



**CONTACT:**

Mark Kruea  
Office: (843) 918-1014  
Mobile: (843) 450-1695  
[info@cityofmyrtlebeach.com](mailto:info@cityofmyrtlebeach.com)  
[www.cityofmyrtlebeach.com](http://www.cityofmyrtlebeach.com)  
[www.facebook.com/myrtlebeachcitygovernment](http://www.facebook.com/myrtlebeachcitygovernment)

---

# Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

**To:** Myrtle Beach Media  
**From:** Mark Kruea, Public Information Officer  
**Date:** May 11, 2018  
**Re:** Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) and agendas are attached. You'll find them on the city's website, too, at [www.cityofmyrtlebeach.com](http://www.cityofmyrtlebeach.com).
2. **The Myrtle Beach Rotary Club will present the Police Officer of the Year award during a luncheon at 12:30 p.m., Monday, May 14, at Ocean Reef Resort, 7100 North Ocean Boulevard.** Members of the news media are invited to attend for coverage of this event.
3. **Plan now to attend the Military Appreciation Days Parade on Saturday, May 26, along Farrow Parkway through The Market Common.** The parade steps off at 10:30 a.m. Come meet our 2018 Grand Marshal, Deshauna Barber, US Army Reserve Captain and 2016 Miss USA. Then stick around for the big Family Picnic, various exhibits and a live performance by the Andrew Thielen Big Band. The parade is sponsored by the Myrtle Beach Area Chamber of Commerce, while the Picnic is sponsored by PGBA, Inc. For more information, visit [www.militaryappreciationdays.com](http://www.militaryappreciationdays.com).
4. **The Combat Veterans Motorcycle Association (CVMA) and the Military Appreciation Committee invite all veterans to participate in the Veterans March on Memorial Day.** The march begins at 9:00 a.m., Monday, May 28, along Ocean Boulevard, from 16th Avenue North to Ninth Avenue North. The Veterans March also includes those who have active duty family members, such as the Blue Star Mothers. The general public is encouraged to wave flags and show support for our veterans along the route. Questions? Contact CVMA Chapter Secretary Harry "Theo" Theodoris at [theo.cvma@gmail.com](mailto:theo.cvma@gmail.com).

**8:00 a.m.** – Shuttle buses will take marchers to the event site beginning at 8:15 a.m. Veterans, please park private vehicles at the Myrtle Beach Convention Center's parking lot, 2101 North Oak Street. Use the entrance on Oak Street.

**9:00 a.m.** – Veterans march along Ocean Boulevard, from 16th to Ninth Avenue North. A secure trailer bed will be available for those who have difficulty walking.

**9:30 a.m.** – A brief address by a guest speaker and the performance of the Battlefield Cross Ceremony will follow the march at the Pavilion Place on Ninth Avenue North. Marchers then will board buses for transport back to the Myrtle Beach Convention Center and the 11:00 a.m. Memorial Day Ceremony.

**5. Informational meetings for the Memorial Day Weekend are scheduled for next week.**

The Myrtle Beach Police Department hosts two Business Watch meetings at 10:00 a.m. and two Community Watch meetings at 6:00 p.m. on Tuesday and Wednesday, May 15-16. All meetings will be held at the Myrtle Beach Train Depot, 851 Broadway Street. City officials and police staff will be on hand to present the 2018 operational plans for the weekend and answer concerns. Visit [www.beachbikeweek.info](http://www.beachbikeweek.info) for 2018 Memorial Day Weekend safety tips and plans for traffic management and pedestrian safety.

**6. Construction is nearly complete on the new signalized intersection of Grissom Parkway and Burroughs & Chapin Boulevard.** Look for the traffic signal heads to be installed in the next two weeks. The traffic lights then will flash for seven to 10 days before the new intersection becomes fully functional, likely in early June. The new intersection provides connectivity between Broadway at the Beach, the Myrtle Beach Convention Center, the Myrtle Beach Sports Center and Oak Street. The new road provides additional access to the parking areas which serve the Convention Center and Sports Center.

**7. See the updated Events list at <http://www.cityofmyrtlebeach.com/Events.pdf>.**

**8. Would you like to serve?** The Myrtle Beach City Council has one appointment to make to the Human Rights Commission, Employee Recognition Committee, Seniors Advisory Committee and Myrtle Beach Air Base Redevelopment Authority. To be considered, submit a letter of interest and brief biography or résumé. Send materials to the City Clerk, P. O. Box 2468, Myrtle Beach, SC 29578, or bring to City Hall, 937 Broadway Street.

