



**CONTACT:**

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# Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

**To:** Myrtle Beach Media  
**From:** Mark Kruea, Public Information Officer  
**Date:** June 15, 2018  
**Re:** Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) and agendas are attached.
2. **Hurricane season is here, and emergency preparedness is the subject of an educational seminar at 6:30 p.m., Tuesday, June 19, at the Myrtle Beach Train Depot.** The public is invited to attend. Presenters include the city and county emergency management teams. It's a chance for residents to ask questions about protecting family and property and learn about preparing for a disaster.
3. **The official naming ceremony for the General Robert H. Reed Recreation Center is 9:00 a.m., Friday, June 22, at the center.** General Reed's family will be on hand, along with others familiar with the Myrtle Beach Air Force Base history. The center previously was known as the Base Recreation Center and was given to the City of Myrtle Beach when the Air Force Base closed in 1993.
4. See the updated Events list at <http://www.cityofmyrtlebeach.com/Events.pdf>.
5. **The repainting of the Whaling Wall at the Myrtle Beach Convention Center is the subject of our [Photos of the Week](#).** Local artist Tommy Simpson is giving the mural a fresh coat of paint (provided by Sherwin Williams) and a few extra highlights. The iconic mural was created by international artist Wyland in 1993 and has been a fixture on the Convention Center's exterior ever since. It's the 49<sup>th</sup> in a series of 100 whaling murals by Wyland around the world. Simpson's work is expected to be finished in about six weeks.

- 6. Did you know...** That the City of Myrtle Beach has 412 vehicles in its automotive fleet, along with 400-plus lawn mowers, boats, trailers, golf carts, ATVs, Jet Skis, message boards, backhoes, air compressors and other miscellaneous rolling stock? The 412 vehicles include 19 firetrucks and ambulances, 104 automobiles and 289 SUVs, pickups and other trucks.

**For more information, contact:**

Mark Kruea, Public Information Officer, City of Myrtle Beach  
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<http://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
June 18-22, 2018**

**MONDAY, JUNE 18**

- **8:30 a.m.** – Staff Meeting/Hosted by City Manager’s Office, Second Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 p.m.** – Booker T. Washington Neighborhood Watch, Mary C. Canty Recreation Center, 971 Canal Street

**TUESDAY, JUNE 19**

- **8:30 a.m.** – Bicycle and Pedestrian Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – International Student Outreach Program, Seacoast Vineyard Church, 504 27<sup>th</sup> Avenue North
- **11:00 a.m.** – Employee Grievance Committee Hearing, Fire Department Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Planning Commission, First Floor Conference Room, City Hall, 937 Broadway Street
- **6:30 p.m.** – Emergency Preparedness Educational Seminar, Myrtle Beach Train Depot, 851 Broadway Street

**WEDNESDAY, JUNE 20**

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street

**THURSDAY, JUNE 21**

- **11:30 a.m.** – Military Appreciation Committee, Veterans Café, 3544 Northgate Drive
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **4:30 p.m.** – Human Rights Commission, Fire Department Conference Room, City Services Building, 921 North Oak Street

**FRIDAY, JUNE 22**

- **9:00 a.m.** – General Robert H. Reed Recreation Center Dedication, General Robert H. Reed Recreation Center, 800 Gabreski Lane

**City of Myrtle Beach  
Bicycle and Pedestrian Committee  
8:30 a.m., Tuesday, June 19, 2018  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

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**A. Call to Order** – Tom Russo, Chair

**B. Approval of Minutes**

**C. Old Business**

1. Master Plan Approval Process – Mrs. Mezzapelle
2. J1 Student Orientation Update – Ms. Javener
3. Voluntourism Project Update – Mrs. Mezzapelle

**D. New Business**

1. MBACC & Master Plan Support – Ms. Billingsley
2. National Walk & Bike to School Day – Mrs. Pruett
3. SC Livable Communities Alliance – Mr. Pritchard
4. Traffic Control Boxes with Maps – Mrs. Moskow-McKenzie

