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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: July 9, 2021
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **City utility customers will find the July 2021 issue of the quarterly *Progress Report* newsletter in their bills this month.** The newsletter is also available online for those who do not receive a utility bill. Visit the [Progress Report](#) webpage.
3. **Are you interested in getting the COVID Vaccine?** The Myrtle Beach Fire Department hosts a weekly vaccination clinic from 8:00 a.m. to 5:00 p.m. on Thursdays at the City Services Building, 921 North Oak Street. Crews administer the Moderna vaccine to registered individuals. To register, see <https://bit.ly/MBFDVaccine>. Please arrive 30 minutes prior to your appointment time to allow time for pre-screening. For more information, call 843-918-1255.
4. **Everyone's invited to celebrate our nation's military at the annual Military Appreciation Night with the Myrtle Beach Pelicans.** The game begins at 6:05 p.m. on Saturday, July 17, at the Pelicans' Stadium, 1251 21st Avenue North. In partnership with Embrace Hospice, Pelicans staff distribute 1,000 special baseball card sets that feature local military veterans!
5. **Vendor registration for Myrtle Beach's popular South Carolina's Largest Garage Sale event begins at 8:00 a.m., Tuesday, July 20.** The sale itself is set for Saturday, September 25, at the Myrtle Beach Convention Center. Vendor spaces are available on a first-come, first-served basis via the online portal. For more information, visit the [SC's Largest Garage](#)

[Sale](#) webpage. Note that the registration link will be available on the webpage beginning at 8:00 a.m. on July 20.

- 6. Looking ahead, the Myrtle Beach Police Department hosts a special “Christmas in July” collection drive benefitting homeless animals at the Grand Strand Humane Society from 10:00 a.m. to 4:00 p.m. on Saturday, July 24.** Donations can be dropped off at the PetSmart Store at Coastal Grand Mall, 1301 Oak Forest Lane. Any supplies from the list below will make each pet’s day a little more special.

GSHS Supplies Wish List

Pedigree Dog Food (All Sizes)

Purina One Smart Blend Dog Food

Friskies Pate Wet Cat Food

Purina Kitten Chow

Purina Cat Chow

Fancy Feast Canned Kitten Food

Pet AG KMR Kitten Milk Replacement

Greenies Pill Pockets

Non-Clump Clay Cat Litter

Paper Towels

Disinfecting Bleach and Wipes

HE Variety Dye Free Laundry Detergent

33, 42 and 44 Gallon Garbage Bags (Contractor Strength, Heavy Gauge, Non-Drawstring and Flap Tie Bags are Preferred)

Dog and Cat Collars, Leashes, Toys and Clothing

- 7. Would you like to serve on a volunteer board, commission or committee?** To be considered, submit a letter of interest and a brief biography or résumé to the City Clerk, P.O. Box 2468, Myrtle Beach, SC 29578. If you'd like to deliver it in-person, bring all materials to City Hall, 937 Broadway Street, Myrtle Beach, SC 29577. Or, send an email to jadkins@cityofmyrtlebeach.com. The following boards, commissions and committees have upcoming reappointments or vacancies....

- Standard Code Board of Adjustments and Appeals (1 Architect/Engineer seat; 1 Licensed Contractor seat)
- Board of Zoning Appeals (1 seat)
- Bicycle and Pedestrian Committee (2 seats)
- Human Rights Commission (1 seat)
- Technology Advisory Committee (3 seats)

- 8. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.

- 9. The beach and the Boardwalk were packed Sunday evening as Myrtle Beach celebrated Independence Day, and that’s the subject of our [Photos of the Week](#).** The highlight was a 25-minute fireworks show from Second Avenue Pier. Thousands of families watched the fireworks from the shore or the adjacent Boardwalk. The nighttime view was worth the trip, as these photos show.

10. Did you know... That the Shag was designated as South Carolina's Official State Dance by act of the General Assembly in 1984? Oral tradition holds that the Shag began as "swing dancing" at Charlie's Place in Myrtle Beach. From the 1940s to the 1960s, Charlie's Place hosted African-American rhythm-and-blues artists such as Little Richard, Otis Redding, Billie Holiday, Jackie Wilson, Louis Jordan, Brook Benton, The Drifters, The Coasters, Ink Spots, Marvin Gaye, Fats Domino, the Mills Brothers and Court Basie band members, who traveled the South to perform. To the sounds of this lively music, the nightclub's manager, Cynthia Williams, taught patrons of Charlie's Place to "swing dance," later known as the "Shag." By the way, the Square Dance is South Carolina's State Folk Dance.

For more information, contact:

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<https://www.cityofmyrtlebeach.com>

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
July 12-18, 2021**

MONDAY, JULY 12

- **8:30 a.m.** – Staff Meeting, Myrtle Beach Train Depot, 851 Broadway Street

TUESDAY, JULY 13

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street

WEDNESDAY, JULY 14

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **10:00 a.m.** – Special Events Technical Review, Myrtle Beach Train Depot, 851 Broadway Street
- **10:00 a.m.** – Flagg Street Neighborhood Watch, Lobby, Atlantic View, 601 Flagg Street

THURSDAY, JULY 15

- **8:00 a.m. to 5:00 p.m.** – [Myrtle Beach Fire Department Moderna Vaccination Clinic](#), City Services Building, 921 North Oak Street (*Registration Required*)
- **12:00 p.m.** – Military Appreciation Committee, Veterans Café, 3544 Northgate Drive
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **4:30 p.m.** – Human Rights Commission, Ballroom, Mary C. Canty Recreation Center, 971 Canal Street

FRIDAY, JULY 16

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

SATURDAY, JULY 17

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **6:05 p.m.** – Pelicans’ Military Appreciation Night, Myrtle Beach Pelicans’ Stadium, 1251 21st Avenue North

SUNDAY, JULY 18

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL MEETING
TUESDAY, JULY 13, 2021
9:00 A.M. – WORKSHOP – COUNCIL CHAMBER
10:00 A.M. – MEETING – COUNCIL CHAMBER
TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... June 22, 2021

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Recognition of Shirley Boone Scholarship Winner (Meeting)
2. Recognition of Fire Chief Tom Gwyer (Meeting)
3. Public Information Update – PIO Staff (Meeting)

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

Note: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

NO ITEMS LISTED ON THE CONSENT AGENDA.

REGULAR AGENDA

2nd Reading Ordinance 2021-002 to rezone 1.36 acres located at 1002 29th Avenue North from MU-M (Mixed Use Medium Density) to HC-1 (Highway Commercial) for the purpose of holding events.

Applicant is the owner of El Cerro Mexican restaurant, located at 1002 29th Avenue North. Applicant would like to expand the use of the restaurant and hold special events, such as Cinco de Mayo celebrations; the applicant intends to utilize floor space for bands and dancing as well as charge a cover fee at the door.

This description is in line with the “nightclub” use in the zoning ordinance, even though the applicant has stated that they do not want to turn the restaurant into a typical “nightclub.” Applicant’s property is adjacent to two other zoning districts that allow for nightclubs: E (Entertainment) and HC1 (Highway Commercial).

Item was continued from the last meeting to allow the applicant an opportunity to meet and discuss this request with concerned neighbors. The meeting between the parties was scheduled for February 19, 2021.

Planning Commission recommends approval as requested (7-0).

1st Reading Ordinance 2021-030 to amend the Futrell Park Planned Unit Development to allow beer/wine sales and food truck storage in Tract D of the Futrell Park PUD.

The Futrell Park Planned Unit Development (PUD) is a long-standing development regulation in the heart of Myrtle Beach. It sits among the Harlem (Canal Street), Carrie Mae Johnson (Nance Street), and Booker T. Washington (Carver and Dunbar, major through streets) neighborhoods. In 2013, at the request of the neighboring BTW community, City Council adopted an overlay zone to ban the sale of alcohol in the neighborhood commercial corridor due to past experiences with litter, disturbances of the peace, and crime. The Futrell Park PUD specifically prohibits the sale of alcohol for similar reasons.

At the June 1, 2021 Planning Commission meeting, the Commission unanimously recommended approval of the amendment with the following conditions:

- *No alcohol consumption onsite*
- *Sales are limited to the hours of 7:00 a.m. and 8:00 p.m.*
- *Maximum of four food trucks stored on the property (cannot be seen from any public right-of-way)*

1st Reading Ordinance 2021-031 to amend Ordinance 2021-028, the 2021-22 Budget Ordinance, in order to correct a scrivener’s error in Exhibit B thereof.

