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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: May 8, 2020
Re: Meeting Schedule and Agendas

- 1. Next week's [meeting schedule](#) is attached.** Note the Council meeting will be conducted via conference call and streamed on the [Myrtle Beach City Government](#) Facebook page.
- 2. Need information about city services or the coronavirus emergency?** You'll find timely updates and general information on our [Coronavirus Advisory](#) webpage. Do you have a question about Myrtle Beach during the coronavirus emergency? Call 843-918-INFO for information about city services, emergency orders and more. The line is available daily, 8:00 a.m. to 8:00 p.m.
- 3. As part of the underground utility conversion project, anticipate a closure on Pampas Drive, between Crabtree Lane and Meyers Avenue, on Monday, May 11.** Detour signage will be posted.
- 4. Drivers, expect a road closure on Ocean Boulevard, between Fifth and Sixth Avenues North, set for Wednesday, May 13.** Detour signage will be posted.
- 5. The April 2020 list of business licenses is available.** The city publishes monthly lists of business licenses on the city's website. To view, see the [Issued Business Licenses](#) webpage.
- 6. The City of Myrtle Beach sprays to control the mosquito population.** The spray does not affect animals or humans. Are you a beekeeper? If so, call 843-918-2000 to register your beehive. Once registered, staff avoid spraying near beehives. Here's the schedule....

Mondays – 62nd Avenue North to Northern City Limits

Tuesdays – 21st Avenue North to 62nd Avenue North
Wednesdays – Third Avenue South/Highway 501 to 21st Avenue North
Thursdays – 17th Avenue South to Third Avenue South (Highway 15 Corridor)
Fridays – 17th Avenue South to Southern City Limits

7. **The next issue of the city’s Progress Report is now available.** To view the quarterly newsletter, visit <https://www.cityofmyrtlebeach.com/ProgressReport.pdf>.
8. **Sea turtle nesting season is May 1-October 31.** Do not disturb sea turtles! Do not harm, pick up, restrain, jump over, injure, kill or otherwise disturb sea turtles. Turtle hatchlings should not be picked up and placed in the ocean, as they need to crawl on their own to set their navigational compass and increase their chance of survival. Feeding or touching turtles, including shining a light on them, is considered a disturbance and is illegal. Federal penalties include jail time and fines up to \$15,000 for each offense.
9. **Looking ahead, the “umbrellas only” beach rule goes into effect on Memorial Day, Monday, May 25.** Tents are not allowed again until the day after Labor Day, with the exception of infant tents that are smaller than three feet in any dimension. Umbrellas up to seven-and-a-half feet in diameter are allowed in line with, or behind, the established umbrella line. For more, see the [Tents & Umbrellas](#) webpage.
10. **The online [E-Resources](#) webpage is available on the city’s website.** City buildings are closed to the public, but we are working to provide online content for all ages. On the webpage, you’ll find creative and educational options for you and your family to enjoy!
11. **Most activities for the next few weeks have been rescheduled, but we still maintain a comprehensive list on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
12. **You can learn about Myrtle Beach’s history as you stroll on the boardwalk, and it’s the subject of our [Photos of the Week](#).** Two dozen historical markers are in place along the boardwalk, between Plyler Park and First Avenue. They explain why the area is called the Grand Strand, how Myrtle Beach was named, when significant hurricanes hit and other historical facts. The markers talk about sea turtles, ghost crabs and bottlenose dolphins. Other topics include the Kings Highway and 19th century salt works.
13. **Did you know...** That the Myrtle Beach boardwalk celebrates its 10th anniversary on Friday, May 15? The oceanfront boardwalk and promenade opened with much fanfare on Saturday, May 15, 2010. Buddy Valastro, TLC’s “Cake Boss,” made a giant flip-flop cake for the occasion. The National Shag Dance Champions performed and a historical marker recalling the three Myrtle Beach Pavilions that stood nearby was unveiled.

