



CONTACT:

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Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Mark Kruea, Public Information Officer
Date: June 8, 2018
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) and agendas are attached.
2. **Join us next Saturday, June 16, for the Juneteenth Celebration at Hayward Park and the Garden of Hope on Carver Street.** Juneteenth is the oldest known celebration of the end of slavery in the United States. It dates back to June 19, 1865, when Union troops landed at Galveston, Texas, with news of President Lincoln's Emancipation Proclamation. Activities next Saturday include live music, food vendors and a kids' fun zone. For more information, call Neighborhood Services at 843-918-1062.
3. **Hurricane season is here, and emergency preparedness is the subject of an educational seminar at 6:30 p.m., Tuesday, June 19, at the Myrtle Beach Train Depot.** The public is invited to attend. Presenters include the city and county emergency management teams. It's a chance for residents to ask questions about protecting family and property and learn about preparing for a disaster.
4. **The official naming ceremony for the General Robert H. Reed Recreation Center will be held at 9:00 a.m., Friday, June 22, at the center.** General Reed's family will be on hand, along with others familiar with the Myrtle Beach Air Force Base history. The center previously was known as the Base Recreation Center and was given to the City of Myrtle Beach when the Air Force Base closed in 1993.
5. **Would you like to serve on a volunteer board, commission or committee for the City of Myrtle Beach?** Vacancies exist already or terms will expire in the next two months on the Tourism Committee (3 seats), the Cultural Arts Advisory Committee (2 seats), the Recreation

Advisory Committee (2 seats), the Bicycle and Pedestrian Committee (4 seats) and the Seniors Advisory Committee (1 seat). City Council also has one appointment to make to the Grand Strand Humane Society Board of Directors. To be considered for one of these volunteer positions, submit a letter of interest and a brief biography or résumé to the City Clerk, P.O. Box 2468, Myrtle Beach, SC 29578, or bring it to City Hall, 937 Broadway Street, Myrtle Beach, SC 29577.

6. See the updated Events list at <http://www.cityofmyrtlebeach.com/Events.pdf>.
7. **The Veterans March on Ocean Boulevard this past Memorial Day is the subject of our [Photos of the Week](#).** Tropical Storm Alberto was not enough to halt this year's Veterans March, led again by World War II veteran Jack Platt. The annual march is coordinated by the Combat Veterans Motorcycle Association (CVMA) and the city's Military Appreciation Committee. Platt led the way on foot, despite the rain. About 50 veterans joined in the walk.
8. **Did you know...** That local residents can play the city's Whispering Pines Golf Course for just \$32 per round, including cart? That's a very affordable golf outing. Atlantic Golf Management operates the course under contract with the city. Whispering Pines expects to host 51,000 rounds during the current fiscal year, which ends June 30.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
June 11-16, 2018**

MONDAY, JUNE 11

- **8:30 a.m.** – Staff Meeting/Hosted by Insurance and Risk Services, Myrtle Beach Train Depot, 851 Broadway Street

TUESDAY, JUNE 12

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – International Student Outreach Program, Seacoast Vineyard Church, 504 27th Avenue North
- **11:00 a.m.** – Grievance Committee Hearing, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **6:00 p.m.** – The Dunes Neighborhood Watch, 9000 North Ocean Boulevard
- **6:00 p.m.** – Forest Dunes Neighborhood Watch, 9000 North Ocean Boulevard

WEDNESDAY, JUNE 13

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Special Events Technical Review, Conference Room, City Services Building, 921 North Oak Street
- **12:00 p.m.** – Downtown Redevelopment Corporation, Myrtle Beach Train Depot, 851 Broadway Street
- **6:00 p.m.** – The Avenues Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North
- **6:00 p.m.** – The Golden Mile Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North

THURSDAY, JUNE 14

- **8:30 a.m.** – City Manager's Safety Advisory Board, Myrtle Beach Train Depot, 851 Broadway Street
- **1:30 p.m.** – Board of Zoning Appeals, Conference Room, City Services Building, 921 North Oak Street

FRIDAY, JUNE 15

- No Meetings Scheduled

SATURDAY, JUNE 16

- **10:00 a.m. to 2:00 p.m.** – Neighborhood Services Department presents Juneteenth Celebration, Hayward Park's Garden of Hope, 1395 Carver Street

MYRTLE BEACH CITY COUNCIL
TUESDAY, JUNE 12, 2018
9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER
2:00 P.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577

CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE. THOSE WHO WISH TO ADDRESS COUNCIL ARE ASKED TO SIGN IN BEFORE THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER MEETING: Mayor Brenda Bethune

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MEETING MINUTES: May 22, 2018

APPROVAL OF MEETING MINUTES: May 22, 2018

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Opioid Study Update – Professor Robyn Causey. (mtg)
2. Check Presentation to American Heart Association from the Walk with the Mayor and Council fundraiser. (mtg)
3. Proclamation declaring June 11-15, 2018 as National Automotive Professionals week and June 12 as National Automotive Service Professionals Day. (mtg)
4. Proclamation declaring June 17 as National Garbage Man Day. (mtg)
5. Proclamation declaring June 23rd and 24th and Amateur Radio Field Day. (mtg)
6. Public Information Update – PIO Staff/Police (mtg)

CONSENT AGENDA

2nd Reading **Ordinance 2018-35** to amend Chapter 2, in enacting Division 8, Technical Advisory Committee, to expand from 9 members to 11, with two member seats reserved for institutions of higher learning.

2nd Reading **Ordinance 2018-37** to enact in Appendix A, Zoning, in Article 9, Landscaping and Tree Protection, Section 903.P exemption to provide for managerial administrative waiver of one or more requirements when in conflict with the underground placement of overhead wiring.

1st Reading **Ordinance 2018-39** to amend Chapter 2, in Section 2-172 to enact Subsection 17, Technical Advisory Committee.

Resolution **R2018-22** to accept the dedication of those certain roadway portions known as Culbertson Avenue and Berkshire Avenue within the West Lake Phase 2 subdivision located off Wyatt Lane.

Motion **M2018- 95** to accept a continuing education LSTA (Library Services and Technology Act) reimbursement grant of \$1,000 from the South Carolina State Library on behalf of Chapin Library, youth services department for the 2018 Public Library Think Tank.

Motion **M2018- 96** to accept a continuing education LSTA (Library Services and Technology Act) reimbursement grant of \$628 from the South Carolina State Library on behalf of Chapin Library, youth services department for the 2018 USA Clay Coalition.

Motion **M2018-97** to approve a Special Event Permit to John Krajc / 5-Points Merchants Association for the “First Friday Art Walk” on Broadway, Main Street, Bratcher Park, & City Hall Parking Lot, July 6, 2018 from 4pm – 8pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-98** to approve a Special Event Permit to John Krajc / 5-Points Merchants Association for the “First Friday Art Walk” on Broadway, Main Street, Bratcher Park, & City Hall Parking Lot, October 5, 2018 from 4pm – 8pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-99** is to approve a Special Event Permit to Steve Taylor / Native Sons for the 6th Annual “Native Sons Salt Games” fitness competition and festival celebrating the Myrtle Beach Lifestyle. The event is to be held on both the oceanfront and the Pavilion Place - September 15, and 16, 2018, from 8am to 8pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

REGULAR AGENDA

2nd Reading **Ordinance 2018-36** to amend franchise of the South Carolina Public Service Authority to adjust the undergrounding funds, and disburse accrued but unused funds in proportion to deposit.

2nd Reading **Ordinance 2018-38** to levy taxes and establish a municipal budget for the fiscal year beginning July 1, 2018, and ending June 30, 2019, and a capital improvements program for fiscal years 2019 – 2023.

1st Reading **Ordinance 2018-40** to amend Chapter 21, Article I, Section 21-7(j) to change the method of crediting and paying simple interest on a utility deposit that is required to be held by the city.

1st Reading **Ordinance 2018-42** to amend the schedule of water and sewer user charges of the Myrtle Beach Waterworks and Sewer system to increase water tap fees consistent with the costs of implementing smart meters.

Resolution **R2018-23** to amend the schedule of storm water fees according to the procedure specified in city code Sec. 18-27.

Resolution **R2018-24** to adopt a five-year Capital Improvement Plan for fiscal years 2019 through 2023.

Resolution **R2018-25** granting a special event permit to Palmetto Event Productions, Inc. for the “2018 Food Truck Rodeo – Summer Series” June 15 – September 1, 2018, and affirming the city’s co-sponsorship.

Motion **M2018-19** to appoint/reappoint one member to the Board of Zoning Appeals to replace Seth McCoy.

Motion **M2018-93** to issue a Rule to Show Cause to require the owner(s) or parties in interest of property known as 601 38th Ave North #D3, to show cause why they should not be ordered to bring the property into compliance with Chapter 10 of the Code of Ordinances of the City of Myrtle Beach.