The amendment will correct a scrivener’s error pertaining to water rates and charges presented as Exhibit B of the budget ordinance (Ordinance 2021-28). Exhibit B of the Budget Ordinance 2021-28 contains an error in the volumetric water rate adjustment presented for Tier 2-3 charges. This ordinance amends the budget ordinance and adjusts those rates as anticipated during budget discussions during the formation of the Fiscal Year 2021-22 budget.

Motion M2021-085 to appoint/reappoint one member to the Election Commission.

The term of Russell Long will expire on July 22, 2021. Mr. Long does wish to be reappointed. On file, the city has resumes for Paul Williamson (city resident) and Geoffrey Kay (city resident). This term will expire on September 12, 2027.

Motion M2021-086 to appoint/reappoint three members to the Convention Center Hotel Board of Directors.

The terms of J. Louis LaBruce, Adam Johnson, and Frank DuRant will expire on July 25, 2021. All wish for reappointment. On file, the city has resumes for Paul Williamson (city resident) and Geoffrey Kay (city resident). All three terms will expire on July 25, 2024.

Motion M2021-087 to appoint/reappoint one member to the Human Rights Commission.

Mr. Bennett has resigned. On file, the city has resumes for Tania Appel (non-city resident), Diann Baker (non-city resident), and Valerie Tighe (non-city resident). The new appointee will fulfill the unexpired term ending March 14, 2023.

Motion M2021-088 to appoint/reappoint one member to the Seniors Advisory Committee.

The term of Patricia Marie Yost will expire on July 24, 2021. Ms. Yost does wish to be reappointed. On file, the city has a resume for Valerie Tighe (non-city resident).

Motion M2021-089 to appoint/reappoint one member to the Community Appearance Board.

Ron Spencer has resigned. On file, the city has resumes for Valerie Tighe (city resident), Paul Williamson (city resident), Geoffrey Kay (city resident), Jerry Michael McPeake (city resident), G. Andrew Wilson (city resident), Jan Conrad (city resident), and Jessica Gregory (city resident).

Motion M2021-090 to authorize the City Manager or his designee to: apply for the LSTA American Rescue Plan Subgrant through the SC State Library in the amount of \$11,632; record the appropriation of such grant funds in the amount approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No local match is required.

If successful, the grant will purchase an education kitchen for nutrition literacy classes. Nutrition literacy programs will be offered for all ages, and staff will develop nutrition literacy programs with the Edible Education curriculum and SC State Library food literacy resources to incorporate nutrition lessons into existing library programs. Example programs include: cooking book club; "storytime" and healthy snacks; teen outreach cooking life skills program; "yard to table" gardening club; and, the "entertain the healthy way" jazz series.

In the greater Myrtle Beach area, roughly 33% of adults and 16% of preschoolers are obese. As a trusted resource for information, the library is in a prime position to share nutrition facts and healthy food habits, and partner with nutrition-minded organizations to extend the reach further into our community. Library staff will seek collaborations with HGTC International Culinary Institute, Myrtle's Market, Myrtle Beach Recreation, Tidelands Health, McLeod Health, Low Country Food Bank, and other appropriate opportunities as they become available. Library staff will present nutrition literacy programs to accommodate those with restricted access due to COVID-19 and reach a greater audience. Staff will archive virtual programs on the library's YouTube channel.

Motion M2021-091 to authorize the City Manager or his designee to: apply for the LSTA American Rescue Plan Subgrant through the SC State Library in the amount of \$8,640; record the appropriation of such grant funds in the amount approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No local match is required.

Chapin Memorial Library will implement a self-service document station during Fiscal Year 2021-22 improving patron access to printing and scanning solutions. As the demand for digital documentation increases, patrons frequently seek the necessary equipment to complete the transaction outside of the home. Chapin Memorial Library offers some document solutions, but all require staff processing. This project will allow patrons to bypass circulation staff for scanning and printing needs. Library staff will be available to assist anyone who needs it, but the self-service station will efficiently provide document services without the lines at the circulation desk and offer health-conscious patrons the social distancing space they desire.

Motion M2021-092 to authorize the City Manager or his designee to: apply for the LSTA American Rescue Plan Subgrant through the SC State Library in the amount of \$5,667; record the appropriation of such grant funds in the amount approved; and execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No local match is required.

If successful, the Chapin Memorial Library will use the grant funds to acquire two new laptops. Staff will use new laptops with up-to-date operating systems, increased memory, and expanded storage, for the purposes of recording, editing, streaming, and archiving library programs for virtual audiences. The updated technology will improve staff efficiency, productivity, and program output. During Fiscal Year 2021-22, library staff will continue offering virtual programs for patrons who are not comfortable attending in-person programs and add to the online archive of on-demand digital library programs.

