



CONTACT:

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Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: June 14, 2019
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Just a friendly reminder that business license renewals are accepted without penalty until Monday, July 1.** The City of Myrtle Beach mailed more than 9,000 business license renewal notices in March 2019 to businesses located within the city or those that do business inside city limits. Current licenses expired May 31. Business license renewals were due by June 1, but are accepted without penalty until July 1. For more information, call the Business License Office at 843-918-1200.
3. **Would you like to serve on a volunteer board, commission or committee for the City of Myrtle Beach?** To be considered for one of these volunteer positions, submit a letter of interest and a brief biography or résumé to the City Clerk, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to jstanford@cityofmyrtlebeach.com. If you'd like to deliver your biography or résumé in-person, bring materials to City Hall, 937 Broadway Street, Myrtle Beach, SC 29577. The following boards, commissions and committees have vacancies....
 - Bicycle and Pedestrian Committee (1 seat)
 - Cemetery Committee (2 seats)
 - Chapin Memorial Library Advisory Board (1 seat)
 - Employee Recognition Committee (3 seats)
 - Human Rights Commission (2 seats)

- Myrtle Beach Convention Center Hotel Board (2 seat)
 - Myrtle Beach Housing Authority (1 seat)
 - Recreation Advisory Committee (6 seats)
 - Seniors Advisory Committee (2 seats)
 - Technology Advisory Group (3 seats)
 - Tourism Committee (5 seats)
 - Waccamaw Regional Board of Directors (1 seat)
4. **The International Student Outreach Program (ISOP) for visiting J-1 international students continues on Tuesdays, through July 2.** Volunteers from throughout the community, many speaking the languages of our visiting students, provide weekly orientation programs on Tuesdays at 9:00 a.m. The programs take place at Seacoast Vineyard Church, 504 27th Avenue North, and cover a variety of topics, including bicycle safety, banking, Social Security numbers, transportation, hurricane preparedness, living arrangements and local activities.
 5. **Looking for something to do in Myrtle Beach?** Visit our Events webpage for a comprehensive list of activities. See <https://www.cityofmyrtlebeach.com/Events.pdf>. This file of city-related festivals, concerts, programs and more is updated weekly with new information.
 6. **New equipment has been installed along the Cabana Fitness Trail on North Ocean Boulevard, and that's the subject of our [Photos of the Week](#).** If you're looking for a workout with a great view of the ocean, try these 10 pieces of equipment. The trail stretches along the Cabana Section, and each station comes with instructions about how to perform the exercise.
 7. **Did you know...** That the city offers a grand total of 86 shower towers for beachgoers at beach access points throughout Myrtle Beach? The free showers and foot washes are available for folks to rinse off sand when they are leaving the beach.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<http://www.cityofmyrtlebeach.com>

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
June 17-21, 2019**

MONDAY, JUNE 17

- **8:30 a.m.** – Staff Meeting/Hosted by Financial Services Department, Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – Booker T. Washington Neighborhood Watch, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Palmetto Greens Neighborhood Watch, 2900 Mashie Drive

TUESDAY, JUNE 18

- **9:00 a.m.** – J1 International Student Outreach Program, Seacoast Vineyard Church, 504 27th Avenue North
- **9:00 a.m.** – “Slow Roll” Bicycle Program, East Coast Greenway, Part Two
- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – Seaside South Neighborhood Watch, Sixth Floor Banquet Room, Coral Beach Resort, 1105 South Ocean Boulevard

WEDNESDAY, JUNE 19

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **7:00 p.m.** – Emmens Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Highlands Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Reserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – Seagate Village Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

- **7:00 p.m.** – West Lake Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – Withers Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

THURSDAY, JUNE 20

- **11:30 a.m.** – Military Appreciation Committee, Veterans Café, 3544 Northgate Drive
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **4:30 p.m.** – Human Rights Commission, First Floor Conference Room, City Hall, 937 Broadway Street

FRIDAY, JUNE 21

- No Meetings Scheduled

**City of Myrtle Beach
Community Appearance Board Staff Plan Review
10:00 a.m., Tuesday, June 18, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: June 4, 2019, meeting

