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Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: July 5, 2019
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Applications for Myrtle Beach Police Department's popular Citizens Police Academy are now available!** The 38th Session begins Monday, September 9. The program allows participants to get a behind-the-scenes look at law enforcement. Topics include crime scene investigation, K-9 units, emergency vehicle operations, simulated firearms training and more. *The deadline to apply is 5:00 p.m., Thursday, July 25.* For more information, visit https://www.cityofmyrtlebeach.com/i_want_to/apply_for/citizens_police_academy.php.
3. **The International Student Outreach Program (ISOP) series for visiting J1 international students concludes Tuesday, July 9.** Volunteers from throughout the community, many speaking the languages of our visiting students, will provide the last orientation program on Tuesday at 9:00 a.m. The program takes place at Seacoast Vineyard Church, 504 27th Avenue North, and covers a variety of topics, including bicycle safety, banking, Social Security numbers, transportation, hurricane preparedness, living arrangements and more.
4. **Crabtree Memorial Gymnasium hosts a special Customer Appreciation Carnival from 10:00 a.m. to 1:00 p.m., Saturday, July 20, 1004 Crabtree Lane.** The family-friendly event features games, fun prizes, a bakeoff contest and much more! If you would like participate in activities, but need disability-related accommodations, contact Rob Cardella, Crabtree Gym's Supervisor, at 843-918-2359.

5. **Consider giving the gift of life alongside City of Myrtle Beach employees at the American Red Cross Blood Drive from 10:00 a.m. to 3:00 p.m., Tuesday, July 30.** The event takes place at the Myrtle Beach Sports Center, 2115 Sports Center Way. For more information and to sign up, contact Carolyn Wheaton at 843-918-1114 or cwheaton@cityofmyrtlebeach.com.
6. **Looking for something to do in Myrtle Beach?** Visit our Events webpage for a comprehensive list of activities. See <https://www.cityofmyrtlebeach.com/Events.pdf>. This file of city-related festivals, concerts, programs and more is updated weekly with new information.
7. **Painters are creating two new murals in downtown Myrtle Beach, and that's the subject of our [Photos of the Week](#).** One is a lively octopus for a taco restaurant that will let kids and adults interact with it, while the other is a traditional marsh-and-motorcycle scene on the side of a law firm's building. The artists are Rick Forest and Ruth Cox, respectively.
8. **Did you know...** That the familiar blue-and-yellow Myrtle Beach city seal – the seagull and sun with palm trees and beach – is copyrighted? The seal was created by local artist John Dietz and first published on March 15, 1976, which became its copyright date. The city acquired the rights in 1995 and applied for and received the copyright registration that year. The city's copyright on the seal is valid through 2071. It may not be reproduced without permission from the city.

For more information, contact:

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<http://www.cityofmyrtlebeach.com>

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
July 8-12, 2019**

MONDAY, JULY 8

- **8:30 a.m.** – Staff Meeting/Hosted by Municipal Court, Court Room, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

TUESDAY, JULY 9

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **9:00 a.m.** – J1 International Student Outreach Program, Seacoast Vineyard Church, 504 27th Avenue North
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

WEDNESDAY, JULY 10

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Special Events Technical Review, Conference Room, City Services Building, 921 North Oak Street
- **2:30 p.m.** – Technology Advisory Group, First Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 p.m.** – The Avenues Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North
- **6:00 p.m.** – The Golden Mile Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North

THURSDAY, JULY 11

- **1:30 p.m.** – Board of Zoning Appeals, Conference Room, City Services Building, 921 North Oak Street

FRIDAY, JULY 12

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL AGENDA
TUESDAY, JULY 9, 2019
9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER
10:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF WORKSHOP MINUTES

APPROVAL OF MEETING MINUTES... June 25, 2019

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Downtown Master Plan Implementation Update
2. Public Information Update – PIO Staff/Police

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff, and may be passed as a group with the APPROVAL OF THE AGENDA.*

Note: City laws are known as ordinances. Before a city ordinance can be enacted it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are normally actions through which City Council reinforces or makes policy not rising to the level of law. Motions are generally related to direction from City Council to city staff to take certain actions.

NO ITEMS ARE LISTED ON THE CONSENT AGENDA FOR THIS MEETING.

REGULAR AGENDA

2nd Reading Ordinance 2019-031 to amend Appendix A Zoning of the Code of Ordinances to create the Grand Strand Medical Special Sign District.

The Grand Strand Medical Center is a 52+ acre medical campus that has grown significantly in recent years. Section 805.L of the Zoning Code permits Council to create Special Sign Districts to allow greater flexibility for major developments, provided that the district is at least five contiguous acres and is under single ownership. The sign ordinance only applies to signs visible from beyond the property boundaries.