For more information, contact:

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
May 11-17, 2020**

MONDAY, MAY 11

- No Meetings Scheduled

TUESDAY, MAY 12

- **10:00 a.m.** – City Council Meeting, Conference Call

WEDNESDAY, MAY 13

- No Meetings Scheduled

THURSDAY, MAY 14

- No Meetings Scheduled

FRIDAY, MAY 15

- No Meetings Scheduled

SATURDAY, MAY 16

- No Meetings Scheduled

SUNDAY, MAY 17

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL AGENDA
TUESDAY, MAY 12, 2020
10:00 A.M. – MEETING – TELECONFERENCE CALL**

NOTE: CITIZENS ARE INVITED TO WATCH THE TELECONFERENCE MEETING LIVE ON THE CITY'S FACEBOOK PAGE, <https://www.facebook.com/myrtlebeachcitygovernment/>. THE MEETING WILL ALSO BE AVAILABLE ON THE CITY'S PUBLIC INFORMATION CHANNELS ON THE SPECTRUM AND HTC CABLE SYSTEMS (CHANNELS 1303 AND 9, RESPECTIVELY). TO ACCOMMODATE PUBLIC INPUT, WHEN APPROPRIATE, WE HAVE ESTABLISHED AN EMAIL ADDRESS, questions@cityofmyrtlebeach.com, AND A NUMBER TO TEXT, 843-882-5330. WHEN SENDING AN EMAIL OR TEXT DURING THE COUNCIL MEETING, INCLUDE YOUR NAME AND ADDRESS.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... April 28, 2020

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Proclamation declaring the month of May as Lupus Awareness Month.
2. Recognition of National Peace Officers' Memorial Day and National Police Week – May 11-15, 2020
3. Recognition of National Public Works Week – May 17-23, 2020
4. Statement concerning Willows Apartment Complex proposal.
5. Coronavirus Update and Discussion
 - Situation Report – Emergency Management Division Director and Fire Chief
 - Compliance Update – Police Chief
 - Plan to Re-Open Facilities – Deputy City Manager
6. Public Information Update – PIO Staff

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the APPROVAL OF THE AGENDA.*

Note: *City laws are known as ordinances. Before a city ordinance can be enacted it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are normally actions through which City Council reinforces or makes policy not rising to the level of law. Motions are generally related to direction from City Council to city staff to take certain actions.*

NO ITEMS LISTED ON THE CONSENT AGENDA.

REGULAR AGENDA

1st Reading Ordinance 2020-024 an ordinance to declare a Specific Targeted Business Development Project known as the Great American Surf Park as eligible for development incentives, pursuant to Chapter 15, Article iv, Section 15-53.1 of the Code of Ordinances.

As contemplated in a previous Letter of Intent approved by City Council in August 2019, American Surf Parks, LLC, proposes to develop a surf park and amphitheater site on the city-owned property located behind the Sports Center, east of Grissom Parkway, and south of Burroughs and Chapin Boulevard. The grounds contain approximately 295,000 cubic yards of stockpiled spoil dirt which must be removed at an estimated cost to the developer of \$2,000,000. A large portion of the spoil dirt will be used on the property adjacent to the proposed surf park to create an amphitheater with a sloping seating bowl. The estimated capacity of that amphitheater is approximately 2,000 spectators with fixed seats and an additional 8,000 in the seating bowl.

Staff members estimate the total projected revenues from the surf park operations alone at nearly \$450,000 per year (exclusive of rent payments) for phase one of the project. This estimate includes city property taxes, business license fees, TDF, Hospitality Fees and the city's portion of the State Admissions Tax. A separate phase two is contemplated with a proposed hotel. Staff members have not estimated the financial impact of the proposed amphitheater.

The proposed ordinance authorizes the application of the City's Voucher Incentive Program to this project. Pursuant to that program, the applicant is eligible for reimbursement of certain fees paid to the city upon completion of the project and issuance of a project Certificate of Occupancy. The amount of the reimbursement is 2% of the construction costs of the project, which equals an estimated \$41,000,000. This would allow for a Voucher Incentive of \$820,000 over a five-year period.

Motion M2020-058 to appoint/reappoint three members to the Planning Commission.

The terms of Joyce M. Kertas, Zeb Thomas and William Pritchard expired on April 13, 2020. All wish to be reappointed. Resumes are on file from Thomas Robinson, Col. Paul T. Williamson, Trevor Greene and Jimmy Gray (all are city residents).

Motion M2020-062 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. The report includes vehicles that staff tagged as abandoned or derelict. Council's approval of this item allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.

