



**CONTACT:**

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# Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

**To: Myrtle Beach Media**  
**From: Mark Kruea, Public Information Officer**  
**Date: May 18, 2018**  
**Re: Meeting Schedule and Agendas**

1. Next week's [meeting schedule](#) and agendas are attached.
2. Come enjoy a free, patriotic concert by Vocal Edition at 12:00 p.m., tomorrow (Saturday, May 19), on the new stage at Plyler Park on Ocean Boulevard. This is one of the events for Military Appreciation Days during the month of May. Note: If the weather does not cooperate, we'll reschedule the concert.
3. Speaking of Military Appreciation Days, we have a full slate of activities next weekend, beginning Friday, May 25, with the Myrtle Beach Vet Center Lunch and Open House at 1:00 p.m. The Vet Center is at 2024 Corporate Centre Drive, across Grissom Parkway from the Pelicans' stadium. Activities include a Quilts of Valor presentation, lunch, guest speakers Congressman Tom Rice and Lt. Clebe McClary and special guest Ted Ross, a local World War II veteran. As mentioned in the next item, Ross soon celebrates his 100<sup>th</sup> birthday. A veteran of the US Army, Ross received the Silver Star for his courageous actions during the Battle of the Bulge.
4. On Saturday, May 26, everyone's invited to the Military Appreciation Days Parade and Big Family Picnic. The parade steps off at 10:30 a.m. and travels Pampas Drive and Farrow Parkway through The Market Common. Our 2018 Grand Marshal is Deshauna Barber, US Army Reserve Captain and 2016 Miss USA. We're pleased to announce that this year's Honorary Grand Marshal is Theodore "Ted" Ross, a World War II veteran who celebrates his 100<sup>th</sup> birthday on Wednesday, May 30. Meet both of these grand marshals in person and have your photos taken with them. They'll be available at the Family Picnic, immediately after the parade, along with various exhibits and a live performance by the Andrew Thielen

Big Band. The Myrtle Beach Area Chamber of Commerce sponsors the parade, while the Family Picnic is sponsored by PGBA, Inc. The Omar Chefs Shriners are preparing a free fish fry for lunch (or hot dogs and all the fixings if you aren't a fish fan). For more information, visit [www.militaryappreciationdays.com](http://www.militaryappreciationdays.com).

5. **The Combat Veterans Motorcycle Association (CVMA) and the Military Appreciation Committee invite all veterans to participate in the Veterans March on Memorial Day.** The march begins at 9:00 a.m., Monday, May 28, along Ocean Boulevard, from 16th Avenue North to Ninth Avenue North. The Veterans March includes those who have active duty family members, such as the Blue Star Mothers, while the general public is encouraged to show support for our veterans along the route. Questions? Contact CVMA Chapter Secretary Harry "Theo" Theodoris at [theo.cvma@gmail.com](mailto:theo.cvma@gmail.com).  
  
**8:00 a.m.** – Shuttle buses will take marchers to the event site beginning at 8:15 a.m. Veterans, please park at the Myrtle Beach Convention Center, 2101 North Oak Street.  
  
**9:00 a.m.** – Veterans march along Ocean Boulevard, from 16th to Ninth Avenue North. A secure trailer bed will be available for those who have difficulty walking.  
  
**9:30 a.m.** – A brief address by a guest speaker and the performance of the Battlefield Cross Ceremony will follow the march at the Pavilion Place on Ninth Avenue North.
6. **The public is invited to attend the annual Memorial Day Ceremony at 11:00 a.m., Monday, May 28, in Exhibit Hall C at the Myrtle Beach Convention Center.** The ceremony has been moved indoors this year, to avoid the possibility of hot or wet weather. Parking at the Convention Center is complimentary for this event.
7. ***Gumption, Grit and Glory: The Battle of Kings Mountain*, is the title of this year's Memorial Day documentary, to be presented at 2:00 p.m., Monday, May 28.** Veterans and active-duty personnel are the guests of honor at this free showing, to be held at the Grand 14 Cinemas in The Market Common. The event is open to the public, although seating is limited. This is the seventh film in the series by historian Rod Gragg. The documentary tells the story of the Kings Mountain, South Carolina, battle during the Revolutionary War.
8. **If you followed the city's Facebook page today, you learned that the Parks Division is installing hanging flower baskets along Ocean Boulevard to provide a pop of color and atmosphere.** In all, look for 92 baskets on 42 utility poles from Ninth Avenue North to 21<sup>st</sup> Avenue North. Also on Facebook today, you saw that the Convention Center has installed a solar-powered WiFi and cell phone charging station on the plaza. For more information about these and other topics, visit <https://www.facebook.com/myrtlebeachcitygovernment/>.
9. **See the updated Events list at <http://www.cityofmyrtlebeach.com/Events.pdf>.**
10. **A recent springtime stroll along the Boardwalk for a good cause is the subject of our [Photos of the Week](#).** The second annual Walk with the Mayor and Council raised nearly \$600 for the American Heart Association and gave residents a chance to mingle with Council members and enjoy the ocean view. Mayor Brenda Bethune and several City Council members turned out on a Sunday afternoon to stroll from Second Avenue Pier to the SkyWheel and back. Members of the Bicycle and Pedestrian Committee walked, too. In all, some 40 people took in the sea air and sunshine as part of the two-mile walk.