Motion M2021-093 to authorize the City Manager or his designee to: apply for the LSTA American Rescue Plan Subgrant through the SC State Library in the amount of \$4,063; record the appropriation of such grant funds in the amount approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No local match is required.

Over the past year, Chapin Memorial Library added 671 new users to the Overdrive Consortium after an eCard collaboration with Horry County Schools. In response, Chapin Memorial Library will purchase appropriate digital content for students up to 17 years of age for the Palmetto Library Overdrive Consortium, serving preschoolers and students in Horry, Georgetown, Sumter, Marlboro, Dillion, Marion, and Darlington Counties during the grant period Fiscal Year 2022-23. Students in this region have an increasing need for digital reading content to support their education and literacy goals. This grant project will supplement budgeted allocations, increasing content purchases and expanding the overall digital library.

Motion M2021-094 to approve a Special Event Permit to Dara Sawczuk/Tidal Creek Brewhouse for “TCB Market Nights” each Wednesday, 4:00 p.m. to 8:00 p.m. in the Beer Garden area as indicated in the site plan, between July 14 and October 6, 2021. The event includes area farmers selling their products to the public. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

The applicant wishes to host a farmer’s market on their property. A Special Event permit is needed because this is an unpermitted use in this zone.

Motion M2021-095 to approve a Special Event Permit to Dara Sawczuk/Tidal Creek Brewhouse for “TCB Market Nights” each Wednesday, 4:00 p.m. to 8:00 p.m. in the

Beer Garden area as indicated in the site plan, between October 13 and December 22, 2021. The event includes area farmers selling their products to the public. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

The applicant wishes to host a farmer's market on their property. A Special Event permit is needed because this is an unpermitted use in this zone.

Motion M2021-096 to approve grants to outside agencies for the fiscal year beginning July 1, 2021.

As presented, the Fiscal Year 2021-22 budget includes \$180,000 to support agencies that provide services aligned with Council's strategic vision. Council may choose to increase or decrease this amount at their sole discretion. The effect of this motion is to allocate \$173,000 of those funds among the 14 applicants.

Motion M2021-097 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. The report includes vehicles that staff tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.

Motion M2021-098 to authorize the City Manager to execute the Settlement Agreement with respect to Civil Action No. 2018-CP-26-07249 (the Air Base TIF Lawsuit).

The motion itself is self-explanatory.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager/Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

Note: *South Carolina law requires that Council's business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*

- *A pending, threatened or potential claim.*
- *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, July 13, 2021
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes – June 15, 2021

C. Matters of Business:

1. ****PUBLIC HEARING** STN 21-03 Langston Place:** Proposal by Ford Shelley to name a future public right-of-way off of Pridgen Road as “Langston Place.”
2. ****PUBLIC HEARING** Z 21-04 5817 Haskell Circle:** Proposal by King Estates, LLC (Robert Guyton, agent), to rezone approximately 0.35 acres located at 5817 Haskell Circle (PIN #421-11-01-0084) from R-10 (Single Family Residential) to MU-M (Mixed Use Medium Density).
3. **PRE-FIN 21-06 Villa Marbella Court:** Proposal by the Villa Marbella Condo Regime (Cameron Parker, agent) to subdivide 0.84 acres (PINs #394-08-03-003 and #394-08-03-005) for the right-of-way of Villa Marbella Court (a private drive).

D. Discussion:

1. **Comprehensive Plan Update** – Review of Draft Natural Resources and Transportation Elements

E. Communications from the Planning Commission

F. Reports and Information Presentation from City Staff

G. Executive Session – The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Meeting Adjournment

**City of Myrtle Beach
Special Events Technical Review Committee
9:00 a.m., Wednesday, July 14, 2021
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes – June 16, 2021

C. Matters of Business

Review of Last Week's/On-Going Events

1. Oceanfront Merchants' Association's Spring Break Extravaganza, Plyler Park, February 27-April 17, 2021
2. NS Promotions' Highland Games, City Services Lot, June 4-5, 2021
3. Oceanfront Merchants' Association's Sun Fun Festival, June 4-7, 2021
4. Southern Entertainment's Carolina Country Music Festival, June 10-13, 2021
5. BEI Market Common's Spring Carriage Rides, May 1-June 30, 2021
6. BEI Market Common's DeVille Street Festival, May 1-July 24, 2021