Motion M2020-063 to approve a lease agreement for the city-owned property generally located immediately south of Burroughs and Chapin Boulevard, between Grissom Parkway and the Myrtle Beach Sports Center, to American Surf Parks, LLC, for the purpose of developing a surf park and amphitheater on that site.

As contemplated in a previous Letter of Intent approved by City Council in August 2019, American Surf Parks, LLC, proposes to develop a surf park and amphitheater site on the city-owned property located behind the Sports Center, east of Grissom Parkway, and south of Burroughs and Chapin Boulevard. The proposed term of the lease for this property is 15 years, with developer options to renew for seven additional five-year terms as long as the proposed use is maintained.

The proposed lease payment begins at \$180,000 per year, with a 10% escalator every five years. The grounds contain approximately 295,000 cubic yards of stockpiled spoil dirt, which must be removed at an estimated cost of \$2,000,000. The tenant will be responsible for the initial site work expenses, but will be reimbursed in an amount equal to the annual lease payments for 10 years, or until the tenant's initial site work investment is repaid (whichever is first).

Motion M2020-064 authorizing the City Manager or his designee to apply for a grant of \$29,407.97 from the Federal Emergency Management Administration (FEMA) Assistance to Firefighters Grant Program for the purpose of reimbursement for personal protective equipment required to: combat the COVID-19 pandemic by the Fire Department; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. \$2,940.80 in local match is required.

The purpose of the AFG programs is to provide critically needed resources that equip and train emergency personnel to recognized standards, enhance operational efficiencies, foster interoperability and support community resilience. Grant funds will be used for reimbursement for personal protective equipment required to combat COVID-19 by the Fire Department. The \$3,500 match will come from the Fire Department's operating budget.

Motion M2020-065 to appoint members of the Myrtle Beach Coronavirus Recovery Task Force.

As approved in the resolution directing the Manager to implement Executive Order 8, the Task Force responsibilities include:

- *Review the effect all previous and subsequent Executive Orders, especially with respect to:*
 - *The health of our residents and visitors.*
 - *Local capacity to provide adequate medical treatment and facilities.*
 - *The supply of commodities, such as food, medical supplies and other essential materials.*
 - *Local economic conditions.*
 - *Enforcement of existing laws, Governor's Executive Orders and the city's Emergency Orders.*
- *Make recommendations to City Council regarding future phases of recovery.*
- *And, other tasks, as assigned by City Council.*

The proposed committee would include:

- *Medical Provider Representative*
- *City of Myrtle Beach Fire Chief*
- *City of Myrtle Beach Police Chief*
- *Hotel Owner or Manager*
- *Restaurant Owner or Manager*

- City Convention Center Director
- Retail Business Owner or Manager
- Amusement/Attraction Owner or Manager
- Small Business Owner/Manager
- Three residents representing the south, central and center city areas.

Committee's meeting and reporting expectations:

- Meet as needed, and as called on by the committee's chairperson.
- Report to Council at each City Council Meeting until the expiration of the Civil Emergency.
- Report new developments and concerns to City Council along with recommendations to accelerate, slow down or maintain the target dates and maximum occupancy targets.

Motion M2020-066 authorizing the City Manager or his designee to apply for a grant of \$700,000 from the U.S. Department of Justice's Office of Justice Programs for the purpose of purchasing equipment to include an IBIS Trax-HD3D system, which will provide: access for in-house gun cartridge casing review and the ability to enter casings into NIBIN (National Integrated Ballistic Information Network), as well as personnel and training to operate the system and housing for the NIBIN system; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match is required.

The National Integrated Ballistic Information Network (NIBIN) allows the police to support to our community and our neighbors by enhanced firearms investigations. The department would be a hub to process this information and provide investigative assistance. NIBIN is the only national network that allows for the capture and comparison of ballistic evidence to aid in solving and preventing violent crimes involving firearms. It is a vital resource for any violent crime reduction strategy because it allows investigators to compare their ballistics evidence against that from other local, regional and national agencies, thus generating investigative links that would rarely be revealed absent the technology. No match required.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

Note: South Carolina law requires that Council's business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:

- Personnel matters.

- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*
 - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT