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Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Mark Kruea, Public Information Officer
Date: May 17, 2019
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached. Note that Myrtle Beach Mayor Brenda Bethune will participate in the League of Cities' Conway news conference with other mayors at 10:30 a.m., Monday, May 20. We have included it on the meeting schedule.
2. **In preparation for heavy traffic in our area, the Myrtle Beach Police Department again offers an INFO line, 843-918-INFO (4636), for questions regarding the Memorial Day Weekend.** Callers who need to report possible illegal activity are also encouraged to use the INFO line. The information line opens Monday, May 20, and will be available the following days and hours...
 - 8:00 a.m. to 5:00 p.m., Monday through Wednesday, May 20-22
 - 24 hours, Thursday through Monday, May 23-27
3. **The Myrtle Beach Vet Center and the Military Appreciation Committee co-host a special Vet Center Open House and Picnic beginning at 11:00 a.m., Friday, May 24, at the Myrtle Beach Vet Center, 2024 Corporate Center Drive, Suite 103.** The event features a Quilts of Valor Ceremony, Colors Presentation, Tour of the Vet Center and lunch. For more information, call 843-232-2441.
4. **The public is invited to attend and participate in the annual "Blessing of the Bikes," set for 4:00 p.m., Friday, May 24, at the Myrtle Beach Convention Center, 2101 North Oak Street.** The Blessing of the Bikes calls together community members of all faiths and

backgrounds to observe the occasion with thoughts and prayers. Everyone's safety, both on and off the roads, is the top priority.

5. **The extended traffic pattern for 2019 Memorial Day weekend will be in effect from 10:00 p.m. to 2:00 a.m., Friday, Saturday and Sunday, May 24-26.** Traffic and pedestrian safety plans will be implemented on Ocean Boulevard and Kings Highway. The goal is to enhance emergency response times and prevent gridlock. Myrtle Beach is committed to a safe, friendly environment for our visitors and residents. For more information, see <https://police.cityofmyrtlebeach.com/memorial-day-weekend/>.
6. **On Saturday, May 25, everyone's invited to the Military Appreciation Days Parade and Big Family Picnic!** The parade begins at 10:30 a.m. and travels along Farrow Parkway through The Market Common. Our 2019 Grand Marshal is Keni Thomas, decorated U.S. Army veteran and country musician. Join us immediately after the parade for the Family Picnic at Valor Memorial Garden, 1120 Farrow Parkway. The picnic includes free food, various exhibits and live music by the US Air Force's Blue Aces band.
7. **The Military Appreciation Committee and Combat Veterans Motorcycle Association (CVMA) invite all veterans to participate in the Veterans' March on Memorial Day Monday, May 27.** The march begins at 9:00 a.m., with veterans walking along Ocean Boulevard from 16th Avenue North to Ninth Avenue North. This is not a parade; veterans are walking on Memorial Day in remembrance of those lost while serving our country. The public is encouraged to show support along the route. Questions? Contact Harry "Theo" Theodoris at theo.cvma@gmail.com.

8:00 a.m. – Shuttle buses take marchers to the event site. Veterans, please park at the Myrtle Beach Convention Center, 2101 North Oak Street.

9:00 a.m. – Veterans march along Ocean Boulevard, from 16th to Ninth Avenues North. A secure trailer bed will be available for those who have difficulty walking.

9:30 a.m. – A brief address by a guest speaker and performance of the Battlefield Cross Ceremony will follow the march at the Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard.
8. **Following the Veterans' March, the public is invited to attend the city's Memorial Day Remembrance Ceremony.** The special event is set for 11:00 a.m., Monday, May 27, in Ballrooms ABC at the Myrtle Beach Convention Center, 2101 North Oak Street. Refreshments will be provided afterwards. Parking at the Convention Center is complimentary for this event.
9. **The International Student Outreach Program (ISOP) for visiting J-1 international students continues on Tuesdays, through July 2.** Volunteers from throughout the community, many speaking the languages of our visiting students, provide weekly orientation programs on Tuesdays at 10:00 a.m. The programs take place at Seacoast Vineyard Church, 504 27th Avenue North, and cover a variety of topics, including bicycle safety, banking, Social Security numbers, transportation, hurricane preparedness, living arrangements and local activities.

