



CONTACT:

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Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: June 21, 2019
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **The Myrtle Beach Police Department presents a civilian response to active shooter event training session at 1:00 p.m. on Tuesday, June 25.** The free, educational session takes place at the General Robert H. Reed Recreation Center, 800 Gabreski Lane.
3. **Just a friendly reminder that business license renewals are accepted without penalty until Monday, July 1.** The City of Myrtle Beach mailed more than 9,000 business license renewal notices in March 2019 to businesses located within the city or those that do business inside city limits. Current licenses expired May 31. Business license renewals were due by June 1, but are accepted without penalty until July 1. For more information, call the Business License Office at 843-918-1200.
4. **City of Myrtle Beach offices and facilities will be closed on Thursday, July 4, to observe Independence Day.** However, residential solid waste and recycling will be collected on the usual Monday-through-Thursday schedule that week, including Independence Day.
5. **Would you like to serve on a volunteer board, commission or committee for the City of Myrtle Beach?** To be considered for one of these volunteer positions, submit a letter of interest and a brief biography or résumé to the City Clerk, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to jstanford@cityofmyrtlebeach.com. If you'd like to deliver your

biography or résumé in-person, bring materials to City Hall, 937 Broadway Street, Myrtle Beach, SC 29577. The following boards, commissions and committees have vacancies....

- Bicycle and Pedestrian Committee (1 seat)
 - Cemetery Committee (2 seats)
 - Chapin Memorial Library Advisory Board (1 seat)
 - Employee Recognition Committee (3 seats)
 - Myrtle Beach Convention Center Hotel Board (2 seat)
 - Myrtle Beach Housing Authority (1 seat)
 - Recreation Advisory Committee (6 seats)
 - Technology Advisory Group (3 seats)
 - Tourism Committee (5 seats)
 - Waccamaw Regional Board of Directors (1 seat)
- 6. The International Student Outreach Program (ISOP) for visiting J-1 international students continues on Tuesdays, through July 2.** Volunteers from throughout the community, many speaking the languages of our visiting students, provide weekly orientation programs on Tuesdays at 9:00 a.m. The programs take place at Seacoast Vineyard Church, 504 27th Avenue North, and cover a variety of topics, including bicycle safety, banking, Social Security numbers, transportation, hurricane preparedness, living arrangements and local activities.
- 7. The South Carolina Department of Transportation (SCDOT) hosts a public information meeting from 5:00 to 7:00 p.m. on Tuesday, June 25, at Socastee Elementary School, 4223 Socastee Boulevard.** The meeting will provide citizens an opportunity to review and discuss the proposed connection of Fred Nash Boulevard to Harrelson Boulevard in Myrtle Beach. The proposed project will widen the existing Fred Nash Boulevard to three-lanes, beginning at Emory Road, and will extend the existing road to provide a direct connection to Harrelson Boulevard. Bicycle and pedestrian lanes are also included in the design. During the drop-in format meeting, citizens will have access to the proposed improvements and an opportunity to submit written comments. Project team members will also be on hand to answer questions. For more information, contact SCDOT Assistant Program Manager Marla Watson at 803-737-1041 or watsonmn@scdot.org.
- 8. Looking for something to do in Myrtle Beach?** Visit our Events webpage for a comprehensive list of activities. See <https://www.cityofmyrtlebeach.com/Events.pdf>. This file of city-related festivals, concerts, programs and more is updated weekly with new information.
- 9. Seven newly-minted firefighters graduated from Myrtle Beach's 31st Recruit School on Friday, June 14, and that's the subject of our [Photos of the Week](#).** Six of the firefighters are on the job for the City of Myrtle Beach, while the seventh works for the Midway Fire Department. All completed a 21 week program that featured both in-class and hands-on training, along with certification as Emergency Medical Technicians, or EMTs.