**9. The competition was fierce, but friendly in the third annual Horry County Junior ROTC Drill Meet on May 5, and that's the subject of our [Photos of the Week](#).** North Myrtle Beach's Navy JROTC took home overall honors this year, but each of the teams performed well and received trophies for the students' work.

**10. Did you know...** That the adjacent section of the Atlantic Intracoastal Waterway opened June 1, 1935, and was officially dedicated on April 11, 1936, nearly two years before Myrtle Beach became a state-chartered town?

**For more information, contact:**

Mark Kruea, Public Information Officer, City of Myrtle Beach  
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<http://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
May 14-18, 2018**

**MONDAY, MAY 14**

- **8:30 a.m.** – Staff Meeting/Hosted by Planning Department, First Floor Conference Room, City Hall, 937 Broadway Street
- **12:30 p.m.** – Myrtle Beach Rotary Club Police Officer of the Year Award, Ocean Reef Resort, 7100 North Ocean Boulevard

**TUESDAY, MAY 15**

- **8:30 a.m.** – Bicycle and Pedestrian Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – International Student Outreach Program, Seacoast Vineyard Church, 504 27<sup>th</sup> Avenue North
- **10:00 a.m.** – Memorial Day Weekend Business Watch Meeting I, Myrtle Beach Train Depot, 851 Broadway Street
- **6:00 p.m.** – Memorial Day Weekend Community Watch Meeting I, Myrtle Beach Train Depot, 851 Broadway Street
- **6:00 p.m.** – Seaside South Neighborhood Watch, Sixth Floor Banquet Room, Coral Beach Resort, 1105 South Ocean Boulevard

**WEDNESDAY, MAY 16**

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Memorial Day Weekend Business Watch Meeting II, Myrtle Beach Train Depot, 851 Broadway Street
- **6:00 p.m.** – Memorial Day Weekend Community Watch Meeting II, Myrtle Beach Train Depot, 851 Broadway Street
- **7:00 p.m.** – Emmens Preserve Neighborhood Watch, General Robert H. Reed Recreation Center (Base Recreation Center), 800 Gabreski Lane
- **7:00 p.m.** – The Highlands Neighborhood Watch, General Robert H. Reed Recreation Center (Base Recreation Center), 800 Gabreski Lane
- **7:00 p.m.** – The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center (Base Recreation Center), 800 Gabreski Lane

- **7:00 p.m.** – The Reserve Neighborhood Watch, General Robert H. Reed Recreation Center (Base Recreation Center), 800 Gabreski Lane
- **7:00 p.m.** – Seagate Village Neighborhood Watch, General Robert H. Reed Recreation Center (Base Recreation Center), 800 Gabreski Lane
- **7:00 p.m.** – Withers Preserve Neighborhood Watch, General Robert H. Reed Recreation Center (Base Recreation Center), 800 Gabreski Lane

#### **THURSDAY, MAY 17**

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Military Appreciation Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **4:30 p.m.** – Human Rights Commission, Fire Department Conference Room, City Services Building, 921 North Oak Street

#### **FRIDAY, MAY 18**

- No Meetings Scheduled

**City of Myrtle Beach  
Bicycle and Pedestrian Advisory Committee  
8:30 a.m., Tuesday, May 15, 2018  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order – Tom Russo, Chair**

**B. Approval of Minutes – March 6 and March 20, 2018**

**C. Old Business**

1. **Southeast Tourism Society Voluntourism Project Update – Mrs. Mezzapelle**
2. **Walk With The Mayor Recap – Mrs. Mezzapelle**
3. **Pedal with the Mayor Update – Mrs. Mezzapelle**
4. **Master Plan Update – Mrs. Mezzapelle**
5. **AARP Quick Action Grant Discussion – Mrs. Mezzapelle**
6. **J1 Student Orientation Update – Vice Chairman Snow**
7. **Engineering Projects Report – Mr. Harvey**