C. Old Business

D. New Business:

Sign, Lighting and Building Permit Applications

1. **Pacific Beachwear – 805 South Kings Highway:** Requests approval of LED rope light added to building façade and freestanding sign, addition of (3) gooseneck lights to front building façade and (3) LED floodlights added to south building facade. (Coastline Sign Service)
2. **5 Star Beachwear – 1605 South Kings Highway:** Requests approval the addition of LED rope light to building façade. (Previously heard on 05/02/2019). (Coastline Sign Service)
3. **Mo Mart – 1403 Mr. Joe White Avenue:** Requests approval the addition of LED rope light to building façade and around windows. In addition, applicant requests a conceptual/final review for the repainting of the building exterior. (Owner)
4. **Portside at Grande Dunes, Phase 2, Portside Drive, PIN #39400000262:** Requests approval of lighting plan to include (12) building mounted lights at 25' in height, (21) pole mounted lights and (14) ground mounted lights. (WM Jordan)
5. **The Cape at Grande Dunes – Corner of Grande Dunes, Boulevard and North Kings Highway, PIN #39400000275:** Requests approval of 4' w x 21' h freestanding sign with entry wall. In addition, requests a conceptual/final review for a mail kiosk structure with (8) building mounted lights, perimeter fence wall, site furniture, bench swings, arbor and landscaping. (Environmental Concepts, LLC)
6. **Dunkin Donuts/Baskin Robins – 7102 North Kings Highway:** Requests approval of: (1) 8' w x 2' h channel letters; (1) 10' w x 8" h channel letters; (1) 2' w x 2' h logo box; (1) 10" w x 4' h spoon located on building west elevation; (1) 1'2" w x 1'2" h logo box on building north elevation; (1) 4' w x 2' h channel letters and (1) 2' w x 2' h logo box on building south elevation; (1) 8' w x 6'1" h sign faces on existing freestanding sign; (1) 3' w x 1'6" h directional sign at entrance driveway; and, approval of building mounted and

parking lot lighting plan. In addition, requests a conceptual/final review for alterations to facade, drive-thru, parking and landscaping. (Venture Engineering, Inc.)

Building Permit Applications

1. **Waesche Residence – 6210 North Ocean Boulevard:** Requests a conceptual/final review for exterior alterations to the rear sunroom. (Owner)
2. **Four of a Kind – 315 Broadway Street:** Requests a conceptual/final review for front and rear fencing made of galvanized chain-link fence with privacy mesh black windscreen and barbwire. (Goode Fence)
3. **Costco – 1021 Oak Forest Lane:** Requests a conceptual/final review for (2) 600 KW diesel powered generators and a galvanized chain-link fence with privacy vinyl slats for generator enclosure. (Barghausen Consulting Engineers, Inc.)
4. **Ocean View Towers – 7601/7603 North Ocean Boulevard:** Requests a conceptual/final review for the repainting of the building exterior. (Ally Management)
5. **Avrill Auto – 1618 Executive Avenue:** Requests a conceptual/final review for: a 1,270 square foot storage addition; 3,050 square foot lean-to addition; fence alteration; and, landscaping. (Oram Engineering)
6. **Havertys Furniture – 1100 Seaboard Street:** Requests a conceptual/final review for the repainting of the building exterior and addition of an entry tower. (McMillan Pazdan Smith Architecture)
7. **Big Air Trampoline Park – 3820 South Kings Highway:** Requests a conceptual review for façade alterations. (COR3 Design, LLC)

E. Non-Agenda Items from Staff

F. Adjournment

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, June 18, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes – June 4, 2019

C. Presentations:

1. **ANEX 19-02 4105 and 4107 Little River Road:** Proposal by Yosi Benezra to annex approximately 0.632 acres on Little River Road, near Longleaf Place (TMS #174-09-01-030 and #174-09-01-035), and rezone the property from Horry County SF6 to Myrtle Beach RMM (Multifamily Medium Density) for the purpose of residential development.
2. **Z 19-02 CPC 14th Avenue North:** Proposal by CPC Oceanfront Delaware to rezone approximately 2.16 acres between Ocean Boulevard and Chester Street (PIN #42415040199, #42415040200, #42415040201 and #44402010431) from MUH (Mixed-Use High Density) to A (Amusement) in order to accommodate a mix of family-centric uses not allowed in the MUH.

D. Communications from the Planning Commission

E. Reports and Information Presentation from City Staff

F. Executive Session

G. Meeting Adjournment

**City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, June 19, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. New Business:

1. **Jennifer Isabel Amor et al.:** The property is located at 411 42nd Avenue North and is identified by PIN #424-04-03-0005.
2. **CBH Management Co., LLC:** The property is located at 507 Maple Street and is identified by PIN #443-04-03-0049.

C. Communications from Staff

D. Adjourn

**City of Myrtle Beach
Military Appreciation Committee
11:30 a.m., Thursday, June 20, 2019
Veterans Café, 3544 Northgate Drive
Myrtle Beach, SC 29588**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1008 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Welcome

B. Critique of 2019 Military Appreciation Events

1. JROTC Drill Competition
2. Military Family Members Social
3. Myrtle Beach Pelicans Military Appreciation Night
4. Vietnam Veterans' Welcome Home
5. Myrtle Beach Vet Center Picnic/Event
6. Parade
7. Grand Marshal
8. Picnic
9. Exhibits
10. Veterans' March
11. Battlefield Cross Ceremony
12. Memorial Day Remembrance Ceremony
13. Military Discounts and Decals
14. Marketing
15. Other