Motion **M2018-94** to appropriate \$480,000 from accumulated fund balance in the Product Development Fee Fund as a contingency for tourism- related capital project expenditures.

Motion **M2018-100** to approve a Special Event Permit to Mike Shank / Festival Promotions & the Grande Dunes for the Thursday Night Concert Series @ Grande Dunes, on the Grande Dunes Event Lawn June 28, July 26, & August 30, 2018 from 5:30 pm to 9:00 pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-101** to designate the Myrtle Beach Area Chamber of Commerce as the organization to manage and direct the expenditure of tourism advertising and promotion funds for the 2018-19 fiscal year per South Carolina Code Sec. 6-4-10(3).

Motion **M2018-102** to approve grants to outside agencies for the fiscal year beginning July 1, 2018.

Motion **M2018-103** to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001. Memo dated June 12, 2018 shows 22 vehicles.

Motion **M2018-104** to authorize the investment of \$2,500,000 from the fund equity of the Myrtle Beach Waterworks and Sewer System for Phase I of the System’s Advanced Meter Infrastructure (“AMI”) Smart Meter program. Phase I will include radio infrastructure and antennae (\$215,000) and replacement or refitting of commercial meters (\$2,285,000).

Motion **M2018-105** to authorize City Manager to enter contract for Downtown Master Planning Consultant Services.

AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications – Myrtle Beach Sports Center Bridge
2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

1. DRC Update

EXECUTIVE SESSION

Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns, upon returning to Public Session.

ADJOURNMENT

**City of Myrtle Beach
Employee Grievance Committee
11:00 a.m., Tuesday, June 12, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. 11:00 a.m. Grievance Hearing**
- C. Executive Session**
- D. Committee recommendations to the City Manager**
- E. Adjournment**

**City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, June 13, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. New Business:

- 1. Lemar Haselden & Paula Ann Haselden:** The property is located at 519 35th Avenue North and is identified by PIN # 424-06-02-0048.
- 2. Ronald J. Spoutak:** The property is located at 802 5th Avenue South and is identified by PIN # 443-06-01-0006.

C. Communications from Staff

D. Adjourn

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, June 13, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes – May 23, 2018, Meeting

C. Matters of Business

Review of Last Week's/On-Going Events

1. Sun Fun Festival @ Plyler Park, Ocean Blvd. & Boardwalk between 8th Ave North & Mr. Joe White, June 1-3, 2018 (Need Insurance)
2. CrossFit Up Dog Beach Town Throw Down, Former Mall Site, June 2-3, 2018
3. OMA Hot Summer Nights, Plyler Park & Stage, June 3 – September 4, 2018 (Need Insurance)
4. Carolina Country Music Festival, Burroughs & Chapin Pavilion Place, June 3-11, 2018
5. Carriage Rides at The Market Common, June 12 – September 7, 2018 (Need Insurance)

Review of Upcoming Approved Events

- 1 Making Waves: Drew Brophy Retrospective Visual Art exhibit at The Franklin G. Burroughs – Simeon B. Chapin Art Museum, June 23 – September 18, 2018
- 2 *Festa Italiana*, Grand Park, June 28 – July 1, 2018 (Need Insurance)
- 3 Independence Day 5k, July 4, 2018 (Need Insurance)
- 4 Myrtle Beach Stampede Rodeo, Former Myrtle Square Mall Site, July 13-15, 2018
- 5 Bacon and Brews, Burroughs and Chapin Pavilion Place, September 22, 2018
- 6 *Festa Italiana*, Grand Park, October 4-7, 2018 (Need Insurance)
- 7 Myrtle Beach Seafood Festival, Burroughs & Chapin Pavilion Place, October 5-7, 2018 (Need Insurance)
- 8 Myrtle Beach 1 Mile Sprint & Music Festival, Ocean Blvd. & Plyler Park, November 3, 2018 (Need Insurance)
- 9 American Heart Association (AHA) Annual Beach Ride, November 3, 2018 (Need Insurance)

D. New Business

Review of Upcoming Proposed Events (Final)

1. Grande Dunes Concert Series, Grande Dunes Event Lawn, June 28, July 26 and August 30, 2018.
2. 5 Points First Friday Art Walk, Broadway Street, Main Street, Bratcher Park, and City Hall Parking Lot, July 6, 2018 (Need Insurance)
3. Food Truck Rodeo – Summer Series, Burroughs & Chapin Pavilion Place, (Wednesday, Thursday, Friday, & Saturday) June 15 – September 1, 2018 (Security Plan)
4. Native Sons Salt Games, Burroughs and Chapin Pavilion Place, September 9-16, 2018 (Need Insurance, Site Plan)