**D. New Business**

1. **Raised Intersections – Mr. Harvey**
2. **Coast RTA Project – Patty Blum**

**E. Important Dates:**

May 15	10:00 a.m.	J1 Student Orientation
May 19	8:30 a.m.	Pedal with the Mayor and City Council
May 22	10:00 a.m.	J1 Student Orientation
May 29	10:00 a.m.	J1 Student Orientation
June 5	10:00 a.m.	J1 Student Orientation
June 12	10:00 a.m.	J1 Student Orientation
June 19	10:00 a.m.	J1 Student Orientation
June 26	10:00 a.m.	J1 Student Orientation
July 3	10:00 a.m.	J1 Student Orientation

**F. Non Agenda Items**

**G. Next meeting date – 8:30 a.m., June 19, 2018**

**H. Adjourn**

**City of Myrtle Beach  
Community Appearance Board Staff Plan Review  
10:00 a.m., Tuesday, May 15, 2018  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Roll Call**

**B. Approval of Minutes** – May 1, 2018 Meeting

**C. Old Business**

**D. New Business**

**Lighting & Building Permit Applications**

1. **14th Avenue South Mixed Use Complex (Renamed: Ocean Escape) – 1400 South Ocean Boulevard:** Requests recertification approval for building lighting plan, (1) 32,008 square foot mixed use building with retail commercial at ground floor and 3 upper floors of visitor accommodation dwellings, parking, and landscape plan. (Previously approved 1/19/17) (Miller Design Services)

**Building Permit Applications**

1. **High Market Townhomes – 3530 Pampas Drive:** Requests a final review for an (11) townhome building complex comprised of (51) 2-bedroom units, (2) dumpster enclosures, parking, and landscape plan. (Previously heard on 5/3/18) (Miller Design Services)
2. **Boys & Girls Club – 900 Dunbar Street:** Requests a final review for a new 17,032 square foot building, parking, and landscape plan. (Previously heard on 3/1/18) (LS3P)
3. **Buchanan 6th Hotel – 520 North Ocean Boulevard:** Requests a conceptual/final review for a revision to the water fountain plans. (e3 studio)
4. **The Atlantic South – 2608 South Ocean Boulevard:** Requests a conceptual/final review for a metal awning. (Owner)
5. **Ocean One – 5513 North Ocean Boulevard:** Requests a conceptual/final review for the repainting of the building. (Ocean One Association)
6. **City of Myrtle Beach Convention Center – 2101 North Oak Street:** Requests a conceptual/final review for the repainting of the whale wall mural. (Owner)

**E. Non-Agenda Items from Staff**

**F. Adjournment**

**City of Myrtle Beach**  
**Property Maintenance Hearing**  
**8:30 a.m., Wednesday, May 16, 2018**  
**Conference Room, City Services Building**  
**921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. New Business**

1. **Marlene Mendez:** The property is located at 807 Main Street and is identified by PIN # 444-01-01-0049.
2. **Marlene Mendez:** The property is located at 809 Main Street and is identified by PIN # 444-01-01-0048.
3. **Frank Harvey Thomas, Jr.:** The property is located at 1039 Park Drive and is identified by PIN # 443-02-03-0081.

**C. Communications from Staff**

**D. Adjourn**

**City of Myrtle Beach  
Community Appearance Board Staff Plan Review  
1:30 p.m., Thursday, May 17, 2018  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval of Minutes** – May 3, 2018, Meeting

**C. Old Business**

**D. New Business**

**Sign Permit Applications**

1. **E Cig Vape Charleston – 1227 38th Avenue:** Requests installation of (1) 26” x 105” set of building mounted channel letters on a raceway. (Charleston Sign & Banner)
2. **Kindbelly – 316 79th Avenue North:** Requests reworking of existing freestanding sign. (Owner)
3. **University of Rock & Roll – 918 North Ocean Boulevard, Unit C:** Requests repainting of fascia and installation of wall signs. (Owner)
4. **Oceanfront Airbrush – 918 North Ocean Boulevard, Unit D:** Requests painting of mural on roll-up garage door. (Owner)
5. **Mini Mart – 302 North Ocean Boulevard:** Requests approval of (2) building mounted signs. (Owner)
6. **Wax Hands – 911 North Ocean Boulevard:** Requests approval of building mounted letters. (Owner)
7. **La Fayes at 79th – 7901 North Ocean Boulevard:** Requests installation of raised letters on existing monument sign. (Sign World)
8. **Nova Lighting – 805 Seaboard Street:** Requests installation of (1) 3’ x 5’ cabinet to existing freestanding sign. (Seaboard Signs)
9. **Brooks Liquor/Party Shop – 105 South Kings Highway Unit B:** Requests installation of (1) 42” x 96” building mounted Signabond with laminated vinyl lettering and address on window. (Surf Water Promotions)
10. **Knights Inn – 2711 South Ocean Boulevard:** Requests replacement of (2) 55” x 83” plastic faces in existing freestanding sign. (Surf Water Promotions)
11. **Best of Philly – 702 South Kings Highway:** Requests replacement of building mounted awning. (Budget Awning)