**E. Important Dates:**

1. 10:00 a.m., Tuesday, June 19 – J1 Student Orientation
2. 10:00 a.m., Tuesday, June 26 – J1 Student Orientation
3. 10:00 a.m., Tuesday, July 3 – J1 Student Orientation
4. 1:30 p.m., Tuesday, July 17 – Planning Commission Meeting
5. 9:00 a.m., Tuesday, August 14 – City Council Workshop
6. 2:00 p.m., Tuesday, August 28 – City Council Meeting
7. October 2 – National Walk & Bike to School Day

**F. Non Agenda Items**

**G. Next Meeting** – 8:30 a.m., July 3, 2018

**H. Adjourn**

**City of Myrtle Beach  
Community Appearance Board Staff Plan Review  
10:00 a.m., Tuesday, June 19, 2018  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

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**A. Roll Call**

**B. Approval of Minutes:** June 5, 2018, Meeting

**C. Old Business**

**D. New Business**

**Signs, Lighting, and Building Permit Applications**

1. **McDonalds – 8200 North Kings Highway:** Requests installation of (2) 24" x 16'5" sets of building mounted channel lettering, (2) 42" x 48" arch letter and (1) 8" x 44" set of non-illuminated aluminum letters. Also, approval of parking lot and site lighting. (Hudson Company)
2. **Windsurfer Motel Parking Lot # 1 – 210 North Ocean Boulevard:** Requests a conceptual/final review for a gravel parking lot, landscape plan, and lighting. (Tru Design Studio) **(WITHDRAWN BY APPLICANT)**
3. **Windsurfer Motel Parking Lot # 2 – 210 Flagg Street:** Requests a conceptual/final review for a gravel parking lot, landscape plan, and lighting. (Tru Design Studio) **(WITHDRAWN BY APPLICANT)**

**Building Permit Applications**

1. **Grand Strand Medical Center Office Building – 809 82nd Parkway:** Requests CAB approval recertification for a 93,275 square foot office building, parking lot, landscaping, and dumpster enclosure. (Previously approved on 5/18/2017) (Baker Barrios Architects)
2. **Waikiki Village Motel – 1500 South Ocean Boulevard:** Requests a final review for cosmetic updates, fencing, landscape plan, and pavers. (Previously heard on 6/7/2018) (Rogers, Lewis, Jackson, Mann & Quinn)
3. **Rhino Investments – 1664 American Way:** Requests a conceptual/final review for a 6' tall green vinyl coated chain-link fence with three strands of barbwire. (Goode Fence)
4. **KEDPLASMA LLC – 1890 Mr. Joe White Avenue:** Requests a conceptual/final review for a 6' tall galvanized-steel chain-link fence to surround air conditioning units. (Goode Fence)
5. **Youmans' Residence (Sands Beach Houses) – 312 Shuffleboard Court:** Requests a conceptual/final review for installation of 19 solar panel roof top units. (South Coast Solar)

6. **Grande Dunes Surgery Center – 1021 Cipriana Drive:** Requests a conceptual/final review for an additional (28) asphalt parking spaces and landscape plan. (Castles Engineering, Inc.)
7. **St. James Building 13 – 3465 (Lot67), 3461 (Lot68), 3457 (Lot69), 3453 (Lot70) Bristol Lane:** Requests a conceptual/final review for a 4-unit brick townhome building comprised of (4) 2-bedroom units, parking, and landscape plan. (Previously approved on 4/6/2017) (Sands Building Group Inc.)
8. **North Industrial Park Lot 57 (VCCI) – 1605 American Way:** Requests a conceptual/final review for a 5,540 square foot building, parking, landscape plan, and dumpster enclosure. (Mozingo & Wallace)
9. **North Industrial Park Lot 58 (Velocity Tronics) – 1615 American Way:** Requests a conceptual/final review for a 5,540 square foot building, parking, landscape plan, dumpster enclosure, and loading dock. (Mozingo & Wallace)
10. **Northwood Shopping Center Parcel 2 – 7753 North Kings Highway:** Requests a conceptual review for façade alterations and landscape plan. (Mozingo & Wallace)
11. **Retreat at Coastal Grand – 391 Seaboard Street:** Requests a conceptual review for a 4-story adult living apartment building comprised of (194) dwelling units, pool and amenities, (318) shared parking spaces for future commercial buildings, landscape plan, and dumpster enclosure. (Cline Design Associates, PA)