**11. Did you know...** That the City of Myrtle Beach has been recertified by the National Weather Service as both a StormReady and TsunamiReady City? The recertifications are good for three years, until May 2021, and represent the weather service's recognition of the highest level of commitment to safety and preparedness.

**For more information, contact:**

Mark Kruea, Public Information Officer, City of Myrtle Beach  
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<http://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
May 21-26, 2018**

**MONDAY, MAY 21**

- **8:30 a.m.** – Staff Meeting/Hosted by Recreation Services Department, Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – Booker T. Washington Neighborhood Watch, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Palmetto Greens Neighborhood Watch, 2900 Mashie Drive

**TUESDAY, MAY 22**

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – International Student Outreach Program, Seacoast Vineyard Church, 504 27<sup>th</sup> Avenue North
- **2:00 p.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

**WEDNESDAY, MAY 23**

- **8:00 a.m.** – Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Special Events Technical Review, Conference Room, City Services Building, 921 North Oak Street

**THURSDAY, MAY 24**

- **9:00 a.m.** – City Council Budget Workshop, Conference Room, City Services Building, 921 North Oak Street
- **7:00 p.m.** – Old Pine Lakes Neighborhood Watch, Fire Station No. 6, 970 38<sup>th</sup> Avenue North
- **7:00 p.m.** – Pine Lakes Estates Neighborhood Watch, Fire Station No. 6, 970 38<sup>th</sup> Avenue North
- **7:00 p.m.** – Pine Lakes Neighborhood Watch, Fire Station No. 6, 970 38<sup>th</sup> Avenue North

**FRIDAY, MAY 25**

- No Meetings Scheduled

**SATURDAY, MAY 26**

- **10:30 a.m.** – Myrtle Beach Military Appreciation Days Parade, Along Pampas Drive and Farrow Parkway, The Market Common
- **12:00 p.m.** – Military Appreciation Days Big Family Picnic, Valor Memorial Garden, 1120 Farrow Parkway

**MYRTLE BEACH CITY COUNCIL  
TUESDAY, MAY 22, 2018  
9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER  
2:00 P.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER  
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

*CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE. THOSE WHO WISH TO ADDRESS COUNCIL ARE ASKED TO SIGN IN BEFORE THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.*

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**9:00 A.M. PUBLIC HEARING: A PUBLIC HEARING ON THE MUNICIPAL BUDGET FOR THE 2018-19 FISCAL YEAR WILL BE HELD AT 9:00 A.M., PRIOR TO THE START OF THE REGULARLY SCHEDULED WORKSHOP, AT THE TED C. COLLINS LAW ENFORCEMENT CENTER, 1101 NORTH OAK STREET.**