- 10. Motorists should anticipate a road closure from 7:00 a.m. to 12:00 p.m., Wednesday, May 22, on South Ocean Boulevard, between Second and Third Avenues South.** The closure allows for the set-up and take-down of a crane to install an HVAC unit on the Sandy Beach Resort Tower.
- 11. Everyone is invited to the Myrtle Beach Downtown Redevelopment Corporation's second Downtown Coffee Club meet-up at 8:00 a.m. on Thursday, May 23, at Fresh Brewed Coffee House, 933 Broadway Street.** The event provides a networking opportunity for business owners and community members. For more information, call the Myrtle Beach Downtown Redevelopment Corporation at 843-918-1055.
- 12. The Myrtle Beach Police Department is launching a new program aimed at helping parents and guardians help the young people in their lives.** The Guardian Academy is a four-week program designed to strengthen relationships within families and help our young people address the pressures of bullying, social media, drug trends, gangs, human trafficking and mental and behavioral health challenges. Participants in the Guardian Academy must be 18 or older, with no felony arrests. Background checks will be conducted. The first of the four classes will be held July 8 at the Myrtle Beach Train Depot. For an application and more information about this new Myrtle Beach Police Department program, see https://cityofmyrtlebeach.com/i_want_to/apply_for/guardian_academy.php.
- 13. Looking for something to do in Myrtle Beach?** Visit our Events webpage for a comprehensive list of activities. See <https://www.cityofmyrtlebeach.com/Events.pdf>. This file of city-related festivals, concerts, programs and more is updated weekly with new information.
- 14. Recognition of Myrtle Beach's Police Officer of the Year and Firefighter of the Year is the subject of our [Photos of the Week](#).** Two civic clubs this week honored our top public safety staff. The Myrtle Beach Rotary Club selected PFC David Clever as the Police Officer of the Year for 2018. Clever was one of seven nominated for the award. And the Chicora Rotary Club chose Captain Jim Clement as the Firefighter of the Year from among four nominees. Congratulations to all.
- 15. Did you know...** That Myrtle Beach has four recreation centers, two indoor swimming pools, four indoor gymnasiums, two outdoor basketball courts, three weight/fitness rooms, 15 tennis courts, four outdoor pickleball courts, a skateboard park, a roller hockey rink, two fitness trails, six picnic shelters, 23 outdoor playing fields, 15 playgrounds and at least 33 landscaped parks, not to mention nine-and-a-half miles of beach?

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
May 20-25, 2019**

MONDAY, MAY 20

- **8:30 a.m.** – Staff Meeting/Hosted by Construction Services Department, Conference Room, City Services Building, 921 North Oak Street
- **10:30 a.m.** – Horry County League of Cities' Media Conference, Conway City Hall, 229 Main Street, Conway
- **6:00 p.m.** – Booker T. Washington Neighborhood Watch, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Palmetto Greens Neighborhood Watch, 2900 Mashie Drive

TUESDAY, MAY 21

- **10:00 a.m.** – J-1 International Student Outreach Program, Seacoast Vineyard Church, 504 27th Avenue North
- **10:00 a.m.** – “Slow Roll” Bicycle Program, South Ocean Boulevard
- **1:30 p.m.** – Planning Commission, Myrtle Beach Train Depot, 851 Broadway Street
- **6:00 p.m.** – Seaside South Neighborhood Watch, Sixth Floor Banquet Room, Coral Beach Resort, 1105 South Ocean Boulevard

WEDNESDAY, MAY 22

- **8:00 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Special Events Technical Review, Conference Room, City Services Building, 921 North Oak Street

THURSDAY, MAY 23

- **8:00 a.m.** – Downtown Coffee Club, Fresh Brewed Coffee House, 933 Broadway Street
- **7:00 p.m.** – Pine Lakes Estates Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North
- **7:00 p.m.** – Pine Lakes Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North
- **7:00 p.m.** – Old Pine Lakes Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North

FRIDAY, MAY 24

- **11:00 a.m.** – Myrtle Beach Military Appreciation Days: Vet Center Open House, Myrtle Beach Vet Center, 2024 Corporate Center Drive, Suite 103
- **4:00 p.m.** – Annual “Blessing of the Bikes” Event, Myrtle Beach Convention Center, 2101 North Oak Street

SATURDAY, MAY 25

- **10:30 a.m.** – Myrtle Beach Military Appreciation Days Parade, Along Farrow Parkway, The Market Common
- **12:00 p.m.** – Myrtle Beach Military Appreciation Days Family Picnic, Valor Memorial Garden, 1120 Farrow Parkway

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, May 21, 2019
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes of May 7, 2019

C. Presentations:

1. **Pre-Ap 19-06 GSRMC Sign Overlay:** Proposal by Grand Strand Regional Medical Center to create a new sign district to regulate exterior signage and way-finding within the medical center complex.
2. **PRE-FIN 19-10 Roetger 202 Myrtle St./608 1st Ave.:** Proposal by Peter Roetger to subdivide 0.32 acres located at the intersection of 1st Ave. and Myrtle St. (PIN #443-03-01-0063) into two lots (8,022 sq. ft. and 6,058 sq. ft.) for the purpose of separating two residential units on the property.
3. **Pre-Ap 19-07 Grande Dunes PUD Amendment:** Proposal by Grande Dunes Myrtle Beach to amend the Grande Dunes PUD to connect two limited access private roads at the northern boundary of the PUD, to maintain privacy and exclusivity of the existing gated community and new gated community affected by the private road connection, and to limit access to members of the Members Club from both gated communities.

