2018 Update on Grande Dunes to the Planning Commission (repeat of presentation made to Council on 4/24/18).

C. Matters of Business

1. **STN 18-04 Del Webb at Grande Dunes:** Proposal Castles Engineering on behalf of LStar Communities to name eight (8) new streets in the Del Webb community of Grande Dunes development as Tarisa Dr, Arvo Dr, Cecilia Ln, Passante St, Anterselva Ave, Delfino Dr, Siena St, and Montsanta Ln.

D. Discussion Items

1. **TEXT 18-05 Craft Axe Throwing:** Proposal by Carolina Escape Rooms to amend the A (Amusement) zone to allow craft axe throwing as a conditional use, including guidelines for safety and setbacks.

E. Communications from the Planning Commission

F. Reports and Information Presentation from City Staff

G. Executive Session

H. Meeting Adjournment

**City of Myrtle Beach
Seniors Advisory Committee
2:00 p.m., Tuesday, May 1, 2018
F.G. Burroughs-S.B. Chapin Art Museum
3100 South Ocean Boulevard, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval/Correction of Minutes

C. New Business:

4. Tour of Art Museum and Lineta Pritchard Pottery Studio
5. Committee vacancy – suggestions?
6. Next *Senior News* issue available
7. Suggestions for future events/activities
8. Review of upcoming events

D. Old Business

E. Tour Art Museum

F. Adjourn

**City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, May 2, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Call to Order

B. New Business:

1. **Spivey Co Inc:** The property is located at 906 S Kings Hwy and is identified by PIN # 443-11-01-0001.
2. **HD One LLC:** The property is located at 309 5th Avenue North and is identified by PIN # 444-08-01-0217.
3. **Theresa A. Barbieri-Byrne:** The property is located at 712 47th Avenue North and is identified by PIN # 420-13-03-0004.
4. **Kingston Inc.:** The property is located at 800 Columbia Drive and is identified by PIN # 443-00-00-0003.

C. Communications from Staff

D. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, May 3, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Call to Order

B. Approval/Correction of Minutes: Meeting of April 19, 2018

C. Old Business

D. New Business

Sign Permit Applications

1. **La La Land Candy Kingdom – 2307 South Kings Highway:** Requests installation of (1) 4' x 8' building mounted sign. (Owner)
2. **Oceanfront Airbrush – 918 North Ocean Boulevard:** Requests installation of (16) 15" x 17" building mounted signs. (Owner)
3. **La Ceiba Restaurant – 312 Highway 15:** Requests installation of (1) 16" x 249" set of building mounted channel lettering. (Fast Signs)
4. **Sharkey's – 600 North Ocean Boulevard:** Requests replacement of existing changeable copy board with a new 2' x 8' CEVMS. (Graphic & Art Studio)
5. **Starfish Realty – 981 Hackler Street, Unit D:** Requests installation of (1) 8" x 60" set of awning mounted lettering and window and door graphics. (Seaboard Signs)
6. **P. Reynolds Restaurant Theatre by the Ocean – 1212 North Kings Highway:** Requests replacement of pylon cabinet with a new sign using channel letters and reverse router cut faces and installation of (1) 18" x 96" set of building mounted channel letters and (1) 4" x 30" and (1) 4" x 22" capsules. (Seaboard Signs)
7. **Yates & Lawson Attorneys at Law – 1298 Professional Drive:** Requests installation of (1) 18" x 45" building mounted sandblasted HDU sign. (Seaboard Signs)
8. **Century 21 Boling – 7722 North Kings Highway:** Requests reworking and repainting of existing monument sign to reflect new corporate logo. (Seaboard Signs)
9. **Luxury Car Wash – 1340 Highway 501:** Requests repainting of the existing awning and installation new vinyl lettering. (Seaboard Signs)

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E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Sessions ends and the Public Session resumes.

H. Adjourn