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# Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

**To: Myrtle Beach Media**  
**From: Public Information Department**  
**Date: June 28, 2019**  
**Re: Meeting Schedule and Agendas**

1. Next week's [meeting schedule](#) is attached.
2. **Please join us for “Christmas in July,” as the Myrtle Beach Fire and Police Departments receive checks for their children’s charities from Sticky Fingers and the Dickens Christmas Show.** The presentation is set for 10:00 a.m., Monday, July 1, at Sticky Fingers, 2461 Coastal Grand Circle. The checks benefit the “Shop with a Hero” program in December for local children.
3. **Just a friendly reminder that business license renewals are accepted without penalty until Monday, July 1.** The City of Myrtle Beach mailed more than 9,000 business license renewal notices in March 2019 to businesses located within the city or those that do business inside city limits. Current licenses expired May 31. Business license renewals were due by June 1, but are accepted without penalty until July 1. For more information, call the Business License Office at 843-918-1200.
4. **Revised taxes take effect on Monday, July 1, in the City of Myrtle Beach.** Pursuant to the South Carolina Circuit Court Order of June 21, 2019, the City of Myrtle Beach will begin charging its Local Accommodations Tax, Hospitality Tax and Hospitality Fee on Monday, July 1, 2019. These revised taxes and fees will be reportable to the city by merchants and retailers no later than August 20, 2019, for July sales activity. For more information, see [https://www.cityofmyrtlebeach.com/news\\_detail\\_T6\\_R550.php](https://www.cityofmyrtlebeach.com/news_detail_T6_R550.php).

5. **City of Myrtle Beach offices and facilities will be closed on Thursday, July 4, to observe Independence Day.** However, residential solid waste and recycling will be collected on the usual Monday-through-Thursday schedule that week, including Independence Day.
6. **Applications for Myrtle Beach Police Department's popular Citizens Police Academy are now available!** The 38th Session begins Monday, September 9. The program allows participants to get a behind-the-scenes look at law enforcement. Topics include crime scene investigation, K-9 units, emergency vehicle operations, simulated firearms training and more. The deadline to apply is 5:00 p.m., Thursday, July 25. For more information, visit [https://www.cityofmyrtlebeach.com/i\\_want\\_to/apply\\_for/citizens\\_police\\_academy.php](https://www.cityofmyrtlebeach.com/i_want_to/apply_for/citizens_police_academy.php).
7. **Want to serve on the new Workforce Housing Advisory Board for Myrtle Beach?** “Workforce housing” generally means housing that is affordable for working families and which would allow them to live inside the city limits, near their place of employment. The Myrtle Beach City Council has eight seats to fill on the Workforce Housing Advisory Board, each chosen for his/her demonstrated interest in promoting the development of workforce housing and the stabilization of neighborhoods in the City of Myrtle Beach. Of the eight members, one shall be from the financial or banking industry, one shall be from a home builders’ association, one shall be a licensed realtor, one shall represent interests of the hospitality industry, one shall be a city or school district employee, one shall represent the Chamber of Commerce, one shall represent the health care industry and one shall represent the local clergy. The other six members of the board will be the Planning Director, the Executive Director of the Downtown Redevelopment Corporation, the Neighborhood Services Director, an appointee by Habitat for Humanity and an appointee by New Directions. To be considered, submit a letter of interest and a brief biography or résumé to the City Clerk, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to [jstanford@cityofmyrtlebeach.com](mailto:jstanford@cityofmyrtlebeach.com). If you'd like to deliver your biography or résumé in-person, bring materials to City Hall, 937 Broadway Street, Myrtle Beach, SC 29577.
8. **The International Student Outreach Program (ISOP) series for visiting J1 international students concludes Tuesday, July 2.** Volunteers from throughout the community, many speaking the languages of our visiting students, will provide the last orientation program on Tuesday at 9:00 a.m. The program takes place at Seacoast Vineyard Church, 504 27th Avenue North, and covers a variety of topics, including bicycle safety, banking, Social Security numbers, transportation, hurricane preparedness, living arrangements and more.
9. **Looking for something to do in Myrtle Beach?** Visit our Events webpage for a comprehensive list of activities. See <https://www.cityofmyrtlebeach.com/Events.pdf>. This file of city-related festivals, concerts, programs and more is updated weekly with new information.
10. **The Andre S. Pope Mountain Bike Skills Trail was officially dedicated in June, and that’s the subject of our [Photos of the Week](#).** The mountain bike course at the southern end of Myrtle Beach’s East Coast Greenway section, is named for a longtime advocate of

safe mountain biking in the area. The course features a number of ramps and jumps. Helmets are required.