C. Initial 2020 Military Appreciation Planning

1. Events to continue?
2. Events to expand?
3. Events to discontinue?
4. Event Dates
5. Grand Marshal Ideas

D. Next Meeting – 2:00 p.m., Thursday, September 19, 2019

E. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, June 20, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Roll Call

B. Approval of Minutes: June 6, 2019, meeting

C. Old Business

D. New Business:

Sign and Awning Permit Applications

1. **Breakers Resort – 2006 North Ocean Boulevard:** Requests approval of (2) 12' w x 7'1" h channel letters mounted on building. (Image 360)
2. **Mr. Fries/The Pop Shop – 913 North Ocean Boulevard, Unit A:** Requests approval of (1) 3'6" w x 2' h hanging sign. (Signworks)
3. **Precious Paws – 4377 North Kings Highway:** Requests approval of (1) 10' w x 2'6" h reverse lit HDU letters on aluminum frame. (Signworks)
4. **Granite Marble USA – 800 Seaboard Street:** Requests approval of (1) 8' w x 4' h sign face on new 10' pole sign. (Coastal Signs)
5. **Coastal Surface Solutions – 710 Seaboard Street:** Requests approval of (1) 5'2" w x 3'10" h raised letters on metal panel. (Coastal Signs)
6. **Design the Sign – 1788 Highway 501:** Requests approval of (1) 20' w x 2'3" h channel letters mounted on building. (Coastal Signs)
7. **Mako's Oceanfront Bar & Grill – 2001 South Ocean Boulevard:** Requests approval of (1) 3' w x 3' h sandblasted sign mounted on building. (Owner)
8. **Water Tree Cafe – 3620 Walton Drive, Unit C-1:** Requests approval of (1) 3'6" w x 3'6" h logo sign cabinet. (Madsigtist)
9. **Tao Massage Therapy – 1220 North Kings Highway:** Requests approval of (1) 8' w x 5' h awning with signage that projects 7'4" from the building facade. (Previously heard on 06/06/2019) (Action Awnings & Signs)

10. **Black's Tire & Auto – 709 Seaboard Street:** Requests approval of (1) 8' w x 4' h flat sign faces in existing 18' h freestanding sign. (Previously heard on 05/16/2019) (Palmetto Pirate Printing)
11. **Dollar General – 2901 North Kings Highway:** Requests approval of (1) 16'7" w x 6'7" h channel letters mounted on building and (1) 9'9" w x 3'3" h flex face sign face in existing freestanding sign. (AAA Sign Co. Inc)
12. **Seaboard Commons – 1138 Seaboard Street:** Requests approval of modifications to 21' w x 31'8" sign faces on existing 50' h multi-tenant freestanding sign. (Tyson Signs)
13. **Epic Arcade – 1410 North Ocean Boulevard:** Requests approval of (1) 8'4" w x 2'5" h channel letters mounted inside a cabinet, (1) 2'11" w x 8'6" h cabinet with push through letters, (1) 24' w x 2'4" h channel letters mounted on raceway, (2) 2'8" w x 1'11" h vinyl for existing blade sign on building, (6) 1'5" w x 7" h vinyl for existing monument signs and (4) 1'8" w x 6-1/2" h vinyl graphics on doors. (Tyson Signs)
14. **Idle Hour Parking – 605 North Ocean Boulevard:** Requests approval of (1) 3'11" w x 4'8" h sign face on new 12' h freestanding sign. (Sign World)
15. **Value Systems – 5909 North Kings Highway:** Requests approval of (1) 7'5" w x 4' h internally lit channel letters. (Fast Signs)
16. **Power Cutz Barber Shop – 1256 3rd Avenue South:** Requests approval of (1) 8' w x 3' h sign in existing sign cabinet on building. (Owner)
17. **The Poppysseed Cafe – 5311 North Kings Highway:** Requests approval of (1) 8' w x 1'3" h sign face in existing sign cabinet. (Owner)
18. **Event Parking – 1008 Withers Drive:** Requests approval of (1) 4' w x 4' h double sided parking sign mounted on a pole, (1) 4' w x 4' h internally lit sign and (2) 1'4" w x 1'4" h parking signs mounted on a pole. (Owner)
19. **Dr. Henna Tattoo – 907 North Ocean Boulevard:** Requests approval of (1) 6' w x 1'3" corrugated plastic sign and (1) 1'10" w x 8' h corrugated plastic sign on building facade. (Owner)

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E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday, June 20, 2019
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Chair Steve Gamble
- B. Approval of Minutes** – May 16, 2019, Meeting
- C. Welcome and Comments** – Chair Steve Gamble
- D. Cases** (no cases at this time)
- E. Introduction of Guests**
- F. Comments and Questions for Guests** (five minutes)
- G. Scorecard Improvement and Municipal Equality Index Update**
- H. Visibility**
- I. Community Spotlight**
- J. Comments from Commissioners and the Public**
- K. Executive Session:** The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- L. Adjournment**