**CALL TO ORDER MEETING:** Mayor Brenda Bethune

**INVOCATION**

**PLEDGE OF ALLEGIANCE**

**APPROVAL OF AGENDA**

**APPROVAL OF WORKSHOP MINUTES:** May 8, 2018

**APPROVAL OF MEETING MINUTES:** April 17, 2018

**APPROVAL OF MEETING MINUTES:** May 8, 2018

**PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:**

1. Soul Food/Gospel Festival Proposal – Reggie Dyson (ws)
2. Recognition of Zaria Brown, Myrtle Beach High School, recipient of the 2018 Shirley W. Boone Scholarship. (mtg)
3. Recognition of PFC. Joe McGarry Police Officers of the Year 2017 (MB Rotary): Sergeant Shannon Castle and PFC. Kenny Harlow. (mtg)
4. Recognition of Support Staff Officer of the Year 2017 (MB Optimist): Cpl. Seabrook Phillips. (mtg)
5. South Carolina Recreation and Parks Association Recognition. (mtg)
6. Proclamation declaring the week of May 13-19 as National Police Officers Week. (mtg)
7. Proclamation declaring the week of May 20- 26 as Public Works Week. (mtg)
8. Presentation of the 30<sup>th</sup> consecutive Certificate of Achievement for Excellence in Financial Reporting by the Government Finance Officers Association of the United States and Canada (GFOA) to the City of Myrtle Beach for its Comprehensive Annual Financial Report for the fiscal year ended June 30, 2017. (mtg)
9. Proclamation congratulating the City of North Myrtle Beach on its 50<sup>th</sup> Anniversary. (mtg)
10. Public Information Update – PIO Staff/Police (mtg)

## **CONSENT AGENDA**

1<sup>st</sup> Reading **Ordinance 2018-35** to amend Chapter 2, in enacting Division 8, Technical Advisory Committee, to expand from 9 members to 11, with two member seats reserved for institutions of higher learning.

1<sup>st</sup> Reading **Ordinance 2018-37** to enact in Appendix A, Zoning, in Article 9, Landscaping and Tree Protection, Section 903.P exemption to provide for managerial administrative waiver of one or more requirements when in conflict with the underground placement of overhead wiring.

Motion **M2018-85** to accept \$575 in donations collected during the Walk with the Mayor and Council event on May 6, 2018 to benefit the American Heart Association. The American Heart Association will receive a check for these funds in June 2018.

Motion **M2018-86** to accept a donation from Willie Kemp in the amount of \$250 for the purpose of use for the International Student Outreach Program. The money will be used to provide information to the students through this program and help address the program needs throughout the 2018 season.

Motion **M2018-88** to approve a Special Event Permit to Amie Lee (Palmetto Event Productions) on behalf of Big Dog Events. The event is to take place on September 22, 2018 from 11:00 am to 6:00 pm on the large lot of the Burroughs and Chapin Pavilion Place. Set-up is to take place between the dates of September 20-21, 2018. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-89** to accept a \$15,000 donation from the "Friends of the Skate Parks Foundation, Inc." to be applied to the Matt Hughes Skate Park renovation project.

## **REGULAR AGENDA**

1<sup>ST</sup> Reading **Ordinance 2018-36** to amend franchise of the South Carolina Public Service Authority to adjust the undergrounding funds, and disburse accrued but unused funds in proportion to deposit.

1<sup>st</sup> Reading **Ordinance 2018-38** to levy taxes and establish a municipal budget for the fiscal year beginning July 1, 2018, and ending June 30, 2019, and a capital improvements program for fiscal years 2019 – 2023.

2<sup>nd</sup> Reading **Ordinance 2018-27** An ordinance to amend the Comprehensive Plan for the City of Myrtle Beach by adopting the Cultural Resources Element.

Motion **M2018-84** to renew the City Attorney's contract for a one-year term beginning June 30, 2018.

Motion **M2018-87** to approve a Special Event Permit to Mike Shank/ Festival Promotions for the "Independence Day 8k / 5k race on the street in the Market Common area and at Valor Park on July 4, 2018, between the hours of 7:30am and 9am, take down will be completed by Noon. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-91** to direct the City Manager to engage McCartney Resources, LLC for purposes of performing an operational and management study associated with the Grand Strand Humane Society.

Motion **M2018-90** to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001. Memo dated May 22, 2018 shows 16 vehicles.

### **NON-AGENDA ITEMS FROM THE PUBLIC**

### **COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

### **COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER**

1. Council Communications
2. CFO Update
3. CM/ACM Update

### **REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**

### **EXECUTIVE SESSION**

Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns, upon returning to Public Session.

### **ADJOURNMENT**



**City of Myrtle Beach**  
**Myrtle Beach Convention Center Hotel Corporation Board**  
**8:00 a.m., Wednesday, May 23, 2018**  
**Room 236, Myrtle Beach Convention Center**  
**1101 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE  
COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS  
POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Convene and call to order**
- B. Approval of minutes**
- C. Entertain public comments and questions**
- D. Review of monthly hotel financials for April 2018 (Mrs. Hinde)**
- E. Hotel sales and marketing update (Mr. Semidei)**
- F. Convention Center sales and marketing update (Mr. Monroe)**
- G. Asset Manager reports (Mr. Kuhn)**
- H. Discuss additional business, if any, and adjourn**

**City of Myrtle Beach  
Property Maintenance Hearing  
8:30 a.m., Wednesday, May 23, 2018  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. New Business**

1. **ALS LLC:** The property is located at 501 29th Avenue North and is identified by PIN # 425-13-04-0042.
2. **Johnny & Jannie B. Evans:** The property is located at 1109 Ocala Street, Units 1 & 2, and is identified by PIN # 425-12-01-0013.
3. **Kingston Inc:** The property is located at 800 Columbia Drive and is identified by PIN # 443-00-00-0003.