D. Communications from the Planning Commission

E. Reports and Information Presentation from City Staff

F. Executive Session

G. Meeting Adjournment

City of Myrtle Beach
Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, May 22, 2019
Room 236, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE
COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS
POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Convene and call to order**
- B. Approval of minutes** – April 2019 meeting
- C. Entertain public comments and questions**
- D. Review of monthly hotel financials for April 2019** (Mrs. Hinde)
- E. Hotel sales and marketing update** (Mr. Semidei)
- F. Convention Center sales and marketing update** (Mr. Monroe)
- G. Discuss additional business**
- H. Executive Session**
- I. Adjourn**

City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, May 22, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. New Business:

1. **Wylie O. Thompkins:** The property is located at 1036 Park Drive and is identified by PIN #443-02-03-0072.
2. **Kenneth Gregg Thompkins:** The property is located at 1013 Park Drive and is identified by PIN #443-02-03-0065.
3. **Horry Land Company, Inc.:** The property is located at 1600 South Kings Highway and is identified by PIN #443-15-02-0007.
4. **Nan Epting Trout:** The property is located at 701 47th Avenue North and is identified by PIN #421-16-04-0003.
5. **Thomas M. Page:** The property is located at 703 47th Avenue North and is identified by PIN #421-16-04-0004.
6. **Evelyn W. Bellamy et al.:** The property is located at 1009 Warren Street and is identified by PIN #425-13-02-0026.
7. **Debra Michelle Griggs Johnson et al.:** The property is located at 1211 Naylor Avenue and is identified by PIN #443-02-01-0046.
8. **Dan Carlyle Bryant and Lea Nea L.:** The property is located at 1296 Stalvey Avenue and is identified by PIN #425-15-04-0036.

C. Communications from Staff

D. Adjourn

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, May 22, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes – May 8, 2019, meeting

C. Matters of Business

Review of Last Week's/On-Going Events

1. Shriners' Parade, May 18, 2019
2. Eastern Surfing Association's Surf City Surfing Contest, 66th Avenue North Beach Access, May 18, 2019
3. Pet Appreciation Event, The Market Common, May 18, 2019

Review of Upcoming Approved Events

1. Tatro Family BBQ Block Party, Doolittle Lane, May 25, June 29 and August 10, 2019
2. Sun Fun Festival and Parade (Plyler Park, Boardwalk, Beach and Ocean Boulevard), May 31-June 2, 2019 (Need Insurance)
3. Grand Strand PRIDE in the Park, Valor Memorial Garden, June 1, 2019
4. Carolina County Music Festival, Burroughs & Chapin Pavilion Place, June 6-9, 2019
5. Oceanfront Merchants Association's "Hot Summer Nights," June 10-September 3, 2019
6. Skyrider Park, Burroughs & Chapin Pavilion Place, June 12-September 9, 2019 (Need Insurance)
7. Concerts on the Green at Valor Memorial Garden, June 20, July 18 and August 15, 2019 (Need Insurance from August 2-15, 2019)
8. Ground Zero's Sunday Celebrations, Burroughs & Chapin Pavilion Place, June 23, June 30, July 7 and July 14, 2019
9. Farmers' Market at The Market Common, Every Wednesday and Saturday, August 5-September 28, 2019 (Need Insurance)
10. Skyrider Park, Burroughs & Chapin Pavilion Place, September 10-December 8, 2019 (Need Insurance)
11. 38th Annual American Heart Association "Horses on the Beach" Beach Ride (Lakewood Campground to 54th Avenue North), November 9, 2019 (Need Insurance)
12. Myrtle Beach Seafood Festival, Burroughs & Chapin Pavilion Place, November 1-3, 2019

D. New Business

Review of Upcoming Proposed Events

1. Can't You Sea? Ocean Plastic ARTifacts, Franklin G. Burroughs-S.B. Chapin Art Museum, June 15-September 8, 2019 (Need Insurance & Site Plan)
2. Independence Day 5k at The Market Common, July 4, 2019

3. Myrtle Beach Taco Festival, Burroughs & Chapin Pavilion Place, July 20-21, 2019 (Need Insurance & Site Plan)
4. Palmetto Event Productions/Tin Roof's Coastal Sound, August 3, 2019
5. Myrtle Beach International Culture Festival at Chapin Park, August 10, 2019 (Need Site Plan)
6. Oktoberfest, The Market Common and Grand Park, October 11-12, 2019 (Need Site Plan)
7. Salt-Oberfest, Burroughs & Chapin Pavilion Place, October 18-19, 2019 (Need Site Plan)
8. Myrtle Beach Mini Marathon and Coastal 5K at Myrtle Beach, Boardwalk and The Market Common, October 19-20, 2019 (Need Insurance & Security Plan)
9. Palmetto Event Productions/Tin Roof's MyrtleWeen, October 26
10. Second Annual Arts and Music Festival, The Market Common and Grand Park, November 9, 2019
11. Myrtle Beach Turkey Trot, The Market Common, November 28, 2019 (Need Insurance)
12. Goodbye 2019 OMA New Year's Eve Celebration, On The Boardwalk and Plyler Park, December 31, 2019 (Need Site Plan, Insurance & Security Plan)

E. Review of Temporary Use Permits

F. Review of Sports Tourism Events

G. Review Parade Permits

H. Review Film/Photo Requests

I. Convention Center Events

J. Discussion Items

K. Executive Session

L. Adjourn