A Sign District is proposed to facilitate the recent expansion of the medical center. As proposed:

- *Unless otherwise stated, all other portions of the sign regulations shall apply and be enforced.*
- *Unless otherwise stated, all freestanding signs will be monument or multipole designs.*
- *Signs face public streets (requires Community Appearance Board approval)...
 - *One sign, located on 82nd Parkway, is allowed to be up to 10 feet in height and 40 square feet in area, setting back 10 feet from the rights-of-way.*
 - *Two signs, located on 79th Avenue North, is allowed to be up to seven feet high and 20 square feet in area, with a minimum separation of 350 feet, and a 10-foot setback.*
 - *One primary identification/directional sign, located on the bypass, is allowed to be up to 30 feet tall and 275 square feet in area, with a 10-foot setback (animated CEVM display allowed).*
 - *One campus identification sign, located on the bypass near 79th Avenue North, is allowed to be up to seven feet high and 90 square feet in area, with a setback of at least 10 feet.**
- *Interior Signs (does not require Community Appearance Board approval)...
 - *Wall-mounted signs visible from outside the district must be less than 285 square feet.*
 - *Three flags, no larger than 12 feet by eight feet, to fly on poles no greater than 35 feet high.*
 - *Interior directional signs can be up to seven feet high, with an area of 40 square feet.*
 - *Interior facility identification signs up to four feet high, and seven square feet wide.*
 - *Parking lot locator signs that are four-faced are allowed, with up to nine square feet/face.**

1st Reading Ordinance 2019-032 to amend the Grande Dunes Planned Unit Development to include a new Exhibit 4A, "Roadway Master Plan."

The Members Club is a private golf club within the gated Golf Village community. GDMB (owner of the club) contends the club is not sustainable with current membership numbers. The developer proposes to connect the club to Waterway Hills by means of a new roadway to open the club to potential new members. GDMB also proposes to limit access through Golf Village to club members only.

Currently, the only access to more than 600 Grande Dunes residential homes is via the gated Intracoastal Waterway Bridge on Grande Dunes Boulevard. The proposed connection will provide a second emergency access. As to increasing membership to the club, two options are available. The first option is the developer's proposal, which limits

additional traffic to new members accessing the club from Waterway Hills. The second option is to open the club to the public via that bridge.

1st Reading Ordinance 2019-033 to amend Chapter 12, Motor Vehicles and Traffic, Article III, Stopping Standing and Parking, Division 1, generally to add public utilities to the list of exemptions from metered payment.

This ordinance adds public utilities to the list of exemptions from metered parking, which now includes:

- *Commercial trucks, while loading and unloading.*
- *Vehicles bearing license plates or hang tags, or other publicly-placed permits indicating the operator is a Disabled Veteran, Purple Heart/Medal of Honor Recipient or a person with disabilities.*
- *Jurors and witnesses involved in criminal cases in any court when serving in-court.*
- *Public employees in the performance of their duty.*
- *Vehicles bearing a properly issued city residential decal.*
- *Vehicles actively being used in media or news coverage, and properly displaying a press parking placard.*

"Public utilities" are publicly owned utilities or private corporations subject to oversight by the SC Public Service Commission, and engaged in providing essential services to the public (such as electricity, natural gas, water, sewer, telephone, transportation, cable and data delivery). Access to unmetered parking allows these providers to respond more quickly to maintenance issues.

1st Reading Ordinance 2019-034 to find that the lot known as "Washington Park Parke Area and Playground," located between 23rd Avenue North and 24th Avenue North, and between Kings Highway and Withers Drive, and adjoining Lot 9 Block 1-W, Washington Park Section of Myrtle Beach to the Southeast, identified as Horry County PIN #424-10-03-0003 and TMS #181-04-06-005, has no immediate or foreseeable value to the city, to declare the property surplus, and to authorize the sale of that property to Blvd Group, LLC, at a price of \$160,000, which represents the appraised value.

Washington Park is an unimproved parcel located off a service alleyway running behind the buildings on the east side of Kings Highway, between 24th and 23rd Avenues North. Due to the condition of the service alley, access to the property is limited. The property has not been developed for any public purpose in the past, and no future public use has been identified. The owner of the adjacent hotel located off 24th Avenue North would like to acquire the property for parking purposes.

The proposed ordinance finds that:

- *The parcel has no current or foreseeable public use, and is, therefore, surplus.*
- *That it serves the public interest to dispose of the property by accepting the offer to purchase at the appraised value from the adjacent property owner.*

The proposed ordinance authorizes the City Manager to execute the proposed offer to purchase the property. The property is listed at an estimated tax value of \$148,000. Estimated City taxes on that property once it is in private ownership would be about \$740/year.

Motion M2019-091 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

The declaration is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes vehicles that staff has tagged as abandoned or derelict. Council's approval of this item allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.

Motion M2019-092 to accept grant No. 26.01WO20, made under the Used Oil Recycling Grant Program, from the South Carolina Department of Health and Environmental Control, Office of Solid Waste Reduction and Recycling, in the amount of \$750. The grant will fund professional development and travel expenses to recycling conferences and/or trainings for the city's Public Works Department, Solid Waste Division. No local match is required.

The South Carolina Department of Health and Environmental Control (SC DHEC) Office of Solid Waste Reduction and Recycling awarded the city a \$750 Used Oil Grant. The Office of Solid Waste Reduction and Recycling is the administrative agency for used oil recycling projects. The Used Oil Recycling Grant Program was mandated under the South Carolina Solid Waste Policy and Management Act of 1991.

The \$750 grant will be used for professional development, including travel to recycling conferences or trainings. The term of the grant is 07/01/19 through 06/30/20. The city may apply for two 90-day grant extensions, if necessary. No match is required.

Motion M2019-093 to accept grant no. 26.01WT20, made under the Waste Tire Recycling Grant Program, from the South Carolina Department of Health and Environmental Control, Office of Solid Waste Reduction and Recycling, in the amount of \$750. The grant will fund professional development and travel expenses to recycling conferences and/or trainings for the City's Public Works Department, Solid Waste division. No local match is required.

The South Carolina Department of Health and Environmental Control (SC DHEC) Office of Solid Waste Reduction and Recycling awarded the city a \$750 FY2019 Waste Tire Grant. The Office of Solid Waste Reduction and Recycling is the administrative agency for waste tire and recycling projects. The Waste Tire Recycling Grant Program was mandated under the South Carolina Solid Waste Policy and Management Act of 1991.

The \$750 grant will be used for professional development, including travel to recycling conferences or trainings. The term of the grant is 07/01/19 through 06/30/20. The city may apply for two 90-day grant extensions, if necessary. No match is required.

Motion M2019-094 to accept grant No. 26.01SW20, made under the Solid Waste Management Grant Program, from the South Carolina Department of Health and Environmental Control, Office of Solid Waste Reduction and Recycling, in the amount of \$35,000. The grant will fund (1) purchase of recycling containers (\$25,000) and (2) a combination of public education and outreach media materials needed to expand the City's existing recycling program (\$10,000). No local match is required.

The South Carolina Department of Health and Environmental Control (SC DHEC) Office of Solid Waste Reduction and Recycling awarded the city a \$35,000 Solid Waste Grant. The Office of Solid Waste Reduction and Recycling is the administrative agency for solid waste management projects under the Solid Waste Management Grant Program. The Solid Waste Management Grant Program was mandated under the South Carolina Solid Waste Policy and Management Act of 1991.

The \$35,000 grant will be used to purchase recycling containers (\$25,000) to be placed at city recreational facilities, and the balance (\$10,000) will be used to purchase a combination of public education/outreach media/materials needed to expand the city's existing recycling program, including recreational center recycling and promotion. The term of the grant is 07/01/19 through 06/30/20. The city may apply for two 90-day grant extensions, if necessary. No match is required.

Motion M2019-095 to enter into a Municipal State Highway Project Agreement with South Carolina Department of Transportation relating to improvements to Fred Nash Boulevard Connection.

Under this proposed agreement, the city agrees to move forward with the improvements associated with the extension of Fred Nash Boulevard, as proposed by the South Carolina Department of Transportation (SCDOT). Specifically, the city would:

- Consent to the improvements within its corporate limits, and approve the project plans.*
- Agree to exempt all existing and new right-of-ways, and other properties purchased in connection with right-of-way from any general or special assessment against real property.*
- Assist SCDOT to relocate water, sewer and gas pipes, manholes, fire hydrants and all power and/or telephone lines/poles located in the existing right-of-way in accordance with project plans.*
- Indemnify and hold harmless SCDOT to the fullest extent allowed by law against any and all claims or actions brought against it arising out of the placing, maintenance or removal of any utilities by the city or its contractors.*
- Faithfully observe State Law relating to the regulation of traffic on the street, and refrain from placing traffic control devices on the street, without first obtaining SCDOT's written approval.*

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

Note: South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:

- Personnel matters.
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.
- The receipt of legal advice relating to:
 - A pending, threatened, or potential claim.
 - Other matters covered by the attorney-client privilege.
 - Settlement of legal claims, or the position of the City in other adversary situations.
- Discussions regarding development of security personnel or devices.
- Investigative proceedings regarding allegations of criminal misconduct.
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, July 10, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. New Business:

1. **Richard and Deloris McKnight:** The property is located at 503 Alder Street and is identified by PIN #443-04-01-0001.
2. **35th Avenue Properties, LLC:** The property is located at 513 35th Avenue North and is identified by PIN #424-06-02-0062.
3. **Thomas W. Davis:** The property is located at 6312A Hawthorne Lane and is identified by PIN #421-06-04-0108.
4. **Northstar Investments, LLC:** The property is located at 210 Cedar Street and is identified by PIN #443-03-02-0002.
5. **Olivious Curry Martin, III, et al.:** The property is located at 9002 Kings Road and is identified by PIN #394-10-03-0006.
6. **Roy Nelson Brown et al.:** The property is located at 940 Canal Street and is identified by PIN #425-13-01-0042.
7. **Linda S. McCallum:** The property is located at 1414 Dunbar Street, Unit 3, and is identified by PIN #424-09-03-0063.
8. **Robin Michelle Thompkins:** The property is located at 1071 Pine Drive and is identified by PIN #443-02-03-0092.
9. **JBADH, LLC:** The property is located at 2610 North Ocean Boulevard (Court Capri) and is identified by PIN #424-11-03-0228.
10. **David J. and Hillarie A. Rothman:** The property is located at 108 South Oak Street and is identified by PIN #443-05-01-0048.

C. Communications from Staff

D. Adjourn

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, July 10, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes – June 26, 2019, meeting

C. Matters of Business

Review of Last Week's/On-Going Events

1. Can't You Sea? Ocean Plastic ARTifacts, Franklin G. Burroughs-S.B. Chapin Art Museum, June 15-September 8, 2019
2. Movies Under the Stars, Valor Memorial Garden
3. Ground Zero's Sunday Celebrations, Burroughs & Chapin Pavilion Place, June 23, June 30, July 7 and July 14, 2019
4. Farmers' Market at The Market Common, Every Wednesday and Saturday, August 5-September 28, 2019
5. Jr. Volleyball Tournament, Joe Goodwin, Beachfront Event, July 4, 2019
6. Independence Day 5K at The Market Common, July 4, 2019
7. Tatro Family BBQ Block Party, Doolittle Lane, June 29 and August 10, 2019

Review of Upcoming Approved Events

1. Palmetto Event Productions/Tin Roof's Coastal Sound, August 3, 2019
2. Concert of Hope, Burroughs & Chapin Pavilion Place, August 17, 2019
3. Palmetto Event Productions/Tin Roof's Myrtleween, October 26, 2019
4. Myrtle Beach Seafood Festival, Burroughs & Chapin Pavilion Place, November 1-3, 2019
5. 38th Annual American Heart Association "Horses on the Beach" Beach Ride (Lakewood Campground to 54th Avenue North), November 9, 2019 (Need Insurance)

D. New Business

Review of Upcoming Proposed Events

1. Waves of Praise, Burroughs & Chapin Pavilion Place, September 6-8, 2019
2. Oktoberfest, The Market Common and Grand Park, October 11-12, 2019 (Need Site Plan)
3. Myrtle Beach Turkey Trot, The Market Common, November 28, 2019 (Need Insurance)
4. OMA hosts Goodbye 2019 New Year's Eve Celebration, The Boardwalk and Plyler Park, December 31, 2019 (Need Site Plan, Insurance & Security Plan)
5. Jeep Jam, Old Myrtle Square Mall Site, NS Promotions, April 30-May 2, 2020

E. Review of Temporary Use Permits

F. Review of Sports Tourism Events

G. Review Parade Permits

H. Review Film/Photo Requests

I. Convention Center Events

J. Discussion Items

K. Executive Session

L. Adjourn

**City of Myrtle Beach
Technology Advisory Group
2:30 p.m., Wednesday, July 10, 2019
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1142 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Approval of the Minutes**
- C. Entrepreneur Community** – Spaces and Community Building
- D. 501(c)(3) Organization** – Subcommittee and Course of Action
- E. New Business**
- F. Adjourn**

**City of Myrtle Beach
Board of Zoning Appeals
1:30 p.m., Thursday, July 11, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval/Correction of Minutes – June 13, 2019

C. Old Business:

1. **Request 19-06 James Dunkleman:** The applicant is requesting a variance from Section 1603 (Area, Height and Dimensional Requirements). The property is located at 3913 Camellia Drive and is identified by TMS #174-09-05-014.

D. New Business:

1. **Request 19-07 Rodney Weatherwax:** The applicant is requesting a variance from Section 1603 (Area, Height and Dimensional Requirements). The property is located at 540 Bridgewood Drive and is identified by TMS #172-31-01-109.

E. Communications from Board

F. Communications from Staff

G. Adjourn