Review of Upcoming Approved Events

1. ICS Chili Cookoff, ICS/Amie Lee, Burroughs & Chapin Pavilion Place, September 17-19, 2021
2. NS Promotions' Summer Race Series, Knoles Street, June 15, July 20, and August 17, 2021
3. Tidal Creek Brewing's Market Nights, July 14-December 22, 2021
4. American Heart Association's Annual Beach Ride, November 6, 2021

D. New Business

Review of Upcoming Proposed Events

1. Victory Baptist Church's Block Party, July 31, 2021
2. Waves of Praise Festival, September 3-5, 2021
3. Kite Festival, Klig's Kites, Beachfront North of 82nd, October 21, 2021
4. NS Promotions' Oktoberfest, The Market Common, October 8-9, 2021
5. Oceanfront Merchants' Association's "Goodbye 2021, Hello 2022" New Year's Eve Event, Plyler Park, December 31, 2021-January 1, 2022
6. Downtown New Year's Eve Event, Doug Kelly, Downtown and Ocean Boulevard, December 31, 2021-January 1, 2022

E. Review of Temporary Use Permits

F. Review of Sports Tourism Events

G. Review Parade Permits

1. Southern Atlantic Shrine Association's Parade, September 18, 2021

H. Review Film/Photo Requests

I. Convention Center Events

J. Discussion Items

K. Executive Session

L. Adjourn

**City of Myrtle Beach
Military Appreciation Committee
12:00 p.m., Thursday, July 15, 2021
Veterans Café
3544 Northgate Drive, Myrtle Beach, SC 29588**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Welcome

B. May 2021 Review and Wrap-Up Discussion:

1. Parade
2. Grand Marshal – Rocky Bleier
3. Honorary Grand Marshal – Clarence Tompkins
4. Family Picnic
5. Veterans' March/Battlefield Cross Ceremony
6. Memorial Day Remembrance Ceremony
7. Military Documentary Film – Rod Gragg
8. Colonel Robert Hawkins Veteran Volunteer Service Award
9. Myrtle Beach Pelicans Military Appreciation Night
10. Events to resume in 2022?
 - a. Horry County JROTC Drill Meet
 - b. Military Family Members' Social
11. Marketing
12. Other

C. Upcoming Events:

1. Veterans Day Ceremony – November 11, 2021

D. Next Meeting – October 21, 2021

E. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, July 15, 2021
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: June 17, 2021, Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Thompson & Hiller Defense Team – 604 16th Avenue North:** Requests approval of (1) 6'5" w x 3'8" h non-illuminated building mounted HDU sign. (Image 360)
2. **Saint Phillip Lutheran Church – 6200 North Kings Highway:** Requests approval of (1) 10' w x 6' h monument sign in place of the existing freestanding sign. (Myrtle Beach Sign Company)
3. **Rockin Jump – 2200 North Oak Street:** Requests approval of (1) re-facing of the existing 4' w x 6'8" h monument sign. (Signworks)
4. **Eagles / Sugar Life – 301 South Kings Highway:** Requests approval of (1) 20' w x 3'6" h internally lit channel letters, (1) 9' w x 6' h internally lit logo channel capsule, (2) 11' w x 2' h internally lit channel letters, (2) 5' w x 3' h internally lit logo channel capsule mounted to building. (Signworks)
5. **RNR Tire Express – 1925 Mr. Joe White Avenue:** Requests approval of (1) 20'3" w x 5'11" h channel letter sign and (1) 18'9" w x 5' h channel letter sign mounted on aluminum backer panels on the building façade. (BW Signs)
6. **Quail Inn & Suites – 1004 South Ocean Boulevard:** Requests approval of (1) re-facing of 8' w x 4' h pan face in the existing 25' tall freestanding sign and the re-working of (2) 9'8" w x 2'8" h channel letters mounted on the building. (Sign World)
7. **Marketing Depot – 1106 North Kings Highway:** Requests approval of (1) 14'3" w x 3'2" h vinyl applied to the existing black awning. (Owner)
8. **In Pires Granite – 601 Seaboard Street, Unit B:** Requests approval of (1) 12' w x 6' h pan and embossed sign face in the existing 25' freestanding sign and the removal of "Stars" channel letters from the building. (Graphic & Art Studio)
9. **El Dorado Motel – 2800 South Ocean Boulevard:** Requests approval of (1) 9'9" w x 16" h flat acrylic sign face in an existing pill cabinet and (1) 7'11" w x 10" h flat acrylic sign face in an existing pill cabinet above the restaurant entrance. (Fastsigns)