10. Did you know... That Archibald Rutledge Memorial Park at 224 48th Avenue North is named for the late South Carolina author by that name? Born in McClellanville, Rutledge wrote his first poem at age three. He later produced 25 volumes of poetry and 45 volumes of prose. Rutledge graduated as valedictorian from Union College in New York in 1904 and became a teacher. When he retired in 1937, he returned to his home, now known as Hampton Plantation State Park. Rutledge received more than 20 honorary degrees and more than 30 gold medals in his lifetime. He won second place in the Pulitzer Contest in poetry on two occasions, bested by none other than Robert Frost and Edna St. Vincent Millay. The small neighborhood park in Myrtle Beach honors one of our state's most prominent literary figures.

For more information, contact:

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
June 24-28, 2019**

MONDAY, JUNE 24

- **8:30 a.m.** – Staff Meeting/Hosted by Fire Department, Emergency Operations Center, Fire Station No. 4, 1170 Howard Avenue

TUESDAY, JUNE 25

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **9:00 a.m.** – J1 International Student Outreach Program, Seacoast Vineyard Church, 504 27th Avenue North
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **1:00 p.m.** – Police Department hosts Civilian Response to Active Shooter Training Session, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **5:00 to 7:00 p.m.** – South Carolina Department of Transportation (SCDOT) hosts Fred Nash Boulevard Connection to Harrelson Boulevard Public Information Meeting, Socastee Elementary School, 4223 Socastee Boulevard
- **7:00 p.m.** – Ramsey Acres Neighborhood Watch, 1110 Highway 15

WEDNESDAY, JUNE 26

- **8:00 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **10:00 a.m.** – Special Events Technical Review, Conference Room, City Services Building, 921 North Oak Street

THURSDAY, JUNE 27

- **7:00 p.m.** – Old Pine Lakes Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North
- **7:00 p.m.** – Pine Lakes Estates Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North
- **7:00 p.m.** – Pine Lakes Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North

FRIDAY, JUNE 28

- No Meetings Scheduled

MYRTLE BEACH CITY COUNCIL AGENDA

TUESDAY, JUNE 25, 2019

9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER

10:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER

1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF WORKSHOP MINUTES

APPROVAL OF MEETING MINUTES... June 11, 2019

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Proclamation recognizing Lauren Sanders.
2. Recognition of Alexandra Simmons, the 2019 Shirley Boone Scholarship Recipient.
3. Hurricane Florence Concert Donation Impact Update – American Red Cross
4. Public Information Update – PIO Staff/Police

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff, and may be passed as a group with the APPROVAL OF THE AGENDA.*

Note: City laws are known as ordinances. Before a city ordinance can be enacted it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are normally actions through which City Council reinforces or makes policy not rising to the level of law. Motions are generally related to direction from City Council to city staff to take certain actions.

NO ITEMS ARE LISTED ON THE CONSENT AGENDA FOR THIS MEETING.

REGULAR AGENDA

1st Reading Ordinance 2019-031 to amend Appendix A Zoning of the Code of Ordinances to create the Grand Strand Medical Special Sign District.

The Grand Strand Medical Center is a 52+ acre medical campus that has grown significantly in recent years. Section 805.L of the Zoning Code permits Council to create Special Sign Districts to allow greater flexibility for major developments, provided that the district is at least five contiguous acres and is under single ownership. The sign ordinance only applies to signs visible from beyond the property boundaries.

A Sign District is proposed to facilitate the recent expansion of the medical center. As proposed:

- *Unless otherwise stated, all other portions of the sign regulations shall apply and be enforced.*
- *Unless otherwise stated, all freestanding signs will be monument or multipole designs.*
- *Signs face public streets (requires Community Appearance Board approval)....*
 - *One sign, located on 82nd Parkway, is allowed to be up to 10 feet in height and 40 square feet in area, setting back 10 feet from the rights-of-way.*
 - *Two signs, located on 79th Avenue North, is allowed to be up to seven feet high and 20 square feet in area, with a minimum separation of 350 feet, and a 10-foot setback.*
 - *One primary identification/directional sign, located on the bypass, is allowed to be up to 30 feet tall and 275 square feet in area, with a 10-foot setback (animated CEVM display allowed).*
 - *One campus identification sign, located on the bypass near 79th Avenue North, is allowed to be up to seven feet high and 90 square feet in area, with a setback of at least 10 feet.*
- *Interior Signs (does not require Community Appearance Board approval)....*
 - *Wall-mounted signs visible from outside the district must be less than 285 square feet.*
 - *Three flags, no larger than 12 feet by eight feet, to fly on poles no greater than 35 feet high.*
 - *Interior directional signs can be up to seven feet high, with an area of 40 square feet.*
 - *Interior facility identification signs up to four feet high, and seven square feet wide.*
 - *Parking lot locator signs that are four-faced are allowed, with up to nine square feet/face.*