**E. Non-Agenda Items from Staff**

**F. Adjournment**

**City of Myrtle Beach  
Employee Grievance Committee  
11:00 a.m., Tuesday, June 19, 2018  
Fire Department Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

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- A. Call to Order**
- B. 11:00 a.m. Grievance Hearing**
- C. Executive Session**
- D. Committee recommendations to the City Manager**
- E. Adjournment**

**City of Myrtle Beach  
Planning Commission  
1:30 p.m., Tuesday, June 19, 2018  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

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**A. Call Meeting to Order**

**B. Matters of Order:** June 5, 2018, Minutes

**C. Matters of Business**

1. **PRE-FIN 18-04 Ocean Villas at 67<sup>th</sup> Ave N:** Proposal by Earthworks Group to divide 8.14 acres on the corner of 67<sup>th</sup> Ave. N. and Montgomery Lane (PIN#421-03-04-0005 and 0006) into 36 single-family residential lots.
2. **PRE-FIN 18-05 Marina Tract A-E:** Proposal by Castles Engineering to divide 77.94 acres on US Highway 17 at 62<sup>nd</sup> Ave. N. (TMS#165-00-01-474) into 4 development parcels and 3 roads.

**Public Hearings:**

1. **STN 18-05 Ocean Villas at 67<sup>th</sup> Ave N:** Proposal by Earthworks Group to name a new road in the Ocean Villas development as one of the following: Marbella St, Selina St, or Isla St.
2. **STN 18-07 Marina Tract A-E:** Proposal by Castles Engineering to name 3 new roads Colline Verdi Way, Fontane Way, and Tramonto Street.
3. **Z 18-04 Marina Tract South of Grissom:** Proposal by Castles Engineering to rezone 2 parcels (PIN# 42100000015 AND 42100000017) from MU-H to Grande Dunes PUD.
4. **TEXT 18-08 Marina Tract:** Proposal by Castles Engineering to amend the Grande Dunes PUD to replace an exhibit to accommodate 32.4 acres added in file #Z-18-04.
5. **ANEX 18-03 Cove Dr Lot 44 – Turner:** Proposal by Kay Harris Turner to annex a single-family lot (PIN#39403040032) and rezone from HC SF10 to R15 (Single Family).
6. **STN 18-06 Wilson Cain Alley:** Proposal by the City of Myrtle Beach to name an existing un-named alley that runs between 25<sup>th</sup> Ave. S. and 29<sup>th</sup> Ave. S and is located between and parallel to S. Ocean Blvd. and Yaupon Dr. to Wilson Cain Alley.
7. **TEXT 18-05 Craft Axe Throwing:** Proposal by Carolina Escape Rooms to amend the A (Amusement) zone to allow craft axe throwing as a conditional use, including guidelines for safety and setbacks.
8. **Z 18-03 Galleria Gateway RDZ:** Proposal by Laniado Development LLC to rezone 3 parcels (PIN#44401030017, 44401040048, 44401040054) to RDZ (Redevelopment District Zone) for a Mixed Use Complex including 41 residential accommodation units and 4 commercial units on the ground floor, parking and amenities.



9. **TEXT 18-07 Indoor Pet Boarding:** Proposal by Amanda Thomas DVM to allow Indoor Pet Boarding as a permitted or conditional use in the MP (Medical / Professional) District.

**D. Discussion Items:**

1. **Belle Harbor Phase 3 Preliminary Subdivision Review:** Thomas & Hutton

**E. Communications from Planning Commission**

1. **Bicycle and Pedestrian Master Plan:** Chairman Pritchard

**F. Reports and Information from City Staff**

1. **Historic District Discussion:** Director Coleman

**G. Executive Session**

**H. Adjourn**

**City of Myrtle Beach  
Property Maintenance Hearing  
8:30 a.m., Wednesday, June 20, 2018  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

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**A. Call to Order**

**B. New Business**

1. **Kimberly & Lee G. Cook, Jr.:** The property is located at 913 4<sup>th</sup> Ave N and is identified by PIN # 443-04-01-0018.