10. **Caliber Home Loans – 1620 Farrow Parkway, Unit A2:** Requests approval of (1) 12'w x 13.5"h foam lettering mounted to the building and (1) 3'5"w x 7.25"h acrylic panel in the existing multi-tenant freestanding sign. (Fastsigns)
11. **Coastal Smile Center – 6800 North Kings Highway:** Requests approval of (1) re-facing of the existing 8'w x 9'h monument sign. (Skyline Signs)
12. **C&G Auto – 1100 Third Avenue South:** Requests approval of (1) 18'w x 3'h building mounted sign cabinet with pan faces. (Coastal Signs)
13. **Boardwalk Bikes – 1515 North Kings Highway:** Requests approval of (1) 12'w x 5'h channel letter and cloud sign mounted to the building. (Coastal Signs)
14. **Truist Bank – 2619 North Oak Street:** Requests approval of (1) re-facing of the existing 8'w x 4'h monument sign, (1) 14'10"w x 3'6"h non-illuminated letters and (2) 7'5"w x 1'9"h non-illuminated letters mounted to the building. (Hilton Displays)
15. **Pulse Ultra Club – 2701 South Kings Highway:** Requests approval of (1) 9'9"w x 11'5"h freestanding sign and (1) 9'10"w x 4'5"h channel letters and sign cabinet mounted to the building. (ASL Sign Services)
16. **Conklin Custom Homes – 3001 North Kings Highway, Unit B:** Requests approval of (1) 6'8"w x 2'7"h building mounted channel letters and logo. (ASL Sign Services)
17. **Chiropractic Med Spa – 1259 38th Avenue North:** Requests approval of (1) 11'7"w x 22"h internally lit channel letters and (1) 6'w x 15"h internally lit channel letters mounted to the building. (Seaboard Signs)
18. **Milano Kitchen & Bath Center – 601 Robert M. Grissom Parkway:** Requests approval of (1) 10'4"w x 4'h acrylic logo and (1) 13'10"w x 7.75"hg sign cabinet with acrylic push through letters mounted to the building. (Seaboard Signs)
19. **Nouveau Derme Aesthetic Centre – 2876 Howard Avenue, Unit B:** Requests approval of (1) 3'w x 3'h sandblasted projecting sign. (Seaboard Signs)
20. **Spectrum Paint – 1203 Third Avenue South:** Requests approval of (1) 26'w x 4'h pan faces installed in the existing building mounted sign cabinets. (Seaboard Signs)

Sign, Lighting and Building Permit Applications

1. **Coventry Crossing Building #3 – (Right of 1600 Farrow Parkway):** Requests approval of (8) 14' tall decorative pole mounted lights. In addition, requests a final review for a 4,621 square foot 3-tenant building with dumpster, parking, and landscaping. (Previously heard on 08/06/2020.)(Owner/Santee Cooper/McMillan, Pazdan, Smith Architecture)
2. **Loleo Juice Bar – 7712 North Kings Highway:** Requests approval of (1) 7'3"w x 17"h channel letters and (1) 7'4"w x 4"h routed letters mounted to the building. In addition, requests a conceptual/final review for the exterior repainting of the building. (Seaboard Signs/Owner)

3. **Express Mart – 2620 South Kings Highway:** Requests approval of (1) 19' tall pole sign with a 5'1" w x 8'7" sign cabinet that includes a pan and embossed sign face in addition to a fuel price LED sign and (1) 33" round logo attached to the gas canopy. In addition, requests approval for the re-facing of the existing gas canopy and existing gas pumps to the new branding. (Total Imaging, Inc.)
4. **Ciao Italian Restaurant – 5223 North Kings Highway:** Requests approval of (1) 78' w x 9'6" h sunbrella awning mounted to the building. (Newman Brothers)
5. **Jerusalem Mediterranean Restaurant – 7211 North Kings Highway:** Requests approval of (1) 10' w x 5' h PVC letters and logo on the existing multi-tenant freestanding sign, (1) 31' w x 20" h channel letters, (1) 9'10" w x 14" h cabinet mounted under the channel letters, (1) 10'10" w x 14" h channel letters and (1) 4'10" w x 6'4" h logo mounted to building. In addition, requests a conceptual/final review for the exterior repainting of the building. (ASL Sign Services/Newman Brothers)
6. **The Preserve at Pine Lakes – Granddaddy Boulevard:** Requests approval of (1) 17'8" w x 3'2" aluminum letters mounted to a brick wall and (2) 30" w x 36" h white letters and sandblasted logo mounted to 9' h brick columns. (Lennar Carolinas)
7. **Pine Lakes Preserve Townhomes – Pine Lake Preserve:** Requests a final review for (9) 6-unit townhome buildings (11,988 heated sf each), (4) 4-unit townhome buildings (7,900 heated sf each) for a total of 70 total units, parking, and landscaping. (Previously heard on 04/15/2021.)(Thomas & Hutton)