Resolution R2019-034 granting a special event permit to Sonshine Recovery Ministries for “Concert of Hope” at the Burroughs & Chapin Pavilion Place on August 17-18, 2019, and affirming the city’s co-sponsorship.

This Festival will include Christian bands, food trucks, beverage vendors, merchandise vendors and substance abuse recovery assistance. The event is expected to attract 5,000 concert-goers.

Per proposed resolution, City Council:

- *Adopts the site plan and authorizes the City Manager to make changes to the plan as needed.*

- Affirms festival co-sponsorship and agrees to provide certain in-kind services, including the stage, traffic control, road closures, barricades, litter control, heightened police presence and EMS.
- Authorizes area businesses to display temporary welcome signs.
- Extends a warm welcome to festival participants.

In-kind costs are estimated to be \$14,953 and are partially offset by a modest increase in A-Tax and Hospitality Fee revenues earned from the event attendees. The most significant financial impact is the savings attributable to supporting an addict's recovery as opposed to the repeated cycle of crime, apprehension, incarceration, release and repeat. Ignoring the human impact, assisting recovery efforts is a far more cost effective model in the long run.

Motion M2019-087 to appoint/reappoint two members to the Seniors Advisory Committee.

The terms of Richard Patelunas (city resident) and Deb Palumbo (city resident) expired on February 9, 2019. Both members wish to be reappointed. We also have three resumes on file for consideration: Scott Beech (city resident), Tracy Covone (city resident) and Julia Brinkley (city resident).

Motion M2019-088 to appoint/reappoint two members to the Human Rights Commission.

Rev. David Victoria, Jr., and Bennie Swans have resigned and their terms have expired. We have received resumes from Matthew Hardee (city resident), Patti Lynn Bongiorno (city resident), Mark Tagtmeyer (city resident), Nicole Criss (non-city resident) and Lucas Hazel (non-city resident).

Motion M2019-089 to approve a Special Event Permit to Joe Goodwin of MB Volleyball Club to host a Jr. Volleyball tournament. MB Volleyball Club is proposing to hold this event on the beach on either side of Pier 14 on June 29, 2019, from 8:00 a.m. to 4:00 p.m. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

This volleyball tournament is projected to attract around 200 participants. The tournament will be played primarily on the Oceanfront Pavilion courts (where a Special Events Permit is not necessary). This permit covers the overflow courts which would include, at a maximum, eight courts north of Pier 14, and three courts south of this pier (the actual number may be reduced based on team registrations).

The Special Events Technical Review Committee did not vote to support this event. Their concern was not with the management of the event, as Coach Goodwin and the club have a very good track record in that regard. Instead, the concern is the timing of the event, which falls the weekend before the Independence Day holiday, July 4. The apprehension was due to the tournament keeping our staff from cleaning this area of the beach leading into the biggest week of the year. And, the police and EMT services may be stretched too thin to adequately service needs.

Motion M2019-090 to approve a Mutual Aid Agreement between the City of Myrtle Beach and the Aynor Police Department, Andrews Police Department, Loris Police Department, North Myrtle Beach Department of Public Safety, Horry County Sheriff's

Office, Horry County Police Department, Conway Police Department, Briarcliff Acres Police Department, Georgetown County Sheriff's Office, Georgetown Police Department, Surfside Beach Police Department, Pawley's Island Police Department, 15th Circuit Drug Enforcement Unit and Atlantic Beach Police Department.

The state requires each mutual aid relationship be approved in the form of a contract for services. Under state law, the city cannot deal with individual law enforcement officers, but instead deal exclusively with their agencies. This motion has been updated to reflect the current expectations of mutual assistance between these parties and the City of Myrtle Beach in conformance with the statute.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update – Discussion with LS3P regarding downtown architectural services (Workshop).