**C. Communications from Staff**

**D. Adjourn**

**City of Myrtle Beach**  
**Special Events Technical Review Committee**  
**10:00 a.m., Wednesday, May 23, 2018**  
**Conference Room, City Services Building**  
**921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval of Minutes** – May 9, 2018 Meeting

**C. Matters of Business**

**Review of Last Week's/On-Going Events**

1. May Open Junior Beach Volleyball Tournament, Beach at 14th Avenue Pier and Pavilion Place Volleyball Courts, May 12, 2018

**Review of Upcoming Approved Events**

1. Sun Fun Festival at Plyler Park, Ocean Boulevard & Boardwalk between 8th Ave North & Mr. Joe White Avenue, June 1-3, 2018 (Need Insurance)
2. CrossFit Up Dog Beach Town Throw Down, Former Mall Site, June 2-3, 2018 (Need Insurance)
3. OMA Hot Summer Nights, Plyler Park & Stage, June 3-September 4, 2018 (Need Insurance)
4. Carolina Country Music Festival, Burroughs & Chapin Pavilion Place, June 3-11, 2018
5. Carriage Rides at Market Common, June 12-September 7, 2018 (Need Insurance and Security Plan)
6. Making Waves: Drew Brophy Retrospective Visual Art Exhibit at F.G. Burroughs-S.B. Chapin Art Museum, June 23-September 18, 2018 (Need Insurance)
7. *Festa Italiana*, Grand Park at The Market Common, June 28-July 1, 2018 (Need Insurance)
8. The Getaway Concert, Burroughs & Chapin Pavilion Place, July 7-17, 2018
9. Myrtle Beach Stampede Rodeo, Former Myrtle Square Mall Site, July 13-15, 2018 (Need Insurance)
10. *Festa Italiana*, Grand Park, October 4-7, 2018 (Need Insurance)
11. Myrtle Beach Seafood Festival, Burroughs & Chapin Pavilion Place, October 5-7, 2018 (Need Insurance)
12. Myrtle Beach 1 Mile Sprint & Music Festival, Ocean Boulevard & Plyler Park, November 3, 2018 (Need Insurance & Security Plan)
13. American Heart Association (AHA) Annual Beach Ride, November 3, 2018 (Need Insurance)

**D. New Business**

**Review of Upcoming Proposed Events (Final)**

1. Independence Day 5K, July 4, 2018 (Route Plan)
2. Bacon & Brews, Burroughs & Chapin Pavilion Place, September 9-16, 2018 (Need Insurance, Site Plan & Security Plan)

## **Review of Upcoming Proposed Events (Conceptual)**

1. Native Sons Salt Games, Burroughs & Chapin Pavilion Place, September 9-16, 2018 (Need Insurance, Site Plan & Security Plan)
2. Smoke on the Beach Fundraiser for the Myrtle Beach Shrine Club, Burroughs & Chapin Pavilion Place, September 28-29, 2018 (Need Insurance, Site Plan, & Security Plan)
3. Myrtle Beach Mini Marathon and Coastal 5k, Coastal Grand Mall, Downtown Myrtle Beach and The Market Common, October 18-23, 2018 (Need Insurance)
4. Myrtle Beach Turkey Trot, November 22, 2018 (Need Insurance & Route Plan)
5. Mistletoe Market at Five Points, December 8, 2018 (Need Insurance & Security Plan)

### **E. Review of Temporary Use Permits**

### **F. Review Sports Tourism Events**

### **G. Review Parade Permits**

### **H. Review Film/Photo Requests**

### **I. Convention Center Events**

### **J. Discussion Items**

### **K. Executive Session**

### **L. Adjourn**

**Myrtle Beach City Council  
FY 2018-19 Budget Workshop  
9:00 a.m., Thursday, May 24, 2018  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

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**CALL TO ORDER:** Mayor Brenda Bethune

**AGENDA**

1. Review of proposed Capital Improvement Projects for FY 2018-19
2. Discussion of other budget items for FY 2018-19

**EXECUTIVE SESSION:**

Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns, upon returning to Public Session.

**ADJOURNMENT**