Building Permit Applications

1. **Cannon Road Warehouse – 1360 Cannon Road:** Requests recertification for a 10,200 square foot metal building with dumpster, parking, and landscaping. (Previously approved on 04/02/2020.)(The Earthworks Group)
2. **South Shore Homes (a/k/a Sue Morgan HPR) – 26th Avenue South:** Requests recertification for a 6-unit HPR; raised cottage style homes, site work, and landscaping. (Previously approved by CAB on 03/10/16. Two units were built in 2016.)(Tangent Development, LLC)
3. **Chartier Residence – 4710 North Ocean Boulevard:** Requests a final review for new exterior finishes, replacement/realignment of windows, addition of cupola, and exterior stairs at rear porch. (Previously heard on 08/06/2020.)(Mozingo & Wallace Architects)
4. **Bubba's Fish Camp – 1565 21st Avenue North:** Requests a conceptual/final review for revisions to previously approved façade alterations. (A previous design was approved on 03/18/2021.)(Mozingo & Wallace Architects, LLC)
5. **BLVD Group LLC – Parking area Block 1-W (PIN #42410030003):** Requests a conceptual/final review for a 6' tall wood panel fence along three sides of the property with posts and cable loop along alleyway frontage. (Industrial Plant Construction Services)
6. **Lust Gentlemen's Club – 804 Seaboard Street:** Requests a conceptual/final review for landscaping plan. (Signage and exterior repainting of the building previously approved.)(Environmental Concepts)

7. **Crepe Myrtle Inn – 401 Seventh Avenue North:** Requests a conceptual/final review for a 4' tall 2-rail wooden fence for the side yard. (Owner)
8. **The Noizy Oyster – 101 South Kings Highway:** Requests a conceptual/final review for exterior façade changes. (Owner)
9. **Tidal Creek – 3421 Knoles Street:** Requests a conceptual/final review for (2) conex shipping trailers on the site to expand storage capacity and add additional outdoor seating area. BZA Variance granted on 06/10/2021 for setbacks. (Owner)
10. **Captain's Quarters – 901 South Ocean Boulevard:** Requests a conceptual/final review for reworking of doors and openings on both the building and garage, with the ancillary EFIS work to match the existing building. (Tru Design Studio)
11. **Lakeview Villas – Building 5, 621 Bonaventure Drive, and Building 6, 615 Bonaventure Drive:** Requests recertification for (2) new buildings. Building #5 is a 2-story 14,726 square foot 10-unit building and Building #6 is a 2-story 11,780 square foot 8-unit building. (Previously approved on 01/16/2020.)(Miller Design Services)
12. **Holiday Towers – 601 Mitchell Drive:** Requests a conceptual/final review for the exterior repainting of the building. (Miller Design Services)
13. **Nathans/Lazy Gator – 301 Eighth Avenue North:** Requests a conceptual/final review for adding a covered second floor patio above the existing patio and a portion of the existing building. (Oram Engineering)

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday, July 15, 2021
Ballroom, Mary C. Canty Recreation Center
971 Canal Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Chair Amanda Masterpaul
- B. Approval/Correction of Minutes**
- C. Welcome and Comments** – Chair Amanda Masterpaul
- D. Guest Speakers** – Meagan Michal and Resident Leaders, Habitat for Humanity, Neighborhood Revitalization
- E. Safe Place Program Update**
- F. Proclamations Update**
- G. MEI/Public Accommodation Ordinance Update**
- H. Candidate Introduction**
- I. Election of Officers**
- J. Comments**
- K. Executive Session** – The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- L. Adjournment**