12. **TBonz Gill & Grill – 1169 Seaboard Street:** Requests replacement of existing freestanding sign with a new design and a CEVMS with an overall height of 20'. (X Pert Signs)
13. **Balloons Décor & More – 7737 North Kings Highway:** Requests installation of (1) 64" x 108" building mounted sign. (Skyline Signs)
14. **Hearing Aids – 3620 Walton Drive, Unit C3:** Requests installation of (1) 14" x 131" set of building mounted channel lettering. (Skyline Signs)
15. **La Casona Mexican Bar & Grill – 1901 North Kings Highway:** Requests installation of (2) 26" x 77" front lit cloud signs and (2) 36" x 106" tenant panels in existing freestanding sign. (Skyline Signs)

### **Lighting & Building Permit Applications**

1. **14th Avenue South Mixed Use Complex (Renamed: Ocean Escape) – 1400 South Ocean Boulevard:** Requests recertification approval for building lighting plan, (1) 32,008 square foot mixed use building with retail commercial at ground floor and 3 upper floors of visitor accommodation dwellings, parking, and landscape plan. (Previously approved 1/19/17) (Miller Design Services)

### **Building Permit Applications**

1. **High Market Townhomes – 3530 Pampas Drive:** Requests a final review for an (11) townhome building complex comprised of (51) 2-bedroom units, (2) dumpster enclosures, parking, and landscape plan. (Previously heard on 5/3/18) (Miller Design Services)
2. **Boys & Girls Club – 900 Dunbar Street:** Requests a final review for a new 17,032 square foot building, parking, and landscape plan. (Previously heard on 3/1/18) (LS3P)
3. **Buchanan 6th Hotel – 520 North Ocean Boulevard:** Requests a conceptual/final review for a revision to the water fountain plans. (e3 studio)
4. **The Atlantic South – 2608 South Ocean Boulevard:** Requests a conceptual/final review for a metal awning. (Owner)
5. **Ocean One – 5513 North Ocean Boulevard:** Requests a conceptual/final review for the repainting of the building. (Ocean One Association)
6. **City of Myrtle Beach Convention Center – 2101 North Oak Street:** Requests a conceptual/final review for the repainting of the whale wall mural. (Owner)

### **E. Non-Agenda Items from Staff**

### **F. Non-Agenda Items from Board Members**

**G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

### **H. Adjournment**

**City of Myrtle Beach  
Military Appreciation Committee  
2:00 p.m., Thursday, May 17, 2018  
Second Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1008 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Welcome**

**B. Approval of Minutes** – April 19, 2018 Meeting

**C. May Blueprint**

1. Wings Over Myrtle Beach Air Show – April 28-29, 2018
2. JROTC Drill Competition – May 5, 2018
3. Military Family Members Social – May 5, 2018
4. Myrtle Beach Pelicans – May 12, 2018
5. Myrtle Beach Vet Center Picnic/Event – May 25, 2018
6. Parade date, location and route – May 26, 2018
7. Grand Marshal
8. Picnic date and location – May 26, 2018
9. Exhibits
10. T-Shirts
11. Veterans' March – May 28, 2018
12. Battlefield Cross Ceremony – May 28, 2018
13. Memorial Day Remembrance Ceremony – May 28, 2018
14. Military Discount & Decals
15. Marketing
16. Other Events throughout Horry County

**D. Other Related Matters**

**E. Next Meeting** – TBD

**F. Adjourn**

**City of Myrtle Beach  
Human Rights Commission  
4:30 p.m., Thursday, May 17, 2018  
Fire Department Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1114 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval/Correction of Minutes**

**C. Old Business**

**D. New Business**

1. 2018 Strategic Plan
2. Discuss community issues
3. Discuss future initiatives
4. Review resumes

**E. Open Discussion/Comments**

**F. Executive Session:** The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**G. Adjournment**