5. 5 Points First Friday Art Walk, Broadway Street, Main Street, Bratcher Park, and City Hall Parking Lot, October 5, 2018 (Need Insurance)

Review of Upcoming Proposed Events (Conceptual)

1. Arts & Music Festival, Market Common Grand Park, September 8, 2018. (Need Insurance & Security Plan)
2. Myrtle Beach Jazz Festival, Between 18th and 21st Avenues North on Carver Street, September 28-30, 2018 (Need Insurance)
3. Smoke on the Beach Fundraiser for the Myrtle Beach Shrine Club, Burroughs and Chapin Pavilion Place, September 28-29, 2018 (Need Insurance, Site Plan, & Security Plan)
4. Myrtle Beach Oktoberfest, Market Common Grand Park, October 12-13, 2018. (Need Insurance & Security Plan)
5. Myrtle Beach Mini Marathon and Coastal 5k, Coastal Grand Mall, Downtown Myrtle Beach & Market Common, October 18-23, 2018 (Need Insurance & Security Plan)
6. Myrtle Beach Turkey Trot, November 22, 2018 (Need Insurance & Route Plan)
7. Mistletoe Market @ 5 Points, December 8, 2018 (Need Insurance & Security Plan)

E. Review Temporary Use Permits

F. Review Sports Tourism Events

G. Review Parade Permits

H. Review Film/Photo Requests

I. Convention Center Events

J. Discussion Items

K. Executive Session

L. Adjourn

**Myrtle Beach Downtown Redevelopment Corporation
Board of Directors Meeting
12:00 p.m., Wednesday, June 13, 2018
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

NOTE: Citizens are invited to attend and participate in the meetings. Citizens who wish to address the DRC Board during the Comments from Public section of the Agenda are asked to sign-in prior to the start of the meeting, state their name prior to speaking and are limited to three (3) minutes total.

A. Call DRC Meeting to Order: Chairman Martino

1. Consider Approval of Agenda – Chairman Martino

B. Executive Session: DRC Board may take action on matters discussed in Executive Session, upon returning to Public Session.

C. Presentation and Discussion Items:

1. State of the DRC Report – Executive Director
 - a. Update from City Manager/DRC Treasurer John Pedersen
 - b. DRC Treasurers Report FY 17/18 YTD – DRC Treasurer John Pedersen
 - c. DRC Update – Executive Director
 - I. Review of Proposed FY 18/19 Budget
 - II. Presentation Pedestrian Counters
 - III. Special Committee Update
 - IV. 90-day rolling update

D. Action Items:

1. Consider approval of the minutes from May 9, 2018 – Chairman Martino
2. Consider approval of the proposed FY 18/19 DRC Budget – Chairman Martino

E. Comments from the Public: Chairman Martino

F. Closing Remarks, Board Input/Questions/Suggestions

G. Adjourn: Chairman Martino

**City of Myrtle Beach
City Manager's Safety Advisory Board
8:30 a.m., Thursday, June 14, 2018
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Guest Speaker – Lisa Hammond, Tokio Marine

C. Old Business

1. Update on HRA Event – Val Rosser

D. New Business

1. Inspection Updates – Tom Anderson
2. Vehicle Insurance Cards – Val Rosser
3. Update Hurricane Plans – Tom Anderson
4. September CPR and Forklift Training – Tom Anderson
5. Discuss Safety Concerns within Departments

E. Communication

1. What is new in department in regards to safety?
2. Policies, Procedures, New Equipment and Training
3. Find speaker and topic

F. Next Meeting – September 13, 2018, Hosted by Finance Department

G. Adjourn

**City of Myrtle Beach
Board of Zoning Appeals
1:30 p.m., Thursday, June 14, 2018
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Minutes

1. Approval/Correction of Minutes

C. Old Business

D. New Business

1. **Request 18-12 Erik & Brenda Powalie:** The applicant is requesting a variance from Section 1603 (Area, Height and Dimensional Requirements). The property is located at corner of 7710 Woodland Dr. and is identified by TMS # 165-15-02-001.
2. **Request 18-13 Bobby & Marie Thompson:** The applicant is requesting a variance from Section 1603 (Area, Height and Dimensional Requirements). The property is located at corner of 5527 Springs Ave. and is identified by TMS # 174-06-12-002.

E. Communications from Board

F. Communications from Staff

G. Adjourn