**11. Did you know...** That the phrase “Grand Strand” was coined in 1949 by Claude Dunnagan as the title for a newspaper column? The name stuck for the whole region.

**For more information, contact:**

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**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
July 1-5, 2019**

**MONDAY, JULY 1**

- **8:30 a.m.** – Staff Meeting/Hosted by Human Resources & Organizational Development, First Floor Conference Room, City Hall, 937 Broadway Street
- **10:00 a.m.** – “Christmas in July” Dickens Show Shop with a Hero Check Presentation to Myrtle Beach Fire and Police Departments, Sticky Fingers Ribhouse, 2461 Coastal Grand Circle

**TUESDAY, JULY 2**

- **8:30 a.m.** – Bicycle and Pedestrian Committee, Conference Room, City Services Building, 921 North Oak Street
- **9:00 a.m.** – J1 International Student Outreach Program, Seacoast Vineyard Church, 504 27th Avenue North
- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street

**WEDNESDAY, JULY 3**

- **3:00 p.m.** – Sandygate Village Neighborhood Watch, Main Office, 1011 Osceola Street

**THURSDAY, JULY 4**

- **City Offices and Facilities Closed** – Independence Day Holiday Observed

**FRIDAY, JULY 5**

- No Meetings Scheduled

**City of Myrtle Beach  
Bicycle and Pedestrian Committee  
8:30 a.m., Tuesday, July 2, 2019  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order** – Chairman Russo

**B. Approval of Minutes** – June 4, 2019

**C. Implementation Items**

1. 2019 J1 Program Discussion – Tim Rollings
2. Traffic Signal Cameras Report – Becky Billingsley
3. Priority Intersections Discussion – Mike Snow
4. Bike App Update – Kelly Mezzapelle

**D. New Business**

1. Fred Nash Boulevard Project – Marla Watson, SCDOT
2. Kings Highway Roadway Safety Audit – Mike Snow
3. Collaborative Tourist Messaging – Tom Vitt and Tim Rollings

**E. Non Agenda Items**

**F. Important Dates**

1. J-1 Orientation – 10:00 a.m., July 2, 2019
2. Bicycle and Pedestrian Committee Meeting – 9:00 a.m., Tuesday, August 6, 2019

**G. Adjourn**

**City of Myrtle Beach  
Planning Commission  
1:30 p.m., Tuesday, July 2, 2019  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

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**A. Call Meeting to Order**

**B. Matters of Order:**

1. Approval of Minutes – June 18, 2019

**C. Matters of Business:**

1. **\*\*Public Hearing\*\* ANEX 19-02 4105 and 4107 Little River Road:** Proposal by Yosi Benezra to annex approximately 0.632 acres on Little River Road, near Longleaf Place (TMS #174-09-01-030 and #174-09-01-035), and rezone the property from Horry County SF6 to Myrtle Beach RMM (Multifamily Medium Density) for the purpose of residential development.
2. **\*\*Public Hearing\*\* Z 19-02 CPC 14th Avenue North:** Proposal by CPC Oceanfront Delaware to rezone approximately 2.16 acres between Ocean Boulevard and Chester Street (PIN #42415040199, #42415040200, #42415040201 and #44402010431) from MUH (Mixed-Use High Density) to A (Amusement) in order to accommodate a mix of family-centric uses not allowed in the MUH.

**D. Presentations:**

1. **PRE-AP 19-12 Belle Harbor, Phases 5 and 6:** Proposal by Thomas & Hutton to subdivide approximately 69.16 acres at the corner of Highway 17 and Kingfisher Drive (TMS #185-00-04-014) into 232 lots (ranging in size from 13,025 sq. ft. to 5,995 sq. ft.) and four new public streets for the purpose of residential development.

**E. Communications from the Planning Commission**

**F. Reports and Information Presentation from City Staff**

**G. Executive Session**

**H. Meeting Adjournment**