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

Note: South Carolina law requires that Council's business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:

- Personnel matters.
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.
- The receipt of legal advice relating to:
 - A pending, threatened, or potential claim.
 - Other matters covered by the attorney-client privilege.
 - Settlement of legal claims, or the position of the City in other adversary situations.
- Discussions regarding development of security personnel or devices.
- Investigative proceedings regarding allegations of criminal misconduct.
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

City of Myrtle Beach
Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, June 26, 2019
Room 236, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577

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COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS
POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Convene and call to order**
- B. Approval of minutes – May 2019 meeting**
- C. Entertain public comments and questions**
- D. Review of monthly hotel financials for May 2019 (Mrs. Hinde)**
- E. Hotel sales and marketing update (Mr. Semidei)**
- F. Convention Center sales and marketing update (Mr. Monroe)**
- G. Discuss additional business**
- H. Executive Session**
- I. Adjourn**

**City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, June 26, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes – June 12, 2019, meeting

C. Matters of Business

Review of Last Week's/On-Going Events

1. Can't You Sea? Ocean Plastic ARTifacts, Franklin G. Burroughs-S.B. Chapin Art Museum, June 15-September 8, 2019
2. Concerts on the Green at Valor Memorial Garden, June 20, July 18 and August 15, 2019
3. Ground Zero's Sunday Celebrations, Burroughs & Chapin Pavilion Place, June 23, June 30, July 7 and July 14, 2019
4. Farmers' Market at The Market Common, Every Wednesday and Saturday, August 5-September 28, 2019

Review of Upcoming Approved Events

1. Skyrider Park, Burroughs & Chapin Pavilion Place, June 12-September 9, 2019 (Need Insurance)
2. Jr. Volleyball Tournament, Joe Goodwin, Beach Event, June 29, 2019
3. Tatro Family BBQ Block Party, Doolittle Lane, June 29 and August 10, 2019
4. Independence Day 5K at The Market Common, July 4, 2019
5. Palmetto Event Productions/Tin Roof's Coastal Sound, August 3, 2019
6. Concert of Hope, Burroughs & Chapin Pavilion Place, August 17, 2019
7. Skyrider Park, Burroughs & Chapin Pavilion Place, September 10-December 8, 2019 (Need Insurance)
8. Palmetto Event Productions/Tin Roof's Myrtleween, October 26, 2019
9. Myrtle Beach Seafood Festival, Burroughs & Chapin Pavilion Place, November 1-3, 2019
10. 38th Annual American Heart Association "Horses on the Beach" Beach Ride (Lakewood Campground to 54th Avenue North), November 9, 2019 (Need Insurance)

D. New Business

Review of Upcoming Proposed Events

1. Myrtle Beach Taco Festival, Burroughs & Chapin Pavilion Place, July 20-21, 2019 (Need Insurance & Site Plan)
2. Waves of Praise, Burroughs & Chapin Pavilion Place, September 6-8, 2019

3. Oktoberfest, The Market Common and Grand Park, October 11-12, 2019 (Need Site Plan)
4. Salt-Oberfest, Burroughs & Chapin Pavilion Place, October 18-19, 2019 (Need Site Plan)
5. Myrtle Beach Mini Marathon and Coastal 5K, Myrtle Beach Boardwalk and The Market Common, October 19-20, 2019 (application due to change in ownership)
6. Second Annual Arts and Music Festival, The Market Common and Grand Park, November 9, 2019
7. Myrtle Beach Turkey Trot, The Market Common, November 28, 2019 (Need Insurance)
8. OMA hosts Goodbye 2019 New Year's Eve Celebration, The Boardwalk and Plyler Park, December 31, 2019 (Need Site Plan, Insurance & Security Plan)

E. Review of Temporary Use Permits

F. Review of Sports Tourism Events

G. Review Parade Permits

H. Review Film/Photo Requests

I. Convention Center Events

J. Discussion Items

K. Executive Session

L. Adjourn