**C. Communications from Staff**

**D. Adjourn**

**City of Myrtle Beach  
Military Appreciation Committee  
11:30 a.m., Thursday, June 21, 2018  
Veterans Cafe, 3544 Northgate Drive  
Myrtle Beach, SC 29588**

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**A. Welcome**

**B. Approval of Minutes – May 17, 2018**

**C. Critique of 2018 Military Appreciation Events**

1. Wings Over Myrtle Beach Air Show
2. JROTC Drill Competition
3. Military Family Members Social
4. Myrtle Beach Pelicans Military Appreciation Night
5. Myrtle Beach Vet Center Picnic/Event
6. Parade
7. Grand Marshal
8. Picnic
9. Exhibits
10. Veterans' March
11. Battlefield Cross Ceremony
12. Memorial Day Remembrance Ceremony
13. Military Discounts & Decals
14. Marketing

**D. Initial 2019 Military Appreciation Planning**

1. Events to Continue?
2. Events to Expand?
3. Events to Discontinue?
4. Event Dates?
5. Grand Marshal Ideas?

**E. Next Meeting – September 20, 2018**

**F. Adjourn**

**City of Myrtle Beach  
Community Appearance Board  
1:30 p.m., Thursday, June 21, 2018  
Conference Room, City Services Building  
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**A. Call to Order**

**B. Approval of Minutes:** Meeting of June 7, 2018

**C. Old Business**

**D. New Business**

**Sign Permit Applications**

1. **Verizon Wireless – 551 Seaboard Street:** Requests reworking of existing monument sign and installation of (2) sets of building mounted channel lettering. (ASL Signs)
2. **Elles Coastal Spirits – 4811 North Kings Highway Unit A:** Requests installation of (1) 26" x 149" set and (1) 14" x 87" set of building mounted channel lettering. (ASL Signs)
3. **Fantasy Ink – 700 Seaboard Street Unit H:** Requests installation of (1) 45" x 73" set of building mounted channel lettering. (Coastal Signs)
4. **Toscana Italian Restaurant – 2703 North Kings Highway:** Requests reworking of existing freestanding sign by installing (2) sets of channel lettering, (2) cloud signs, (2) logos and (2) 3' x 3' changeable copy signs. In addition, installation of (1) 2' x 12' set of building mounted channel lettering, (1) 15" x 8' capsule and (1) 20" x 30" logo. (Coastal Signs)
5. **Tuscanini Pizza & Grill – 206 7<sup>th</sup> Avenue North:** Requests installation of (1) 3' x 12' building mounted sign. (Owner)
6. **Honey Do Service – 900-B Highway 501:** Requests installation of vinyl window and awning lettering. (Graphic & Art Studio)
7. **CPI Security/Olsten Staffing Services – 1103 48<sup>th</sup> Avenue North:** Requests installation of (2) 30" x 72" signs with routed letters and shapes. (Signarama)
8. **Scotchman – 1272 21<sup>st</sup> Avenue North:** Requests reworking of existing monument sign, installation of new wave apertures near gas pumps and replacing existing gas pump vinyl graphics, (Paragon Installations, Inc.) **(WITHDRAWN BY APPLICANT)**

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**E. Non-Agenda Items from Staff**

**F. Non-Agenda Items from Board Members**

**G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**H. Adjournment**

**City of Myrtle Beach  
Human Rights Commission  
4:30 p.m., Thursday, June 21, 2018  
Fire Department Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

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**A. Call to Order**

**B. Approval of Minutes**

**C. New Business**

1. 2018 strategic plan
2. Discuss community issues
3. Discuss future initiatives
4. Review résumés

**D. Executive Session:** The commission may take action on items discussed during Executive Session, when it returns to public session.

**E. Open Discussion/Comments**

**F. Adjournment**